

# CASE STUDIES

Explore the stories of how advertisers from a diverse array of industries have capitalized on TSC's audience

## Ralph Weichmann

Ralph Weichmann leveraged TSCtv to promote his local real estate business. Creative flexibility allowed him to update his ad to show new listings. He used precision scheduling to promote certain homes during youth programs for growing families, and homes geared toward upcoming empty-nesters during High School soccer games.



## Brakes On Demand

Standing out in the automotive repair space is no easy task. Brakes On Demand turned to TSC to raise awareness for their unique offering of mobile brake repair. Pairing their TSCtv ad with a Field Banner maintained customers' attention from the moment they entered the building through the moment they left. Customers even scheduled brake service while they watched a game at TSC!



## Budget Blinds

Many local businesses struggle to find a simple, effective way to target the booming Southern NH/Northern MA market. Budget Blinds recognized that families from the whole region travel to TSC, making it the ideal location to promote their seasonal sales. They leaned on TSC's in-house design expertise to create new ads for each promotion.



## Carbon Colors

The printing experts at Carbon Colors have been TSC's go-to printing vendor for years. Their extraordinary work has been prominently advertised on TSCtv, our website, and a massive XL Field Banner. We take pride in our longstanding relationship with such an excellent company, and believe it truly highlights the power of local businesses supporting one another, all while serving the community as a whole.



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