

## **Bogus Basin Ski Club Minutes September 3, 2019**

**The business meeting was called to order:** by President Lynda Clark at 6:38 pm

### **Board of Directors Roll Call**

**President:** Lynda Clark, **Vice President:** Margie Ridgeway, **Secretary:** Carol Peterson, **Treasurer:** Betty Hawkins, **Membership:** Barbara Bryant, **Social Director:** Kimberly DeWit, **Marketing Coordinator:** John Adams, **Communication:** Craig Olsen, **Purchasing:** Michael Bouton, **Trip Coordinator:** Roxann Jensen, **Social Media:** Nancy Moore

### **Assistants & Ex-Officio**

**Past President:** Darryl Kuhrt, **Historian:** Fred Uranga, **ISC Liaison:** Paul Markowitz, **Asst. Marketing Coordinator:** Vicki Kuebler, **Asst. Social Director:** Sussette Newsom, Sandra Hufsmith, **BBSC Rec Race Team Captain:** Dave Henry, **Media Designer:** Kas Henry, **Past Past President:** Kim Hovren

### **Main Topics**

#### **Warren Miller – Kim Hovren**

**John** - Budget approved last meeting. Have not been able to get in touch with Warren Miller for permission to use their logo for stickers. We are trying to get the Saturday matinee associated with Dottie Clark. We have a contact at the school districts to see if they will get on board. The attempt is to sell out the Saturday matinee. Could be a springboard in the future to get an additional evening showing. School students ticket price is \$10 for college students for the College of Idaho night. This price would be a great incentive for the Saturday matinee. It will be Larry's call.

**Kim** - Starting on organizing volunteers for two big segments. The first is the ski swap. The second is the movie. Kas has volunteered to do some of the coordination.

**Kim** needs from Kimberly which events she wants to highlight Warren Miller and have two tickets to give away at each event. We are only allowed a certain number of free tickets. This decision is between Larry and Warren Miller. Some are used for radio announcements and special guests, and we get a few to give away. There is a new person for Boise Weekly. Can we highlight Warren Miller at the November Meetup? If so, this can give us some feedback. Kim is not looking for the volunteers at the November Meetup, she is looking for newer members.

Can **Barb** reach out to the new member? For new members, she should look under the 2020 registration on the website. Barb sent out 5 letters to new members. Can Barb invite those people personally to the Sept. 9 Meetup? John also is in contact with Ron at College of Idaho. Ron is traveling right now. Let's target November for the volunteers and the newer members. Barb says she does not know how to see if someone is new. Craig says the registration cannot tell the difference between new or renew.

If Ron comes to a Meetup, the presentation that he does at the college might be too long. He knows the importance of our group, so let him give us his opinion.

**Lynda** will be covering Warren Miller at the Champagne Brunch. Let's do new members in October and let them new members know what we do for the community. Then do the Warren Miller volunteers in November. Barb and Kim will work together to get this organized. In December, Roxann suggests rather than only Africa pics, we show Norway pics, Zermatt pics and Africa pics from the website. We also want lots of ski pics. We can drop them into a PowerPoint slide show so we can loop it.

**Kim** – Look at your scrabble tile, and who comes closest to the letter A wins. Margie wins twice.

**Kimberly**, what if some people want to submit their pictures from the last ski season. Craig has thousands of pictures, why recreate more? Kimberly would cut and paste from the website. We have pictures from all trips and events. Lynda wants to import and run a test and will let the board know the results.

#### **Minutes**

Margie moved to approve the minutes. Betty seconded. Motion carried.

#### **Treasurer's Report: Betty**

All accounts in Wells Fargo have been closed and moved to ICCU. Betty is in the process of putting together a big picture budget for the board. Everything has been paid out on the shed. The \$650 overage was approved. The emergency release box needs to be added. When we built the shed, a side door was framed in, if we want to add one. We need to add a release for the overhead door in case of a power failure. The charge for the release is \$120. A local business owner is donating most of the materials for the ramp. Hope to get that done next week.

