



# PREFERRED SUPPLIER PROGRAM

**2026**



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# STADIUM AND FACILITIES



## Preferred Stadium Design Provider

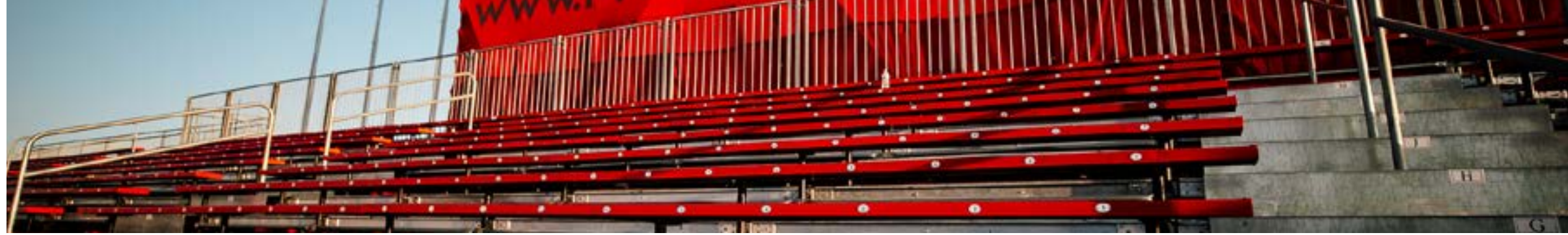
LaBella, has been designing sports venues for most of the last 60 years. Our portfolio includes dozens of completed sports arenas, stadiums, and multi-sport complexes. As the Preferred Stadium Designer for the United Soccer League (USL), LaBella has specialized expertise designing soccer stadiums and training facilities, with many of these venues serving as anchor for larger sports, entertainment and mixed use developments.



## Clients/Experience

Anaheim USL Stadium & Mixed Use  
 Asheville USL Stadium  
 Athens USL Stadium & Mixed Use  
 CHAMPS United Soccer Training Academy  
 Charlotte Independence Stadium  
 Cleveland USL Stadium & Mixed Use  
 Dillon Stadium & Mixed Use  
 Ft. Lauderdale USL Stadium & Mixed Use  
 Ft. Wayne USL Stadium & Mixed Use  
 Hampton USL Stadium & Mixed Use  
 Houston USL Stadium & Mixed Use  
 Huntsville USL Stadium & Mixed Use  
 Jacksonville USL Stadium & Mixed Use  
 Long Beach USL Stadium & Mixed Use  
 New Orleans USL Stadium & Mixed Use  
 Oklahoma City USL Stadium & Mixed Use

Palm Beach County USL Stadium & Mixed Use  
 Portland, Maine USL Stadium  
 San Diego USL Stadium & Mixed Use  
 Spokane USL Stadium & Mixed Use  
 Springfield MO USL Stadium & Mixed Use  
 Tampa USL Stadium & Mixed Use  
 Tidewater Landing USL Stadium & Mixed Use  
 Tucson USL Stadium & Mixed Use  
 Truist Point Ballpark – High Point, NC  
 Truist Field – Charlotte, NC  
 SRP Ballpark – North Augusta, SC  
 Francis Marion University Athletic Complex  
 Liberty University Williams Stadium Renovation & Expansion  
 Davidson College Football Stadium & Athletic Center  
 UNC Charlotte Student Activity Center



## Official Modular Stadium And Seating Partner

InProduction is a national leader in modular stadium infrastructure, helping USL clubs move faster from concept to match day. We specialize in modular and permanent seating, stadium structures, hospitality, and venue infrastructure designed for rapid deployment and long-term growth. Our solutions enable clubs to open venues sooner, scale capacity over time, and transition confidently toward permanent stadium development. For USL teams, this means faster speed to market, reduced upfront risk, and infrastructure that supports expansion, renovations, and phased builds without locking clubs into a single path too early. With a nationwide operational footprint and deep experience delivering stadium infrastructure at scale, InProduction brings proven execution to clubs operating on aggressive timelines.

## USL Projects/clients

Soccer: AC Boise, Fort Wayne FC, Charleston Battery, Greenville Triumph, Pittsburgh Riverhounds, AV ALTA, Tormenta FC, Loudoun United, Phoenix Rising

Stadiums & Collegiate Sports: Soldier Field, AT&T Stadium, EverBank Stadium, University of Phoenix Stadium, Clemson University, University of Virginia, University of Oregon, University of Georgia, North Carolina State University, Wake Forest University

Golf: United States Golf Association/United States Open, Waste Management Open, AT&T Pebble Beach Pro-Am, AT&T Byron Nelson, Tiger Woods Foundation

Broadcast & Entertainment: Fox Sports, NBC Sports/Golf Channel, Turner Sports, LiveNation

[www.inproduction.com](http://www.inproduction.com)



## Official Wifi Solutions and Analytics Supplier

Extreme Networks stands out in the sports and venue industry by offering innovative, secure, and reliable networking solutions that cater to the unique demands of these environments.

### Networking Solutions for Venues

Their comprehensive approach includes high-density Wi-Fi for seamless fan connectivity, robust switching infrastructure to handle high-bandwidth technologies, and advanced analytics to provide actionable insights. These solutions enhance fan experience, improve operational efficiency, and create new revenue streams through personalized engagements and innovative services.

Extreme Networks solutions offer centralized network management, enabling venues to manage both wired and wireless networks from a single interface. This includes real-time monitoring and analytics for operations such as crowd control and concessions, as well as video surveillance and security solutions to protect fans and property. By leveraging these technologies, venues can support digital fan experiences including AR/VR, mobile checkout, in-seat concessions orders, and more while also enhancing security and operations.

### Why Extreme for Sports Venues

In addition to these cutting-edge technologies, Extreme offers extensive product management resources for venues, sales and design experts, installation and configuration resources, and in-house technical support to help ensure venue success.



## Clients/Experience

Extreme Networks has established partnerships with major sports organizations such as the NFL, MLB, NHL, and NASCAR, demonstrating their expertise and commitment to excellence in the industry. Globally, they also work with major organizations like Manchester United, Liverpool FC, KICK Sauber F1 Team, and more, including:

Anfield Stadium, Liverpool FC  
Ben Hill Griffin Stadium, University of Florida  
Bridgestone Arena, Nashville Predators  
Citi Field, New York Mets  
Citizens Bank Park, Philadelphia Phillies  
Daytona International Speedway  
Fenway Park, Boston Red Sox  
Gillette Stadium, New England Patriots and New England Revolution  
Hard Rock Stadium, Miami Dolphins  
Honda Center, Anaheim Ducks  
Jordan Hare Stadium, Auburn University  
LA Memorial Coliseum, University of Southern California  
Lambeau Field, Green Bay Packers  
Lenovo Center, Carolina Hurricanes  
Lucas Oil Stadium, Indianapolis Colts  
Lumen Field, Seattle Seahawks

M & T Bank Stadium, Baltimore Ravens  
McLane Stadium, Baylor University  
Old Trafford Stadium, Manchester United FC  
Oracle Park, San Francisco Giants  
Polar Park, Worcester Red Sox (MiLB)  
Petco Park, San Diego Padres  
PNC Park, Pittsburgh Pirates  
Prudential Center, New Jersey Devils  
Raymond James Stadium, Tampa Bay Buccaneers  
Shell Energy Stadium, Houston Dynamo FC  
Talladega Superspeedway, NASCAR  
T-Mobile Park, Seattle Mariners  
Wells Fargo Center, Philadelphia Flyers  
Wrigley Field, Chicago Cubs

[extremenetworks.com/solutions/sports-and-public-venues](https://extremenetworks.com/solutions/sports-and-public-venues)

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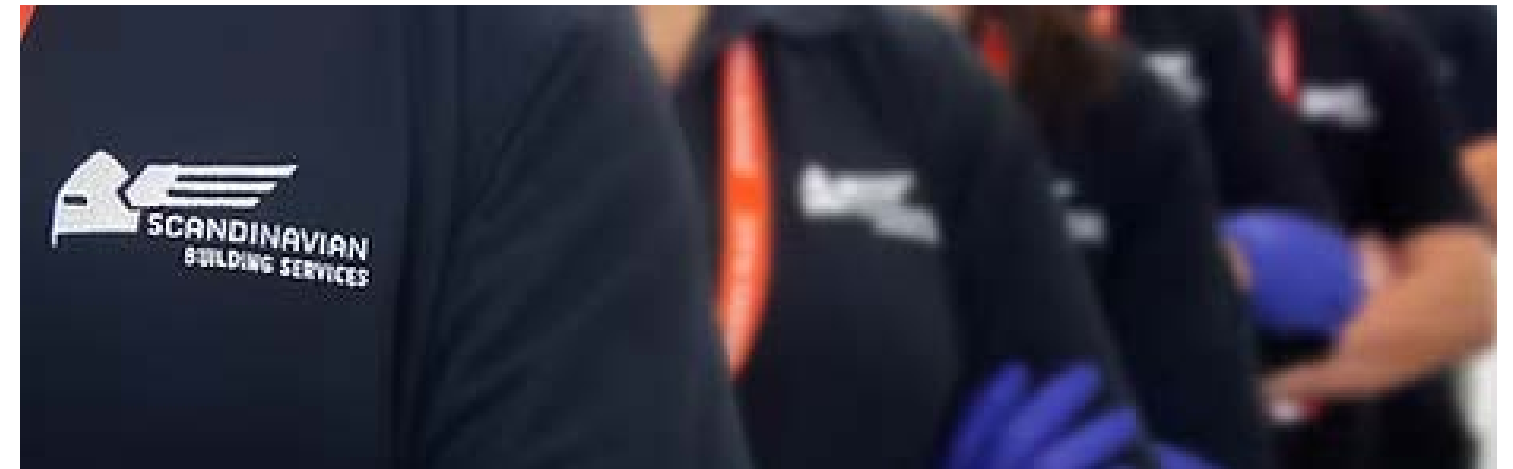
## Official Commercial Cleaning Partner

Scandinavian Building Services has been a trusted leader in commercial cleaning and building maintenance for more than 70 years, delivering consistent, high-quality service across North America. Rooted in strong family values and a commitment to service excellence, we provide tailored cleaning solutions for sports and entertainment venues, retail environments, offices, industrial facilities, and more.

As a proud partner and sponsor of the United Soccer League (USL), we are dedicated to creating clean, safe, and welcoming spaces for athletes, fans, and communities.

