



BOARD OF DIRECTORS MINUTES - 05.17.2020

Meeting was called to order by Clay Fandre at 7:04 p.m.

Directors in Attendance

1. Chris Anderson
2. Jeremy Bly
3. Jackie Boldt
4. Becky Carruthers
5. Tracey Ellis
6. Clay Fandre
7. Nancy Hayes
8. Jen Johnson
9. Kelly Larson
10. Victoria Loewblosser
11. Brad Melsa
12. John Mulkern
13. Andy Meschke
14. Seth Wigley
15. Lakoda Will

Directors Absent

1. Jenny Swartout

Guests in Attendance

1. Reid Ouse, Catalyst Training
2. Kevin McKenzie, Eagan Boys Basketball Coach
3. Jesse Madsen, Eagan Girls Basketball Coach

Meeting Minutes

- The April minutes will be approved at the June meeting as the attachment included in the email to directors did not include access to the meeting minutes.

Approval of Board Positions

- Jackie Boldt made a motion to approve Lakoda Will as Vice President. Jen Johnson seconded the motion. The motion was unanimously approved.
- Jen Johnson made a motion to approve Jenny Swartout's transition from Boys Scheduling Director to At Large Director. Brad Melsa seconded the motion. The motion was unanimously approved.
- John Mulkern made a motion to approve Becky Carruthers as Boys Scheduling Director. Jackie Boldt seconded the motion. The motion was unanimously approved.

Open Board Positions

- The current open board positions are Girls Scheduling Director and In-House Directors. President Fandre asked for Directors to recommend or reach out to any interested individuals.

Treasurer's Report

- The 2019.2020 season summary financials were presented by Assistant Treasurer, Nancy Hayes. The report highlights included:
 - Total revenue was approximately \$293,000. The budgeted revenue was \$277,000
 - Total expenses were approximately \$282,000. The budgeted expenses were \$275,000
 - The net gain for the 2020.2021 season was \$11,000. The budgeted income was \$2,000.
 - The fund balance at the end of April 2020 was \$67,060.
 - The net loss for travel was \$4,100. The budgeted income was \$350.
 - The net gain for in house was \$14,500. The budgeted income was \$500.
 - The net gain for taste of travel was \$800. The budgeted gain was \$900.
- Treasurer Brad Melsa reported that Eagan Basketball presented the 2020.2021 budget to the Eagan Athletic Association Board. The budget was approved by EAA, however EAA had some concerns about the in-house program subsidizing the travel program.

New Business

- Survey Results:
 - President Fandre provided end of season survey results. Some response highlights include:
 - 82% of survey respondents stated that information provided for tryouts was sufficient to prepare their child for tryouts.
 - 75% of the respondents stated tryout drills allowed players to demonstrate their skills to evaluators.
 - 80% of respondents felt the number of tournaments played in was just right.
 - 59% of respondents thought tournament locations were great.
 - 56% of respondents wanted more one day tournaments.
 - 58% of respondents would prefer an outside coach. Of the respondents that preferred an outside coach,
 - 32% said they would pay any cost for an outside coach
 - 23% said that they would pay \$200 extra
 - 24% said that they would pay \$100 extra
 - 8% said that they would pay \$150 extra
 - 4% said that they would pay \$50
 - 9% said that they would pay nothing more
 - 69% of respondents were pleased with the merchandise offered for purchase
 - 65% of respondents were pleased with the price of merchandise

- Uniforms
 - Director of Merchandise, Jen Johnson, is in the process of working with two different suppliers to price uniforms for the 2020.2021 season. The board agreed that if COVID-19 affects registrations uniforms could be withdrawn from the budget.
- Eagan Basketball Tournament
 - The Tournament Directors, Chris Anderson and Seth Wigley, provided information about the tournament. It was decided to keep the date of the tournament as November 7 & 8, 2020.
 - The tournament directors will evaluate and analyze a no gate fee model. This model would mean that teams would pay higher registration fees to play in the tournament, but it would avoid money handling at the admission gates.
- Sponsorship
 - Sponsorship Director Tracey Ellis explained Flip Give's program. Once established, this program would provide funds to the Eagan Basketball Association based on purchases at participating retailers tied to cardholders.
 - Tracey is reaching out to restaurants in the area to set up a Eagan Basketball night each month at a local restaurant for fundraising.
 - Tracey is in contact with Coopers on a bingo/fundraising evening.
- Equipment and Uniform Returns
 - Equipment Director Josh Redetzke will pick a date for uniform and equipment return in June.
 - Josh will ensure that social distancing is maintained for equipment return.
 - Josh will reach out to the Board for assistance with collecting uniforms and equipment.
- Training and Player Development
 - Eagan Boys Basketball Coach, Kevin McKenzie, stated that he has cancelled 3rd and 4th grade boys basketball camps through Community Education. He was unsure if any camps will be allowed to be held through district 196 in June.
 - Eagan Girls Basketball Coach Jesse Madsen stated that camps may be transitioned from May/June to June/July for the summer of 2020 for girls basketball.
 - Reid Ouse from Catalyst Training discussed his app for virtual training for Eagan basketball players and a potential revenue sharing program for the app when it is downloaded by Eagan basketball players (he will set up a code so that revenue sharing can be accounted for).
 - President Fandre stated that Minnesota School of Basketball wants to open in June.

Other Business:

- President Clay Fandre notified the Board that EAA has requested Eagan Basketball to provide volunteers for the street cleanup in Eagan. Clay will select a date and notify volunteers of the time and day.

Andy Meschke made a motion to adjourn the meeting. Brad Melsa seconded the motion. The meeting was adjourned at 9:06 pm.