



PRESS RELEASE

FOR IMMEDIATE RELEASE

SUNSHINE STATE ATHLETIC CONFERENCE HIRES MARK MARSALA AS THE NEW DIRECTOR OF ATHLETIC OPERATIONS

Valrico, FL – June 15, 2021 – The Sunshine State Athletic Conference (SSAC) is excited to announce the addition of Mark Marsala as the NEW Director of Athletic Operations for the organization. Mark comes to the SSAC with over 32 years of athletic coaching and administration experience at the high school level in Florida.

Mark recently retired as the Athletic Director at the Seacrest Country Day School in Naples Florida, but also served in that role at St. John Neumann High School and South Fort Myers High School over the past 26 years. Along with his experience as an Athletic Director, he brings extensive experience in the high school athletic association area. Mark served with the Florida High School Athletic Association (FHSAA) as President of the Board of Directors (2015-2017), as well as, the Chairman of Operations for the Board of Directors, a Board of Directors Member, a Section Appeals Committee Member, a Representative Assembly Member and a Sports Medicine Advisory Committee Member.

Mark also has served with the Florida Interscholastic Athletic Administrators Association (FIAAA) and as the President of the Gulf Coast Athletic Conference.

“With focus and integrity, I have worked diligently over the past 32 years, to ensure that high school sports are safe, fair, and most importantly a positive experience for our school communities,” Said Mark Marsala. “I look forward to leading an organization that shares my values and goals.”

Mark graduated from Kean University with a Bachelors in Management Science and from Nova Southeastern with a Masters in Physical Education. He is married to his wife Jennifer and has 3 children, Mark, Meghan and Marissa, as well as grandson, Lorenzo.

“The SSAC could not get a more experienced and principled person to lead this organization forward,” stated Stuart Weiss, President of the SSAC. “With our expansion of sport offerings and significant growth in membership, Mark is the perfect person to ensure the high standards and fair play that has made the SSAC so successful!”



About Sunshine State Athletic Conference:

The Sunshine State Athletic Conference – Florida’s premier independent athletic conference – formed in 2008 as an alternative for Florida high school sports programs. The conference has grown into a multiple sport athletic organization made up of private, public and charter schools located throughout Florida. SSAC’s focus is to promote good sportsmanship and fair play, and student-athlete safety. The goal of the conference is to provide members with a safe, equitable, and enjoyable athletic experience. Additional information on the SSAC can be found at: www.sunshinestateathletics.com.

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