



# Evansville Soccer Club

P.O. Box 692  
Evansville, WI 53536

"United in Blue"



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## Evansville Soccer Club Board Meeting Agenda

Aug 19<sup>th</sup>, 2024

Creekside Place

- Call to order/Roll call.  
All those in attendance: Jessica Roberts, Stephanie LaBeause, Lisa James, Nick Bitz, Jill Thies, Stephanie Swise, Tamara Wallisch, Jaime Harris, David LaBeause
- Fifteen Minute Open Forum – Any club member may address the board.
  - Consent items (minutes, treasurer report)
  - Treasure report
    - Approve July report.
      - Motioned by Lisa to approve; seconded by Stephanie
      - Jaime mentioned that included is the Profit and Loss
  - Secretary report
    - Approve meeting minutes from July
      - Motioned to approve minutes by Jill; seconded by Jessica
  - Agenda items
    - Fall Fields
      - Future Park board attendance for advocating.
        - Meetings on the first Tuesday of the month at 6 on the third floor
      - Larson Acres fields sizes
        - 2 full size fields have been lined
          - City has indicated they made errors in sizing the fields.
        - 2 fields: u9/10 at St Johns
      - Schedule
        - 4 schedules made so far
        - Discussion about exploring options for next season because we're limited in the number of full size fields. At this point, we will likely need to reline for the 9 v 9 field.
        - The eastern-most field will be relined for u11/12 (9 v 9) leaving one field for 11 v 11 and one for 9 v 9 at Larson Acres.



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- o There is still a bathroom at the cemetery and we believe the city is paying for this. If it is removed, we will then ask Tamara to reorder; it typically takes one week to get the bathroom placed.
  - Coaches' approval for additional assistants
    - Who is putting the coaches into Playmetrics; Lisa is putting the coaches in. The coaches should not do the background check through US Soccer.
    - Team formation committee/Lisa to talk to Derek first about a coaching miscommunication with the U10 team and an assistant coach.
    - Approval request for John Swise as U9B assistant coach, and Jessica Roberts as assistant coach for U10G and U13B.
      - o Board approval: Nick, Jill, Jaime motioned, seconded; all others approved.
      - o **Future discussion** around defining clearly a coaching policy that states a head coach is limited to one team; as assistant coach up to two teams.
    - **In house U8/Youth Director**: requesting Andre go to their games and provide feedback on things to work on for next practices.
    - Also Andre has requested Matthias occasional help with U11B and HS Girls - not officially listing as an assistant coach in the roster/Playmetrics.
  - Coach Andre Housing message to families (might have some secured) Need Message sent out to families.
    - Lisa will send Stephanie language to send out to families.
  - Board Member check in on SafeSport compliance.
    - Requirement that board members are up to date on these compliance requirements.
  - Reimbursements for background checks and tournaments- what is the timeline for reimbursement?
    - They can send the registration/receipt details to Jaime to ask her to send payment for signing up for things.
    - Otherwise they can use a personal card and request reimbursement.
  - Photo and posting approval for families - so we can post more pictures/events.
    - Send communication to families to contact if they don't want pictures of their kids on our website.
  - Playmetrics game change process/issues:



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- Lisa to create the step by step process for how to handle these communications and changes, within Playmetrics, and then how the process sends to the club admin (Lisa) for approval.
  - This then needs to be sent to Stephanie to update the team manager document and communicated to the team managers.
  - Scholarship money distribution
    - July BOD meeting: request for check was sent to Tanner, but hadn't been sent yet. It is in the mail as of 8/18.
    - Jaime needs the details in order to send the check.
    - Add to the calendar of the board that scholarship recipient checks are prepared and ready for the April BOD meeting.
  - Game Changer- How is that process going? pro's and con's.
    - Previously soccer wasn't recognized as a sport organization; but it is now and is free, and is being used for communication.
    - **Future discussion:** moving away from Sports Engine for websites as well.
      - Website design, maintenance, etc.
    - Mass email communication is handled with mass email Google sheets, imported into Google chats with labels, so Steph L is able to email Coaches/Managers, In-House, and Members.
  - In-House Updates
    - We have a coach expecting in October- maybe get her something?
      - Stephanie S: Let's send a card from the BOD.
    - U8 will be playing 4v4 with no keeper on Countryside fields. We are joining the Oregon and Verona youth programs- 10 teams total!
      - Steph S: schedules are set with games September 7 through October 27.
    - U7 coaches lacking- we need 2 more to be able to commit every week.
      - Will ask the parents at the first practice to see if they can commit.
      - Jaxson Soto could be an option if he is still available.
      - Potentially Natalie Harris to help.
    - Need to order three size 3 balls and three size 4 balls (if we can do as prizes).
      - Jill can retrieve these from our storage unit.
    - Back to School Open Houses 8/27, 8/28, and 8/29. Sign up table.
      - Can we reopen registration for this? Yes
      - Banner, QR code for registration
      - Can we purchase some giveaways for this?
        - Tracy will just communicate with those who sign up, no purchase necessary.
    - Invite a Friend Soccer Night
      - Sunday, September 29th (We will really push for kids to come to youth night at HS on 10/3)



