

SPONSORSHIP PACKAGE

2026 Season



Tanque Verde Cowboys

<https://www.tvcowboys.org>



Dear Friend(s) of the Community,

On behalf of the Tanque Verde Cowboys, the Board of Directors would like to extend an invitation to you or your company to become a sponsor of our youth football and cheer programs. Our organization is a 501(c)(3) non-profit corporation and appreciates all sponsorships.

Our vision statement:

To contribute to the community by teaching life skills and promoting physical health in an enjoyable and safe environment through football and cheer, focusing on commitment, integrity, fairness, and sportsmanship.

Our main goals are (1) To emphasize scholastic achievement in the classroom; (2) To safely teach the mental, technical, and physical elements of the game; (3) To preserve the overall well-being of the youth and instill self-confidence; and (4) To provide qualified and appropriate adult leadership free from adult glory-seeking.

When you sponsor the Tanque Verde Cowboys, you support the development of our community's youth and help make youth sports more affordable for families. Partnering with us also advances each participant's lifelong skills, such as leadership, perseverance, and teamwork.

The Tanque Verde Cowboys are a 100% volunteer-run organization. We rely heavily on sponsors to help us provide the safest and most up-to-date equipment, uniforms, fields, lights, insurance, fees, etc. We are looking for sponsors willing to donate any dollar amount to assist us in covering these significant expenses.

If sponsoring the Tanque Verde Cowboys is an option for you or your company, please review the enclosed sponsorship package. We are confident that you will find a level of sponsorship that is comfortable for you and supportive of our organization. The Tanque Verde Cowboys look forward to building a strong partnership with you or your company that will enable us to fulfill the hopes and dreams of our youth participants.

We welcome any comments or questions regarding the details of your sponsorship. Thank you in advance for your consideration and support for the youth of the Tanque Verde Cowboys cheer and football programs.

Sincerely,

Tanque Verde Cowboys Board of Directors

info@tvcowboys.org

<https://www.tvcowboys.org>



Tanque Verde Sponsorship Levels

Benefit	Level 1 – \$2,500	Level 2 – \$1,000	Level 3 – \$500	Level 4 – \$250
Logo on Camp T-Shirts	☑	✗	✗	✗
Individual Banner at Practices	☑	☑	✗	✗
Shared Banner at Practices	✗	✗	☑ (pick one)	✗
Official Sponsor Plaque	☑	✗	☑ (pick one)	✗
Weekly Facebook Shout Out	☑	☑	☑	✗
Logo & URL on Cowboys Website	☑	☑	☑	☑
Participant Sponsor	2 Participants	1 Participant	1 Participant	✗

Checks should be made payable to:

Tanque Verde Cowboys

*Please contact Treasurer for payment questions: treasurer@tvcowboys.org

Submitting Your Digital Logo:

To properly place your logo in our marketing and promotion materials, we request that you submit your company web address (URL) along with images in a digital or electronic format. The most common formats that we can use are 300+ DPI JPEG or PGN. Please also submit a vector format logo if possible.

*Please submit your logo to: info@tvcowboys.org

Board of Directors:

Jesse Rich - President

Pieter Kousen - Vice President

Cassie Fraley - Treasurer

Erin Kousen - Secretary

Matt Rademacher - General Manager

Kevin Espinoza - Athletic Director

Cindi Breikreitz - Cheer Director

Dakota Gebhart - Equipment Director

Debbie Wakovich - Concessions Director

Cowboys Football and Cheer - Sponsorship Election Form

Please complete this form and return it in person or by email to the following:



Tanque Verde Cowboys - Attn: Treasurer

email: treasurer@tvcowboys.org

Questions? Feel free to email with any questions or concerns.

Level 1 - \$2500

Level 3 - \$500

Participant Sponsor*
(Covers Registration Fees)

Level 2 - \$1000

Level 4 - \$250

Child's Name(s):

Other Amount: _____

Thank you for your support!

Business Information

Company Contact Name:	Title / Position:
Business Name:	Contact Phone:
Email Address:	Mailing Address/City/State/Zip Code:
URL of Website:	
Are you on Facebook?	

Payment Method (please check a box and follow the instructions)

<input type="checkbox"/>	Zelle: Treasurer@tvcowboys.org
<input type="checkbox"/>	Pay by Check: Please make check payable to Tanque Verde Cowboys and attach to this form. Check # _____
<input type="checkbox"/>	Credit Card: We will send a payment link from QuickBooks within 24 hours. Email: _____
Signature: _____	
Date: _____	

OFFICE USE ONLY

Check one: General Funds
 Travel Funds for specific TEAM:
 Registration Fees for Participant:
 Travel/Competition

Cowboys Rep: _____