Backed by a robust network of thousands of skilled cleaning professionals and multiple regional offices, Scandinavian ensures reliable service delivery, rapid response, and operational consistency. Our sustainability-focused practices, including our Green Approved Program, demonstrate our commitment to environmentally responsible operations.

Our proprietary ScandiTRAC technology platform enhances transparency, productivity, and quality assurance by providing real-time visibility into performance across the sites we maintain. With this technology and our structured quality programs, we support the cleanliness of millions of square feet every night.



## Clients/Experience

Scandinavian is proud to share some prestigious venues in North America, which showcase our expertise in facilities:

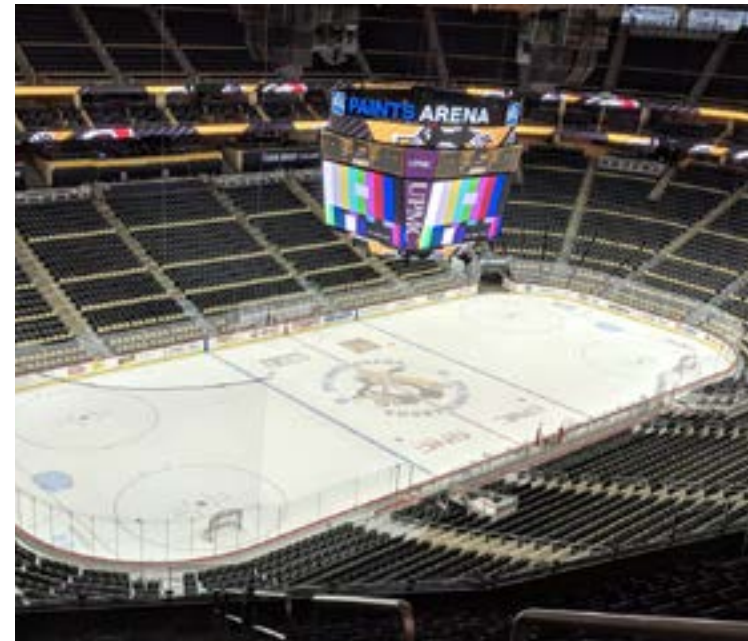
- Centerville Bank Stadium - USL (RI,USA)
- Benchmark International Arena (FL,USA)
- Yuengling Center (FL,USA)
- Grand Casino Arena (MN, USA)
- Allianz Field (MN, USA)
- Delta Dental Stadium (NH, USA)
- TD Coliseum (ON, CAN)
- BC Place Stadium (BC, CAN)
- Scotiabank Saddledome (AB, CAN)
- McMahon Stadium (AB, CAN)
- Rogers Place (AB, CAN)
- Commonwealth Stadium (AB, CAN)
- MLSE Soctiabank Center (ON, CAN)



## Official Paints and Coatings Supplier

At PPG (NYSE:PPG), we work every day to develop and deliver the paints, coatings and materials that our customers have trusted for nearly 140 years. Through dedication and creativity, we solve our customers' biggest challenges, collaborating closely to find the right path forward. With headquarters in Pittsburgh, we operate and innovate in more than 75 countries and reported net sales of \$16.8 billion in 2021. We serve customers in construction, consumer products, industrial and transportation markets and aftermarkets.

To learn more, visit [www.ppg.com](http://www.ppg.com).



## Clients/Experience

- Nashville Yards
- Allegiant Stadium
- UBS Arena
- Coachella Valley Arena
- Climate Pledge Arena
- St. Louis City Soccer Club
- Six Flags

## Contacts

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[HTTPS://WWW.PITTSBURGHPAINTSCO.COM/](https://www.pittsburghpaintsco.com/)



## Official Stadium, Complex, And Field Lighting Supplier

Musco has shaped the history of sports lighting since 1976, designing systems for everything from neighborhood fields, to collegiate and professional stadiums, to the Olympic Games. Musco's TLC for LED™ technology delivers a level of light control and glare reduction that can't be matched, backed by a 25-year parts and labor warranty.

### Clients/Experience

#### North America

Historic Crew Stadium  
 Audi Field  
 TQL Stadium  
 Inter Miami CF Stadium  
 Banc of California  
 Lynn Family Stadium  
 Segra Field  
 Nissan Stadium

Gillette Stadium  
 Providence Park  
 BC Place  
 Allianz Field  
 Casino Arizona Field

#### International

Wembley Stadium  
 Emirates Stadium  
 Griffin Park  
 American Express  
 Community Stadium  
 Turf Moor Stadium  
 Selhurst Park Stadium  
 Elland Road Stadium  
 King Power Stadium

Etihad Stadium  
 Old Trafford Stadium  
 St. Mary's Stadium  
 Tottenham Hotspur Stadium  
 London Stadium  
 Molineaux Stadium  
 Aviva Stadium  
 San Siro Stadium



[www.musco.com](http://www.musco.com)



## Official Fan Storage Locker

Droplocker is setting a new standard for fan experience at stadiums and arenas by revolutionizing the way fans and venues handle personal storage. They provide a fully turnkey set up for venue operators – as their steel lockers combine security, convenience, and cutting-edge technology. Droplocker manufactures their lockers in the US, allowing them to include multiple locker sizes and custom builds to accommodate a wide range of needs. Attendees to your stadium who need to store personal belongings will rent a locker through our user-friendly self-service app.

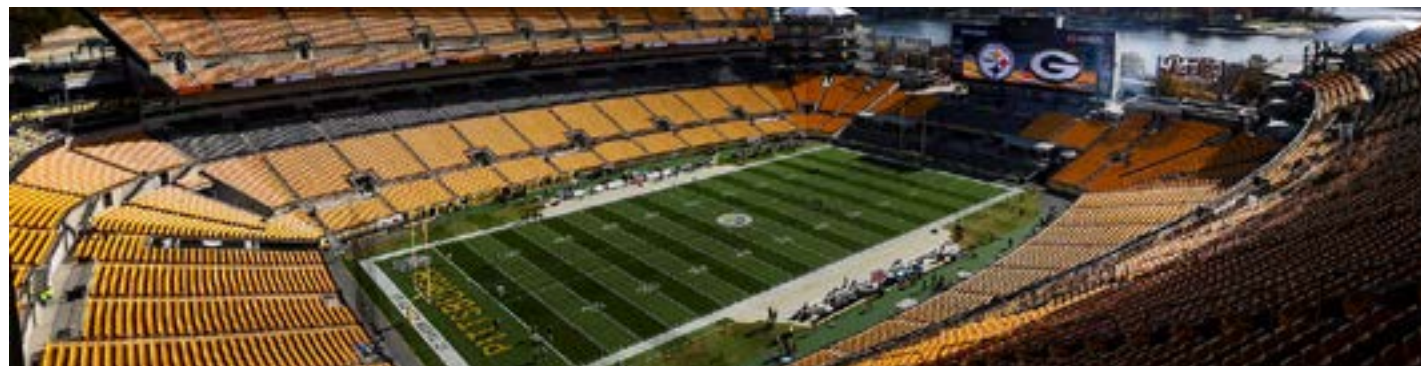
Droplocker’s impact spans a variety of event types, from professional sports games and concerts to festivals and other large-scale gatherings. Trusted by leading venues and organizations, their systems are designed to enhance fan satisfaction while generating 5 and 6 figures per season of new revenue streams for venue operators.

Droplocker is part of Luxer One, a global leader in smart locker solutions, renowned for its expertise in package management and secure storage. With a commitment to creating innovative and user-friendly products, Luxer One has partnered with The USL to enhance fan experience and drive revenue to member clubs.



## Clients/Experience

- Centreville Bank Stadium
- Rhode Island FC (USL)
- Breese Stevens Field Forward Madison (USL)
- WakeMed Soccer Park, FC North Carolina (USL)
- Providence Park, Portland Timbers (MLS) & Portland Thorns (NWSL)
- Greater Nevada Field, Reno Aces (MiLB)
- Principal Park, Iowa Cubs (MiLB)
- DOCOS / Golden 1 Center, Sacramento Kings (NBA)
- Sutter Health Park, Sacramento Rivercats (MiLB) & Oakland A’s (MLB)
- Segra Park, Columbia Fireflies (MiLB)
- Jackson Field, Lansing Lugnuts (MiLB)
- Acrisure Stadium, Pittsburgh Steeler’s (NFL)
- Heritage Financial Park, Hudson Valley Renegades (MiLB)
- Truist Stadium, Winston-Salem Dash (MiLB)
- Surprise Stadium (MiLB Training)
- Wake Forest University, LJVM Coliseum
- CalExpo
- Fiddler’s Green Amphitheatre
- Westfield (URW)



[droplocker.io](https://droplocker.io) / [www.luxerone.com](https://www.luxerone.com)

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## Official Turf Supplier

Turf of America is a Design Build company from the Ground up Our in-house turf field team is fully staffed with 35 years of turf field installations. In 35 years, we have built over 1000 fields from Little League baseball fields to FIFA Approved Soccer stadium fields. Most importantly, we do not employ subcontractors.

Our certified turf field builders begin with an on-site visit for evaluation regardless of where the job is the World. After we fully evaluate the field analyzing the Geotek land samples & engineered drawings, we use our expertise to generate a quote for what is needed. Since we don't employ contractors, our process is smooth from start to finish.

Our process covers the groundwork from the excavating to installing a drainage system, constructing a base with a world class turf. We also add curves & a sprinkler system if needed.

Turf of America is one of the rare turf companies that self performs & designs their own work within house field installers. We provide a full FIFA approved soccer field, MLB baseball fields, MLL Lacrosse fields & NFL football fields

Contact us for storm drainage, irrigation, utilities, site and base work, and installation of athletic fields.

## Why Choose Turf of America

- Our turf field installation procedure is designed for high-performance
- We provide even field with minimum to no undulations
- We facilitate robust and easy maintenance sports field turf
- We assure minimal injury risk

## Clients/Experience

- TREVECCA MULTIPURPOSE SPORTS FIELD
- FRANKLIN SPORTS HALL
- TAMPA BAY ROWDIES SOCCER
- UNIVERSITY OF TAMPA
- CHATTANOOGA RED WOLVES

## Contact

- Founded in 2004 with 100% USA ownership, operations and manufacturing for 15 years
- FIFA Licensee with experience as a FIFA Preferred Producer with over 280 FIFA certified fields worldwide
- Over 1,200 fields over 50,000 sqft of fields since 2004
- In good standing with the top agencies including STC and ASBA
- ISO 9001 Certification
- 12 NFL teams currently play and/or practice on a Turf of America field

## Management & Design

- Relationships with industry leading architects & engineers for design/build projects
- Certified Field Builder on staff
- Affiliations with management groups & governing agencies to assist the city generate revenue and manage facilities.

