

**EASTVIEW BASKETBALL ASSOCIATION**  
**MINUTES OF A MEETING OF THE BOARD OF DIRECTORS**  
**August 14, 2023**

**Present**

Ben Goodman, Outgoing President  
Sue Newton, Vice President  
Michelle Goodman, Girls Traveling Director and Facilities Coordinator  
Erin Hanson, Fundraising Director  
Jude Miron, Incoming President  
Erica Eggers, Assistant Girls Traveling Director  
Dan McGrath, Social Media Coordinator  
Lance Glosemeyer, Boys Tournament Director  
Tony Walker – Assistant Boys Tournament Director  
Brad Newton, Boys Traveling Director  
Paul Tartnowski - TBD  
Travis Day, Coach Development Coordinator  
Derek Bronson, Girls Tournament Director  
Tom Madden, In-house Director  
Jeremy Opsahl - Assistant In-house Director  
Scott Sikich, Player Development Coordinator  
Derek Kasper, Eastview High School Basketball Liaison

**Absent**

Jeremy Salo – Volunteer Coordinator  
John Grosse, Treasurer  
Payton Owens -TBD  
Kate Schwartz, Equipment Coordinator  
Dara Bronson, Assistant Girls Tournament Director  
Ericka Phelps - TBD  
Rachel Swanson, Apparel Coordinator

**Proceedings**

Meeting called to order by Jude Miron at 7:30 pm. A motion was made by Michelle Goodman, to approve the July 2023 board meeting minutes. Lance Glosemeyer and Jeremy Opsahl seconded the motion, with no board members opposed.

**Program Updates**

The Board received the following updates:

**1. Board Governance 2023-24 – Miron**

- Introduction of new board members in attendance.
- Open Roles: Web Coordinator, Tournament Concessions Coordinator

**2. Traveling Registration Update –Swanson**

- Reminder about transfers
  - Registration: Registration closes this Friday, August 18th at 11:59 pm CT and any registrations after this date/time will incur a \$40 late fee.
  - As of 11 pm tonight, we have 159 registered players (54 girls, 105 boys). Last year this same weekend we were at 149 registered players. The 5 weekdays prior to the last day of registration always has a huge number of registrations coming in. Michelle and Brad's emails to previous families have really helped. Thank you to Dan for all of the social media posts too!
  - I continue to request EVAA to send registration reminders. Another reminder email was requested to EVAA today, which they will send in their next blast this week. Please help spread the word as any registrations after August 18th are logistically just more work for our program and EVAA.

- Apparel: I have been working with Michelle and Brad/Sue on shooting shirts for the boys and girls sides. Due to availability and colors of Under Armour long sleeve shirts, we are looking into other options with our vendor. I hope to have quotes on pricing tomorrow, if not Tuesday this week at the latest. I'll be reaching out to John with the pricing, but the goal is that the cost would not be more than the budget set, which was the UA long sleeve shooting shirts cost.
- The apparel vendor knows that we want to have blank shooting shirts at tryouts (blank meaning they will not have our design printed on them, but we will be able to do that at a later date). This will allow each player to try on the shirt brand and style to request a size. I'll provide Michelle and Brad/Sue an update as soon as I hear back on timing for this order.
- I'll work with Michelle and Brad/Sue to get uniforms, shooting shirts, and practice jerseys to them prior to tryouts. I'll also have a spreadsheet printed that both locations can each use to document sizes and parent/guardian sign off.
- The vendor is working at setting up our 1st basketball apparel store so it is live by the first day of tryouts. We will have a QR code and a website we can provide/share during tryouts and share the same in social media, emails, etc. The two logos will be available in the store and it will all get shipped to me and I will work with Managers to get it to all teams. I will be working on the date when the 1st apparel store will close, but the goal is all of the 1st apparel store orders will arrive by October 27th at the latest. Shooting shirts would arrive with this apparel store order.
- Question - Are we providing a one time "coach" or "board member" apparel credit like we had done previously? If so, I will need to request a code from our apparel vendor. I know we like to get that done with the 1st apparel store. Board agrees yes!
- Shot club apparel - Scott - The apparel vendor is aware we are doing shot club and I have just received availability information from the vendor and I'll send you a separate email tomorrow.

