

WHC August Minutes
Monday, August 9th, 2021, Following Fundraising Meeting
Wadena Hockey Arena

- 1) Call to Order/Roll Call: Amber McManigle, BJ Meyer, Joe Sworski, Matt Lunde, Tate McManigle, Mark Lunde, Corey Moyer, Monica Merickel, Katie Tyrrell, Derek Tucker, Kelly Zaic, Eric Ness
- 2) Approval of Agenda: Motion to approve Mark Lunde, second Monica Merickel (Approved)
- 3) Approval of Minutes: Add Mac Nelson via FaceTime-Motion to approve Mark Lunde, Second BJ Meyer (Approved)
- 4) Public Forum:
 - a. Steve Davis-Our kids had practice with some of the Park Rapids bantams, went well, and Park Rapids wants the bantam team to play Bantam A's. More decisions will need to be made.
 - b. Corey Moyer-used an app called Flippgive for fundraising. We would get a percentage of whatever people buy. Ex. You would buy a gift card to whatever store, like Walmart, and our team(s) would get a percentage of that. Amber will investigate.
- 5) Treasurers Report:
 - a. Amber-why does it show a tournament fee coming out of concession account?
 - i. When the debit card is used it automatically comes from there, but the money will get moved.
 - ii. On Banner income can we have the names of the companies that pay so I can have a report to know which have paid? Yes, that is something that can be done.
- 6) Reports:
 - a. Scheduler (BJ Meyer)
 - i. Update: games coming along, high school schedule is out.
 1. Per Doc-Kelcey Sharp (Park Rapids) will schedule games when co-op goes through. 8 Games in Wadena and 8 Games in Park Rapids.
 2. District Meeting will happen in Sept/Oct.
 - ii. Software Renewals
 1. Rise Vision Lobby Display (\$121-past due)
 - a. Motion to approve not to exceed \$242 with Matt's 2nd computer (reference concessions for more info) Tate McManigle, Second Mark Lunde (Approved)
 2. Schedule Works (\$470 due 9/21/21)
 - a. Motion to approve Amber McManigle, Second Derek Tucker (Approved)
 3. Dibs (\$250 due 9/7/21)
 - a. Motion to approve Amber McManigle, second Kelly Zaic (Approved)
 - b. Registrar (Kelly Zaic)
 - i. 19 registered so far
 - ii. Safe sport is renewed yearly now.
 - iii. Will need USA hockey numbers and safe sport stuff from all of us.
 - iv. Wolverine cup will look different this year.
 - c. Building Maintenance (Erik Ness)
 - i. Broiler Repair
 1. To replace and fix bad parts cost will be \$2510
 2. Just for all our info IF we were to replace the broiler with new and more efficient
 - a. 80% efficiency-\$12,931

- b. 95% efficiency-\$15,237
 - c. To upgrade with tankless-\$19,729
 - 3. Motion to approve replacing and repairing Broiler at \$2510 BJ Meyer, Second Tate McManigle (Approved)
 - ii. Getting some things fixed this weekend
 - iii. Amber asked about the plugin and when that will get repair? Soon. Also, the plugin under window by tv does not work and the handicap button is not working.
 - d. Equipment (BJ Meyer)
 - i. Approval of 2021 Equip Spending-Hockey Zone was 15-25% cheaper than others. Total of \$972 for all things needed.
 - 1. 18 gloves 8"-10"
 - 2. 12 Elbow Pads
 - 3. 12 10" Youth Socks
 - 4. 12-sm practice jerseys
 - ii. Motion to approve Tate McManigle, Second Mark Lunde (Approved)
 - iii. Will continue to do equipment for awhile but we will need to find a replacement soon.
 - e. Concessions (Matt Lunde)
 - i. Wants to Move one tv from lobby over to above concessions and have an electronic Menu Board. Will need a computer but will use same software that BJ uses for our rink display tv.
 - ii. Motion to approve not to exceed \$500 for a computer for concession menu BJ Meyer, Second Mark Lunde (Approved)
 - iii. Will need electrician to get power to the spot.
 - iv. Last Year the board approved a Point-of-Sale System and with Covid and unknown concessions it was put off. This year we will be getting it because we had to turn away lots that wanted to use cards.
 - v. Motion to approve not to exceed \$1700 for Point-of-Sale system for concessions BJ Meyer, second Tate McManigle (Approved)
 - f. Referee (Mac Nelson)-nothing currently
 - g. Hockey Director (Jamie Hathaway)-refer to public forum for Bantam update
 - h. Mite Director (Katie Tyrrell) Nothing currently
 - i. Fundraising (Dani Sworski)
 - i. Is the date set for BLB?
 - 1. Set for January 29th, 2022, at the VFW in Wadena.
 - 2. Asked what we would do for prizes and such again this year-per Amber we will keep prizes the same as last year for the raffle tickets.
 - j. Marketing (Amber McManigle)
 - i. Update
 - 1. In ice logos have been sent off and are getting ready
 - 2. Zamboni-Meeting with Formanek and JH Designs, both on Wednesday, for them to get measurements, ideas, etc.
 - 3. Will let board know when I get the estimates from them so we can decide.
 - k. Public Relations, Communications, Newsletter
 - i. Joe and I went to Leadership conference put on by MN Hockey. Lots of valuable information.
 - 1. I want to start an Instagram account for Wadena Hockey. Studies show younger kids are on Insta and snapchat more than Facebook.
 - 2. I would like to do a Facebook ad for Wadena Hockey from now through November 1st to entice more to look at hockey and potentially become new

members. I am asking for up to \$100 for advertising expenses on Facebook/Instagram. Motion to approve not to exceed \$100 on advertising on social media Tate McManigle, Second Mark Lunde (Approved)

3. Someone Suggested looking into yard signs to give our members when they register-BJ Meyer will investigate, and we will get some info out about costs.

7) New Business

- a. At the conference they had reps from Youth Sports Plus. It is a camera system that can be installed in the rink and then we join a subscription service to watch.
 - i. 3-year contract
 - ii. Yearly Subscription to our arena would be \$59.95, single games would be \$9.95, and Tournament weekend pass would be \$24.95.
 - iii. This system sends us 25% return on all subscriptions, we could have advertisers to bring in additional income.
 - iv. NO upfront costs to the association
 - v. We NEED to increase our internet package. We currently have a 50 meg download speed and a 10-meg upload speed. For the camera system we must have, at least, a 30-meg upload speed. We can get a 250 meg download and a 50-meg upload speed-it will increase our bill with Arvig from \$42 for internet to \$132.
 1. With Matt getting the additional stuff for concessions faster and better internet will be needed.
 - vi. Motion to approve increasing internet, have the rep come to the arena, and let us know about the camera systems to move forward with installation Mark Lunde, second Tate McManigle (Approved)
- b. We will be getting a group together to look at our Codes of Conduct and talk about them. At the conference, they talked about getting those in order so when/if something happens, we have the club covered.

8) Old Business: Nothing currently

9) Adjourn: Motion to adjourn Amber McManigle, Second Mark Lunde (Approved)