

Sioux Falls Youth Hockey Association

Board of Directors Meeting

September 2, 2020 6:30pm

Sanford Conference Meeting Room – IcePlex & Zoom Meeting

President Adam Gorra called the Sioux Falls Youth Hockey Association Board of Directors meeting to order. Board members in attendance were Adam Gorra (President), Sam Everson (Vice-President), Lindsay Erickson (Treasurer), Mark Bukovich (Travel League Director), Chad Dykstra (Member at Large), Andy DeMore (Development Director), Dave Carlson (City League Director) and Aimee Chase (Tournament Director). Quorum was present. Cherry Hunter (Executive Assistant) and Spiritwear Chair, Kay Bain were also in attendance. Erickson and Houck participated via Zoom Meeting. Ed Davis was absent.

Open Forum –

- Kay Bain, Spiritwear Chair – Kay reported the online store will be open continuously. Orders will be cumulated every Monday morning and shipped within 3 weeks. The link for the Flyers online store will be posted on our website – right hand column. Wind jackets and heavier coats will be available online only. The boys high school teams are working on required team apparel thru Borch's, our online supplier. Board members suggested a good supply of masks on hand.

Secretary's Report – Lindsay Erickson made a motion to approve the August 5, 2020 Board of Directors Meeting minutes as submitted. Motion seconded and carried.

Treasurers Report – Lindsay Erickson – Lindsay noted registration is up at this point compared to last year. Board members reviewed September 1 Balance Sheet for SFYHA.

- Coaches Expense Policy – Lindsay Erickson made a motion to increase mileage reimbursement to \$.38 per mile when a coach drives his own vehicle. Motion seconded and carried.

Development Report – Andy DeMore – Andy reported sponsorship funding is going well.

- Bell Inc will sponsor Mite City jerseys.
- Parkway Ortho is sponsoring the Atom league jerseys.
- Culligan is sponsoring practice jerseys for Squirts, PeeWee, Bantam, Lady Flyers and boys JV/Varsity travel teams.
- New York Life is supplying water bottles for every player in SFYHA. The water bottles will have the Flyers logo and New York Life logo.
- Sanford Health contract will be completed by October 1.
- Sponsorship goal is \$100,000 with net profit after product purchase set at \$64,000.
- Sponsor logos are needed on the website for contributor recognition.
- Raffle Fundraiser – Rallyup.com provides a free service for raffle ticket sales. There is a 2.25% credit or debit card service charge. Other sites provide service for mailing raffle tickets. No action taken on proposal and recommended focus on other projects.

Director of Travel – Mark Bukovich – Final adjustments are being made on the Flyers practice schedule. Increased registration at the younger levels may require adjustments.

Director of Hockey – Dan Houck –

- reviewed submitted/claimed coaches list for Cherry

- coaching contracts for HS Boys staff, Asst DOH and Goalie Coaches done
- continued work w/ Mark on practice schedule
- work w/ Cherry on numbers for Power Skate and DOH clinic (numbers are very high)
- working on getting referee coverage for boys HS tryouts
- secured a few new non-parent coaches

Admin Report – Cherry Hunter

- Cherry submitted Registration updates, Fall Camp & Clinic updates and financial impact of Fall 2020 Camps showing a \$7000 budget income increase.
- Reminder – Every board member is required to register with USA Hockey as a coach or volunteer, complete SafeSport training and Background Screening (if not completed last season)
- Fall Kick Off – Sept 13: requested board members attend to assist with traffic, distribution of information and help ensure COVID guidelines of social distancing and masks. Plans are to set up Spiritwear and possibly other items outside. Distribution of jerseys will need to take place inside with “player line-up” outside.
- Members were asked to forward Legends Grant ideas to Cherry asap.
- Received several inquiries from across the nation about the Flyers. Families may or may not move to Sioux Falls due to COVID governance.
- Our S Minnesota Ave storage unit is no longer closing. Alternate plans to move items have been dropped.
- Ad Council Meetings
 - Website information to Travel League Managers. Will work with City League at September meeting.
 - Distributed Season Guide to City & Travel Council Members
 - Distributed hard copy of COVID-19 Policy & Guidelines
 - Board members approved addition to the Flyers COVID-19 Policy – ***“Players shall not drive to or from out of town games unless accompanied by parent or parent designee.”*** The addition will be added under bullet point “No buses for high school travel trips. Recommend carpools with max of 3 players for vehicle”.
 - Varsity and/or JV games with Team SD – concern with 13 Sioux Falls players on Team SD vs their own team. Team SD may request games end of Sept or beginning of October. Player availability? Four games in one weekend is too much.
 - Numbers on helmets for JV/Varsity – last year the JV/Varsity were approved for Flyers logos on their helmets. Connor would also like player numbers. **Board members approved addition of jersey numbers on back of helmets.** Design for numbers will be submitted for approval.
 - ACL – would like to host games at Denny again this season. Requested 2 hours of ice in November to focus on team placement. **Board members approved 2 hour ice block for evaluations in November for ACL.** Will a possible rebrand affect ACL? **Board response – the rebrand will not affect the ACL League.**
- SafeSport – required for all players who will be age 17 by December 31. Tracking and reminding affected players. Two players are non-compliant and not eligible for high school KOTR sessions.
- IcePlex switched scheduling programs for ice and conference room reservations. Entered all currently reserved conference room dates and times from Skedda to RecTime platform