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- 4:00-6:00 at Countryside Park
  - Who can score the most off a HS keeper?
  - o Flyers done by 8/20.
    - Peach jar email, post on Facebook, flyers to daycares
      - Send it to Steph L and she will push out the communication.
  - o Drawing for those that register during the event or discount on registration?
    - Tracy and Steph S will make up a game plan to figure out little prizes to hand out. Under \$100.
    - Ideas for Prizes
      - Entry into a drawing for half price next season
      - New soccer ball
      - New shin guards
      - Dick's gift card
      - Forward tickets
      - HS game recognition
  - Coaches' appreciation gift (gift card \$50 for local restaurant, in Spring I would like to gift them a gift code for the ESC online apparel store)
    - o Requesting these funds/items now, in preparation for the Spring.
    - o Apparel Option in Badger Sport. \$40/coach (or a lower amount if the board deems based on the cost of tees/long sleeves).
      - In-House: 13 coaches so far, plus hopefully 2 more for U7, plus 2 extras in case of additional help they can acquire. \$680
        - John needs to find out how much is in a reserve credit fund, and then supplement additional funds from our sponsorship/income sources.
      - MAYSA coaches: 22 coaches. \$880
      - Once John secures the amount we need to supplement, then Stephanie S can email the BOD for email vote.
  - Kickathon event?
    - Unfortunately we weren't able to secure approval from the city in order to have this happen this Fall.
  - **Future Discussion:** also need to look at by-laws and ensure that position voting each year is updated to indicate title of position.
  - Update from David/Team Formation Committee for Evaluations for U11G/B and U12G.

## Evaluations 2024

There were 25 U11 boys registered for the 2024-2025 season. There were 19 U11 girls registered for the 2024-2024 season.

There were not enough U12 boys or girls players to field a team, so the goal was to pull up the higher evaluated U11 players, capable both from skill and understanding of the game, to fill out the U12 teams. Also, the U14G team needed additional players, as they only had 14 players rostered at the U14 and U13 level; so we evaluated the U12 girls to see who would be best suited to the roster at U14.

Evaluators = Boys: Matthias James, Tracy Millard, Girls: Ryan Sharpe, David LaBeause

Highlights:



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1. Defined what the evaluation process would be for this short window of time - July.
2. Recruited unbiased evaluators for each set of players.
3. Created a timeline/needs document and worked as a committee to complete those tasks
4. Created standard message to all U11 B/G and U12G parents about the evaluation process.
5. Started a procedure for future evaluations, to ensure the process is clear and transparent.
6. The goal through the process was to be transparent with coaches, and parents, around what we were doing for the evaluations and team formation.

## Positives:

1. Great turnout of players at all age groups:
  - a. U11 boys: who were able to attend = 17, unable to attend = 2, stay in U11 = 2
  - b. U11 girls: who were able to attend = 11, unable to attend = 1, stay in U11 = 5
  - c. U12 girls: who were able to attend = 7 (all)
2. Parents were engaged and fairly responsive, and respectful of the "drop off and leave" expectation.
3. The players were really engaged and excited for the process, even if they had some nerves.
4. Very minimal negative fallout from players who did not get moved up to U12. We would like to think that since communication was present, this helped play a role in making it feel more open and honest.
5. Thank you to Lisa, Julie, Matthias, Tracy, and Ryan for helping with setup, check in, assigning numbers, and adjusting things on the fly!

## Improvements:

1. After night one, the evaluators shifted the drills into easier/basic setup/explanations, to make it easier for the players and to highlight skill more rapidly.
2. Ensure that there is an easier numerical representation of the joint "score" between coach evaluation and evaluation day scores, to better account for outlier players who performed really well on the day of evaluation.
3. Ensure communication post team placement clearly explains that the decision was made by the team formation committee, to ensure no biased determinations, and to continue to highlight that either placement doesn't indicate future team placement or that there will be a hindrance to their growth and skill work.

## To Complete by next summer

1. Ensure the entire evaluation process is finalized by March 2025.
2. Ensure that we have a "date" window in place, every year, to provide to families well in advance.
  - a. This also needs to align better with other club tryouts and MAYSA deadlines, to avoid last minute scrambling.
  - o Open Board Positions
    - Volunteer Coordinator
    - MAYSA Commissioners
    - In-house Commissioners



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- Close Session (As needed)
    - No close session needed.
  - Adjourn
    - Nick Motioned, Jaime seconded, all approved to adjourn.
  - Next Board Meeting/Time: September 16<sup>th</sup>, 2024 @ 6:00pm