



Polars Board Meeting

August 16, 2023

Present: Ryan Kava, Chris Geise, Jay Ysteboe, Sara Gjerdevig, Mike Cole.

Finance Update

Payments:

- Square deposit this week 2,816
- ND Tough – double charge - \$580
- Veo – (camera streaming) 2 months - \$600 (\$300/mo) – do not sign up with recurring payments
- Ambulance – **paid**
- Reimbursement - upcoming:
 - (Sara) Stickers/Pictures -
 - (Sara) Apparel bags -
- Pictures – BoT
- Coaches Pay
 - Travel – paid
 - In House – Paid
 - Cam – 169 additional
 - Consider paying longer coming in and staying late for showing up late (or pay more per session)

USA Lacrosse

- Shawn Maloney, USA Lacrosse – In House (US Lacrosse Ideas)
- Upload to US Lacrosse
- Include in one time fee for In House
- Two Claims this year
- Reminder – to tell parents about USA Lacrosse Insurance

Parents Meeting –

Marketing

- Ryan will contact Josh on billboards -Timing , medium, how much commitment

	August	Sept	Oct	Nov	Dec	Jan	Feb			
Events	Back to School (Mike) 8.24 FPS	NDSU Tailgate* (Kory) 9/16 West Fest Parade (Sara)	Boo at the Zoo (Samantha) 10/14 10/21 10/28	Fargo Force (Mike)						
Polars		STry It Free (Chris)	Try It Free Holiday Gear Opens	Try It Free	Try It Free	Registration Open	Parents Meetings & Apparel Launch			
Advertise					Billboard (Josh) - Forum (Samatha)					

Dibs

- 5 hours
- Retroactive Dibs
- West Fest – 1 dib
- Back to School 2 dib) (retroactive)
- Golf Outing – pictures, take money, goal 32 teams next year.

Golf – @Jay to send Excel sheets

100 (50 golf and cart, 40 – 45 Swag) – people LOVED the swag!

Games & Sponsorship is how we make our \$\$

Nebraska League Consideration

- Not speaking on behalf of full set of parents
- Commitment to sport
- Sioux Falls – coming back may be coming back to NPLL
- Done earlier – hockey issues (coaches, travel)

NPLL – Wednesday, Aug 23

Rules

- Birthday Rule
- Eligibility
- Cannot waiver down – but can go up.

“Offsite” – Sept 10

- Calendar
- What’s in Ryan’s head
- Education on NPLL (maybe have Jing call in to present the 5 year plan for NPLL)
- Board position (past, present, future)
- Transition of powers, taxes (Linda)
- By months tasks to keep the ship floating
- 5 Year Plan
- Bylaws
- Fundraising (Golf tournament, Fair, Dibs)

- Marketing
 - Intentional discussion on committees and targeted people to ask
-

RRVLA Board Meeting Minutes - 7/17/2023

In Attendance: Tim Wilcox, Mike Cole, Josh Wiebye, Cody Werlinger, Sara Gjerdevig, Chris Giese

Not Present: Ryan Kava, Jay Ysteboe, Cam Pederson, Stacy Stenerson, Teresa Bishop, Eric Gjerdevig

Finance Update

- June Financials attached form 7/7
- Receipts
 - \$580 ND Tough on CC
- Outstanding Invoices:
 - 960 for Ambulance (1 day)
 - Pictures (Sr Boys/Girls, Sponsors,
 - Coaches Pay [@Chris Giese](#) keep me honest here)
 - Chloe, Brad, John, Donabauer, Darcy, Ben (\$1200/each)
 - Jeremy - \$500
 - **Action pre 2024:** review coaches contract and document coaches pay for '24 Season
- Sara approved to buy some to tsokies **ACTION:** Sara to purchase (Stickers, lanyards, candy, stress balls) and shirts for fall Try It session

Apparel Update

- Last batch of Championship Apparel from Champion – coming soon will send mail to parents to pick up pictures and apparel.
- Apparel Orders = approx. 8K (upcharge in 2024 to bring some dollars back to the association)
- Thoughts on next year – Champion open at Holiday Season and February meetings
- Consider boutique options like ND Tough (shirts for fair) and Camp David during season.