Office Build Out at IcePlex

- Per emails/communication:
 - Joe Zueger would like us to look into building a space in the northwest corner of the Stampede rink. Travel jerseys and other rolling carts currently stored in this area will not be moved off the IP campus. The project would include some simple framing, drywall, insulation, painting, electrical and HVAC and maybe a window looking out on the rink. Joe said we can plug into the IcePlex HVAC and electrical system and would not be charged extra for the utilities. Next step is for us to draw up plans and get a comprehensive estimate/bid. And then we’ll have to raise the funds for it. This would be an excellent capital improvement fund with a defined goal that we could quickly raise the money for. We need to draw up some attractive blueprints and drawings that will help us sell the idea to potential donors. We want this to be a quality project that blends well with the rest of the space. We don’t want it to look like a DIY afterthought.
 - Ideally, we should look to complete this at cost as an investment for the organization. But also understand that these companies need to make money for services. Guessing many would be happy to volunteer the time and physical ability to keep costs allocated for materials only.

- Plan for the future. Take any and all space they will allow including height as we will use it - if not now - in the future.

Possible services

Peska Construction – Wade Peska
 Henry Carlson – Jerry Fromm
 Lloyd Companies – Chris Thorkelson
 HVAC - Heibult & Heeney
 Howes Plumbing & Heating

Electrical – Pat Perdaems
 Schempp – Construction
 Bofenkamp – Carpenter
 Houser – Thompson Electrical

Presidents Report – Adam Gorra

- Fall Parent Meetings – Pentagon on September 28 and October 19: We will host the meetings in person and virtually. We will request one parent only per player attend the meeting – no siblings or players. Collection of forms, share season information, Q & A opportunity, record meeting for future viewing, are tasks for the Fall Parent meetings.

New Business:

Office Space at IP – Board members discussed options for office space for Director of Hockey and Executive Assistant at the IcePlex in the northwest corner of the Stampede Rink. Dan, Cherry, Ed and Adam will meet with Jerry Fromm to start the process.

Request from High School League – Connor Halbert, 16U Boys Team SD Coach, has requested 2 games with Varsity 1 on October 3-4. Board members requested no checking game and Houck approval of rosters prior to submitting to President for approval of games.

Committee Reports

- Growth & Retention – ordered yard signs & fliers to promote registration & preregistration on our website for LTH events. Tracy Pollard Photography paid for fliers for promo (\$47). Working on securing orange & blue gloves for participants.
- Spiritwear Committee – Preparing for Fall Kick-Off. Focusing on majority online sales due to COVID. Ordered Flyers masks for association sales. Flyers mask, with round SF logo imprint, will be required high school apparel.
- Game Jerseys – Inventory & getting final returns from 2019-2020 season. Preparing for 2020-21 distribution & working with Cherry for registration numbers.

Between Meeting Notes

- ✓ Lady Flyers Team Apparel – Team apparel request for approval was submitted. Cost for Lady Flyers team apparel was not included in the Estimated Cost presented during registration. The team apparel for Lady Flyers will be optional instead of required – no board action needed.

Motion to adjourn at 9:10pm by Chad Dysktra. Motion seconded and carried.

NEXT MEETING
 October 14, 2020 6:30 pm
 Sanford Conference Room at the IcePlex

Respectfully submitted,
 Cherry Hunter
 SFYHA Executive Assistant

Adopted _____ October 14, 2020 _____ by oral resolution at meeting / written correspondence
 (Date) (Circle one)