

COLLINS HILL HIGH SCHOOL
CORPORATE SPONSORSHIP & COMMUNITY PARTNERSHIP
OPPORTUNITIES
2024 SEASON



Opening in 1994, Collins Hill High School has grown to an impressive enrollment of more than 3,000 students and has established a strong name for itself in academics, extra-curricular activities and in the Gwinnett County Community. It is also the home of the Eagles Football Program. The 2021 football team ended the season winning the 7A State Championship for the first time in school history. The 2021 football team went 15-0 and defeated every opponent by 15 or more points, which was the first time since 1971 that a team did that. The Collins Hill Football team finished the season ranked # 12 in the Nation and will enter the 2023 season ranked as one of the top teams in the State. With the success we have had over the last two years our football program is going to draw attention around the State and draw media coverage again this season. Our home Stadium is rich in history and is one of the largest high school stadiums in the State with a capacity of 8500. Our attending fan base of 5,000+ to every varsity home game and 1500 attending our junior varsity and 9th grade games during the fall season. As a successful business leader in our community, it's very easy to see the HUGE potential of marketing your business to 5000+ new and returning customers every week! Partnering with the Collins Hill Eagles Football Program is a GREAT way to help grow your business and support your community. There are many ways to get involved to gain exposure and a return on your investment with our football program. Sponsorship is vital to the success of this upcoming football season. Proceeds from your contributions will help pay for the Collins Hill Football equipment and facility upgrades. We ask for your support in this community effort. Please contact Head Football Coach **Drew Swick (404-713-0557)** or VP of

Corporate Sponsorships, **Sam Hamilton (706-386-3515)** if you have any questions and help you determine which level of sponsorship is right for you and your organization.

All the best,

Coach Drew Swick
GO Eagles!

BECOME A PART OF OUR WINNING TEAM!!

We have expanded our marketing and publicity capabilities to offer your organization sponsorship package levels that are right for your business:

EXECUTIVE BOARD PACKAGE - \$5000

- *4 Main End Zone JumboTron 15 Second Video Ad
- *Stadium 3x6 Banner
- *Touchdown Club Sponsor Board Advertisement
- *Website & Social Media Recognition
- *Red Zone A-frame 2 x 10 Signage
- *Distribute Company Information at Event
- *8 Commercial Plugs during Event
- *2 Commercial Plugs during Coach Swick's Weekly Podcast

CORPORATE LEVEL PACKAGE - \$2500

- *2x4 Marquee Advertisement on End Zone Billboard*
- *Stadium 3x6 Banner
- *Touchdown Club Sponsor Board Advertisement
- *Website Recognition
- *4 Commercial Plugs during Event
- *1 Commercial Plug during Coach Swick's Weekly Podcast

TOUCHDOWN BOARD ADVERTISEMENT LEVEL PACKAGE - \$1500

- *Stadium 3x6 Banner
- *Touchdown Club Sponsor Board Advertisement
- *Website Recognition
- *4 Commercial Plugs during Event
- *1 Commercial Plug during Coach Swick's Weekly Podcast

PROGRAM LEVEL PACKAGE - \$750

- *Stadium 3x6 Banner
- *2 Commercial Plugs during Event
- *1 Commercial Plug during Coach Swick's Weekly Podcast

The TRON..

IF A PICTURE IS WORTH A THOUSAND WORDS, WHAT ABOUT A VIDEO?



This Season Say It In 1080P HiDef On The New Eagles JumboTron!

VIDEO BOARD EXECUTIVE LEVEL SPONSOR - \$3500

- *A Minimum of 4 30 Second Video Commercials per Varsity Home Game
- *A Minimum of 4 30 Second Video Commercials per JV Home Game
- *A Minimum of 4 30 Second Video Commercials per 9th Grade Home Game

VIDEO BOARD CORPORATE LEVEL SPONSOR - \$2500

- *A Minimum of 4, 15 Second Video Commercials per Varsity Home Game
- *A Minimum of 4, 15 Second Video Commercials per JV Home Game
- *A Minimum of 4, 15 Second Video Commercials per 9th Grade Home Game

VIDEO BOARD PARTNER LEVEL SPONSOR - \$1500

- *A Minimum of 4, 5 Second Video Ads per Varsity Home Game
- *A Minimum of 4, 5 Second Video Ads per JV Home Game
- *A Minimum of 4, 5 Second Video Ads per 9th Grade Home Game

EXCLUSIVE SPONSORSHIP LEVELS FOR 2024*

*only 1 of each package available for the season. 1st come 1st serve.

OFFICIAL YOUTH NIGHT SPONSOR - \$4500

- *Participation for Pre-game Youth Night Activities
- *Distribute Information at Event
- *Opportunity to Give Out Information Packets to Youth Night Coaches & Team Moms

- *Set Up Table/Booth Inside Stadium to Display Materials and Meet the Fans
- *Stadium Sign 3x6 Banner
- *Touchdown Club Sponsor Board
- *Website & Social Media Recognition
- *1/2pg Color Ad in Program
- *Distribute Information at Event
- *8 Commercial Plugs during Event
- *2 Commercial Plug during Coach Swick's Weekly Podcast
- *September 7th, *Alumni Night*, Display of Logo or Commercial on Giant HD Screen

GREEN & SILVER CLUB LEVEL HOSPITALITY SUITE SPONSOR: - \$3500

- *Club Level Hospitality Suite Renamed in Your Companies Honor
- *Company Name Announced each time our Offense Penetrates 20-Yard Line towards the End Zone
- *Stadium 3x6 Banner
- *Touchdown Club Sponsor Board
- *Website & Social Media Recognition
- *Distribute Information at Event
- *6 Commercial Plugs during Event
- *1 Commercial Plug during Coach Swick's Weekly Podcast

DON'T FORGET...THE KICK-OFF OF THE 2024 SEASON IS JUST AROUND THE CORNER! DON'T LET YOUR BUSINESS RIDE THE BENCH THIS SEASON PARTNER WITH THE EAGLES AND BE A PART OF OUR WINNING TEAM!!

GO EAGLES!

#2024!