Pictures

- Pictures booked for May of next year
- Best of Times will reprint the Varsity team pictures – they put Cam on the wrong picture.

August Meetings

- 7th – invite parents helping to participate in meeting
 - Dibs (how many, buy out)
 - Fundraising (Fargo Force Night)
 - Grants (USA Lacrosse)
 - Growing 8-10U
 - Travel at 12U
 - Back to School Night
- 14th – **Gold Scramble**
- 16th – 4:30 - Tour of Fargo new facility and board meeting at 6:30
- Back to School night
- **Action:** [@Sara Gjerdevig](#) schedule meeting with Jake L (Park Board Commissioner) (Josh, Jay, Tim, Sara)

Activate Team Managers (**Action** [@Mike Cole](#) to Send to Team Managers)

- Golf Scramble Teams - \$400 (we need 32 TEAMS)
- Back to School Night ([@Mike Cole](#) do you know the date, school and times)
- August 7th Meeting [@Mike Cole](#) are we doing this at Ottertail at 6:30

Aug. 16 - Next Board Meeting (start of agenda)

- Finance
- Billboard timing
- Back to School Night
- Opening registration in prior to Christmas
- 8U-10U Investments

Financial Report:

- Balance:
 - Bank account:
 - P&L:
- Outstanding Bills:
 - \$960 First Medic Ambulance – Chris I just got this emailed to me don't know if we have an invoice already

Old Business:

- Officials - ongoing
- Golf Tournament update: 22 teams played up from 17 year before. It was an amazing day!! Thank you to all who pitched in!!
 - \$630 in cash collected after pin games
 - \$7260 in checks collected
 - \$2940 in square charges at golf course
 - Follow from Josh/Jay/Tim on other hole/meal/cart sponsors for checks
 - Rough math says we should net approximately \$12,800 after expenses
- Marketing – What to do here? Start social media campaign?
- Apparel Update – Sara
- Veo update? Feedback from Ryan/coaches, what do we need to do moving forward?
- Fargo Horse Park – Tim to send email to GM to keep door open for future considerations if other options fall through – In progress

New Business:

- Plan for Ryan's departure from board
 - Tim, Chris, Mike possibly meet with Ryan next week to continue transition plan
- Recruiting more board positions
- Back to school nights – what is needed/where/when. Help?
- In House coaches and coaches supervisor discussion
- Damage of property at Towers Field (remedy/solution), proposal for improvements
- Ryan – Sixes discussion

Parking Lot:

- Coaches - Varsity & JV Boys and Varsity Girls, Girls 12u.
 - College Job services – Get existing job description from google drive (Sara to pull from google)
 - NDSU
 - MSUM
 - Concordia
 - M-State
 - We need a budget and to spend the money to find coaches - targets
 - RRVLA Polars Varsity Lacrosse Club (travel) - Boys: Cam Pederson, John Dumarce & Ryan Donabauer
 - RRVLA Polars Varsity Lacrosse Club (travel) – Girls: Chloe
 - RRVLA Polars 14U (travel) – Boys – Chris Giese & Ben
 - RRVLA Polars 12U (travel) – Boys – TBD
 - RRVLA Polars In House (non travel) - TBD
- Grow the Game
 - Social Media Campaign
 - Winter Cub Club, Lacrosse 101, Chumash?
 - Host other sports teams to grow interest

- **ACTION: Form a Committee.**
 - **Chris to head and Ryan to assist.**
- Move website to Sports Engine platform
 - Security concerns with Team Athletics platform.
- 2023 - PLL Camp
- Rental Equipment – Helmets, pads sticks etc. for new players
- Equipment Drive
- Letter to Fargo Elks Club requesting donations.
- New Jerseys order, New design, add sweat pants as a part of the pack.
- Local parades for 2023