



Bradley-Bourbonnais Youth Softball League, Inc.

P.O. Box 173 | Bourbonnais | Illinois | 60914 | www.bbysl.com

Citizenship - Leadership - Amity - Sportsmanship - Scholarship

Sponsorship Information

Federal ID# 30-0342996

Dear Potential BBYSL Sponsor:

Our players need your support. Our dedicated (BBYSL) volunteers are getting ready for our softball season and would like to ask you to consider supporting our efforts and help provide recreational softball programs for our youth in the Kankakee area. ***Youth Programs Help Build Better Community Citizenship!***

Our league began serving youth softball on May 1st, 1984 and we have been at our current location since 1990. Each year several hundred girls, from the entire Kankakee area, ages 4 – 18 participated in our league and we fielded over 50 teams in five separate age divisions. As a non-for-profit "volunteer" organization, we maintain a 10 acre site, 4 regulation softball game fields, 2 smaller 5U fields, 2 practice areas, a concession stand, a large parking lot, a garage, and all our own field maintenance and softball equipment.

While we are able to fund a significant portion of our operating costs through registration fees and other fundraising activities, sponsorships from individuals, groups, and businesses help provide scholarships for girls who cannot afford the registration fee, help cover additional operating expenses, help fund softball clinics, and field improvements.

Field/ BackStop Sponsorship – Advertise your company name/logo on a custom 3'6" x 7.0' sign to be hung behind a Backstop Fence on one of our Four (4) game fields and viewable for everyone to see. Available on a first come, first served basis. Please supply design and artwork.

Scoreboard Sponsorship – Advertise your company name/logo displayed on a 3.0' X 8.0' custom sign to be mounted on one of our Two (2) Scoreboards viewable for everyone to see playing on Field #3 or #4. Available on a first come, first served basis. Please supply design and artwork.

Complex Entry Sign Sponsorship – Advertise your company name/logo on a custom 3'6" x 7.0' sign designed to your specifications and will be displayed prominently on either side of the walkway entry to our complex. Only 8 Entry locations available first come, first served basis. Please supply design and artwork.

Outfield Sign Sponsorship - Advertise your company name/logo on a custom 3'6" x 7.0' sign designed to your specifications. We have 4 game fields and you choose the outfield fence to sponsor.

Team Sponsorship - Your company name is imprinted on the front of a teams' jersey. All Team Sponsorships are done on a first come, first served basis and are assigned by the league. Every effort is made to honor requests to have your name associated with certain players and/or coaches. **When all team sponsorships are filled we will use your sponsorship as an Outfield Sign Sponsorship.**

All Sponsors Listed On Our Website: www.bbysl.com

Your Company Name On Display For SIX Months (April – October)

Please consider becoming a BBYSL Sponsor – it's good for our youth and great for business. If you have any questions please send an e-mail to registration@bbysl.com. Thank You.

Sincerely, BBYSL

APPLICATION ON REVERSE SIDE



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Sponsorship Application

PLEASE PRINT

Federal ID# 30-0342996

Sponsor Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone #: _____ Fax #: _____

E-Mail Address: _____ @ _____

Website: www. _____

PLEASE CHOOSE YOUR LEVEL OF SUPPORT - INFORMATION ON BACK

☐ **\$1,000.00** **Field/BackStop Sponsorship** (ONLY 4 AVAILABLE) ☐ Artwork Attached
☐ Any Field ☐ Field #1 ☐ Field #2 ☐ Field #3 ☐ Field #4

☐ **\$750.00** **Scoreboard Sponsorship** (ONLY 2 AVAILABLE) ☐ Artwork Attached
☐ Field #3 ☐ Field #4 ☐ Next Available

☐ **\$500.00** **Complex Entry Sign Sponsorship** (ONLY 8 AVAILABLE) ☐ Artwork Attached
☐ Left Side ☐ Right Side ☐ Next Available

☐ **\$350.00** **Outfield Sign Sponsorship** ☐ Artwork Attached
☐ Any Field ☐ Field #1 ☐ Field #2 ☐ Field #3 ☐ Field #4

☐ **\$350.00** **Team Sponsorship** (☐ IF FULL, Outfield Sign Sponsorship)
Jersey Color Preference*: 1st Choice _____ 2nd Choice _____
*BBYSL cannot guarantee color choices because of availability, but will make every effort to honor your request.

(Please Print TEAM Sponsors Name below - One Letter per Box)

DIVISION: ☐ ANY ☐ 5U ☐ 8U ☐ 10U
☐ 13U ☐ 18U

PLAYER ASSOCIATION: ☐ NONE ☐ Daughter ☐ Employee Daughter ☐ Friend

PLAYER NAME: _____

OR **COACH ASSOCIATION:** ☐ NONE ☐ Relative ☐ Employee ☐ Friend

COACH NAME: _____

☐ \$ _____ **Additional Tax Deductible Donation (MAKE CHECKS PAYABLE TO "BBYSL")**

TOTAL ENCLOSED = \$ _____

Thank You For Supporting Our Youth. Questions please email registration@bbysl.com

INFORMATION ON REVERSE SIDE