<http://www.TurfofAmerica.com>

<http://www.TOASports.com>



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BRANDON WHITSETT | 727-687-4288 | [BRANDON@TURFOFAMERICA.COM](mailto:BRANDON@TURFOFAMERICA.COM)



## Official LED Display Supplier

**Unilumin Group** is a global leader and world largest manufacturer in LED display and lighting solutions, with a strong presence in sports industry worldwide. As the official LED Display Supplier of United Soccer League (USL) and an extensive experience in professional sports, Unilumin brings cutting-edge LED technology and a commitment to enhance the fan experience across USL venues and help its clubs on driving new revenue opportunities.

**Fair-Play Corporation**, a historic brand with nearly 90 years of expertise in sports scoring and display systems, is a part of Unilumin Group family. Fair-Play provides American-engineered solutions that complement Unilumin global expertise and capabilities. Together we offer a comprehensive range of end-to-end solutions and integrated systems tailored to the evolving needs of USL teams and venues.

With industry-leading technology, seamless integration, unique conditions and dedicated support, Unilumin is committed to helping USL clubs create unparalleled outcomes. Our partnership with USL reflects our mission to provide innovative and impactful solutions for clubs, fans, and industry stakeholders.

Let's transform your game-day experience together, let's make it shine - contact us to learn and explore the possibilities.



## Clients/Experience

- Manchester City Football Club
- Ajax FC
- Real Madrid
- Atletico de Madrid
- Palermo FC
- New York City FC
- Club Atletico River Plate
- Clube Atletico Mineiro
- Al Hilal SFC

[www.unilumin.com](http://www.unilumin.com) / [www.unilumin-usa.com](http://www.unilumin-usa.com) / [www.fair-play.com](http://www.fair-play.com)



**MARCELLO MARQUES | [MARCELLO.MARQUES@UNILUMIN-USA.COM](mailto:MARCELLO.MARQUES@UNILUMIN-USA.COM) | 305.407.4190**



## Official Player Surface Interaction Technology

Raw Stadia is the leading expert in playing-surface interaction, providing USL clubs with advanced technology to measure and optimise surface conditions for enhanced player performance and reduced injury risk. Our innovative solutions deliver instant feedback on the surfaces teams play on, offering actionable insights to improve training, match performance, and long-term player and surface health. By analysing multiple surface conditions, we provide guidance on surface variability, optimal training loads, specialised surface conditions for rehabilitation, and boot choice recommendations tailored to specific playing surfaces.

For performance staff, Raw Stadia ensures that athletes train and compete on optimised surfaces that enhance performance while minimising injury risk. Our platform tracks key surface parameters, such as traction, hardness, and consistency, delivering instant, data-driven recommendations. By identifying surface variability, we help clubs fine-tune training loads, adapt rehabilitation protocols, and ensure athletes play on surfaces that match their needs. Our innovative boot choice tool further supports performance by advising teams on the most suitable soccer boots based on actual surface conditions, ensuring players can perform at their best with maximum traction and comfort. Personalised analytics and forecasting tools also help teams anticipate and mitigate external factors, keeping surfaces primed for peak performance.

For grounds managers, Raw Stadia supports efficient, high-performing playing surfaces by measuring and monitoring surface conditions to improve pitch consistency and sustainability. Our solutions help clubs maintain healthy fields by optimising water, energy, and fertiliser use while reducing the risk of plant diseases. The platform includes a calendar tool to track maintenance activities and plan for key events, as well as weather forecasting tools to help manage external factors like rain or heat. Whether adjusting surface hardness, traction, or top-layer stability, our real-time recommendations empower grounds teams to create the ideal playing environment.

Beyond technology, Raw Stadia provides full support and expertise, tailoring insights to each club's unique needs. Our solutions are trusted by elite clubs, leagues, and federations worldwide, making us the preferred partner for professional teams seeking high-performance playing surfaces.

## Clients/Experience

Carolina Panthers  
D.C. United  
San Francisco Giants  
San Diego F.C.  
Toronto Blue Jays  
AS Monaco  
Agterberg B.V.  
Arsenal F.C.  
Cercle Brugge K.S.V.  
F.C. Internazionale Milano S.p.A.  
FC Porto  
France Galop (Equestrian)  
Fulham F.C.  
K.A.A. Gent  
KNVB  
KRC Genk  
Leicester City F.C.  
Manchester City F.C.  
NK Osijek  
Norwich City F.C.  
Nottingham Forest F.C.  
Oud-Heverlee Leuven  
Palermo F.C.  
PortoEstadio SA  
Portuguese Football Federation  
R.S.C. Anderlecht



RasenBallsport Leipzig GmbH  
Sofi Stadium - Los Angeles, CA  
Southampton F.C.  
Sport Ljubljana  
The Liverpool Football Club  
Tottenham Hotspur F.C.  
UEFA  
URBSFA-KBVB  
Watford Football Club

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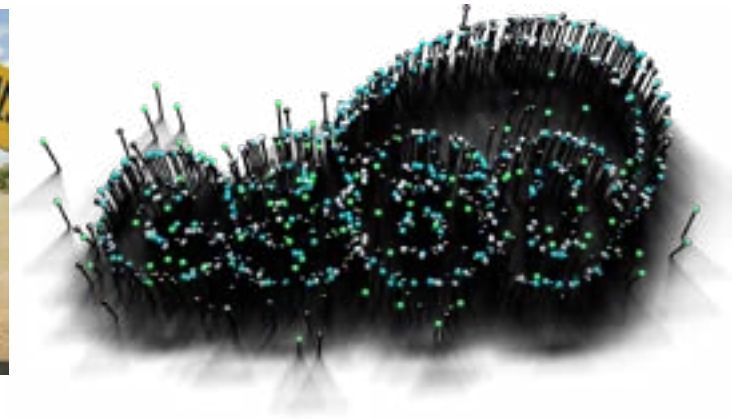
## Official In-Stadium Signage Supplier

e360 Sport is a well-recognized event production and operations company specializing in major sports events, stadiums, teams, and leagues. e360 and USL have been partners in the soccer event business for several years. Since e360 offers a range of field advertising products & services, the company can provide a diverse product offering for any field-level branding.

e360 provides a one-source solution complemented by a motion graphics team, in-house print production, and a machine shop capable of designing and building to any specific requirement.

With headquarters in Chicago and an operational hub in Fort Worth, the company is positioned to successfully deliver across all of USA reaching your USL market seamlessly and cost effectively. Additionally, the company prides itself being able to offer a high-level of service, team focused collaboration and a pledge to constantly improve your USL team deliverables by developing fresh and innovative methods to best convey the look, feel and partner messaging for both in-venue and broadcast exposures.

The e360 team stems from diverse specialized backgrounds and with their united experience can provide a professional, distinctive offering. They are a dedicated team that embraces the challenges interwoven in the chaos and fast-changing pace of the soccer world. E360 prides itself with being solutions focused and passionate while creating both custom designs and production elements.



## Clients/Experience

Charleston Battery  
Pittsburgh Riverhounds FC  
North Carolina FC  
Rhode Island FC  
Tampa Bay Rowdies  
Las Vegas Lights FC  
San Antonio FC  
Spokane Velocity FC

Concacaf  
San Deigo Wave  
San Deigo FC  
New England Revolution  
Canadian Premier League  
NWSL  
MLS  
League One Volleyball (LOVB)





## Indoor and Outdoor Office Furniture Supplier

Impact has relationships with over 250 furniture manufacturers, making us a phenomenal partner for USL clubs of all types. We are an open line dealership with gives us more flexibility to provide the end user with multiple options inside their price range. Basically, we are not "married" to any one particular brand.

From expert furniture installation to tailored design and space planning, Impact Interiors can help you with luxury suites, office furniture, locker or training rooms, any and all indoor or outdoor furniture needs for your venue.

### Capabilities:

- All Seating (indoor/outdoor)
- All Desking/Tabling (indoor/outdoor)
- Workstations
- Call Centers
- Private Offices
- Modular Wall Systems
- Healthcare
- Educational
- Restaurants
- Government/Municipalities
- Sports-All Areas (back of house/press boxes/locker rooms/suites/premium areas/patios/benching). We may be able to assist with wayfarer signage and security bollards--only if we can help with appropriate pricing and installation We also can help with sound masking/baffling, modular lighting, monitor arms, etc. We can also assist with furniture repair.

## Clients/Experience

- University of Kansas Athletics (newly renovated football stadium, Rock Chalk Park, tennis & golf facilities)
- Northwest Missouri State (football stadium, various other athletic facilities)
- Pittsburg State (baseball facilities)
- TCU (soccer facilities)
- Abilene Christian (soccer facilities)
- Bluhawk (large, mix-use sports and commercial project)
- Homefield (large, mix-use sports and commercial project)
- Sporting Kansas City (offices, sports facilities)
- NSCAA Corporate Offices
- Numerous High School Sports Facilities



[contact](#)



## Official Landscape Supply Partner

SiteOne is the nation's largest provider of landscaping supplies, trusted by landscapers, grounds teams, facility managers and superintendents alike. From stadium pitches to community parks, our products and expertise help professionals create and maintain beautiful outdoor spaces and high-performance sports fields. Through partnerships with top turf brands and dedicated experts on our team, we know how to keep sports fields gameday-ready, performing at an elite level, and ahead of rising industry standards. With a wide range of professional-grade tools, irrigation, lighting, equipment and more, SiteOne is committed to making sports fields more accessible in our communities and helping our customers stay competitive no matter what.

### Clients

Ballpark of The Palm Beaches  
Baltimore Orioles L.P.  
Cal State University-Fullerton  
Tampa Bay Rays Baseball Ltd  
New York Yankees Limited Partnership  
Kansas City Royals Baseball  
Cleveland Guardians Baseball Company, LLC.  
Okotoks Dawgs Baseball Club  
Oklahoma City Comets  
Jupiter Stadium Ltd.  
Atlanta Braves  
Loyola Marymount University

### Products and Services

- Agronomics
- Irrigation
- Drainage
- Equipment
- Field Marking Accessories
- Athletic Field Paint
- Hand Tools



<https://www.siteone.com/en/>

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# **BUSINESS OPERATIONS**



## Official Ticketing Solutions Provider

Playfly Aspire is an award-winning revenue generation partner, recognized as a top employer in the sports industry by Forbes and Front Office Sports. Renowned for innovative consulting, sales, and partnership services, Playfly Aspire pioneered the outsourced ticket sales niche, revolutionizing with its first Fan Relationship Management Center (FRMC) at Georgia Tech in 2009.

