# IDA B. WELLS FOOTBALL

# CORPORATE SPONSORSHIP OPPORTUNITES

THE WELLS FOOTBALL FOUNDATION
PROVIDES A SAFE, FUN, AND ENGAGING
FOOTBALL PROGRAM FOR ELEMENTARY
SCHOOL, MIDDLE SCHOOL AND HIGH
SCHOOL STUDENTS. DONATIONS FUND
NEW SAFETY EQUIPMENT, JERSEYS, TEAM
MEALS AND LIFE CHANGING EXPERIENCES!



### \$1500 Championship Sponsor

- Premium placement of 8x4 banner at Wells Stadium
- 15 second in game business read during home games
- Opportunity for a halftime race vs. "Gary" the Ida B. Wells-Barnett mascot.
- Halftime recognition during home game of your choice
- All Touchdown sponsorship benefits

# \$1000 Touchdown Sponsor

- 8x4 banner displayed on fence at Wells Stadium
- Full page ad in media guide.
- Logo with link at top of sposor page at www.wellsfootball.com
- All Field Goal sponsorship benefits

### \$750 Two Point Sponsor

- 6x3 banner displayed on fence at Wells Stadium
- 1/2 page ad in media guide
- All first down sponsorship benefits

### \$350 First Down Sponsor

- 1/3 page ad in media guide
- Logo w/ link on www.wellsfootball.com
- Shoutouts during game and on social media
- 2025 Season pass



BECOME A GUARDIAN TODAY!
FUNDRAISING@WELLSFOOTBALL.COM

Wells Football Foundation Tax ID: 91-1818175

Business Name:		Contact:
Address:		
City:		ST/Zip:
Phone:		Email:

SPONSORSHIP PACKAGES	PRICE	SUBTOTAL
FIRST DOWN SPONSORSHIP	\$400	
TWO-POINT SPONSORSHIP	\$800	
TOUCHDOWN SPONSORSHIP		
CHAMPIONSHIP SPONSORSHIP	\$1500	

Checks can be made payable to "Wells Football Foundation" and mailed to: Wells Football Foundation
9220 SW Barbur Blvd. Suite 119 PMB #305
Portland OR 97219-8878

For electronic payments please email treasurer@wellsfootball.com

Media guide ad dimensions:

- $\frac{1}{3}$  page = 6" x 2.125" trim, 5.5" x 1.875" live
- ½ page = 6" x 4.25" trim, 5.5" x 3.75" live
- Full page = 6.5" x 9.5" bleed, 6" x 9" trim, 5.5" x 8.5" live

If submitting your own ad, it must be 300 dpi (high resolution) and four-color. Preferred file formats are PDF, TIFF, or EPS. If you need us to design your ad or banner, let us know—we're happy to help.

Media guide ad reservation deadline: 9/1/25 Deadline for artwork: 9/3/25

### Can't Sponsor But Would Like To Donate?

The Wells Football Foundation is a non-profit organization and our tax ID is 91-1818175

You can use the PayPal button at wellsfootball.com or make a check payable to "Wells Football Foundation" and mail it to the Wells Football Foundation, 9220 SW Barbur Blvd. Suite 119 PMB #305, Portland, OR 97219-8878