

ADOPT - A - COLT

Program Description

The Adopt-a-Colt Program has been developed to insure (2) things:

1. You are immersed in a professional environment that it is committed to athletic excellence.
2. You avoid spending your own money.

Who is responsible for raising support?

All players.

How much money does each player have to raise?

Each student athlete is required to pay a \$850 Registration Fee. If you raise the \$850 through the Adopt-A-Colt Program, no money comes out of your pocket. Donations can be any combination that totals \$850. For example: 10 X \$50, 5 X 100, 2 X 250, 1 X 500 and 1 X 850. Your parents can make a donation as well and they will receive a tax receipt.

Benefit to players

All Spring and Main Camp with meals, hydration and snacks. Apparel Package. Better meals on the road. Off-season training. Equipment. Therapy staff.

Where do donations go?

Donations will go into the Adopt-a-Colt Fund and sent to the league for tax receipts (personal only).

Donors

Donations should ideally be sought from businesses and corporations from players' hometowns. However, some relatives and parents may wish to donate and receive a tax benefit.

What will donors receive?

Personal donors receive a tax receipt.

Method of Payment

Electronic payment is ONLY made to registrar@calgarycolts.com. Cash is NOT accepted. Any personal donation requiring a tax-deductible receipt is to speak with Chad Moore (403-809-5447). Any other cheques are to be collected by Chad Moore or Brandon MacIsaac exclusively (not coaches).

Who to Approach:

Select and start with people and businesses you know personally. (e.g., a family friend, uncle, aunt, employer, offer to work for it, grandparents, restaurants, corner store etc.)

What to say and do:

Deliver letter to potential donor. Ask "I was wondering if you or your company would be willing to support the Adopt-A-Colt Program?" Explain the Program. Indicate that all personal donations receive a tax receipt for the full amount. Indicate it is a player driven program and part of your commitment. If you would like Chad Moore to contact your donor to help with this process, please contact Vice President of the Calgary Colts, Chad Moore at chad@canadamortgagedirect.com.

Any Questions or Concerns?

Danny Craig: 403 399-9884 or head.coach@calgarycolts.com

Deadline

Donations must be received by August 1, 2023.