

Verona Wildcats Youth Hockey Association
Annual Board Meeting
Thursday, April 20, 2023
7pm Mezz



Call to order - 7:00 meeting called to order by Jason Mattila

Approve 2022 Annual Meeting Minutes - Motion by Lesley Steffin, second by Mike Bakalars, motion passed

Ice Inc. Report - Progress on building continues. Building should be up by mid June. Inside work will kick off after. EHS is waiting on final locker room drawings for approval, which will be the final portion of the EHS agreement. Lynx is interested in having VIA being their home rink. Nov 17 is the goal date for opening. Money raised is at 6 million, total cost projected to be 9.3 million. Fundraising continues. Hometown Brewdown Sep 23.

Second Sheet of Ice Committee Report - See above

Treasurer's Report - The Association remains in a very healthy position following the 2022 – 2023 season. Revenue for the past season totaled approximately \$406,000. Skater fees are the largest source of revenue and generated approximately \$310,000, net of scholarships provided, ice credits to board members, and multi-skater and goalie discounts.

Additional revenue totaling approximately \$96,000 was generated from hosting the Mite Tournament, DIBs buyouts, concession stand operations, and other fundraising activities.

The concession stand is a significant source of revenue for the Association and generated approximately \$43,000 of revenue this year, net of credit card processing fees.

Fundraising activities also contribute significantly to the Associations' bottom line. Fundraising efforts this year included the kids selling Hockey Fantasy Sweepstakes cards, grants from WAHA and the Verona Chamber of Commerce, Parent's Night Out, and raffle and other fundraising activities during the Mite Tournament and PeeWee C State Tournament. These fundraising activities in total generated approximately \$19,000. I'd like to thank Mindy O'Brien for coordinating the Hockey Fantasy Sweepstakes cards, Sara and Phil Hoechst for organizing and hosting Parent's Night Out, Danielle Pellitteri and Desiree Canto for making it a successful Mite Tournament, and Kendra Noll for everything she did for the State Tournament.

Expenses for the past season totaled approximately \$368,000. The Association's largest expenses are ice rental fees, officials, jerseys, and tournament registration fees. In total these expenses came in at approximately \$283,000.

Sports Engine processing fees, equipment expenses, WAHA expenses, coaching expenses, and other general and administrative expenses totaled approximately \$58,000.

Concession expenses for the inventory that is sold totaled approximately \$27,000. On a net basis the concessions stand operations generated profit of approximately \$16,000. I'd like to thank Brian Lindow for making sure we always had enough concession inventory on hand, Desiree Bates for coordinating the DIBs hours, and Lesley Steffin for taking the cash collected to the bank each week.

There will likely be a few more small invoices that will come in as we close out the fiscal year, but as of today, the Association generated net income of approximately \$38,000 for the year.

It has been a pleasure to serve on the Board for the past 3 years.

President's Report - Thank you to all the volunteers who contributed to the success of the association this season. Volunteering takes many hours and much effort. The dedication shown is impressive and

appreciated. ALDs have done a great job and especially LTP and U6, which helps to grow the teams at the upper levels. Thanks to Travis for stepping in and serving as Treasurer for the past three years. Thanks to concessions team, Angela for recruiting efforts and newly created position of Girls Hockey Chair, Danielle for the U6 tournament, Kendra for organizing a successful state tournament, Earl for his continued commitment as ice scheduler, Mike for running Ice Inc and helping form such a strong partnership and running the rink so well, team managers for the large amount of work required during the season, coaches for all the patience, perseverance and dedication while working with the kids. Huge success this year with eight teams qualifying for their state tournaments as well as continued growth and success of the Mavericks. Looking forward to the next season, the next few months will be a period of growth.