**Inventory** – We need to get a group together to meet at the shed and inventory everything. Let's do it when it cools off. We can talk about this next month. We can ask for volunteers at the next meetup.

#### **Shed**

Passes for Zac. We need to buy Zac a year-round pass at the President's Day sale, so we don't need to ask Bogus for that pass. He also wants two passes to the Crab Crack and a lifetime membership to the club. One pass for the next three years, and then starting year four, he wants two year-round passes. He will continue to take care of Big Bertha. We need to approve that we give Zac a yearly pass, and starting in year 4 we need to buy two passes per year along with two tickets to the Crab Crack and a Lifetime Membership. Craig moved that we approve the contract with Zac. Kimberly seconded. Motion carries.

#### **Communications: Craig**

Craig moved all the Administrative documents to the tab **About Us**. Only Board members and Ex-Officio can see these. They include Insurance policy, letterhead, trip and event planning and recap forms. He has four previous recap forms now and would like to get all the others and upload those. If a trip or event leader needs access to view previous forms, Craig can give any member of the club access. Calendar of events is also on the website.

#### **Marketing: John/Vicki**

John needs \$150 for new stickers, and is downsizing the sticker. He wants to order 104 of the larger and 114 of the helmet size. We do not have any stickers for the Champagne Brunch. Membership will need some, and wherever we go, we should have smaller stickers to hand out to the public. We can double the number of small stickers. Roxann moved that we give John \$200 to purchase stickers. Lynda amended the motion to \$300. Margie seconded. Motion carries.

**Social Media: Nancy** – Nancy is going to connect the Meetup with Facebook. She has been rotating through Roxann's pictures. Lynda created a Meetup account, and when she has an event and makes it public, it sends a blast to everyone who is on our Meetup list. Sign up at [meetup.com](http://meetup.com).

## **Membership: Barbara**

Barb thanks Nancy and Vicki for their help with the letter. The first 5 people got the letter with the calendar on the back and a sticker. Craig will change the membership link on the website to go to Barb. Barb showed last year's board card she would like to do that again. Fred would like a clip rather than pins. The cost is \$6 for the magnetic card as opposed to the pin card which costs \$3. What about a plastic sleeve and put your business card in it? Our names should be bigger. Send your ideas to Barb and she will tally the votes. As for the little membership cards, she could get those for the members. If you don't print a name and year, the cards will last longer. The list of where you can use these membership cards is online. Barb wants people from the club to meet with the members at the Meetups.

## **Trip Coordinator: Roxann**

### **Trip Planning for 2019/2020**

**Sun Valley – Paul** is working on this ISC trip for January. Roxann will put together a flyer for this trip for the Champagne Brunch.

**Schweitzer - Margie is trip leader** – Jan 25 – 29, 2020. Sold Out. Two people are on the wait list. Fred says there is a trip policy if a person ends up as a single, you cannot charge them the single room rate. She has an extra single male and single female, and she needs to amend the contract for the extra rooms. The trip cost is \$450, and \$380 is for the room. Fred said in the past, sometimes, the married woman will swap her spouse and then take in the single woman. That got a laugh. Roxann will make a flyer for this trip for the Champagne Brunch.

**St Moritz and London – Paul** is trip leader. Feb 29- March 13, 2020 -- 38 people on this trip with 8 on wait list.

**Big White Mini ski week** – March 29 – April 3, 2020. On the FWSA site. Michael asked Kimberly to head that up for the local sign ups. She has not committed to do that. The price does not include air travel or ground transportation.

**Anthony Lakes – Kimberly?**

**Brundage/Tamarack Overnight Trip – Kimberly** - Create a flyer for the Champagne Brunch to see how many people are interested in this trip. They are installing the new lift at Tamarack this week.

**Portugal Bike Trip** – 2021 - Proposed by **Roxann**. She received a proposal in the mail today and will review it and get back to the board.