Over the past 17 years, more than 300 collegiate and professional sports properties have trusted Playfly Aspire to drive revenue, attendance, and enterprise-value. Within the USL, Playfly Aspire has already partnered with many Championship and League One clubs to drive ticket sales, optimize pricing & packaging (including new/renovated venue map creation), and train sales and service teams.

Playfly Aspire's USL partners include: Atlético Dallas, Greenville Triumph SC, Monterey Bay FC, the Oakland Roots SC, the Pittsburgh Riverhounds SC, Rhode Island FC, San Diego Loyal SC, South Georgia Tormenta FC, Spokane Velocity FC, Sporting Jax, and Union Omaha .



## Scope of Work



**GLOBAL LEADER IN OUTSOURCED REVENUE ENHANCEMENT**

**300+ PARTNERS**      **10 COUNTRIES**

**\$1B+ REVENUE GENERATED**

FOR PROJECT AND PARTNERSHIP INQUIRIES, CONTACT  
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## Official HR Technology & Solutions Provider

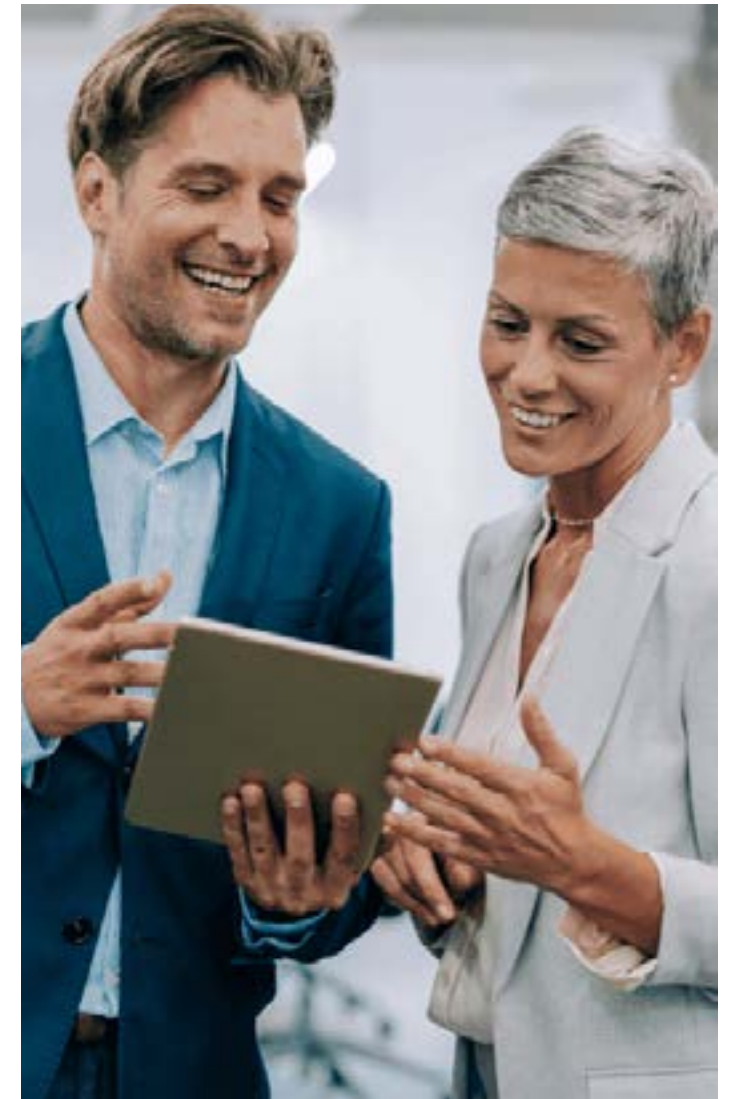
Through its Sports and Entertainment division, VensureHR provides outsourced human resources solutions including payroll processing, employee benefits administration, compliance support, risk management, and HR technology platforms. The company primarily serves small and mid-sized organizations by consolidating HR functions into a single system, allowing organizations to streamline administrative operations and reduce employment-related risk.

Through its partnership with the United Soccer League, VensureHR serves as the Official HR Technology & Solutions Provider, while also acting as the presenting partner of the League Two and W League Playoffs. The partnership provides clubs with access to HR infrastructure that can support complex sports staffing models—including full-time front office staff, coaching staff, and seasonal game-day employees—while helping clubs manage payroll, benefits, and regulatory compliance more efficiently.

When it comes to USL clubs, the relationship provides a scalable HR solution for both existing and expansion clubs, allowing team operators to focus more heavily on revenue generation, fan engagement, and player development while standardizing HR operations across the league's growing ecosystem of professional, pre-professional, and youth pathways.

### Sports Clients / Experience

United Soccer League  
Premier Lacrosse League – Official Professional Employer Organization partner  
American Association of Professional Baseball – Preferred payroll supplier to the league and its clubs  
AJ Foyt Racing – HR services partner and associate sponsor  
Mitsubishi Electric Classic – Event sponsorship partnership  
SPIRE Academy – Multi-year youth sports partnership



Brian Dickson | [Brian.Dickson@vensure.com](mailto:Brian.Dickson@vensure.com)



## Official Shipping Container Supplier

boxLIFE redefines the gameday experience by transforming upcycled shipping containers into mobile luxury suites, concession stands and retail spaces. With a focus on sustainability, flexibility and fast returns on investment, boxLIFE helps professional sports teams and universities nationwide generate new revenue streams while enhancing the fan experience. Current partners include USL Championship side Charleston Battery, USL League One club Sarasota Paradise and defending Gainbridge Super League champions Tampa Bay Sun FC.

Through its innovative solutions, boxLIFE delivers premium mobile suites that elevate fan engagement, create VIP viewing opportunities and unlock valuable sponsorship and branding potential. Additionally, its fully mobile concession boxes provide affordable ways to serve food and beverages in high-traffic locations, while its deluxe retail boxes enable clubs to launch merchandise pop-ups anywhere on site. Designed for quick setup, secure closure and long-term sustainability, every boxLIFE product gives clubs the flexibility to monetize underutilized spaces without major capital investment.

### Clients/ Experience:

- Charleston Battery
- Sarasota Paradise
- Tampa Bay Sun FC
- Stephen F. Austin State University
- Baltimore Ravens
- Legends for Dallas FC
- University of Arkansas
- University of North Alabama
- Southern Utah University
- Bowling Green State University
- Houston Texans
- University of Texas - Dallas
- Austin Peay State University
- AT&T Byron Nelson
- University of Texas Golf Club
- Saint Louis Football Club
- Driftwood Ranch and Golf Club
- Street Soccer



[www.boxlifeusa.com](http://www.boxlifeusa.com)

SHERYL ESTES | [SHERYL.ESTES@BOXLIFEUSA.COM](mailto:SHERYL.ESTES@BOXLIFEUSA.COM)



## Official Sponsorship Platform

You make game day happen. We make it simple. We centralize and automate your entire sponsorship operation, helping you sell smarter, fulfill flawlessly, and demonstrate value. You're managing more sponsors, more deliverables, and higher expectations than ever, usually across spreadsheets, inboxes, and tools that were never built for sponsorship work. SponsorCX gives your team one connected system so you can focus on building relationships and growing revenue instead of chasing down information.

**Close More Deals** – See your full pipeline in one view. Track every account, activity, and agreement from first conversation to signed contract without digging through your inbox to find where things stand.

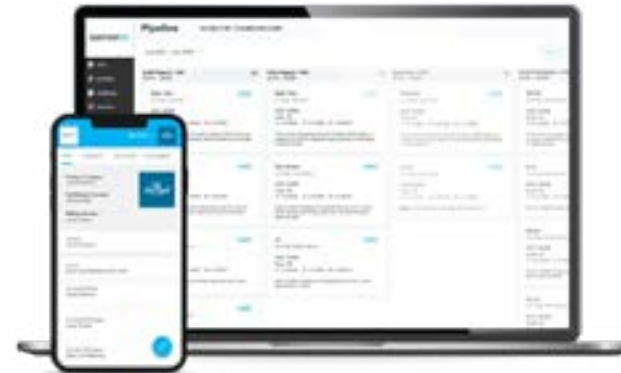
**Know What You Have to Sell** – All your inventory in one place: signage, digital, jersey patches, hospitality, and more. Build packages that fit your club and proposals your sponsors are easy to say yes to.

**Never Miss a Deliverable** – Assign tasks to your team and your sponsors. Everyone knows what they own, when it's due, and where it stands. Nothing slips through the cracks on matchday or off it.

**Make Renewals Easier to Win** – Capture your proof of performance as it happens. Build recaps that show your sponsors exactly what they got so renewals become a conversation about growth, not a defense of value.

**Stay on Top of Your Financials** – Track your billing, hard costs, and trade in one place. Know where every deal stands without pulling numbers from multiple systems.

**Take It to the Pitch** – The only dedicated sponsorship management mobile app in the industry. Capture your activations, upload assets, and stay connected on matchday.



### Teams Currently on SponsorCX

- Athletic Club Boise
- Detroit City FC
- El Paso Locomotive FC
- FC Naples
- FC Tulsa
- Fort Wayne FC
- Hartford Athletic
- Indy Eleven
- Loudoun United FC
- Monterey Bay FC
- New York Cosmos
- North Carolina FC
- Oakland Roots SC
- Sacramento Republic FC
- Sarasota Paradise
- Spokane Velocity FC
- Sporting JAX

### Integrations

- Salesforce
- HubSpot
- Microsoft Dynamics
- DocuSign
- Outlook
- Gmail
- QuickBooks
- MailChimp
- DigiDeck
- Wrike



"With SponsorCX, I have everything in one place. The recaps, uploading POPs, and organization of assets have saved me time. I would highly recommend SponsorCX – it helps keep everything under one roof." – Coleen Turnage, El Paso Locomotive FC

# VOZZI

WE DO TEXTING BETTER



Game Day! SMU Women's Soccer takes on UNC in their last home game of the year at Washburne Stadium

Arrive early for half-priced beer, soccer scarves, and soccer horns!

## Official Fan Engagement & Messaging Supplier

VoZZi is a fan engagement and revenue platform built specifically for sports teams and live event organizations. VoZZi helps teams turn everyday fan communications into measurable revenue through SMS, MMS, automation, and mobile commerce.

