

## Hastings Hockey Boosters Meeting Minutes

Meeting Date: October 4<sup>th</sup>, 2020

### Roll Call:

X	Tom Johnson (President)	X	Curtis Gerrits (U8 Director)
X	Jesse Viall (Vice President)	X	Dan Zgoda (Director of Bantams/Jr. Gold)
X	Kari Erickson (Treasurer)	X	Brian Meyer (Director of Mites (I & II))
X	Dana McGree (Secretary)	X	Kristi Woodwick (Director of Girls Travel)
X	Jim Zgoda (Director of Operations)	X	Sean McCabe (Director of Peewees)
X	Jamie Stevens (Director of Hockey)	X	Bob Erickson (Director of Squirts)
X	Sarah Schneider (Director of Volunteers)	X	Jason Youngquist (Director of Learn Hockey)
	Rob Judge (Gambling Manager)	X	Jon Krauth (Director of Revenue)

**Approval of Agenda:** A motion was made by Sean, seconded by Jim, and carried to approve the October Agenda.

**Approval of Minutes:** A motion was made by Dan, seconded by Curtis, and carried to approve the September meeting minutes.

Topic	Discussion	Next steps
<b>Membership Comment</b>	None	
<b>Fundraising presentation</b>	<p>Presentation by Alex.</p> <ul style="list-style-type: none"> <li>• 21 years of fundraising experience</li> <li>• Have worked with softball – \$14,000 raised</li> <li>• Fundraising card – they work with advertisers</li> <li>• No upfront/deposit</li> <li>• Good way to give back to sponsors</li> <li>• Will use local Hastings business</li> <li>• Potential to raise \$20,000                             <ul style="list-style-type: none"> <li>○ Buyout – example: player buys 5 cards to sell and then is given 5 cards to sell for profit                                     <ul style="list-style-type: none"> <li>▪ Credit for more sold</li> <li>▪ Player can send emails with a link to buy the card</li> </ul> </li> <li>○ Card is shipped to them; set timeframe or keep open</li> </ul> </li> <li>• Question – How do we differentiate ourselves from other cards?                             <ul style="list-style-type: none"> <li>○ They offer the cards upfront, no risk</li> </ul> </li> </ul>	
<b>Coordinator Reports</b>	<ul style="list-style-type: none"> <li>• <b>Referee – John Klimek – not in attendance, no update</b></li> <li>• <b>Registrar – Shannon Callahan – not in attendance</b> <ul style="list-style-type: none"> <li>○ FYI – board members can use their coaching registration and do not need to register as a volunteer as well.</li> </ul> </li> <li>• <b>Technology – Randy Kruse, not in attendance, no update</b></li> <li>• <b>Tournament Director/Golf – Tiffany Newton</b> <ul style="list-style-type: none"> <li>○ Sugar &amp; Spice</li> </ul> </li> </ul>	

	<ul style="list-style-type: none"> <li>▪ 10B1 – 8, 10B2 – 4 teams need a minimum of 2</li> <li>▪ 12B1 – 8 registered; Plan for 12B2? Currently have 4 that have registered and prepaid. <ul style="list-style-type: none"> <li>• Kristi can send some emails to see if there is any interest.</li> <li>• Otherwise, they could do a round robin and still get their 3 games.</li> </ul> </li> <li>○ Big chill <ul style="list-style-type: none"> <li>▪ 2 openings for Bantam A/AA, have not heard from Northfield; 2AA out of 6</li> <li>▪ 1 more opening for B1</li> </ul> </li> <li>○ River rumble is full.</li> <li>○ Golf tournament <ul style="list-style-type: none"> <li>▪ Things went great. Total of 31 teams signed up (7 more than last year).</li> <li>▪ Waiting on invoice from golf course but projecting \$7600 raised (up \$1000 from last year)</li> <li>▪ We are past the 2-week time period and no COVID reported.</li> <li>▪ It was a little challenging with preselling game tickets (to be COVID friendly).</li> <li>▪ We may want to re-evaluate knockout net – participation was low but unclear if due COVID.</li> <li>▪ The was a good turnout for the 50/50 raffle (pot \$980).</li> </ul> </li> <li>● <b>Sponsorships – Teresa Zaruba/Lisa McDowell, not in attendance</b> <ul style="list-style-type: none"> <li>○ Miller sponsorship – will put names on new mite jerseys and a ‘sponsored by’ title on mite pictures.</li> </ul> </li> <li>● <b>District 8 – Jesse Viall</b> <ul style="list-style-type: none"> <li>○ No update since Aug.</li> <li>○ Did start collecting game slots.</li> <li>○ Meeting was supposed to be Sep. 23<sup>rd</sup></li> </ul> </li> <li>● <b>Goalie – Steve DeBus, not in attendance</b> <ul style="list-style-type: none"> <li>○ Confirmed that he will be ready to start.</li> </ul> </li> <li>● <b>Recruitment- Brittany Rasmussen, not in attendance</b> <ul style="list-style-type: none"> <li>○ There was a great email chain discussing ideas – Facebook posting, etc.</li> <li>○ TJ will be getting in touch with Tuckner for promotion.</li> <li>○ Yard signs <ul style="list-style-type: none"> <li>▪ What is the cost? Depends on material/durability.</li> <li>▪ Could be potential sponsorship opportunity.</li> <li>▪ Could create different signs – Learn Hockey, fall registration, etc.</li> </ul> </li> <li>○ Boost the Facebook post</li> <li>○ Bring a friend – will do later in the year.</li> <li>○ Hockey day MN – outdoor jamboree?</li> </ul> </li> </ul>	
<b>Officer Reports</b>	<ul style="list-style-type: none"> <li>● <b>President – TJ Johnson</b> <ul style="list-style-type: none"> <li>○ WI waivers – Prescott falls under River falls. TJ emailed all players with a WI address to inform them that going forward that is where they will go (minus exceptions).</li> </ul> </li> </ul>	

