

Sioux Falls Youth Hockey Association

Board of Directors Meeting

September 14, 2022 6:30pm

Sanford Conference Room – SCHEELS IcePlex

President Sam Everson called the Sioux Falls Youth Hockey Association Board of Directors meeting to order. Board members in attendance were Sam Everson (President), Corey Rothrock (Vice-President), Elliot Hitt (Treasurer), Adam Gorra (Past President), Derek Berg (Development Director), Leah May (Travel League Director), Dave Carlson (Director of City League), and Amanda Smith (Director of Tournaments). Quorum was present. Dan Houck (Director of Hockey) and Cherry Hunter (Director of Operations) were also in attendance. Ed Davis (Secretary) was absent.

Secretary's Report – Cory Rothrock made a motion to approve the August 17, 2022 Board of Directors Meeting minutes as submitted. Motion seconded and carried.

Treasurers Report – Elliot Hitt – Elliot submitted Balance Sheet and Profit & Loss Report as of September 14, 2022. Expenses and Income are trending as expected

Director of Hockey – Dan Houck

- secured HS Players for Leadership Group w/ Andy Gillham starting next week
- HS Coaches Sessions have begun w/ Andy
- met w/ Bob Schmid regarding Atom program for 2022/23
- met w/ Brandon Wildung regarding goaltending curriculum for season. We will do 3 weeks of goalie sessions and one week off
- spoke w/ Leah May about the additional "open ice" on the 4th week of goalie sessions and the plan is to add back a more constant Squirt 4v4 league
- conducted/evaluated tryouts HS Flyers -20 JV1, 20 JV2, 16 V2, 19 V1 players selected
- ran and planned all DOH clinics and Power Skating clinics to date
- handled HUDL renewal for Lady Flyers
- met w/ Stampede Video Coach

Action Items

- ✓ HS Coaching Contracts
- ✓ Vote on Fortis
- ✓ Stampede Video Coach Discussion

Admin Update – Cherry Hunter

- Thanks to board members who assisted at the Sept 11 Fall Kick-Off. Lots of information and great attendance.
- Fall Travel League Meeting – Sept 28 at the Pentagon. Travel practice schedules will be available, fundraiser options presented, and Flyers expectations noted.
- High School Required Team Apparel – High School coaches do not enforce team apparel. The team apparel is not optional, and it is the coach's responsibility to enforce.
- Eight players were cut from the Youth JV/Varsity tryouts. Three players are going to ACL, two players have dropped, one player transferred to Brandon and two players have not responded with plans.
- Croxice Dividers and bumpers from Becker Arena Products – will contact for status of orders
- Stampede funds – Have received rebates from the Mite & Bantam ticket sales. Need to contact Jim Olander regarding Flyers jersey fundraiser and funds for selling programs & working the Pro Shop during home games.
- USA Hockey National Tournament – 2024 Girls 14U Application to host has been submitted by SFYHA and SCHEELS IcePlex.
- Northern Plains District meeting Aug 19-21 in Deadwood – over 40 attended including USA Hockey reps

Director of Tournaments – Amanda Smith – Amanda noted DesMoines PWA has cancelled due to schedule conflict. One team is still needed for Squirt A and PeeWee A has three open team slots.

The Flyers tournament ad ran again in Let's Play Hockey. Amanda has reached out to several contacts.

Director of Development – Derek Berg – Raffle ticket sales were even with the Fall Kick Off sales last year. Revamping the Flyers brochure with updates. 350,000 shots for the Puck Club!!!! Derek reported he is working on sponsors as well as jersey sponsors.

President's Report – Sam Everson

- SDAHA Fall Meeting – Sept 17
 - Proposal 1 – Increase per diem rates to match SD rate: SFYHA supports
 - Proposal 2 – Player transfers must live with parent in the community or school district: SFYHA does not support. SDAHA needs to go back to the Hometown Rule.
 - Brandon request for Playdown – Bantam A: SFYHA supports

Agenda Items:

- IcePlex Expansion - Board members noted definite need and funding is attainable for SFYHA addition to the northwest corner of the IcePlex. Corey Rothrock made a motion to move forward with the IcePlex expansion for SFYHA. Motion seconded and carried. Memo of Understanding needs to be forwarded to Joe Zueger.
- Social Media Coordinator - need a job description to request volunteers.
- Winnipeg Bantam Team – The Winnipeg Marauders would like to play games in Sioux Falls November 14-15. Cherry reminded members a USA Hockey Travel Permit is needed for teams coming from outside the United States border. Travel Permit is available from Cherry.
- Fortis Leadership Program Pilot – Leah May made a motion to approve the Fortis Leadership pilot program:
 - Two teams – Bantam A Blue and Lady Flyers 14 U will participate
 - Coaches' leadership seminar
 - Curriculum
 - Follow up and engagement with coaches throughout the season to ensure the program is implemented and they are supported
 - Cost is \$600

Motion seconded and carried. Members inquired if travel costs were included.

Registration to Date

Atoms – 88	Bantam Travel – 61	Atom Short Session - 6
Mites – 122	High School – 75	Mini-Atoms - 17
Squirt Travel – 91	Lady Flyers – 9	ICL - 54
Squirt Girls 10U – 14	Lady Flyers 14U – 27	ACL - 46
PeeWee Travel – 72		

Sioux Falls Youth Hockey Association Mission:

To Motivate, Inspire and Encourage Athletic Participation and Good Health through Ice Sports

Meeting adjourned 8:33pm – Almost a record!!!!

NEXT MEETING
October 12, 2022 6:30 pm
Sanford Conference Room at the IcePlex

Respectfully submitted,
Cherry Hunter
SFYHA Director of Operations

Adopted October 12, 2022 by oral resolution at meeting / written correspondence
(Date) (Circle one)