Designed for high-impact moments and lean teams, VoZZi enables direct-to-fan messaging that drives ticket sales, renewals, upgrades, donations, and sponsorship value – all from one centralized platform.

### Messaging & Revenue Solutions

VoZZi provides a complete messaging and revenue suite that supports the full fan lifecycle, from acquisition to renewal.

Key capabilities include:

Mass SMS & MMS messaging

1-on-1 fan conversations

Text-to-Buy® mobile commerce

Automated campaigns & retargeting

Fan segmentation & targeting

Sponsorship monetization through branded messaging

VoZZi integrates directly with Salesforce and ticketing systems, allowing teams to activate real-time fan data across sales, service, and marketing efforts.

### Why VoZZi

Built specifically for sports & live events

Easy to launch, manage, and scale

Proven performance across ticketing, renewals, and sponsorship

Designed for sales, marketing, and service teams

### Revenue Suite

VoZZi's Revenue Suite is purpose-built for sports organizations looking to increase revenue without increasing headcount. Teams use VoZZi to drive ticket sales, renewals, upsells, abandoned cart recovery, and sponsor activation – all with clear performance tracking and attribution.

Clients / Experience

USL Championship

Birmingham Legion FC

Colorado Springs Switchbacks FC

Lexington SC

Louisville City FC

Phoenix Rising FC

USL League Two

Annapolis Blues FC

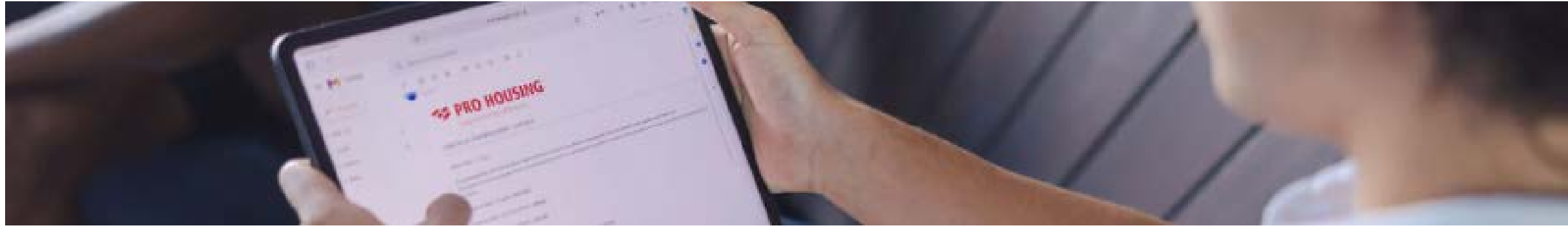
USL Super League (Women)

Ft. Lauderdale United FC

Dallas Trinity FC



MYLEE BROWN | MYLEE@GETVOZZI.COM | SITE.GETVOZZI.COM



## Official Housing Supplier

At Pro Housing our Housing Programs are designed to support sports organizations nationwide, offering a cost-effective solution without compromising on quality. Tailored specifically to meet the unique demands of the sports industry, these comprehensive programs provide everything teams need to succeed—from 24/7 support and seamless reservations to flexible leases and living spaces that foster a strong, cohesive team culture. Whether for short-term needs or long-term stays, our programs deliver an exceptional housing experience that aligns with the values and goals of every sports organization.

We work with communities, offering premium accommodation that feels like home, and provide a streamlined solution for organizations in need of seasonal housing. Our programs are implemented through our customized management software system. While technology offers convenience, at Pro Housing, it's never a replacement for live support.



- Pro Housing Edge software utilized for real-time reservation management
  - Teams maintain control of their housing program from start to finish
  - Program integrates with email, SMS, and WhatsApp to easily share reservation information
- Our professional housing programs are designed to offer a turnkey experience. Our residences, our amenities, and our process - which includes an all-inclusive approach to billing - make professional housing easier.
- Lease negotiation and execution
  - Manage turn on/turn off utilities
  - Arrange for the setup and rental, if necessary, of furnishings customized to the client's needs

We're ready to provide seamless solutions for your seasonal housing needs, whether you're a professional sports team seeking player accommodations or an organization in search of temporary housing.



SAVANNAH BATY | SBATY@PROHOUSING.COM



## Official Canopy Tent Supplier

E-Z UP is the #1 brand of portable, customizable shade structures, signage, and accessories.

We created the pop-up canopy category four decades ago and have a proven track record of innovation and manufacturing expertise with products that continually set the benchmark for quality, durability, and ease of use.

We are a trusted partner for leading global brands and small businesses alike thanks to an industry-leading production process that ensures each custom order meets exacting standards for print quality and manufacturing precision.



Our state-of-the-art custom printing service is fast and precise to help promote any brand, business, or team with rich, vibrant graphics and premium construction that's built to last.

Designed for easy setup and portability, our products are a go-to choice for schools, colleges, professional sports teams, and recreational users. We also offer flags, benches, chairs, inflatables, and pop-up banners to enhance field branding and create a cohesive event presence.

Our mission is to deliver best-in-class products that enable great experiences, enhance comfort and safety, and extend the reach of our customers around the globe.

[www.ezup.com](http://www.ezup.com)

ALEX AIKEN | [ALEXAIKEN@EZUP.COM](mailto:ALEXAIKEN@EZUP.COM)



## Preferred Marketing Automation

Factoreal is an all-in-one marketing automation and fan engagement platform designed specifically for sports teams and leagues to drive revenue across ticket sales, merchandise, and F&B.

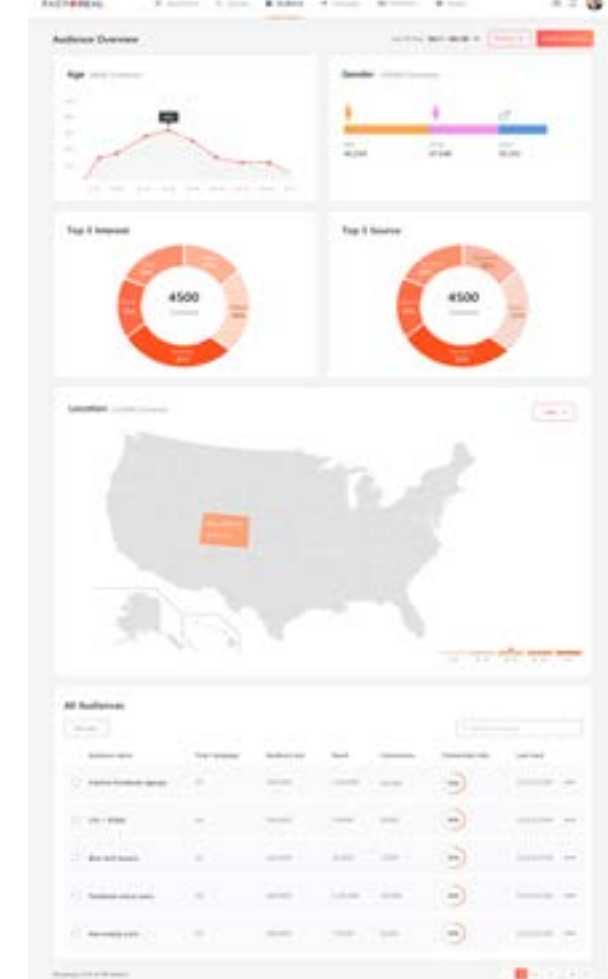
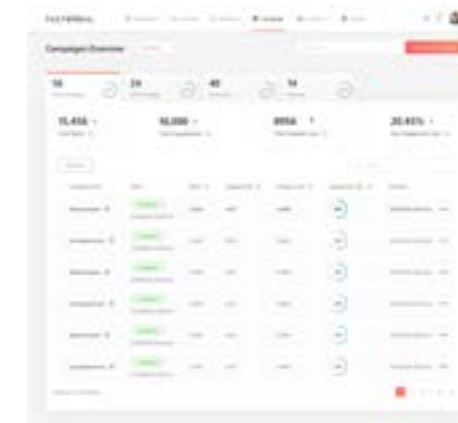
Factoreal empowers teams to do this through their supercharged engagement model using fan behavior, AI insights, and machine learning to help you make data-driven, revenue-generating decisions.

Factoreal’s capabilities include cross-channel orchestration, pre-built fan journey templates, complete fan segmentation management, and data-focused insights that are visualized on straightforward dashboards.

Factoreal lets you gain key insights into your team’s fans’ interests, behaviors, and how to best communicate with them, all packaged in one intuitive platform.

Factoreal has the complete functionality to help consolidate their technology stack and eliminate expensive single-point solutions, reduce time and effort of “switching between tools” during the day, and using costly connectors to pull siloed data from where it sits...to where it’s needed.

Factoreal helps sports teams automate fan engagement, reduce operational costs, and drive multiple revenue streams.