### 3. Boys Traveling Update – B. Newton

- **Paid Coaches**
  - Donzell Bell- interviewed by Brad and Scott
  - Dezmon Harper- interviewed by Brad and Scott
  - Cooper Riach- interviewed by Brad and Scott
  - Isaias Menace- Phone conversation last night (MN Magic 16-17 coach, Varsity Scout Como Park)- phone screen 8/13
  - John- JV Coach at Highland Park, Eagan 7th Grade coach last year- phone screen 8/14
- **Tryouts**
  - Volunteers: Brad Newton, Sue Newton, Dan McGrath, Travis Day, Lance Glosemeyer, Paul Tarnowski
  - Schedule is set and on the EVAA site
  - Pre-tryout schedule is set on the EVAA site
- **Registration**
  - Still missing a large chunk of players from last year. Went from 66 to 99 after first email to parents, I will send another email tomorrow night
  - Agreed with Michelle, no Fall practice sessions
  - **Coaches clinic** – Sept 26<sup>th</sup> with EVHS staff

### 4. Girls Travel Program, Hoopla and Facilities Update – M. Goodman

- Numbers looking good for most grades, projecting 7-8 teams
- Will sign up for tournaments once teams are formed
- Have sent emails to past girls travel and inhouse families letting them know about the registration deadline
- MN Lynx night for EVGBB (high school program) and EVAA (inhouse and travel) is August 20th. I sent an email to all GIRLS K-6 in our program from last year, however all are welcome! [CLICK HERE](#) for \$23 tickets. Code is EVGBB23

- Continuing to work with Coach Kasper and Eastview AD Matt Percival on 8th grade situations for kids playing high school. \*\*\*\* Plan is to have the girls get ranked during tryouts and then the board will recommend who should try out for high school teams. Not enough for 9<sup>th</sup> grade team if no one try outs
- Tryouts are ready to go! Rachel Swanson, Derek Bronson, Erica Eggers, and Kate Schwartz will help me where needed (THANK YOU!!)
- 4<sup>th</sup> grade – fee reduced since less practice time? Board agreed no
- **Pictures Oct 23-24-25 – Falcon Ridge**
- **Parent Meeting Sept 19<sup>th</sup> 7pm at Falcon**
- **Rachel – can you add the picture and parent meeting info to website?**
- **Facilities**
  - Received gym time from Eagan Community Center
  - Hope Fieldhouse needs to get me Dakota Hawks schedule, on days when they have games, our 2 teams will share a court for the first 15-30 minutes and then we'll get the 2nd court. They can't push our start time back to 6 due to a group after us who starts at 8:30.
  - District Gyms - still haven't heard anything
  - Boys Tournament - won't receive our liability insurance until September, but it sounds like Kyle will hold the Burnsville gyms for us, still haven't gotten confirmation on Eastview gyms, but have Hope, AVCC and middle schools reserved. If we want ECC, let me know so I can reserve them. Currently you have 23 courts without ECC
  - Goal is September 15th to release schedules for Oct-Dec to coaches/families.
  - We had talked about 9 practices a month, instead of the 8, but logistically I don't know if I can do that. That'll be TBD once I start creating the schedules. If it's going to take me hours of extra time to fit those in, I'm passing on it. It's already going to take me hours to do the schedule, so I'm not going to create more work for myself. Sorry.
  - MSOB hasn't reached out about training. Are we fine using them again for 4th - 6th grade? If so, I'll connect with them.
- **Hoopla**
  - Great turnout! Thank you Lance for getting the Dilly Bars, Kate for putting up new nets, and for other board members who helped set up/take down!
  - Assuming we had about 250 people there!
  - Great feedback from families, don't think I heard one negative things about it!
  - Great turnout by high school boys and girls teams!
  - Rachel Holmberg would like to organize it again next summer! Already has some ideas about it!
  - Total cost for our association was \$110.
  - More water and DQ next year.
- **Financial Aid for Travel**
  - Travel basketball is piloting a new financial aid form for EVAA. If we are successful, they want to have other programs model their form after ours.
  - I'm giving feedback at the big EVAA board meeting on August 21st about how its going
  - I have an EVAA email account and am the one who approves or denies financial aid
  - I have approved 4 partial scholarships, and 3 full scholarships. Those who've received full scholarships will be paying the remaining \$245 in payment plans to John Grosse. So far this system is working well
  - I have denied 1 applicant because their child does not go to a Eastview feeder school.

