

**EASTVIEW BASKETBALL ASSOCIATION  
MINUTES OF A MEETING OF THE BOARD OF DIRECTORS  
AUGUST 12, 2019 @ 7:30pm**

**Present**

Ben Goodman, President  
Ross Gustafson, Vice-President  
Michelle Goodman, In-house Director  
Keri Williamson, Fundraising Director and Concessions Coordinator  
Amy Hiivala, Web/Social Media Coordinator  
Tammy Weigel, Apparel and Equipment Coordinator  
McCain Rosonke, Boys Tournament Director  
Sara Hummel, Facilities Coordinator  
Susan McGrath, Coaches Development Coordinator  
Todd Frigstad, Treasurer  
Johnny Gill, EVHS Liaison  
Jude Miron, Volunteer Coordinator

**Absent**

Erin Erickson, Volunteer Coordinator  
Brady Nathan, Boys Traveling Director  
Nick Ehrman, Girls Traveling Director  
Derek Bronson, Girls Tournament Director  
Alan Schafer, Player Development Coordinator  
Dara Bronson, Assistant Girls Tournament Director

**Proceedings**

Meeting called to order by Ben Goodman at 7:33pm. With a quorum of Directors being present, the meeting proceeded with business. At this time, the Board approved discussed, amended and approved the meeting minutes from July 8th, 2019.

**Program Updates**

The Board received the following updates:

- In-house (M. Goodman)
  - In-house basketball in-house registration is now open
  - Planning on sending a flier home in Friday folders to all of the feeder schools within the first few weeks of school
  - In-house registration closes September 30th
- Boys Traveling (Gustafson/Nathan)
  - Here is a quick synopsis of the highlights from MYAS preseason meeting that I attended last week:
    1. MYAS tournaments will now be called winter shootouts instead of supersavers. They have focused on improving the quality for players and teams. This is not something we typically have played in, at least with boys teams, but to consider if we needed an extra tournament to play in. \$225 entry fee (175 if before august 30)
    2. Several new partnerships with MYAS this year:
      - Youth 1st: Organization dedicated to good sportsmanship, changing culture around youth sports. They provide awards to teams for conduct during the season (players, coaches, parents all contribute). They will do presentations to organizations (if we wanted to do so) Trusted officials: New program to help refs move from in-house to travel. They host live clinics and will soon have on-line clinics (also an opportunity for us)
      - Trusted Coaches Program: Organization that does all background checks, first aid training, concussion certificates, etc. for coaches so that everything is in one place. They all host clinics for basketball coaches on practices, skills, development. 4 September clinics in Blaine. Will also have on-line instruction available. \$20-40/coach enrolled depending on package. [trustedcoaches.org](http://trustedcoaches.org) for anyone who wants to check it out.
    3. Rule Changes for this year:
      - Grades 3-4: person to person defense only (help ok). No full court defense. 12 foot free throws. Ball size 27.5 (both boys and girls)

