

CYFA Board Meeting – Nov 15

Attendees:

- Doug Driver
- Jesse Westlund
- Laurie Wold
- Dave Dexter
- Brad Sanders
- Jess Zwart
- Eric Simmons
- Joe Carter
- Sam Hartman
- Frank (7th grade coach)
- Tony R (2nd grade coach)

Meeting Notes:

- Jesse- Fundraising update:
 - CYFA raised \$17,680 through the SNAP fundraiser (30-35% participation)
 - Also raised money through registration asking for donations, corporate grants from employees, etc.
- Mike Mock- Equipment
 - All equipment is in the shed
- Brad –
 - Wrap up meeting for 2-6th grade
 - Kevin has a mandatory coaches meeting before the season starts but often time coaches have conflict so another option is to have Kevin attend our coaches meeting (at Brad's house) to discuss rules, etc.
 - North metro youth football to promote kids moving on to play sports in college sports
 - Start before labor day, Centennial to host playoffs here if we can use the scoreboard- Jess to check with Theresa
 - 5/6 grade move to adult officials, it's about \$30 more per game but worth the money
 - Need more Centennial high school kids to referee younger kids football games, can have two 14 year olds and one adult
 - Discussions around Battle of the Lakes on MEA weekend which would be a separate tournament so teams wouldn't feel compelled to go to Big Lake, going to poll parents to gauge interest, would decide whether to host try outs for these teams or keep the same teams
 - We could also offer players a 6 week extension for those kids that want to play where football is their number 1 sport and they would play indoor
 - Homeschool kids need to either have a signed waiver or live in the boundary of the school district
- For red stripe kids, we will send over a list to Kevin and all the Directors so they know which kids are red striped and their number

- Since Centennial weighs in so early, kids that are +/- 5 lbs. away from the red striped weigh limit need to be weighed in 1 week before the season starts
- Eric- Flag football
 - Flag season was awesome, want to keep it cheap again for next year and get better flags even if the association takes a bigger loss
 - Jess to send videos to Dave
- Brad – there is a playmaker app that is \$25 where coaches can customize plays and send to the other coaches and players
 - There is a Dec 12 game that the playmaker app is hosting at US Bank stadium, this year too short of notice but let teams know next year
 - Consider purchasing this app for all teams next year
- Laurie- coaches survey or coaches get together after the season to get feedback and to preview the 2022 season
- Jeremy – Financials
 - \$40k in the bank, up \$20k from LY
 - \$77k was our budget from LY and we spend \$77,200
- Jess- apparel store
 - Want to lock in the apparel/equipment store by Feb 1 or we will have to look at alternative options, Laurie to follow-up
 - Volunteer Coordinator- what could this position look like and it wouldn't have to be a board position
- Next meeting discussion topics:
 - Dave: pre-season events, clinics, cougar camp, team formation,
 - Laurie: scoreboard, going to work with the school to start the approval process since the scoreboards are 12 weeks out once the order is placed, want to get a Bluetooth board to change the score, look into stadium seats and the cost
 - Discuss whether to hire someone to take care of the field, it's between \$3k-\$5k to seed and fertilize for the season