	<ul style="list-style-type: none"> <li>○ Hastings Hockey masks – anyone want to head this up? <ul style="list-style-type: none"> <li>▪ Tiffany will email United Promotions to see what is available.</li> <li>▪ Interest in gaiter options and what other mask options available.</li> <li>▪ Open for order for a week.</li> </ul> </li> <li>○ Dryland facility – some members met there last night to review things/walk through. <ul style="list-style-type: none"> <li>▪ Softball have moved their things out.</li> <li>▪ Jamie is working on a schedule.</li> <li>▪ Still need a revised copy of the lease. Will need to complete a pre-walkthrough and document any damages/issues.</li> <li>▪ Will use for picture day – this is the best option for us and will reduce the number of people at the arena.</li> </ul> </li> <li>○ Apparel – Working with Brad. We should use our logo.</li> <li>● <b>Vice President – Jesse Viall</b> <ul style="list-style-type: none"> <li>○ Picture day will be held at the dryland facility with travel scheduled on Nov. 7<sup>th</sup> and in-house scheduled on Nov. 8<sup>th</sup>. Check with Dan Rother if he is okay with doing two different days. 15A, junior gold and Learn to Skate will be done later.</li> <li>○ Sent travel teams their October ice schedule. With HS starting later it will open some ice so will hold off before sending out November. Jesse wants to take ice we have on the West rink and move it to East rink but needs to wait on D8 schedule and for Jeff to release ice dates. Farmington and other areas are trying to buy ice time.</li> <li>○ Jesse will check with Adam how he pushed ice schedule out to team schedule on team pages.</li> <li>○ Will try to avoid moving the Mites around.</li> </ul> </li> <li>● <b>Treasurer – Kari Erickson</b> <ul style="list-style-type: none"> <li>○ Sent financial documents out to board members for review.</li> <li>○ Something to consider for next year – CG does a fifth payment in April instead of collecting DIBs checks. This would eliminate the need to collect checks and cashing them later.</li> </ul> </li> </ul>	
<p><b>Director Reports</b></p>	<ul style="list-style-type: none"> <li>● <b>Secretary – Dana McGree</b> <ul style="list-style-type: none"> <li>○ On LYM hat sold – we still have available and still posted on the website. Will do another post on Facebook.</li> </ul> </li> <li>● <b>Gambling Manager – Rob Judge, not in attendance</b> <ul style="list-style-type: none"> <li>○ Meeting with Julio’s.</li> <li>○ Working on recertification.</li> <li>○ Potential to start Nov. 1.</li> </ul> </li> <li>● <b>Revenue – Jon Krauth</b> <ul style="list-style-type: none"> <li>○ If we move forward with another fundraiser, we need to specify why we are doing another fundraiser.</li> <li>○ Would need to stagger things with the card/sheets happening later.</li> <li>○ Potential for raising funds for jerseys.</li> <li>○ Something to pursue - Land of Frost meats.</li> </ul> </li> </ul>	