Committee Reports and updates

- a. **Fundraising** - Very successful campaign selling hockey sweepstakes cards. 1,273 were sold for a profit of \$13,720.50. This is doubled from cookie sales from prior year. Prizes to the skaters were handed out and weekly winnings were mailed. Thank you to everyone for a fun and exciting way to earn extra money for the club.
- b. **Equipment** - Equipment went well, we were able to provide for all skaters who had a need. Will be looking to increase goalie gear for next year. We were able to secure mites nets which were paid for by a WAHA grant.
- c. **Coaches Committee** - Coaches and ALDs did a great job. Goalie dojo was a success and would like to bring back next year.
- d. **Ice Scheduler** - It was nice to have a normal year with ice availability. Hopeful to have a smooth year with hour long practices next season.
- e. **Website Update/jersey** - 363 skaters registered, as well as launched a coaches platform. Also developed a new financial request form. We ran a successful mite tournament registration through the website. Good communication via web page. Thank you to those who sent pictures. We ordered new jerseys to accommodate needs. New jerseys went into play this year. 238 kids were outfitted, almost all have been returned. Second year of selling socks through the pro shop. 156 pairs of Verona, 69 pairs of Mavs. Some jerseys are starting to show wear. Should consider ordering additional jerseys in larger sizes. Thanks to team managers and parents who helped with jersey hand out and returns.
- f. **Concessions** - Went well. Thanks to Desiree for scheduling DIBs and Lesley for bank runs, as well as parents for working the shifts. Tournament communication was fantastic.
- g. **DIBs** - Will make a few adjustments next year, but overall, a good year
- h. **Registrar**- 350 skaters, no changes in registration, no rule changes
- i. **Legal Counsel** - Pretty quiet year. No disciplinary issues came to board. First time proposing a rule change to WAHA which allows the girls program to pull from more than 4 associations.
- j. **Recruitment** - LTP open house had 48 skaters. Walked in 2 parades. Handing out coffee and donuts on Fun Run. Sent out flyers to local elementary schools. GHC- new position, created a 7 member committee. Working on goals for next year. Sent out survey with good response. Hosted a girls U8 jamboree which was a success.
- k. **Communications** - Appreciate everyone for sending information. Coordinated Dicks event which will be held again. Thanks to all who sent in info for FB posts.
- l. **Tournament Director(s)** Profitable tournaments. Will assess changes needed prior to last year.
- m. **Update from ALD's**
 1. LTP - 47 skaters, guess that around 40 will move to U6. Separated skaters by skill this year, but will probably go back to one session next year. Coaching changes went well and provided good coverage. Most positive LTP experience in the last few years. Thanks to Mark for equipment efforts.
 2. U6 - 32 skaters made for 4 teams. Added several new organizations to the league. Positive relationship with the rink.

3. RWB - 6 teams. 18 coaches which was helpful. Added intermediate nets. Thanks to tournament efforts and jamboree efforts. Plan to have more U8 skaters next year.
4. Squirt - 4 teams 59 skaters, probably have 50 next year at this level.
5. PeeWee - 4 teams 64 skaters, 186 games played. All four teams were ranked #1 in the region and went to the state tournament, all finished in top 10 in the state. Projected 66 skaters.
6. Bantam - 2 teams both had successful seasons
7. U14 Girls - Thank you to Earl for scheduling complexities. 61 skaters with 3 teams at U14, one U12 team. Thanks for providing team bags with registration.
8. Midget - 20 skaters placed 4th at state. Would like to work to build the Midget numbers in the future.

New Business

2022-23 Board Elections- Motion to open floor for nominations by PJ Gregoirre, second by Mark Markham

Vice President - Justin Temple nominated by Lesley Steffin second by Mike Bakalars, approved

Treasurer- open nomination by Tara Mattila, Erin Ludmer nominated by Tara, second by Mike Bakalars, approved

Secretary- Lauren Koehler nominated by Tara Mattila, second by Lesley Steffin, approved

ALDs:

-**LTP** - Danielle Pelliterri nominated by Tara Mattila, second by Lesley, approved

-**U6** - Wayne Phalfer nominated by Lesley Steffin, second by Erin Ludmer, approved

-**RWB** - Amanda Ferwanda nominated by Erin Ludmer, second by Mike Bakalars, approved

-**Squirt** - Kyle Dzuibla nominated by Angela Hunt, second by Lesley Steffin, approved

-**PeeWee** - Todd Carlson nominated by Angela Hunt, second by Lesley Steffin, approved

-**Bantam** - Bill Snow nominated by Lesley Steffin, second by Todd Carlson, approved

-**U14 Girls** - PJ Gregorie nominated by Mark Markham, second by Mike Bakalars, approved

-**Midget-** Janis Strutt nominated by Erin Ludmer, second by Mike Bakalars, approved

Motion to Adjourn Motion to adjourn the meeting by Justin Temple, second by Mike Bakalars, meeting adjourned at 7:58 pm