

**2023 – 2024
Annual Meeting**



Agenda

- Welcome / SGBA Mission
- Membership Voting Process
- Key Program Updates
- A Look Ahead
- Questions





SGBA Mission

Shakopee Girls Basketball Association (SGBA) has been organized to benefit the girls of our community by providing means for their athletic and social development through organized basketball. The goal is to recognize the importance of all individuals and to conduct our programs in a manner that provides the opportunity for the development of all participants. Our programs are organized to provide girls an opportunity to participate in a competitive level of basketball to prepare them for Varsity level play at Shakopee Senior High School.



Thank You!

- Athletes, Families, Coaches and SGBA Board for a great season!



JASPERS
MORIARTY
WETHERILLE

ATTORNEYS AT LAW



Departing Board Member

Robin Hanson (Co-Tournament Director)

She has been an integral part in the success of our Shoot for the Stars Tournament during her time on the SGBA Board. In the last two years she has also been a critical contributor to the launch of the Saber Jam event.

She always had the members in mind advocating for keeping cost low and looking for ways to improve the benefits for all SGBA members.

Robin - Thank you for service as a SGBA Board Member!



New SGBA Board (2024-2025)

- Stacy Adelman
- Jon Jensen
- Justin Jovle
- Melissa Kral
- Jared Peck
- Jessi Krueger
- Jessi Lundquist
- Jason Splitt
- Steve Stauff
- HC Juan Mitchell



SGBA Board – Voting Process

Voting Process:

- No vote for SGBA Board Member election this year
- Matters Requiring SGBA Member Approval (1):
 - Modification of Articles of Incorporation or Constitution of Bylaws to satisfy MN Dept of Revenue requirements for Sales Tax Exempt Status
- Review of modification needed
- Vote - Approve/Disapprove



Modifications for Sales Tax Exempt

Pursuant to MN Dept of Revenue Sales Tax Application:

- Modify Articles of Incorporation or Constitution and Bylaws to add the following information:
 - That no part of the net earnings shall inure to the benefit of, or be distributable to its members, trustees, officers, or other private persons, except that the corporation is authorized to pay reasonable compensation for services provided.
 - That no substantial part of the activities of the corporation be the carrying on propaganda, or otherwise attempting to influence legislation and the corporation shall not participate in or intervene in any political campaign on behalf of or in opposition to any candidate
 - A dissolution provision stating the organization will distribute its remaining assets for a section 501(c)(3) purpose.



Key Updates - Financial

- Financial
 - Current Balance - **\$79,381**
 - Strong financial performance against 2023-2024 budget
 - Tournament Revenue up 16.5%
 - Player Registration Revenue meet budget target for year
 - Gym costs continue to increase up 102%
 - Successful Saber Jam and Shoot for the Stars Tournaments
 - New to SGBA this year
 - Uniforms / Uniform Policy significant improvement
 - Travel Program paid coaches for 6 Black, 7 Black, and 8 Black



Key Updates - Travel

- Ordered New Uniforms / Adjusted Uniform Policy
- Partnered with Hoopology for ongoing skills training
- Implemented Coaches Training led by Juan Mitchell
- Increased SGBA paid Head Coaches (6, 7, and 8 Black Teams)



Key Updates – In House

- Try Basketball Events
- Skills & Drills
- Total enrollment for Fall In-House at 88 - up 10% from 80 last year
- 8 total 1st/2nd grade teams - up from 6 last year
- 6 total 3rd/4th grade teams