- **Volunteers – Sarah Schneider**
  - All dibs have been turned into her and have been entered.
  - Needs the list of people who bought out for DIBS and will get that entered as well.
- **Director of Hockey – Jamie Stevens**
  - Bantams/Peewees tryouts are done, and teams have been posted.
    - Some outstanding balances paid – confirm paid before player plays.
  - Squirts will be finishing up.
  - Dryland – Jamie will be there Wednesday to start putting stuff together to be ready for Friday.
  - Created new calendar page and sent to Jim.
  - Dryland policy/procedure -still working on edits.
  - Coaches meeting – will do individual levels and review procedures.
- **Operations – Jim Zgoda**
  - Mite jerseys are in and at the printers. We will have them ready on time. Message from Brad – they are the stock jerseys.
  - \$1200 grant from Dick's – \$1075 spent on shin pads, helmets, and shoulder pads.
  - Mite handout is next Monday – sent email out to in-house families and asked them to respond if they needed equipment. Depending on the response we may need to go into Tuesday for handout.
  - Helmet stickers – Jim will email the info again.
    - Option to personalize it? – Interested in potential to use QR code for COVID tracking for younger levels.
- **In-House Girls – Curtis Gerrits**
  - U8 – clinic went well with 40 skaters.
  - U6 – 8 signed up minus 1 – total of 7 skaters
  - Mite 1 – 35 registered
  - Discussing with Brian about what to do with U6.
    - Can modify drills and still share ice with U8 and be their own group
    - Email the U6 and ask if they want to go to U8, back to Learn hockey; or skate with Mites.
- **Travel Girls – Kristi Woodwick**
  - Getting ready for tryouts. Sent email to Bob – there might be missing some pennies.
  - Received pennies from Sean for U15.
  - U10 – 26 skaters plus 1 8u trying out (8U would need to be top 20).
  - 12U – utilizing hours reserved for tryouts for team hours.
  - 15U – high school season pushed back a month with tryouts Nov. 30<sup>th</sup>
    - Tim will participate in tryouts and then offer spots but unclear how will they take into account the sophomores not trying out. Can the sophomores register to tryout?
    - Potential MSHSL violation for the coach to be involved in tryout evaluations.
    - Email Trent regarding this situation.

- Delay tryouts to Tue, Wed, and Thu and wait to hear back from the athletic director (Trent).
- Email sent by TJ.
- A motion was made by Kristi, seconded by Dan, and carried to approve the delay of 15U tryouts to start Tuesday to allow discussion between us and the Athletic director. TJ will send email.

- **Ter-Mites – Jason Youngquist – no update, not in attendance**

- **Mighty/Super Mites – Brian Meyer**

- Have goalie equipment for Mite I and II; next year may need to investigate additional needs.
- Mite 1 – 35 registered
- Mite II – 52 registered. Could use 5 more skaters.
- Suggestion: create a referral program? Get a friend to join get \$50 towards registration?
- A motion was made by Brian, seconded by Dan, and carried to approve the creation of a referral program. Dana will draft “official language” and send to the board for final approval.

- **Squirts – Bob Erickson**

- Finished tryouts – teams will be posted by tomorrow.
- At the 11<sup>th</sup> hour before tryouts started – Kari received a request for a refund for a goalie and there was one no show. Bob will reach out to the no show.
- Being short a goalie – discussed bringing up a Mite 2 goalie. If that doesn’t work, then having a rotating goalie schedule. There was a recommendation that the Mite 2 goalie not move up as it might not be the best option for the goalie. A conversation with the parents would be good.
- There is a plan in motion.

- **Peewees – Sean McCabe**

- Tryouts completed and teams have been posted.

- **Bantams/Jr. Gold/U16 – Dan Zgoda**

- Tryouts completed and teams have been posted. Anticipating some emails/phone calls.
- Jr. Gold/U16 – Jr. Gold pushed their season back like high school with 10 home 10 away games. A Dec. 14<sup>th</sup> start and finish by Feb. 19<sup>th</sup> and state tournament two weeks after.
  - 21 players registered
  - Biggest concern is goalies – there is a U16 goalie from last year that will try out for high school again and the Jr Gold goalies graduated. It is possible there might be one cut from the high school team. We may need to offer half price registration again to get a goalie.
- There a couple Cottage Grove parents that have reached out but haven’t registered a player yet.
- Do we want to start skating at the same time we normally would? One ice time a week? Would need to discuss with coaches (subtract from total ice hours).
- Are we okay with Cottage Grove players over Hastings players? Yes, they had the option to register and chose not to. If there isn’t room on the team then we will provide a waiver.

