

EAA IMAGE AND LIKENESS OPT-OUT POLICY

All of the Eagan Athletic Association (“EAA”) sponsored activities, practices, games, and tournaments (“Sponsored Events”) are conducted either in public or quasi-public places. Every participant is also required to consent to the use of their image and likeness by EAA while participating in EAA Sponsored Events as part of the registration process. As a result, EAA assumes all attendees and participants inherently consent, through their attendance and/or participation, to being photographed or recorded at EAA Sponsored Events. EAA may use images and recordings obtained during EAA Sponsored Events for promotional and other lawful business purposes.

In the spirit of being a non-profit community service oriented organization, EAA elects to offer participants and/or attendees at EAA Sponsored Events the opportunity to opt-out of EAA’s use of their image and/or likeness. If a participant or attendee at an EAA Sponsored Event wishes to request EAA not use their image and/or likeness for its promotional or other lawful purposes, may make such a request by providing EAA the following information in writing:

1. Name,
2. Address,
3. Phone Number,
4. Email Address,
5. Description of EAA Sponsored Events at which the person will be a participant or attendee,
6. An image and/or likeness for use as a comparison, and
7. A binding agreement to release, indemnify, defend, and hold harmless EAA from any negligent use of their likeness and/or image.

In consideration for the participant and/or attendees waiver, EAA will exercise reasonable efforts not to publish publicly the image or likeness of the participant or attendee. Notwithstanding this opt-out policy, EAA is not responsible for third-parties over which it has no control (i.e. another participant, attendee, or a member of the general public obtaining and publishing an image or likeness).