



PRESENTED BY: **H-E-B**

**April 5th, 2024 ★ 5 to 8 pm ★ 1314 Exposition Blvd.**

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**Executive Director**

Melissa Morrow

**WAYA**  
1314 Exposition Blvd.  
Austin, Texas 78703

(512) 473-2528  
WAYA.org

Family Day is WAYA's biggest annual fundraiser and as a 501(c)(3) nonprofit, we depend on these funds to continue programs like youth sport leagues, preschool, camps, and so much more!

**Can we count on you to become a sponsor and celebrate with us at WAYA's 2024 Family Day on Friday, April 5th?**



**WILL YOU JOIN US AND SUPPORT WAYA?**

**Family Day is more than a one-day event.**

Family Day is about raising funds for the other 364 days of the year when kids from over 50 Austin-area zip codes come to WAYA for a place to play, learn and excel.

WAYA is proud to serve over 16,000 youth each year. Your support allows WAYA to continue to make an impact on Austin area youth, now and in the future.

**WHAT WILL YOUR SPONSORSHIP FUND?**

**A stronger and healthier future for Austin kids.**

Family Day sponsorships enable WAYA to offer the best educational and recreational experiences, providing kids in our community an opportunity to reach their full potential.

Past support helped WAYA maintain our aging facility, give our hard-working full-time staff access to health insurance, enhance safety and security measures, and much more!



**CELEBRATE AT WAYA'S 2024 FAMILY DAY!**

**Mark your calendars for Family Day on April 5th.**

Family Day is an opportunity to thank our generous sponsors with a fun-filled evening of games, bouncy houses, a DJ, and food trucks, as well as adult beverages that include wine, beer, and a signature cocktail.

You won't want to miss the celebration this year, so don't delay. Your sponsorship is your ticket to fun!

**HOW DO YOU BECOME A FAMILY DAY SPONSOR?**

**Visit [WAYA.ORG/FAMILY-DAY](http://WAYA.ORG/FAMILY-DAY) or complete the enclosed Sponsorship Form and mail it back with a check made payable to WAYA.**

WAYA Family Day Chairs thank you for being a part of the WAYA community and we look forward to seeing you and your family at our 2024 Family Day on April 5th!

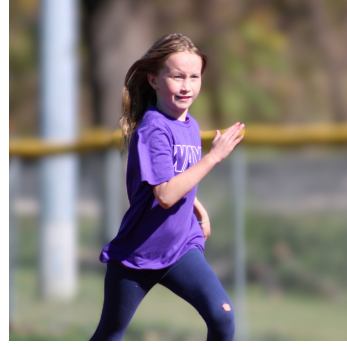
*Katherine & Jody Goehring*  
**The Goehring Family**  
Katherine and Jody  
Jack (12), Nash (10),  
Elle (8)

*Linsey & Ryan Nixon*  
**The Nixon Family**  
Linsey and Ryan  
Noah (15), Luke (13),  
Juliette (11), Brooke (8)

*Katie and Miguel Roman*  
**The Romano Family**  
Katie and Miguel  
Tomas (11), Ellie (9)

*Erin and Andrew Stephens*  
**The Stephens Family**  
Erin and Andrew  
Wynne (11), Mary  
Caroline (9), Margot (6)

# WAYA IS HELPING AUSTIN YOUTH PLAY, LEARN AND EXCEL EVERYDAY....



**BUT WE NEED YOUR SUPPORT TO CONTINUE SERVING THE COMMUNITY.**



WAYA is a fun place to **PLAY**. **When your child plays sports or attends camps and classes at WAYA**, they have the opportunity to develop their athletic abilities, a sense of belonging, respect for themselves and others, and how to honor the game they love!



WAYA is a safe place for kids to **LEARN**. When your child attends WAYA Preschool, **they receive a high-quality early childhood education through our four-star program** (the highest rating possible from Texas Rising Star), our highly trained staff and nationally accredited curriculum.



WAYA is a special place for kids to **EXCEL**. **Whether on the court, field or in the classroom, each year WAYA serves over 16,000 youth**. WAYA strives to ensure that your child has a fun, safe and engaging community environment in which they can reach their full potential.

## WAYA STATS

**16,138** KIDS

**308** SPONSORS

**583** VOLUNTEERS

**40** STAFF MEMBERS

**20** BOARD MEMBERS

**60** JUNIOR BOARD MEMBERS

**SUPPORT WAYA AND YOUR SPONSORSHIP WILL.....**



Bridge the gap between program fees and WAYA's operating costs, helping keep our prices affordable.



Help WAYA maintain, repair and improve our facility so children can continue to play for years to come!



Enhance safety and security measures around the WAYA campus, keeping our community safe.



Provide even more opportunities for children at WAYA to excel in new and different ways!