- Grades 5: person to person defense only (help ok). Person to person full court defense only. 15 foot free throws. Ball size 28.5 (both boys and girls)
- Grades 6: no defensive restrictions half court or full. 15 foot free throws. Ball size 28.5 (both boys and girls)
- Grades 7-12: no defensive restrictions half court or full. 15 foot free throws. Ball size 28.5 (girls) and 29.5 (boys)
- Organizations expected to comply with above rules for tournaments that they host.
- 4. All scores for teams should now be entered in the YBB hoops Hub. It will generate a rankings for teams to improve seedings for state tournament at the end.
- 5. MYAS will provide scheduling services and brackets for tournament directors. Costs \$5 per team in tournament.
  - Focusing on FY2020 Goal = 150 players
- Boys Tournament (Rosonke)
  - Have confirmed/registered 101 teams for participation-almost all have paid
  - Continued conversations with Ross and Brady for this and next years tournament
  - Confirming facilities
  - Working on locking down officials and tournament schedule
  - Focusing on FY2020 Goal = 150 teams
- Girls Traveling (Ehrman)
  - Girls Traveling nothing new to report
  - Focusing on FY2020 Goal = 80 players
- Girls Tournament (Bronson)
  - Have 31 committed teams for participation-but have only received one check so far
  - Waiting on answers on reciprocity from OMGBA, Chaska, Woodbury and Lakeville North
  - Have a lot of interest and teams saying they're in but many are waiting until after tryouts to be set on the number of teams to register
  - Still pinging new teams from outstate and out-of-state. Was able to get one team from Eau Claire (7<sup>th</sup> Grade Girls)
  - Focusing on FY2020 Goal = 150 teams
- Player Development (Schafer)
  - 2019 Shot Club nothing new to report
- Facilities (Hummel)
  - Picture night confirmed with Linhoff @SHMS Café Tuesday October 29<sup>th</sup>, 6-9pm
  - Booked ongoing space for season at Mt. Olivet and ECC. ISD 191 doesn't have anything ongoing for us and will need to be a one-off reservation
  - Need confirmed dates for coaches' and parents' meeting to book a space-Girls Parent Meeting September 11<sup>th</sup> 7pm EVHS C250, Boys Parent Meeting September 9<sup>th</sup> 7pm, Girls Coaches Meeting October 2<sup>nd</sup> EVHS 7pm and January 8<sup>th</sup> 7:30p location TBD.
  - Coaches will be reminded to give notification for no gym use, and they get one warning for a missed gym time and then the coaches are responsible for payment of the space
  - Awaiting ISD 196 and AVCC gym allocations, and will address this with Jonathan
- Equipment and Apparel (Weigel)
  - Equipment and Apparel nothing new to report
- Volunteer Coordinator (Erickson/Miron)
  - Volunteer Coordinator nothing new to report
- Web/Social Media Coordinator (Hiivala)
  - 43 current Twitter followers and 25 current Facebook followers.
  - Kept a close eye on registration, sent out reminders to all of Eastview Athletics and updated the board on the current registration numbers, Registration Update (Last year 211, this year so far 159 kids)
  - Confirmed posting teams by August 31<sup>st</sup> first name and last initial, and will also post tournaments at that time. After teams are posted will send out an email with important dates to keep in mind
  - I have worked with board members to update the website

- Fundraising (Williamson)
  - Identifying dates and locations: lock down date/event name (previously discussed “Buzzer Beater”, event on 9/28 at Bogart’s, with band to follow)
  - We voted on September 28<sup>th</sup>, 5-9pm, and changing the name to Eastview Basketball Fundraiser to that all can attend, because there is no alcohol affiliation.
    - The band “Lady Luck” playing at Bogart’s on the 28<sup>th</sup> is included in your ticket.
  - The ticket purchase of 2 tickets per family (\$15 each/\$30 total) as part of annual fees – will move up tournament fees to \$260 to cover
  - Discussed fundraising using Heggies pizzas; Giving the process a trial run. We will hand out order forms at tryouts, and extra if needed at the parent meeting in September. The deadline for order forms to be turned in will be October 4<sup>th</sup>, and the pizzas will be picked up at picture night October 29<sup>th</sup>.
  - Discuss potential of e-bids vs. paper sheets (opens up items to those who cannot attend, up to two wks prior to event - ideally generating more money)
  - Concessions: met with Jodee on 7/1 to get up to speed on last two years of coordinating
  - Discussed trying to get sponsors, and we will promote with corporate logos. Would also like to get them to sponsor the picture banner for the Champions.

### **Financial Update/EVAA Big Board Meeting Update**

Ben Goodman, passed around a sign-up sheet for everyone on the board to attend a mandatory EVAA Board meeting at least once. Todd will send out a board email with the EVAA basketball budget for 2019/2020. The big board meeting notes were updated by Brady Nathan in the boys traveling section.

### **Board Governance**

Added Jude Miron, Volunteer Coordinator. Volunteer Coordinator was taken over by Keri Williamson for Jodee Jones, she is also the Fundraising Director. Erin Erickson will transition into Apparel and Equipment Coordinator for FY2021

Potential topics for the next Board meeting on September 17<sup>th</sup>:

- 1) Keri discussed Heggies distribution dates and return dates
- 2) High School program/coach involvement
- 3) Finalizing parent and coaches meeting dates
- 4) Posting of teams and tournaments online
- 5) Expectations of the board time commitment
- 6) Logowear Store availability
- 7) Tournament dates and posting them online
- 8) Review Tryout Logistics: a) pre-tryout practices, b) alternative tryout date
- 9) Adding a donation table to the parent meeting to offer those in the program gentle used items from previous players to help curb cost.

### **Adjournment**

Business was concluded, the meeting adjourned at 8:58pm.