	<ul style="list-style-type: none"> <li>○ Dan will send out an email regarding what we will be doing, and that registration is still open.</li> <li>○ Eastview is looking for B2 Bantam players.</li> </ul>	
<b>Old Business</b>	<ul style="list-style-type: none"> <li>● Traveling Jerseys (on hold, will require a change in bylaws)</li> <li>● Gambling financial control proposal</li> </ul>	
<b>New Business</b>	<ul style="list-style-type: none"> <li>● <b>Issue of girls traveling hockey</b> <ul style="list-style-type: none"> <li>○ This is a board problem and not a Kristi problem.</li> <li>○ Need to draft something to include into the bylaws regarding problems that are solvable but need to have a committee established to come up with solutions. <ul style="list-style-type: none"> <li>▪ Forming a hockey committee</li> <li>▪ Follow rules of order in the meeting and then determine need for forming a committee.</li> <li>▪ Create for both the boys and girls.</li> </ul> </li> <li>○ Loss of culture – how do we get to a top down?</li> <li>○ Recruitment coordinator – possible to use her for coordinating</li> <li>○ In the past, it was asked of us to recreate what USA hockey provides. When we talk about hockey development careful consideration needs to be made on how we discuss it, implement it, and the development of the relationship between us and the high school.</li> <li>○ Hockey culture/language used throughout needs to be consistent.</li> </ul> </li> <li>● <b>Coaching approvals</b> <ul style="list-style-type: none"> <li>○ Squirt B <ul style="list-style-type: none"> <li>▪ Assistant coach: Donnie Humeller and Bob, Jamie</li> </ul> </li> <li>○ Bantam A <ul style="list-style-type: none"> <li>▪ Assistant coach: Ryan Stoffel and Jim Zgoda</li> </ul> </li> <li>○ Bantam B1 <ul style="list-style-type: none"> <li>▪ Assistant coach: Joey Trautmann, Kyel Kwiatkowski, and Dan Zgoda</li> </ul> </li> <li>○ Bantam B2 <ul style="list-style-type: none"> <li>▪ Head coach: Ken Werner</li> </ul> </li> <li>○ Pee wee B1 <ul style="list-style-type: none"> <li>▪ Assistant coach: Ryan McGree</li> </ul> </li> <li>○ U10 B1 <ul style="list-style-type: none"> <li>▪ Assistant coach: RJ Schriefer</li> </ul> </li> <li>○ U12 B1 <ul style="list-style-type: none"> <li>▪ Assistant coach: Adam Newton, Shane Lanning, and Rob Judge</li> </ul> </li> <li>○ U15 B <ul style="list-style-type: none"> <li>▪ Head coach: Joey Schweich</li> </ul> </li> <li>○ A motion was made by Dan, seconded by Jon, and carried to approve the listed coaches.</li> </ul> </li> <li>● <b>Handbook changes</b> <ul style="list-style-type: none"> <li>○ Special meeting – next Sunday night the 11<sup>th</sup> at 6pm.</li> </ul> </li> </ul>	
<b>Adjournment</b>	10:36 pm	

<b>Next Meeting</b>	Special meeting Oct. 11 <sup>th</sup> at 6:00pm and Board meeting November 1 <sup>st</sup> , 2020 at 7:00pm	
<b>Offline approvals</b>	<ul style="list-style-type: none"><li>• Final language for referral program</li><li>• Motion by Kristi, seconded by Brian and carried to approve TJ Johnson as the 10B2 head coach.</li><li>• Motion by Jesse, seconded by Dan and carried to approve the following Squirt coaches:<ul style="list-style-type: none"><li>○ Squirt B:<ul style="list-style-type: none"><li>▪ Assistant Coach: Mike Krauth, Levi Muhl</li></ul></li><li>○ Squirt C Gold<ul style="list-style-type: none"><li>▪ Head Coach: Ben Tharp</li><li>▪ Assistant Coach: Jeff Wagner, Jesse Keene, Shane Schuno</li></ul></li><li>○ Squirt C Blue:<ul style="list-style-type: none"><li>▪ Head Coach: Brad Wells</li><li>▪ Assistant Coach: Matt Dugstad, Rob Barse</li></ul></li></ul></li></ul>	