

INTRODUCING

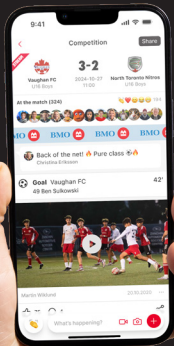


MySoccer

Powered by



Bringing all of the action straight to you so you never miss a goal, or moment ever again!



Ontario Soccer

7601 Martin Grove Road
Vaughan, ON, L4L 9E4
T: 905 264 9390

helpdesk@ontariosoccer.net
www.ontariosoccer.net

Play. Inspire. Unite.



@ontario_soccer | @opdl_ontario_soccer



@ontarioissoccer



@ontarioissoccer



Ontario Soccer



@ontario_soccer



@OntarioSoccer1901



ONTARIO
SOCCER

EST. 1901

ANNUAL REPORT 2024-2025



TABLE OF CONTENTS

Founded: 1901

Affiliation: Canada Soccer

Chair, Board of Directors: Alan O'Brien

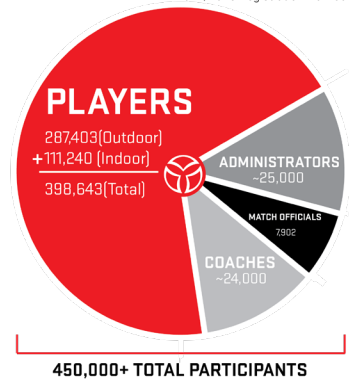
Chief Executive Officer: Johnny Misley

Board of Directors: 12 Directors

Members:

- 18 District Associations
- 12 Associate Members

*2024/2025 Registration Numbers



ANNUAL BUDGET: \$14.9 MILLION (2024-2025)

VISION
Soccer, where everyone is welcome.

MISSION
Provide innovative and sustainable soccer programs and services to help build strong communities.

Proud member of the global soccer community.



ACKNOWLEDGING INDIGENOUS LANDS ACROSS ONTARIO
Ontario Soccer recognizes that our work, and the work of our membership, takes place on Indigenous territories across Ontario.

INTRODUCTION 5

DEVELOPMENT

- Coach Development 6 - 8
- Player and Club Development 9 - 14
- Match Official Development 15 - 18
- High Performance 19 - 22
- Competitions 23 - 29

BUSINESS

- Partnerships 30 - 36
- Marketing 37 - 39
- Events 40 - 44
- Communications 45 - 48

ADMINISTRATION

- Finance and Member Services 49 - 55

FACILITIES

- Operations 56 - 59

ONTARIO SOCCER

- Board & Staff 60 - 63



WE ARE
SOCCER IN ONTARIO



INTRODUCTION

As we reflect on the 2024–2025 operating year, we are proud to share a year marked by innovation and collective achievement across Ontario’s soccer community. We continued to build on our nine strategic priorities as outlined in our 2022-2026 Strategic Plan that overall is designed to, foster inclusive participation, enhance participant development pathways, improve our efficiencies with the administration of our sport and strengthen our organizational stability and capacity.

In alignment with national trends, soccer remains our nation’s most participatory sport. Ontario continues to lead and serve as the “engine room” of soccer in Canada. Player registrations for the 2023-2024 Indoor Season had a record number of participation (102,735) signifying a 10.2% increase from the prior season. 2024 Outdoor Season registrations (287,662) had a slight 1.4% increase. Based on our current records for 2025 Outdoor and 2024-2025 Indoor, registrations have already surpassed the 2024-2025 operating year. This is an overall confirmation that the game is growing at the community level, and all before the much anticipated excitement surrounding the Men’s 2026 FIFA World Cup¹ and the Women’s 2027 FIFA World CupTM.

Equally encouraging is the impact Ontario Soccer’s “No Ref No Game” campaign has had on match official recruitment and retention. In 2024 we had 7,246 officials registered, up 18% from the previous year. We continue to make match officials a programming priority with a target of 9,000 by end of 2026 and focus in 2025 and beyond on the retention of officials.

Financially, we maintained a strong and sustainable position, thanks to prudent management and the support of our corporate partners, government and member organizations. Furthermore, the implementation of digital tools and data-driven decision-making is enhancing our operational efficiencies and member engagement. The pilot launch of Ontario Soccer’s MySoccerTM App Powered by BMO earlier this year has been well received by membership and as a user proclaimed, “a game changer, thank you!”. Equally, the announcement of PowerUp Sports as our new official Member Registration System was well received by membership with already over 50% of Clubs using the platform.

Looking forward to 2026, we will be celebrating our 125th anniversary as Ontario Soccer was founded on May 18, 1901. We are also very excited about the launch and implementation of our GeneratiON26 marketing campaign as we welcome the world to Ontario and engage our soccer community in the celebration of the beautiful game as we cheer on Canada next summer.