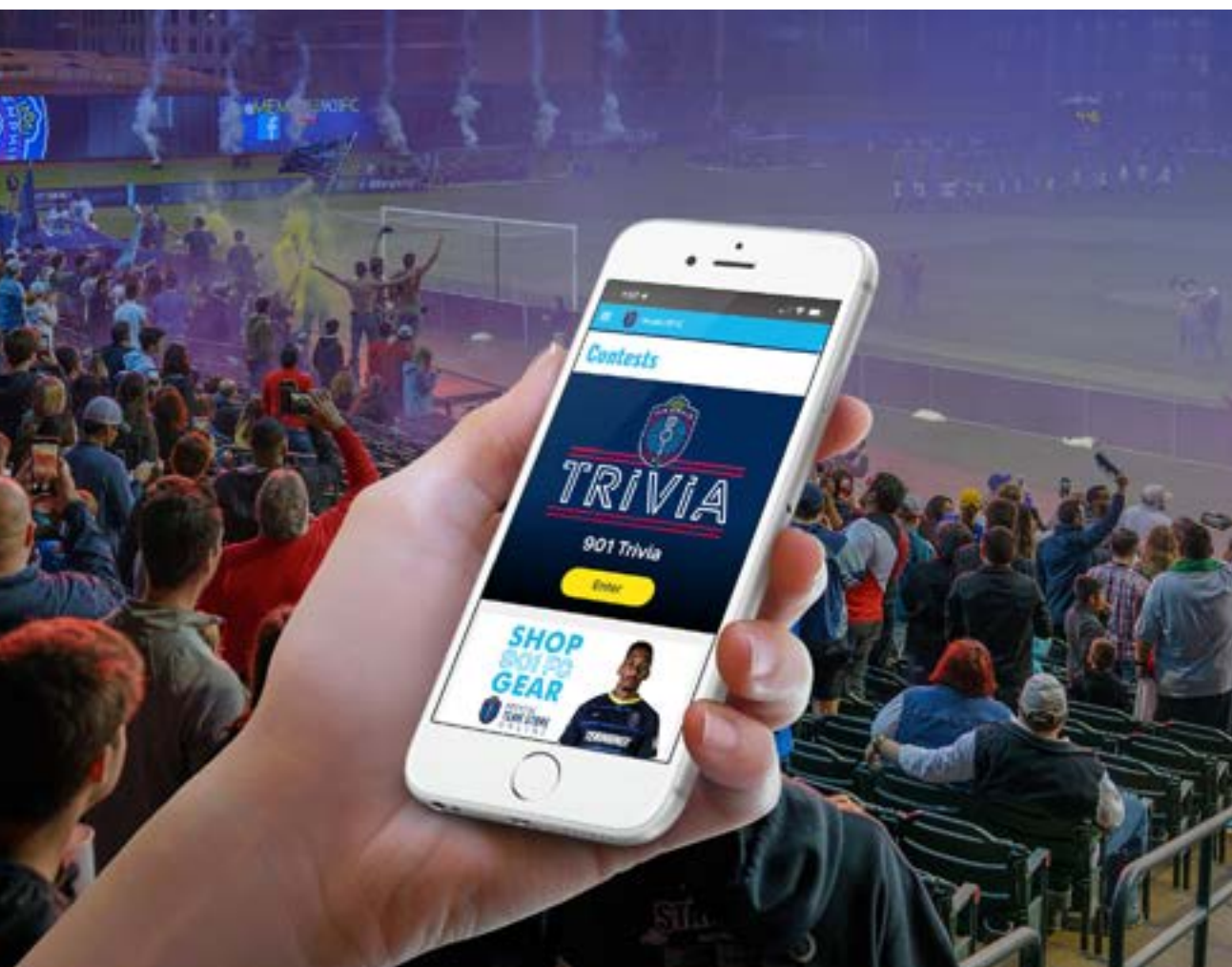


## Clients/Experience

Factoreal is the Digital Marketing Technology Platform of the Jacksonville Jaguars (NFL), Rajasthan Royals (Indian Premier League), Las Vegas Aviators (MiLB), Gwinnett Stripers (MiLB), Rio Grande Valley Toros (USL), Louisville City FC (USL), Indy Eleven (USL), Bay Area Panthers (IFL), Racing Louisville FC (NWSL).

<https://www.factoreal.com/solutions/sports/>

**Demo Page:** <https://www.factoreal.com/fan-engagement.html>



## Official Digital Fan Engagement Platform

FanCompass has provided digital fan engagement products and services to the sports industry for over a decade. The foundation of that successful legacy is the flagship digital fan engagement platform, FC CORE.

FC CORE is a mobile-web, cloud-based technology that quickly and seamlessly embeds into your website, allowing you to create endless types of digital fan activations. Unlike data forms, FC CORE provides a unique, white-labeled destination that encourages fans to keep returning for more. The continuous engagement means fans build out their data profile with each interaction, providing an evergreen supply of zero and first-party progressive fan data.

Designed with sponsors in mind, the FC CORE activation suite creates an infinite supply of measurable, digital sponsorship inventory that delivers the lead-gen brands demand. FC CORE also integrates into 100+ CRM technologies, including HubSpot, Salesforce, and more. That means qualified sales leads can be instantly delivered to your ticketing, merch, and sponsorship teams, ultimately driving new digital revenue, one fan at a time.

We also offer advanced services that cover everything from platform strategy and management to customized sponsorship programs with our partner brands. Please reach out to our sales team for more details.

- |                      |                                   |
|----------------------|-----------------------------------|
| Leagues              | El Paso Locomotive FC             |
| USL                  | Ozark United FC                   |
| NBA                  | Loudoun United FC                 |
| NFL                  | Birmingham Legion FC              |
| MLB                  | Atlético Dallas                   |
| MiLB                 | Other Rights Holders              |
| NCAA                 | University of Cincinnati          |
| WNBA                 | University of North Carolina      |
| NLL                  | Cal State University - Sacramento |
| AAPB                 | Cal State University - San Diego  |
| AHL                  | Diamond Baseball Holdings         |
| Atlantic League      | Reno Aces                         |
| ECHL                 | Ontario Reign                     |
| SPHL                 | Kane County Cougars               |
| USHL                 | Chicago Wolves                    |
| EPL                  | Wilkes-Barre/Scranton Penguins    |
| Liga MX              | Dallas Stars                      |
| Liga de Expansión MX | Sacramento River Cats             |
| MLS NEXT Pro         | Ottawa Black Bears                |
| Motorsports          | and many more...                  |
| NWSL                 |                                   |
| USL Clubs            |                                   |
| Carolina Ascent FC   |                                   |





WWW.MONUMENTSPORTS.COM

(866)-674-1234

MSG@MONUMENTSPORTS.COM



## Official Sports Insurance Agency Provider

The Monument Sports Group is the exclusive insurance provider for the USL's Master Insurance Program. Monument Sports is 100% dedicated to professional and amateur sports insurance coverage and risk mitigation. MSG has been a proud partner of the USL for more than 20 years and continues to assist the league office and each member team on a daily basis.

In addition to providing the Master Policy for the League, Monument also assists nearly half of the league's teams on their Pro Sport Workers Compensation coverage, Stadium Insurance, Directors and Officers Liability and many of the other important coverages that are needed to run a professional sport organization. Monument also provides free consultation to each member Club, so don't hesitate to reach out for insurance and risk management related questions or services!

## Clients/Experience

Please visit our website, [www.monumentsports.com](http://www.monumentsports.com), to see our capabilities in a number of professional sports, privately owned indoor and outdoor sport facilities, and especially in helping us navigate and manage workers compensation.

[www.monumentsports.com](http://www.monumentsports.com)



MARK GROSSMAN: [MARK@MONUMENTSPORTS.COM](mailto:MARK@MONUMENTSPORTS.COM) |  
JACOB FRANKS: [JACOB@MONUMENTSPORTS.COM](mailto:JACOB@MONUMENTSPORTS.COM)



## Official Ticketing Partner of USL League Two

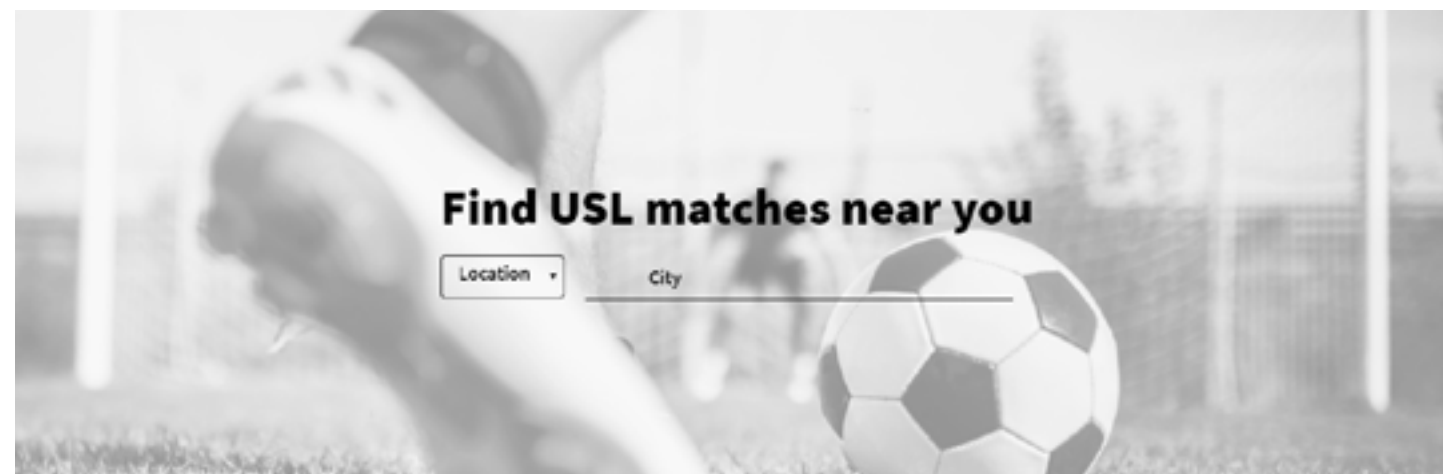
Passage powers ticketing and payments, both online and at-the-door, for thousands of events around the world. Our simple, all-in-one mobile box office allows you to take control of all your ticket, merchandise, and concession sales, all at ZERO cost to your team.

## Reach more fans and sell more tickets with professional features made for soccer:

- Season Passes
- Flex Passes and Ticket Bundles
- Assigned Seating
- VIP Upgrades
- Merchandise Sales
- Promotion to Local Soccer Fans
- And MORE

**We are pleased to offer USL League Two teams concierge setup and support.** Send us your team's details and game dates, we'll take care of the rest!

**Sign up for FREE in 60 seconds at:** <https://GoPassage.com/USL2>



## Clients/Experience

Passage is the Official Ticketing Partner of:  
NPSL  
UWS  
UPSL

The ONLY ticketing partner of SportsEngine, part of the NBC Sports Group family.

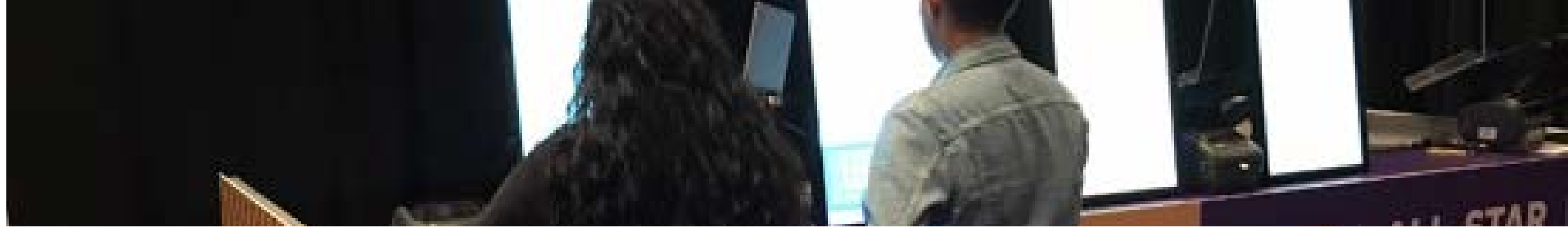
The partner and provider of over 200 semi-pro and professional soccer teams.

