



Dear Potential Sponsor,

The Anchorage Sports Association has provided the Anchorage community with quality adult recreational sports leagues since 1975. Our leagues would not be successful, though, without the support of local businesses such as you. Local businesses have long-supported our adult league teams by sponsoring team fees, tournament fees, and player fees in all our sports.

For the 2018 slow-pitch season, we are in need of tournament sponsors. Almost every weekend from May to August, we are running tournaments at the Cartee Complex. Tournaments foster competition among our teams and promote community in our leagues. By sponsoring a tournament, you help us keep entry fees affordable, as well as promote your business to our Association members. Please see the enclosed letter that details sponsorship options. Anchorage Sports is a 501(c)3 organization and sponsorship donations are tax deductible (EIN: 92-0069328).

If you have any questions about sponsorship or have an idea on another way to give to Anchorage Sports, please do not hesitate to contact me. Thank you for your time.

Sincerely,

Ben Kramer
Executive Director

Anchorage Sports Adult Tournament Sponsorship Levels & Packages

Program: Softball

Full Weekend Tournament Sponsor – Listed as Tournament sponsor for every league/level of play in a given weekend

\$600 (or equivalent in-kind donation in tournament prizes)

What it does: Helps cover the cost of tournament prizes, including championship t-shirts or hoodies, team bats, or trophies.

What the sponsor receives: Branded name on all tournament prize gear, tournament named after your business, and recognition as a tournament sponsor on our website and social media platforms. Banners provided by the business may also be hung at the Cartee Complex over the weekend. May also be included in our team packets given to managers at the beginning of the season.

Single Tournament Sponsor – Listed as Tournament sponsor for one league/level of play in a given weekend

\$400 (or equivalent in-kind donation in tournament prizes)

What it does: Covers the cost of tournament prizes, including championship t-shirts or hoodies, team bats, or trophies.

What the sponsor receives: Tournament named after your business and recognition as a tournament sponsor on our website and social media platforms. Banners provided by the business may also be hung at the Cartee Complex over the weekend. May also be included in our team packets given to managers at the beginning of the season.

✓ **YES, I want to be a sponsor for an Anchorage Sports Adult Softball Tournament.**

Please select your sponsorship level:

- Full Tournament Weekend Sponsor: \$600
- Single Tournament Sponsor: \$400

Sponsor Name (as it will appear on thank you's, website, and social media):

Contact Person:

Mailing Address:

Who should we contact for a high-quality logo file?

Name: _____ Email: _____

Make checks payable to Anchorage Sports Association and enclose this form with your donation. Keep a copy for your records.

Mail to:

**Anchorage Sports
2464 E Tudor Rd
Anchorage, AK 99507**

Thank you for choosing to sponsor an Anchorage Sports tournament!