



IDA B. WELLS FOOTBALL
CORPORATE SPONSORSHIP PROPOSAL 2023



Dear Valued Local Business Owner,

Wells Football Foundation is looking to build on the incredible success last year of having the largest football program in Portland and one of the largest in the Tualatin Valley. As we strive to build a successful competitive program for Grades K-12 in our community, we are also focused on providing support and giving back to local friends and family. We have been operating as a non-profit organization for over 20 years, and have a great local supporter base, including players, parents, coaches, businesses, volunteers, administrators and local business and community members.

IBW Football offers great potential for your business' exposure. The teams, family members, and fans will be purchasing souvenir Game Programs and will be looking to support the businesses that support the players participating in this game. In addition, the IBW track is prime real estate when it comes to advertising. Your business will benefit from the exposure of all programs at IBW during the fall as your Ad placement will be front and center in our stadium.

As a non-profit organization, sponsorship is a big part of our income. All money raised, goes directly to provide all kindergartners through twelfth grade football players in Southwest Portland an opportunity to enhance their football skills, train and develop with the best possible coaches, and develop a strong personal belief in the commitment to excellence in both athletics and academics.

Our belief is that for football to be played at its highest level, it requires a tremendous financial and fan support. Through the WFF and its commitment to the youth of Southwest Portland, the money raised will provide necessary food, equipment, and personnel for our players.

It costs WFF about \$350 per player to run our basic football program in-season. This does not include camps, retreats, and other events outside of the season. Right now, players and families are paying 60% of that in-season cost. The WFF would like to make football more affordable for all families so that players have to pay less and can play more (families shouldn't have to worry about the cost of playing with us). Corporate sponsorships are one way we can make this goal achievable. Join us in our commitment to build One Team! One Family! One Community!

Please consider the following sponsorship options or please don't hesitate to contact us to discuss any other ideas you may have to get involved with our organization. Thank you for your time and I hope to build a strong relationship with you and your business.

Sincerely,

Jeff Feld-Gore
President, Wells Football Foundation

CORPORATE SPONSORSHIP PACKAGES

PLANTINUM SPONSORSHIP PACKAGE ~ \$950

- 4x8 Vinyl Banner displayed on the sidelines at all regular season and playoff home games
- (6) Regular Season Passes per Home Game
- Full Page Ad in Media Guide
- Logo and Prime Placement on Website Recognition/Link to Business Website
- PA Announcement During Home Games
- Social Media Shout Outs from Instagram & Facebook
- IBW High School Decal

TOUCHDOWN SPONSHORSHIP PACKAGE ~ \$750

- 3x6 Vinyl Banner displayed on the sidelines at all regular season and playoff home games
- 1/2 Page Ad in Media Guide
- Logo Website
- Recognition/Link to Business Website
- (4) Regular Season Passes per Home Game
- PA Announcement During Home Games
- Social Media Shout Outs from Instagram & Facebook
- IBW High School Decal

FIELD GOAL SPONSORSHIP PACKAGE #3 ~ \$300

- Listing on Website/Link to corporate page
- 1/3 page add Listing in Game Program
- (2) Regular Season Passes per Home Game
- PA Announcement During Home Games
- Social Media Shout Outs from Instagram & Facebook
- IBW High School Decal

ALA CART PRICING

2- POINT CONVERSION SPONSORSHIP ~ \$100

- Game Ball Sponsor
- PA Announcement During Home Games (Home Games)

EXTRA POINT SPONSORSHIP ~ \$50

Name **Listed** in the Media Guide

Contact Wells Football Foundation at sponsorships@wellsfootball.com
Orders must be received no later than August 10th. Payment must be received at time of order.

Make checks payable to Wells Football Foundation

Mailing address: 4639 SW Vesta St. Portland OR 97219

The Wells Football Foundation is a 501(c)(3) non-profit organization. All membership donations are tax deductible.

2023 WELLS FOOTBALL FOUNDATION ORGANIZATION SPONSOR

Business Name:		Contact:	
Address:			
City:		ST/Zip:	
Phone:		Email:	

SPONSORSHIP PACKAGES	PRICE	TOTAL
PLATINUM SPONSOR <ul style="list-style-type: none"> 4x8 Vinyl Banner displayed on the sidelines at all regular season and playoff home games (6) Regular Season Passes per Home Game Full Page Ad in Media Guide Logo and Prime Placement on Website Recognition/Link to Business Website Preferred Placement PA Announcement During Home Games Social Media Shout Outs from Twitter & Facebook IBW High School Decal 	\$950	
TOUCHDOWN SPONSOR <ul style="list-style-type: none"> 3x6 Vinyl Banner displayed at all regular season and playoff home games 1/2 Page Ad in Media Guide Logo Website Recognition/Link to Business Website (4) Regular Season Passes per Home Game PA Announcement During Home Games Social Media Shout Outs from Twitter & Facebook IBW High School Decal 	\$750	
FIELD GOAL SPONSOR <ul style="list-style-type: none"> Listing on 2022 Player Spirit wear T-shirt Listing on Website/Link to corporate page 1/3 Page Ad in Media Guide (2) Regular Season Passes per Home Game PA Announcement During Home Games Social Media Shout Outs from Twitter & Facebook IBW High School Decal 	\$300	

ALA CART PRICING	PRICE	TOTAL
2-POINT CONVERSION SPONSORSHIP <ul style="list-style-type: none"> PA Announcement During Home Games Game Ball Sponsorship 	\$100/ Game	
EXTRA POINT SPONSORSHIP <ul style="list-style-type: none"> Name Listed in Media Guide 	\$50	
PA Announcement During Game	\$35	

WFF Football thanks you for your support!

SUB TOTAL

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