



SAGINAW BAY ICE ARENA

Home of the Greater Saginaw Amateur Hockey Association

6129 Bay Rd Saginaw, MI 48604 (989) 799-8950 www.saginawbayicearena.com

GSAHA Board of Directors Monthly Meeting Date 2/19/23

Members Present: Jim Bailey, Jamie Furbush, Kenny Benson, Kim Richter, Kyle Smith, Trisha Gray, Vikki Norris, Matt Lockwood

Members Absent: DJ Bourdow and Stephanie Hayward

Others Present:

Meeting called to order at 8:33 p.m.

President's Report (Furbush):

- Kenny and Jamie share the latest details on the presentation from Ty Newberry, Ice Tyme Consulting.
- We have to make an initial \$5000 investment. After that, they only take fees after we hit certain thresholds.
- MOTION: Saginaw Bay Ice Arena will engage with Ice Tyme to proceed with a contract to help with fundraising (Vikki makes the motion; Trisha seconds. The motion passes 7-0.).
- Jamie shows three different designs for the free shirt. The Board votes for the third option (8-bit hockey player).
- Jim will contact B&B to get a store opened (focus on offering mom/dad/grandma/grandpa gear).
- Jamie challenges Board members to attend the Night at the Races event (April 15th). We want to make sure we pack the house at Horizon's Center.
- Pete Shaheen is giving us a huge discount for the Night at the Races event. Kenny said if you see him around town, please thank him for supporting the organization.
- Jamie is meeting tomorrow with JJ Bamberger on how we can get regular updates on the travel program.

Secretary's Report (Bailey):

- Jim shared the Minutes for the January meeting.

Treasurer's Report (Lockwood):

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Arena Manager/Program Report (Benson):

- The Friendship Tournament went well. We were able to make money off the hotels this year (\$10/stay).
- Last GSAHA Night is this Friday (February 24, 2023).
- Spring League is posted and open. We only have a few registrations at this point, but we often get them later in the spring.
- We have 2 House teams that are participating in the B league championships this week. We also had three travel teams win at Districts.
- Kenny is working on dates for a Checking Clinic. Dates to come soon.
- Kenny applied for a grant through the Baseball Foundation.
- Try Hockey Free Day on Saturday (Kenny is looking for volunteers).
- Kenny is going to send out an invitation for a meeting for ideas to "Grow the Game."
- Action Item: Send out a reminder about GSAHA Night (rotate between lunch time and dinner)

Referee Report (Smith):

- No Report

House Liaison (Hayward/Bailey):

- No Report

Travel Liaison (Bamberger):

- No Report

Coaching Director (Furbush):

- No Report

Marketing Director (Hayward/Bailey):

- No Report

Safe Sport Director (Smith):

- No Report

Fundraising Report (Gray):

- No Report

Discipline Report (Lockwood):

- No Report

(Norris):

(Richter):

(Bourdow):

Old Business:

New Business:

Meeting adjourned at 9:51 PM