NISA teams including Detroit City FC, LA Force, 1904 FC

Current USL2 clients include Grand Rapids FC, Oakland County FC, AFC Ann Arbor, Cincinnati Dutch Lions, Lionsbridge FC, Kaw Valley FC, FC Golden State Force, San Francisco Glens SC, and more.

[gopassage.com/USL2/](https://gopassage.com/USL2/)

**SHANE SMITH | SHANE@GOPASSAGE.COM | +1.313.444.4619**



## Official Premiums Supplier

The Promotions Dept. was established in 1992 by Linda Tulchin and is now a Top 25 WBENC serving clients locally in Los Angeles and across the US. The Promotions Dept. specializes in custom product development, e-commerce stores, fulfillment, packaging design, experiential build-outs, and curated merchandise within sports, corporate, and retail markets. We work with over 50 sports franchises throughout the MLS, NFL, NBA, NHL, and MLB.

Our merchandise philosophy is grounded in our core beliefs; we strive to provide solutions that support sustainability, equality, community, and loyalty.

## Clients/Experience



## Core Capabilities

- Branded Merchandise
- Apparel and Headwear
- Theme nights
- Season Ticket Membership gifts
- Pub Partner programs
- Youth Clinic merchandise
- Corporate partner gifting
- Street team programs
- Direct Mail
- Webstore creation and fulfillment

[www.thepromotionsdept.com](http://www.thepromotionsdept.com)



RICHARD HILL | [RHILL@THEPROMOTIONSDEPT.COM](mailto:RHILL@THEPROMOTIONSDEPT.COM) | 804.718.0965



## Official Fireworks Display

J&M Displays provides turn key Fireworks Displays as well as Close Proximity Fireworks and Special effects. We handle everything from working with your marketing people to design a custom display that works with team colors. We also provide flame, cryo and proximity fireworks for team entrance, scores and wins! All this including an industry leading ten million dollars in insurance to ensure everyone is covered. All our employees go through intensive training by the APA (American Pyrotechnics Association) and are licensed and covered by workmen's Comp. We are pleased to announce that starting in spring of 2022 we have teamed up with Fantasy Drone Shows to provide drone shows for those teams who find it hard to do fireworks in their local jurisdictions. Just think of having your team's name and logo floating over your field or even a major sponsors logo allowing you to sell more advertising.

## Clients/Experience

Union Omaha  
Las Vegas Lights  
San Antonio  
FC Des Moines Menace  
Greenville FC USL Championship Games  
As well as many MLB, NFL, NCAA and University teams.

<https://www.jandmdisplays.com/>



TED KALLHOFF | TED@JANDMDISPLAYS.COM | 402-639-6065

# UNI SPORT



## Official Supplier of Uniform Decorations

Established in 2005, Uni-Sport has been driven by a mission to deliver the highest quality, custom athletic heat transfers and embellishments in the sports landscape. Our love for design, attention to detail, and emphasis on customer service has always been centered on providing the most value for our customers and helping people look their best in what drives us all – passion for sport.

Our products can be found on the finest sports clubs and professional leagues worldwide as well as elite collegiate and youth team sports. We also distribute officially licensed product at retail for the Premier League, La Liga, Serie A, Bundesliga, and both on-field and retail product for the United Soccer League (USL) and Major League Soccer (MLS).

## Clients/Experience

Uni-Sport is the official licensed supplier of uniform decorations for the USL. Our official USL licensed products include:

Other clients include:

- MLS
- USL
- NWSL
- Nike
- Adidas
- Puma
- MLB
- NBA
- NFL
- NCAA

- Nameplates
- Numbers
- Chest sponsor text/logos
- Sleeve Sponsors
- Sleeve Badges
- Team Badges/Crests
- League Patches
- Any other customized heat transfer and garment embellishment needs



[uni-sport.com](http://uni-sport.com)

**RILEY SCHONEMAN | RILEY@UNI-SPORT.COM | 310-217-4587**  
**TOM HEBERT | TOM@UNI-SPORT.COM | 310-217-4587**



## Preferred Scarf Supplier

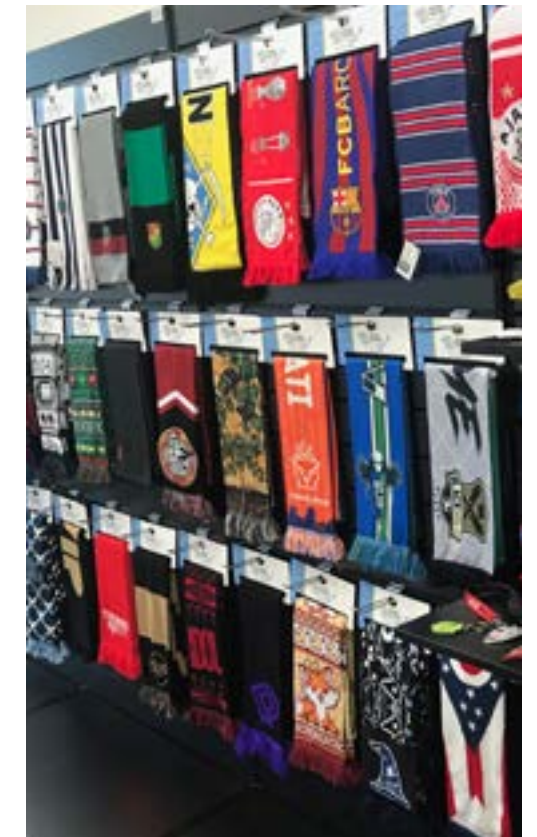
Founded in 2012, Global Scarves LLC is a leading provider of scarves and knitted goods across North America and worldwide. As an Official Supplier of USL we make knitted, woven and printed scarves, together with socks, beanie hats and towels. Headquartered in Tacoma, WA, we have sales reps across the country, a design team and a UK sales and production office.

## Clients/Experience

Global Scarves works with a wide range of clients - from major sports teams like those within the USL Leagues to grassroots teams at community level. We work with fundraisers at high schools, colleges and non-profits and also have clients within the entertainment industry. We're Official Suppliers of NPSL, WPSL, AHL and ECHL.

We're passionate about scarves and pride ourselves on individually tailored customer service.

<http://www.globalscarves.com>



**BILL KRISTIAN | [BILL@GLOBALSCARVES.COM](mailto:BILL@GLOBALSCARVES.COM) | 425-623-4972**



## Official Scarf Supplier

Ruffneck Scarves is the official scarf supplier to USL and its member clubs. Ruffneck specializes in high quality soccer scarves for team merchandise, supporter groups, and promotional needs.

## Clients/Experience



[www.ruffneckscarves.com](http://www.ruffneckscarves.com)



JIM MASSONI | [JIM@RUFFNECKWEAR.COM](mailto:JIM@RUFFNECKWEAR.COM) | 360.320.7374



## Official Awards And Trophies Supplier

One of the nation's leaders in awards and recognition, Wilson Trophy has everything needed to help your team/organization from the Super Y League to the USL Championship. Tournament Awards - no problem, we have access to our own manufacturers which will help us produce that medal, coin, pin, patch, cup, or custom award you would like. Of the Year Awards - no problem, we have a variety of stock options from glass to crystals, acrylics, and plaques that we can help you out with.

Let us show you the Wilson Way. Quality products, better pricing, and unbeatable customer service.

## Clients/Experience

Alaska Soccer  
Arkansas Soccer  
AYS  
US Youth Soccer  
NorCal Premier  
Arizona Youth Soccer  
Cal North  
Eastern PA Youth Soccer  
Elite Tournaments  
Iowa Soccer  
Michigan Youth Soccer  
Mississippi Soccer

Missouri State Soccer  
Montana Soccer  
Nebraska State Soccer  
New Jersey Youth Soccer  
Nevada Youth Soccer  
NISA  
North Carolina Youth Soccer  
Ohio North Youth Soccer  
Rush Soccer  
South Dakota State Soccer  
Tennessee Soccer  
Utah Youth Soccer

<https://www.wilsontrophy.com/>



ZACK MORO | ZMORO@WILSONTROPHY.COM | 916.927.9733 X115



# **SOCCER OPERATIONS**



## Official Ball Supplier

Founded in 1947 by Danish national team player Eigin Nielsen, SELECT has been an innovator on the pitch since its early days. SELECT match balls were the first to be produced with no outside cord, which allowed the ball to better retain its shape, and later was the first manufacturer to introduce the 32-panel design, which is now the standard for soccer balls around the world. SELECT's hand-stitched footballs and handballs retain their perfect balance, touch, bounce and flight for thousands of hours, even with severe pitch and weather conditions.

For about 70 years, SELECT has only used the best leather and (later on) the best synthetic materials for their hand-stitched balls. They also offer the most comprehensive quality warranties in the industry. To ensure that all SELECT balls live up to their quality requirements, they are thoroughly inspected at their production site in Pakistan, followed by another inspection in Denmark on their top balls. They inspect the stitching, surface, sphericity, circumference, weight, airtightness, and printing inks before they deliver their products. They even pump up the bladders they produce to ensure the perfect balance. SELECT's quality standards are the highest in the industry, even higher than those of FIFA when it comes to the best match balls. They guarantee the quality of their balls and offer the best warranties in the industry: a three year warranty for stitching and shape for their Pro Series balls and a two year warranty for their Club Series balls.



## Clients/Experience

Pro: The USL Championship, USL League One, USL League Two, National Premier Soccer League, United Women's Soccer League, U.S. Futsal, Bundesliga (Derbystar), Danish National Soccer Team, Alka Superligaen, Jupiler Pro League, Serie A Women, Veikkausliiga, Allsvenskan, Eliteserien, Urvalsdeild, Eredivisie

Collegiate: National Association of Intercollegiate Athletics, National Junior College Athletic Association, Northeast-10 Conference, Peach Belt Conference, Great Lakes Valley Conference, Central Atlantic Collegiate Conference

Youth: Super-Y League, Coast Soccer League, Georgia High School Association, Kentucky High School Athletic Association, Wisconsin Interscholastic Athletic Association, Vermont Principals' Association, Maine Principals' Association

[www.select-sport.com/us/](http://www.select-sport.com/us/)

CHARLEY DUMPHY | [CDU@SELECTSPORTAMERICA.COM](mailto:CDU@SELECTSPORTAMERICA.COM) | 770. 888.3210 EXT. 300



## Official Goal, Shelter, and Training Equipment Supplier

Kwik Goal was founded on the revolutionary concept of providing transportable goals for coaches at all levels. As the largest, dedicated soccer goal and field equipment manufacturer in the Western hemisphere, Kwik Goal has been supplying high-quality soccer goals, field equipment, training equipment, and fully customizable seating for over forty years to the domestic and international market.

