

**EASTVIEW BASKETBALL ASSOCIATION
MINUTES OF A MEETING OF THE BOARD OF DIRECTORS
MAY 11, 2020 @ 7:30pm**

Present

Ben Goodman, President
Ross Gustafson, Vice-President
Brady Nathan, Boys Traveling Director
Nick Ehrman, Girls Traveling Director
Derek Bronson, Girls Tournament Director
Dara Bronson, Assistant Girls Tournament Director
Tom Madden, In-house Director
Todd Frigstad, Treasurer
Michelle Goodman, Player Development Coordinator
Erin Erickson, Apparel Coordinator
Keri Williamson, Fundraising Coordinator
Erin Erickson, Volunteer Coordinator
Sara Hummel, Facilities Coordinator
Susan McGrath, Coaches Development Coordinator
Jeff Pearson, Concessions Coordinator
Kris Wilson, Equipment Coordinator
Amy Hiivala, Web/Social Media Coordinator
Johnny Gill, EVHS Liaison

Absent

McCain Rosonke, Boys Tournament Director
Jude Miron, Volunteer Coordinator

Proceedings

Meeting called to order by Ben Goodman at 7:36pm. With a quorum of Directors being present, the meeting proceeded with business. At this time, the Board approved discussed, amended and approved the meeting minutes from April 13th, 2020.

Program Updates

The Board received the following updates:

- **In-house (Madden)**
 - In-house nothing new to report
- **Boys Traveling (Gustafson/Nathan)**
 - Boys Traveling nothing new to report
- **Boys Tournament (Rosonke)**
 - November 14th/15th (2nd weekend in November)
 - Communicated with facilities - Hope Fieldhouse, AVCC, 196 - spoke with STA, they didn't seem excited to have another tournament there, looking at Eagan high school as well
 - Working with Tournyville for tournament entry options
 - Need to look at what our tournament will look like with social distance-volunteer/DIBS
 - Lock down by June 30
 - All facilities to be used-196 schedules in July
 - 2020 tournament flyer posted on MYAS
 - 1st round of emails and calls go out
 - For boys tournament, would like to have 2 tournament directors and 2 floaters at every site
 - I did read the contingency plan with the three possible scenarios. I feel they are in line with what we know at present date. I understand the board will continue to adjust and be flexible as more information is received.
- **Girls Traveling (Ehrman)**
 - Try-outs set for Aug. 22/23 (Metcalf & Coach Kasper)
 - EOY Parent Survey: need to provide some Coach feedback
 - Discussion needed regarding paid Coach strategy for 8th graders next season

- **Girls Tournament (Bronson)**
 - Jan 9-10. All facilities lined up. Hope Fieldhouse, AVCC, EVHS, BHMS, FRMS, and SHMS. Pending the number of overall teams we will most likely not use BHMS or FRMS but will keep them reserved until later in the year.
 - Need to look at what our tournament will look like with social distance-volunteer/DIBS
- **Player Development (M. Goodman)**
 - Player development - We've offered 4 workouts so far with not a ton of kids doing it, but I'm happy we are offering something!
 - It's too early to start counting shots, so we will do these ball handling workouts for another 4 weeks before we start letting kids count shots (week of June 6th we will start counting shots)
 - I have updated the player development website page with the most current information
- **Facilities (Hummel)**
 - Had a meeting with Hope Fieldhouse. We are on track to be open for our next season. They have our tournaments booked and are working on practice schedules.
 - Address any facilities needs as they arise.
 - Hope Fieldhouse done, and are ready with our schedule. Short on funds and may not put up permanent side hoops might do temporary. Do September hours for training. Get Feb 13/14 tournament scheduled.
- **Equipment and Apparel (Erickson/Wilson)**
 - Michelle and I are touring a new facility in Rosemount tomorrow that can do uniforms and spirit-wear. They'll have samples for us to review for both boys and girls uniforms. Currently, the softball program utilizes them for uniforms and have highly recommended them. Can provide update Monday May 11th
 - Spiritwear field trip CA gear in Rosemount guy name is Scott, and looked at uniforms, sublimated and reversible, saying \$90 per uniform, for both boys and girls, want common jerseys between the program, do they offer a female cut-Have to order/lead time 3-4 weeks for generic-Under Armor 6-9 weeks-Maybe do 7th/8th grade one year, and then 6th-4th the following, Ask Tammy what the give back amount from the company is.
 - Identify the decisions we need to make because of covid-do we need new uniforms? Is their life 2-3 years? Financially will it work out?
- **Volunteer Coordinator (Erickson/Miron)**
 - Volunteer Coordinator nothing new to report
 - Need to look at what our tournament will look like with social distance-volunteer/DIBS
- **Web/Social Media Coordinator (Hiivala)**
 - 87 current Twitter followers and 83 current Facebook followers.
 - Posted Shot Club Updates
 - Finished compiling data for the survey and organized the data for the board
 - Started contact with Sports Engine for the 2020-2021 traveling basketball and in-house registrations
 - Worked on the traveling basketball parent info flyer and posted on website for the girls
 - Working on updating the website
 - Updated the girls tournament page
 - Post March and April Meetings
 - July 1-Aug15th low impact, leave registration open till October 27th, keeping a pretty consistent communication-weekly emails-Beginning Aug 1st, send something/update every Monday-Will be following guidelines from all athletic outlets
 - Ask Sports Engine what flexibility do we have for credit card storage and charging the cards, each scenario different fee, ask about liability about storing information
- **Fundraising/Concessions (Williamson/Pearson)**
 - Fundraising - align on timing for fundraiser event, likely early 2021. Align on timing for Heggie's fundraiser. We did October last season; my suggestion is to do during a winter month so pick up coordination could be done at a park or school parking lot so no need for freezer space.
 - Fundraising-Oct 3rd should push it out-maybe before state-each team bring their own basket, Heggies do in a winter month-what period of time to sell and what time to disperse-need three weeks to sell-Jan pick up 8th, Dec 10-26 sell
 - Concessions nothing new to report

- **Financials (Frigstad)**
 - Financials nothing new to report
 - Financially only a couple dist items haven't been paid, and Ben and Michelle not reimbursed, need a follow-up with Kristin. Michelle asked about things invoiced in the wrong category. Working on budget. Will get out a start/finish budget.

Board Governance

- Board Governance Updates for 2020-2021
 - There is now two positions left that we would like to fill for the 2020-2021 season: Assistant Boys Traveling Director and Assistant Facilities Coordinator (would take over in 2021-2022 for Sara). Our survey indicated additional interest in the board positions: John Grosse and Ben Walcker
 - Final Team Results: Brady and Nick - can you please send me your final team records and the level they played this year?
- Proposed agenda is as follows:
 - Approve March and April Board meeting minutes (5 min) – All
 - Q&A Based on Email Updates (10 min) – All
 - Hope Fieldhouse Update
 - COVID Scenario Planning (Draft Attached) (30 min) - All
 - Walk through impacts
 - Financial Implications and budgeting approach
 - Confirm EVAA Board Attendance on 5/18 @ 7pm (5 min) - All
 - Any folks interested in attending?
 - Other Topics (10 min) - All

Adjournment

Business was concluded, the meeting adjourned at 8:41pm