**BECOME A 2024 FAMILY DAY SPONSOR AT WAYA.ORG!**



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## FAMILY DAY SPONSORSHIP OPPORTUNITIES AND BENEFITS

	Title (\$25,000)	Diamond (\$20,000)	Ruby (\$15,000)	Sapphire (\$10,000)	Platinum (\$5,000)	Gold (\$2,500)	Silver (\$1,500)	Bronze (\$1,000)	Patron (\$500)
★ Logo Included in all Family Day Advertising (Print, Posters, Emails, Newsletter, Etc.)	●								
★ Logo Included on Player of the Week Signs (One Year)	●	●							
★ Signage at WAYA's Exit (One Year)									
★ VIP Reserved Parking Spot at Family Day	●	●	●						
★ Signage in WAYA's Lobby (One Year)	●	●	●						
★ Family or Company Name on WAYA Jerseys (One Sport, One Season)	●	●	●	●					
★ WAYA Field/Gym Rental for Kids/Adult Event (For Two Hours/Up to 30 People)	●	●	●	●					
★ Sponsor Spotlight in WAYA's Development Newsletter (For Businesses)	●	●	●	●	●				
★ WAYA League Registration for Fall 2024-Summer 2025 (One Child, One Season)	●	●	●	●	●				
★ Recognition on Family Day T-Shirts	●	●	●	●	●	●			
★ WAYA Family Membership for 2024-2025	●	●	●	●	●	●			
★ WAYA Outdoor Signage (One Year) Possible Sign Locations: • 4'x8' Signs at McEachern, Chalmers, or Brumley Field • 3'x3' Sign at WAYA Sand Volleyball Courts	Signs at all 4 Locations	Signs at all 4 Locations	Choice of 3 Signs	Choice of 2 Signs	Choice of 2 Signs	Choice of 1 Sign			
★ Signage in WAYA's Gym (One Year)	●	●	●	●	●	●	●		
★ Company Logo and Web Link on WAYA's Homepage ( <a href="http://www.waya.org">www.waya.org</a> )	●	●	●	●	●	●	●	●	
★ Recognition in 2024 Family Day Postcard									
★ Receive Family Day T-Shirts and WAYA Hat	Delivered	Delivered	Delivered	Delivered	Delivered	Delivered	Pick-Up	Pick-Up	Pick-Up
★ Event Day Passes for <u>One Family</u>	●	●	●	●	●	●	●	●	●

Not interested in benefits but still want to support WAYA's mission?

MAKE A DONATION AT [WAYA.ORG/DONATE](http://WAYA.ORG/DONATE)

Complete the enclosed form and return to: WAYA's Front Desk or donate online at [WAYA.org/Family-Day](http://WAYA.org/Family-Day)

For more information contact: Jana McSwain, Development Director ★ 512-473-2528 ★ [jmcswain@waya.org](mailto:jmcswain@waya.org)

THANK YOU FOR SUPPORTING WEST AUSTIN YOUTH ASSOCIATION



PRESENTED BY: HEB

Return this form with a check made payable to WAYA or Sponsor online at [WAYA.ORG/FAMILY-DAY](http://WAYA.ORG/FAMILY-DAY)

CONTACT INFORMATION

First & Last Name: \_\_\_\_\_

Business Name: (If applicable) \_\_\_\_\_

Email Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

SPONSORSHIP INFORMATION

Support level? (Circle one)

Title	Diamond	Ruby	Sapphire	Platinum	Gold	Silver	Bronze	Patron
\$25,000	\$20,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,500	\$1,000	\$500

Would you like to be recognized as a Family Day Sponsor?  Yes  No

How would you like your name displayed? (Examples: First St. Bakery, The Smith Family, or Jane & John Smith)

\_\_\_\_\_

Would you like to provide products, gift cards or coupons to give away at Family Day?  Yes  No

Please indicate your sign location preference:  No Preference  No Sign(s)

Gold / \$2,500: (Check <u>one</u> )	<input type="checkbox"/> Brumley Field (@ WAYA)	<input type="checkbox"/> Chalmers Field (@ Cesar Chavez)	<input type="checkbox"/> McEachern Field (@ Cesar Chavez)	<input type="checkbox"/> Sand Volleyball Courts (@ WAYA)
Platinum / \$5,000: (Check <u>two</u> )	<input type="checkbox"/> Brumley Field (@ WAYA)	<input type="checkbox"/> Chalmers Field (@ Cesar Chavez)	<input type="checkbox"/> McEachern Field (@ Cesar Chavez)	<input type="checkbox"/> Sand Volleyball Courts (@ WAYA)
Sapphire / \$10,000: (Check <u>two</u> )	<input type="checkbox"/> Brumley Field (@ WAYA)	<input type="checkbox"/> Chalmers Field (@ Cesar Chavez)	<input type="checkbox"/> McEachern Field (@ Cesar Chavez)	<input type="checkbox"/> Sand Volleyball Courts (@ WAYA)
Ruby / \$15,000: (Check <u>three</u> )	<input type="checkbox"/> Brumley Field (@ WAYA)	<input type="checkbox"/> Chalmers Field (@ Cesar Chavez)	<input type="checkbox"/> McEachern Field (@ Cesar Chavez)	<input type="checkbox"/> Sand Volleyball Courts (@ WAYA)

EVENT INFORMATION

Number of Family Day Event Passes for your Immediate Family or Business: \_\_\_\_\_

Would you like Family Day T-shirts and a WAYA Hat with your Sponsorship?  Yes  No

Family Day T-Shirt Sizes? (Please note that sizes are not guaranteed.)

2T: _____	3T: _____	4T: _____	YS: _____	YM: _____	YL: _____	AS: _____	AM: _____	AL: _____	AXL: _____
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WAYA is a 501(c)(3) nonprofit. All donations are tax deductible as allowed by law.