Key Updates – Rec Travel

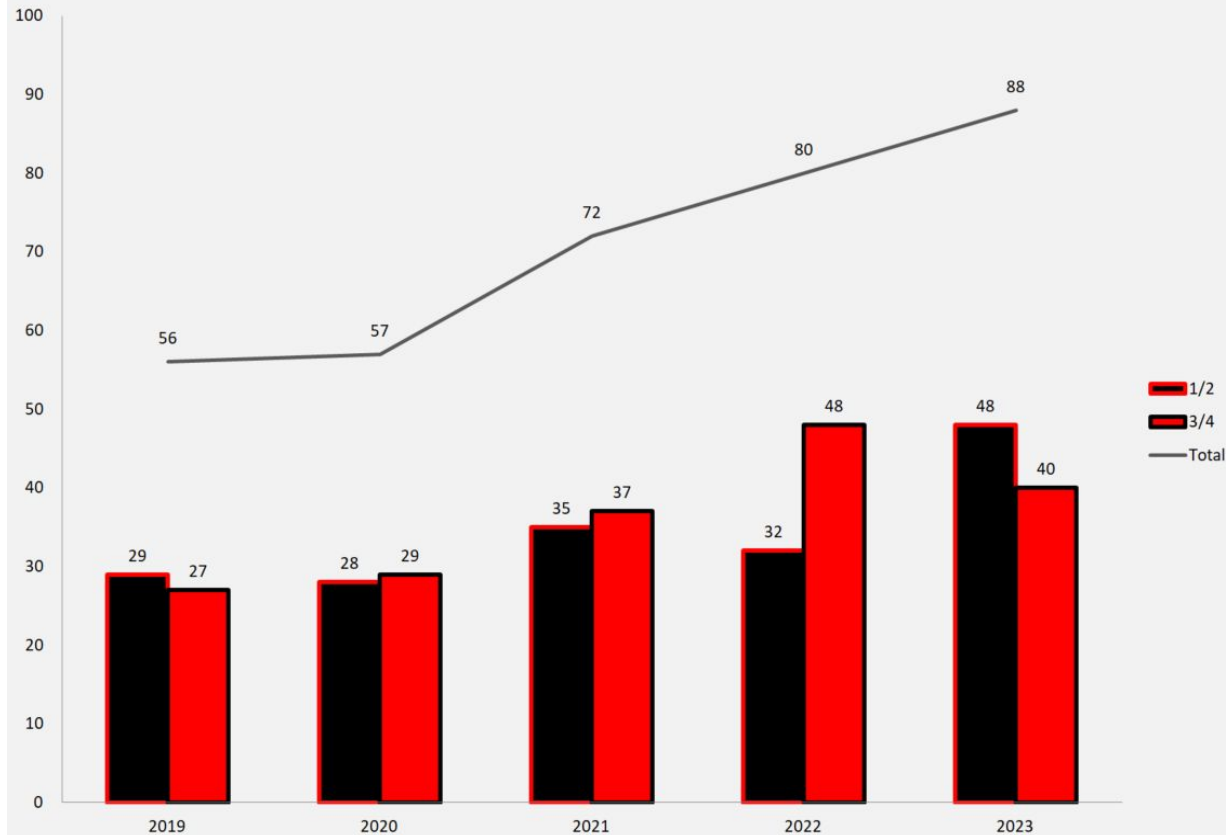
- Total enrollment at 113 - up 18% from 96 last year
- 8 teams for 1st/2nd grade In House Winter season
- 3 teams for 3rd/4th grade in GRBL
- 2 teams for 5th/6th grade in GRBL
- 2 teams for 7th/8th grade in GRBL (up from 1 last year)
- Hosted Year End GRBL Tournament at Shakopee High School
- Sent all 7 Rec Travel teams to MYAS Rec State Tournament
 - 7-8th Grade teams took 1st and 2nd place

