

December 13, 2018

NLFSC Membership,

Now that the skating season is well underway, the NLFSC Board of Directors would like to take a few moments to share with everyone some of the things going on behind the scenes with the Northern Lights Figure Skating Club.

The club has gone through some significant events within the past few years. We've added the Intermediate Synchro team, changed the names of each team resulting in one consolidated team name, and updated the club logo. As with all changes in life, although these events are exciting, they were also stressful and we are all still somewhat adjusting to the changes.

We've also had a number of changes in our leadership- some expected, some unexpected. We welcomed three new members to our Board of Directors for the 2018-19 season: Theresa Allard, Jodi Stassen, and Tara Carnevale. At that same time, Tracy Anderson assumed the position of Club President and Tara as Vice-President. In October, we had a Board member resign mid-term, but we are happy to announce that Tawnya Wawrzyniak has been appointed and agreed to fill the remaining term of that position. After many years as Treasurer, Theresa Allard has passed those duties on to Tonya Parton.

We recognize that there is a significant communication deficiency across the club: the Board has not been communicating with the club; the committees have not been communicating within the committees; and the Board and the committees have not been communicating with each other. As a result, a number of changes have taken place (with more likely to come) to enhance our communications:

- We have formed a Communications Committee with Theresa Allard as Chair and Karina Rude as a member. The primary purpose of this committee is to assess communications within the club and ensure that information is communicated appropriately. This committee will also be responsible for assembling a monthly newsletter on behalf of the Board of Directors – look for the first issue in your email inbox soon! The Communications Committee is looking for one more member, preferably from a family that has an individual-only skater. If you are interested, please contact Theresa Allard.
- We are appointing a Board member as a liaison to each committee and have developed a Monthly Report that committee chairs will submit to the Board. Pertinent information from these reports will be communicated to the membership via the monthly newsletter.
- We are learning how to better leverage the website as a communication tool. The NLFSC home page has been modified to include upcoming board meetings, important dates, and the NLSST Google calendar. In addition, important dates from Committees will appear on the Calendar page. A concentrated effort will be made to ensure this information remains current.

Financially, the Board has been working on a few key items. 1) We have been developing a better annual budget and have talked about re-establishing an audit committee. This is a large undertaking and we would welcome any assistance or guidance anyone in the club could offer as it is not any of our areas of expertise. 2) We are trying new ways to generate more income for the club without putting more work on the club members, currently most notably

through the sale of advertising space around the arena. Thanks to the leadership of Tony Pulkrabek, arena advertising is now prominent around the arena. Tony would welcome help selling ads, so reach out to Tony or a Board member if you would like to help him or have a business in mind for sponsorship. Another idea that is in the works is an online clothing store, with a portion of the sales going back to the club. We are hoping to have the online store open in short order. 3) Lastly, we recently received our permit to sell tickets for a cash raffle and are in the process of figuring out the details for selling the tickets and allocating the funds generated. Stay tuned for more information on the cash raffle!

On a final note, the Board of Directors meets monthly in the boardroom upstairs at the VFW. The times and dates are posted on the NLFSC website. These meetings are open to all NLFSC members and your attendance is encouraged. If you are unable to attend, please discuss any and all feedback, questions, concerns, or ideas with any member of the Board or email NLFSCBoard@gmail.com. You may also email the board if interested in joining a committee. The Board is trying to make the club the best that it can be for everyone, and the more ideas, feedback, and help we can get, the better.

Sincerely,

NLFSC Board of Directors

Tracy Anderson, President
Tara Carnevale, Vice President
Jodi Stauss-Stassen, Secretary
Chad Kleinvachter
Amy McDonald
Carla Spokely
Sabina Laughlin
Tawnya Wawrziniak
Theresa Allard