



## SPONSORSHIP OPPORTUNITIES

### 2023 Girls Softball Sponsorship Levels

#### WHO WE ARE:

Waxhaw Athletic Association serves families and our growing community by providing young athletes with:

- A positive learning experience that builds skills & confidence in a fun, safe & supportive environment
- Knowledge of the game & progressive, professional instruction that develops both individual & team performance
- A sense of community fostering good sportsmanship & teamwork while promoting parent & community / sponsor involvement

As a non-profit organization, WAA offers families accessible, value-added programming built on the principles of sound management, financial stewardship, & reinvestment.

#### GOLD LEVEL - \$850

##### RECOGNITION

**Banner:** 3 x 8 Banner placed on the outfield fence

**Team Jerseys:** Company sponsorship of 1 Girls Softball team. Company logo patch represented on team jersey during the season

**Team Plaques:** Company name on 1 Girls Softball sponsor plaque

**Website Recognition:** Company name recognition on the Waxhaw Athletic Association website and team site for the season

**Additional Recognition:** Company highlight featured in email to all members of Waxhaw Softball teams as well as inclusion on select marketing pieces

#### SILVER LEVEL - \$650

##### RECOGNITION

**Banner:** 3 x 6 Banner placed on the outfield fence

**Team Jerseys:** Logo patch on one Girls Softball Team

**Website Recognition:** Company name recognition on the Waxhaw Athletic Association website and team site for the season

#### BRONZE LEVEL - \$350

##### RECOGNITION

**Banner:** 3 x 6 Banner placed on the outfield fence

For additional information please contact  
[waxhawsoftballsponsorships@gmail.com](mailto:waxhawsoftballsponsorships@gmail.com).

WAXHAW ATHLETIC ASSOCIATION

[www.waxhawsoftball.org](http://www.waxhawsoftball.org)