**Africa 2020** – Proposed by Roxann

## **Club Activities: -- Kimberly**

**Boats, Floats, and BBQ – Betty**. Thursday August 8th at Lower Discovery Park. We had about 40 people. Chuck did a great job. He had a crew and lots of water toys. We had enough food and people had fun.

**Bogus Bash** – September 7. We have a list of volunteers to meet at Pioneer Lodge to set up tables. Lynda, John, Betty, Barbara, Don, Betsy Russell, Craig, Sean Breen.

**Champagne Brunch – Betty is Chair.** Sunday, September 8. 58 people signed up through SE and the mail. A lot more than we have had at this date in the past. Last year we had a total of 76 at the brunch. Lynda will publish the brunch on Meetup. A few people have contacted Betty but have not paid yet. Eleven people, so far, bringing a casserole. The winner of the best casserole wins a prize, but eating makes it hard to remember which one is which. Betty needs people to help serve.

Margie needs raffle tickets for the Champagne Brunch. Betty will pick those up.

Lynda is the only club member to talk. Brad will talk for Bogus. Lynda will talk about Warren Miller, scholarship program, trip table, shed inventory and give Craig some time to talk about the website.

**Monday Night Social - Kimberly is event leader.** September 9. Kickoff of the monthly social event. It's at the Lift.

**Weiser River Trail -- Sandra is event leader.** Saturday, September 14. Event sign-up sheet at Champagne Brunch. People are to contact her. So far, it's a small group, only 5 or 6.

**Wine Bike Ride – Paul is event leader.** Sunday, September 22, start at St. Chapelle at 11:30 am.

**Paint & Sip – Kimberly.** She has a tentative reservation at Plantation for November 7. Plantation wants a minimum commitment of \$150 and that goes for food and drink. Room can only accommodate 20 people. Pay the artist \$25/person. Charge people \$35. The artist charges \$25/person and will run it for as little as 6 people and up to 20. Kim moved to get approval for \$150 for the food. Roxann seconded. Motion carried. Kimberly will advertise at the Champagne Brunch.

**Christmas Party -- Kimberly is event leader.** Nothing new. Kimberly has not contacted the Botanical Gardens. \$1,200 includes tickets into the garden, the space, heat lamps and appetizers. She had tentatively reserved Sunday December 8. Kimberly will contact the Garden to see if the space is still available, and what the cost is for a full meal vs. the cost for appetizers.

## Old Business

**Storage Facility – John – see above.**

**Apparel Sales – Kimberly** likes a limited list with a closing date or people can order on their own. Let's keep it with McJ's and John, Kim, Kimberly and Craig will work through it. John has the concept of a limited company store. We can put it on our website, and they order through our website. Do we reap a benefit?

### Scholarship Update - Barb

Passed around two different ski and lodging trips. Whitefish 4 nights/3 days skiing and Zermatt 4 nights/3 days skiing at Solitude, Deer Valley, and Brighton. BBSEF is going to do an online auction for the Utah trip. The money will go into BBSEF scholarship program and the scholarship winner will be honored at Warren Miller with Bob Greenwood. If they pull off this auction, we should consider in the future running our own auction and selecting the student.

The Whitefish package is going to McCall and that will go into their scholarship program.

**Welcome Letter New Members – Completed.**

**Safety Program with Bogus Basin** – Michael met with Nate, and Nancy is drawing up the signs.

**Meetup.com – Bogus Basin Ski Club Meetup Group** – 60 people have signed up.

**Co-op with BB on some of their signature events** – Next event is New Year's Day.

**Bogus Basin Ski Passes 2019-2020** – We will get 6.

### **New Business**

**Conversation with Susan.** The mountain wants us to publicly announce that the club is donating to the mountain. Kimberly moved that we will keep the donations for Warren Miller the same as last year and match from the general fund the same amount of money to Bogus Basin Mountain. Margie seconded. Motion carried.

**Policy and Procedures** – Lynda is looking into whether we need to make some changes to this document.

**Meeting ended at 9:26 pm**

**Respectfully Submitted by Carol Peterson**