## 5. Player Development Update – Sikich

- Up to 61 total for Shot Club. We ended last year with 55, so that's good. Still apt of names that haven't filled in.

- Would love to send a “Shot Club is wrapping up, get your numbers in” reminder email to everyone.
- Jan 26 – shot club night – 6pm girls game – half time announce shot club of girls game
- Open Gym nights – coaches take nights if interested – need 7 days to cancel

#### 6. Financial Review – Grosse

- Kevin at EVAA is still working on our final '22-'23 end of year numbers and is hoping to have those out in the next couple of weeks.
- Our '23-'24 budget was submitted to EVAA.
- Michelle’s Financial aid payments & tracking system/process have been going very well and I’ve received 1st payments from one’s that were approved a couple of weeks ago.

#### 7. Equipment Update – Schwartz

- **Needs:**
  - (3) 29.5 - "Legacy 1000" game balls
  - (3) 28.5 - "Legacy 1000" game balls
  - (10) 27.5 balls - "Excel TF 500 indoor/outdoor" or "Wilson Authentic outdoor only"
  - (8) 28.5 balls - "The Rock C2C"
  - (3) 29.5 balls - "The Rock C2C"

**27 total**
- **Options:**
  - **Amazon** (no indoor/outdoor balls): \$1,872
  - **BSN** vendor (27.5 balls will be indoor/outdoor): \$1,314
  - \*\*I will get about 24 scorebooks from whoever we go with....so add about \$288 to each.\*\*
  - If we use Amazon, I will pay and get reimbursed. How would we pay BSN if we went with them?

#### 8. Social Media Update - McGrath

- Promote upcoming deadline for registration, tryouts dates for travel.
- Would like to promote in-house more (ideas?)...dates, team and game pictures, clinics, etc.
- Continue with player of the week for travel and in-house players.
- ‘Team’ spotlights- interview players from one team, coaches, create a video and promote the team. Possibility of hype up, etc-
- Could I be privy to email list of head coach for travel/in house teams for direct communication for social media ideas- rather than wait to hear from them (proactive)
- \*\*\*\* Rachel – can you please add at the bottom of emails – Facebook and Insta
- Lynx game on the 20<sup>th</sup> – Dan will connect with the girls going

#### 9. In House Update – Tom and Jeremy

- Registration is up on the website. 128 players signed up as of now. Will continue to push registration emails from EVAA. Registration closes on 10/1.
- Jeremy and I met last month and discussed the upcoming In-House season. We talked about how things have been done in the past and ways we can continue to improve. Coaches last year wanted more practice times with their teams before the start of games in January. We discussed shortening the Skills Sessions and allowing coaches to work with their teams for the last 2 sessions. This would depend on coaches volunteering and their experience.
- John and I talked a few weeks ago about the tentative budget and things look good.
- In-House will be working with a new photographer this year (same one Michelle will be using for the Girls). We have a few tentative dates booked so hopefully I will be able to get the dates from the district.
- I am still waiting to hear back from 196 scheduler about possible gym times for In-House "Open Gyms." I am still hopeful we will be able to get some gym time.
- First SSYBL meeting of the year will take place later this month to discuss the upcoming SSYBL.
- Jeremy is surveying and looking into the data of where we can get better parent satisfaction.

#### 10. Boys Tournament Update – Lance

- 110 teams signed up
- Concession discussion – agreed to farm it out for fundraisers. Dan working along side Lance.

- Water and soda for refs

**11. Other items:**

- Final DIBS update – Jude still waiting for Joann's. Jeremy Salo assisting Jude for next year.

**Adjournment**

- Business was concluded at 8:40pm.