With a reputation for providing safe, durable, and consistently high-quality products, coaches of all levels trust the Kwik Goal brand with all their soccer-related needs. As a soccer-specific company, we are able to offer the widest range of soccer equipment and continually look for ways to improve our products by performing ongoing testing and soliciting honest feedback from coaches.

We take the growth and improvement of soccer across the United States very seriously and believe that the game is improved when coaches have access to proper education and training. We are partnered with U.S. Soccer to ensure that all is being done to improve access to education and to adapt our products as needed to help continue future development.



## Clients/Experience

### International Federations

- United States Soccer Federation
- Mexican FA
- Canadian Soccer Association

### FIFA World Cup®

- 1999 Women's World Cup (every venue)
- 2003 Women's World Cup (every venue)
- 2015 Women's World Cup (every venue and training site)

### Professional Clubs

- Manchester United F.C. Carrington Training Facility
- A.S. Roma
- Hamburg S.V.
- AFC Ajax
- Chivas Guadalajara FC
- Santos Laguna FC
- CF Pachuca
- All Major League Soccer Clubs

### USL Clubs

- Indy 11
- Hartford Athletic
- Louisville City FC
- Memphis 901
- Phoenix Rising
- Sacramento Republic
- Tampa Bay Rowdies

### Notable Facilities

- National Training Center, Carson, CA
- National Development Center, Kansas City, KS
- IMG Academy, Bradenton, FL

### Universities

- Penn State University
- Florida State University
- UCLA
- University of North Carolina
- Stanford University
- University of Virginia
- University of Akron
- Ohio State University
- Texas A & M University
- University of Maryland
- Wake Forest

<https://kwikgoal.com/usl-bsp>



## Official Provider of Video Recording and Analysis System

Spiideo delivers astonishingly simple, powerful, and innovative solutions to the global sports community that shape the future of sports video production, analysis, and consumption.

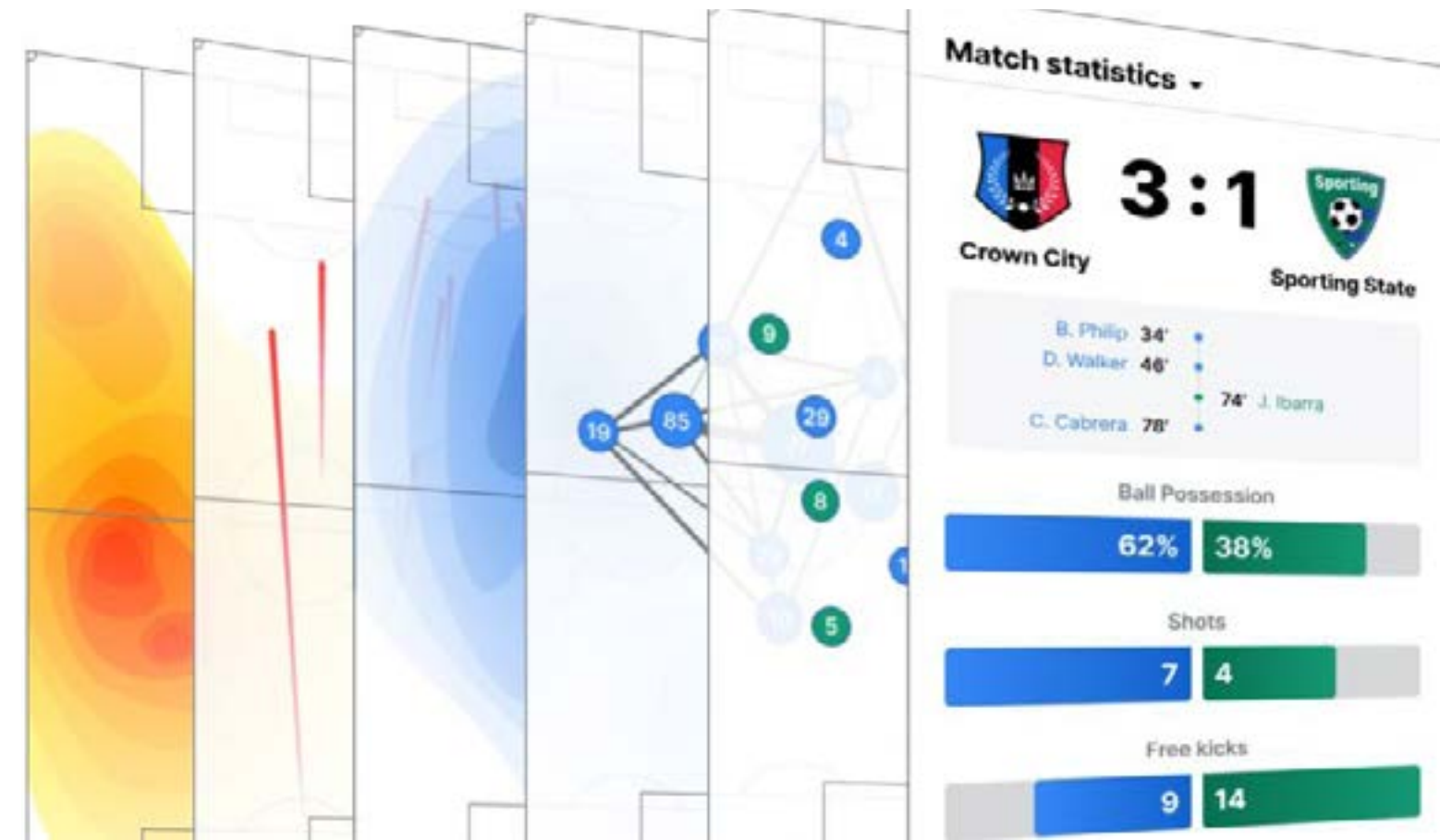
Spiideo’s fixed and mobile camera systems for both indoor and outdoor sports, feature automatic recording, AutoFollow, and virtual panorama technology that integrates directly with both Spiideo Perform and Spiideo Play.

By living in Spiideo, sports organizations and media-rights holders are able to eliminate manual filming processes, analyze the performance in a single platform, share footage from the cloud, and automate streaming.

## Clients/Experience

More than 2,000 organizations are currently using Spiideo, including teams in the Premier League, NHL, Serie A, MLS, NBA, Ligue 1, NCAA, and Bundesliga.

Spiideo’s solution is also used by customers such as the USL, NWSL, SEC, Sweden’s Allsvenskan, Iceland’s Pepsi Max League, Denmark’s Metal Ligaen, and various media-rights holders throughout both Europe and North America.



Website:



LUIS RENDON | LUIS.RENDON@SPIIDEO.COM



## Official Supplier of Mobile Recovery Products

G-TEC is an international leader in elite athlete recovery, trusted by Olympic athletes, national teams, and professional sports organizations worldwide. As the Official Supplier of Mobile Recovery Products to the USL, G-TEC equips clubs with high-performance recovery solutions that support player health, performance, and long-term durability.

The RECOV by G-TEC lineup features industry-leading recovery tools—including compression boots, mobile saunas, ice baths, contrast tubs, and the Element Recovery System—all engineered for professional sport environments. Designed to be portable, efficient, and adaptable, RECOV solutions allow clubs to deliver world-class recovery in training facilities, locker rooms, and while traveling. Beyond equipment, G-TEC works directly with clubs to design and install custom RECOV recovery rooms, creating fully integrated environments tailored to each team's performance needs. G-TEC also provides education and hands-on guidance to help performance and medical staff optimize recovery protocols and maximize the impact of every system.

By combining best-in-class recovery technology, mobility, and elite-sport expertise, G-TEC helps USL clubs elevate athlete care and gain a competitive edge.

### Who Currently Uses G-TEC

- U.S. Soccer
- Kansas City Chiefs
- Orlando City SC
- Keiser
- Team NL (Netherlands)
- Go Ahead Eagles
- Olympic Athletes
- World Champions



### RECOV Solutions for USL Clubs

- Compression boots & arm sleeves
- Mobile sauna systems
- Massage guns & foam rollers
- Freeze mobile cold tubs
- Contrast tubs
- Element Recovery System
- Custom RECOV room design & installation
- Recovery education and performance support



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## Official Performance & Hydration Testing Partner

MX3 Diagnostics is changing the way sports teams manage hydration, performance, and recovery. The revolutionary MX3 Hydration Testing System provides a lab-grade hydration assessment in seconds, straight from the tongue.

MX3 has sold over 7 million tests since launching in 2019. It is used across sports, heavy industry, and all four branches of the US military. In elite sports, MX3 is trusted today by over 225 sports teams worldwide in the NFL, EPL, La Liga, Serie A, MLB, F1, the NCAA and more. Unlike traditional urine or sweat-based assessment, MX3 offers the first portable saliva test that measures hydration levels anytime, anywhere -- before competition, during travel, on the sidelines, whenever and wherever it is needed.

MX3's customers report a range of player benefits from consistent hydration monitoring, including a reduction in soft tissue injuries, better preparation, faster recovery, and increased mental confidence. Coaches value the MX3 system's real-time data that can inform training regimens that help increase player availability, performance, and safety.

As a Preferred Supplier with the USL, MX3 is offering a special package for USL customers so that you can transform hydration management from a rigid, one-time test into a continuous advantage. From preventing heat stress in summer matches to fine-tuning recovery after intense training, MX3 can help USL players and teams perform at their best.

## Clients/Experience

MX3 is proud to serve across sports and competition with 16 clients in the MLB, 9 in the NFL, 50+ NCAA programs, 8 clients in NBA, and 85+ clients in the soccer space. Here's a list of a few examples of soccer specific clients:

Tampa Bay Rowdies  
Belgian National Team  
Swedish National Football Team  
Mexican National Football team  
US National Football Team  
Brighton and Hove Albion  
Aston Villa  
Brentford  
Real Betis  
Valencia

Real Valladolid  
FC Dallas  
Charlotte FC  
Orlando City  
New England Revolution  
Seattle Reign  
Nashville SC



[mx3diagnostics.com/hydration-for-usl](https://mx3diagnostics.com/hydration-for-usl)

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For questions regarding the USL Preferred Supplier Program, please contact your representatives at the Business Development Team.

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