7th/8th Grade MYAS Rec State Champions

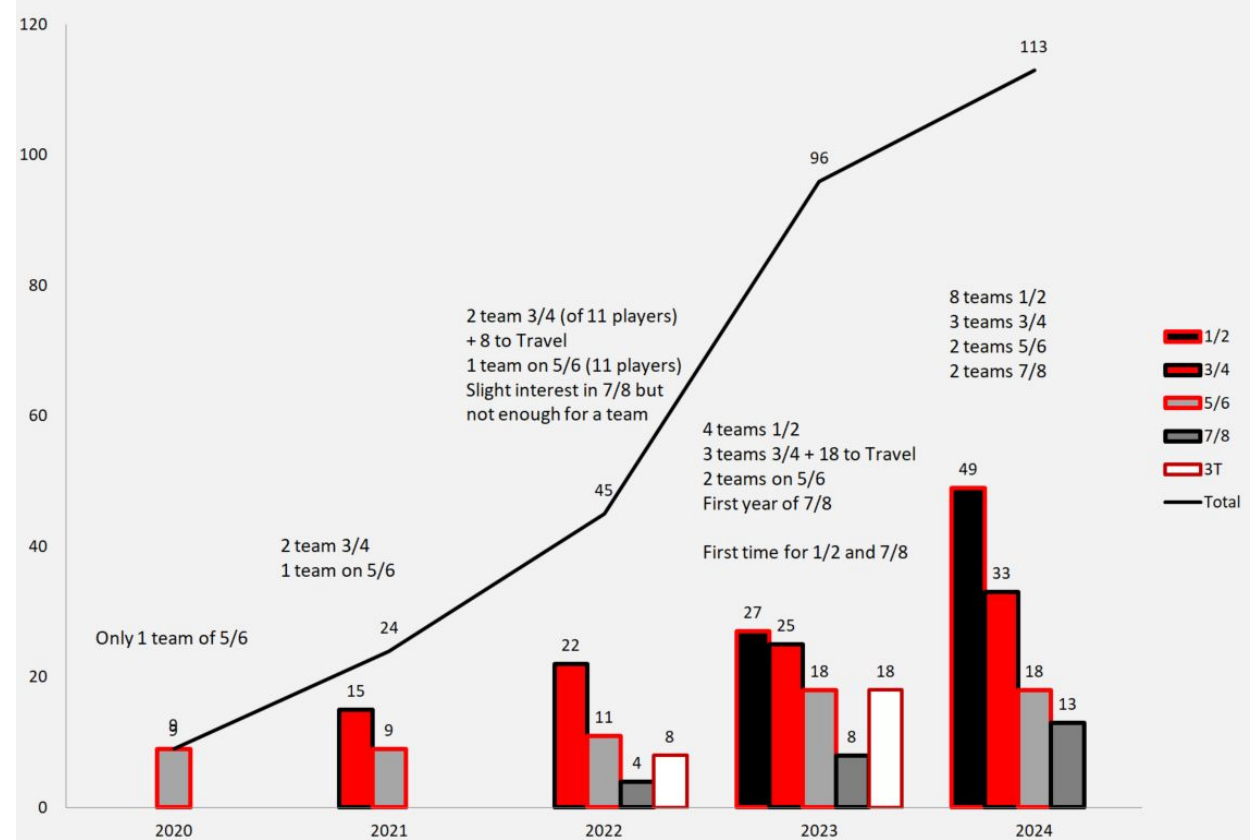


Key Updates – In House Year over Year Growth

In House Fall Participation



In House Winter/Rec Travel Participation



A Look Ahead....



SGBA Season Roadmap						
	Sep	Oct	Nov	Dec	Jan	Feb
7 / 8 Grade	TRAVEL TRYOUTS	8th Grade TRAVEL				
		7th Grade TRAVEL				
		7th/8th Grade REC Travel				
5 / 6 Grade		6th Grade TRAVEL				
		5th Grade TRAVEL				
		5th/6th Grade REC Travel				
3 / 4 Grade	Skills & Drills	4th Grade TRAVEL				
		3rd/4th Grade In House			3rd Grade TRAVEL	
					3rd/4th Grade REC Travel	
1 / 2 Grade		1st/2nd Grade In House			1st/2nd Grade In House	

A Look Ahead



In-House

- Growing 1st and 2nd grade participation
- Offering try basketball events

Rec Travel

- Sustaining program momentum
- Position program as a viable alternative to the travel program

Travel

- Recruiting/retaining paid coaches
- Assess tournament levels (competitiveness and tournament level placement)
- Discuss alternate ways to leverage Hoopology during the season

Key Offseason Priorities



- **Financial:**
 - Build fundraising plans for SGBA in 2024-2025
 - Review Program Costs/Benefits
 - Strategically approach gym space challenges
- **Membership:**
 - Increase player retention
 - Continue to emphasis growing Inhouse program
 - Deep Dive into all program feedback
- **Competitiveness:**
 - Promote skill camps with Coach Mitchell
 - Open Gym access throughout the summer
 - Evaluate approach to inseason skills

Upcoming Events



- Spring Skills: April 8-17 (Grades 1-4)
- Try Basketball
- Summer Skills: June 10-14 (Grades K-8)
- 3 Level Scoring Summer Camp: Twice per week in June and July (Grades 3-12)
- Hoopology
 - Elite Shooting Camp - June 18 - July 18 (Grades 4-9)
 - Competitive Ball Handling - June 18 - July 18 (Grades 4-9)
 - Attack the Rack - June 24 - July 22 (Grades 4-9)

Questions