A heartfelt thank you to all the volunteers, staff, member organizations and to our premier partners - BMO, Toronto FC, Circle K, Dairy Farmers of Ontario, the Canadian Premier League and O’Neills Sportswear. Your collective passion and belief in the **Power of Sport** fuels our progress.

Sincerely,



Alan O'Brien
Chair, Board of Directors
Ontario Soccer



Johnny R. Misley
Chief Executive Officer
Ontario Soccer



— DEVELOPMENT —

COACH DEVELOPMENT

In 2024-25, the Ontario Soccer Coaching Development Program continued to deliver training across the Province at the local grassroots, Provincial and National levels. With the continuation and increased prominence of the blended mode of delivery (online & in-person), courses are now effectively offered based on regional needs, improving accessibility, while also still making in-person options available.

Through the offering of 4 National C Diploma courses in Ontario, there were **128** coaches who completed their training.

Community Coach Certification

Ontario Soccer, in consultation with the Technical Advisory Committee and Canada Soccer, developed a new course to address the needs of an entry-level coach. This course was piloted and launched as the Ontario Soccer Grassroots Diploma with thirty-four (34) coaches completing the course. The Pilot will continue into 2024 and the overall impact of this education in the membership will be assessed going into 2025.

To support the membership in understanding the recent additions and changes to the coaching pathway, an infographic was developed and launched.

In 2024/25, **3,444** Community Coaches were certified:

- Active Start: **10** courses, **104** Coaches certified (26% Female)
- FUNdamentals: **49** courses, **730** Coaches certified (30% Female)
- Learn to Train: **74** courses, **1,449** Coaches certified (26% Female)
- Soccer for Life: **62** courses, **1,161** Coaches certified (21% Female)

Learning Facilitator Performance

Feedback from the course candidates on Ontario Soccer’s Learning Facilitators (LF) continues to be overwhelmingly positive with the adjustment to a dual-LF delivery format for Grassroots Coach Education. 2080 coaches out of the 2472 (**84%**) who completed a course and responded to survey invitations, providing the following feedback:

- **100%** approval rating from coaches who attended the courses that their Learning Facilitator ‘created an enjoyable learning experience’
- **99%** of coaches said they would return and do another course with their Ontario Soccer Learning Facilitator again if they were assigned



Canada Soccer C Licence Video Coach Evaluations

The video evaluation process continued through the quarterly evaluation blocks offered and 338 coaches entered the evaluation process. Of those coaches, one hundred and eighty-nine (189) have successfully been certified whereas fifty (50) were deemed to be approaching the standard and thirty-nine (39) did not complete the process. The overall success rate was 56%.

Ontario Soccer - Specialty Courses

The Ontario Soccer Technical Director (TD) Diploma Course was further enhanced in 2024 from its comprehensive offering of over 150 hours into Ontario Soccer's Learning Management System. The content continues to cover a variety of key topics that better reflect the evolving role and responsibilities of a Technical Leader in Ontario and provides tangible tools to better equip candidates in their day-to-day duties and future ambitions. The course began with twenty-four (24) registrants and concluded with 21 graduating.

In consultation with subject matter experts and the membership, Ontario Soccer continues to re-design past offerings as well as develop new courses (ex. Futsal Coaching). In 2024 Ontario Soccer launched two (2) futsal coach education courses where forty-one (41) coaches received certificates for their participation.



— DEVELOPMENT —
**PLAYER & CLUB
DEVELOPMENT**

OPDL - Program Management

The Ontario Player Development League launched its 10th year of operations in 2024, allowing the program to continue providing a standards-based, developmental environment focused on standardized training and coaching via a de-centralized structure for talented players.

OPDL - Highlights

- All but one OPDL Licence Holders were successful in maintaining their National Youth Club Licence through Canada Soccer for 2025.
- Completing the final year of the previous three-year renewal cycle saw a total of 22 full two-year renewals with 5 Clubs being placed on a one-year probation for the 2025 season.
- As part of the “OPDL Athlete Scholarship Program” in 2024; over **\$100,000** was distributed for players requiring financial assistance to participate.
- The 2024 Gatorade 5v5 Tournament was hosted in April with the winners, Ottawa South United (female) & Vaughan SC (male), gaining the opportunity to represent Canada at the Global Gatorade 5v5 Finals in London, England. OSU won the global series while Vaughan SC fell in the Semi-Finals to Columbia.
- Canada Soccer National Development Centre (NDC) was formally integrated into OPDL competition through an exhibition series with both the Under-14 boys and Under-17 Girls. This provides a competitive platform for NDC players while enlarging the exposure of OPDL players to National Coaching staff.
- National Excel integration continued in 2024 with OPDL Licence Holder’s Technical Staff being invited to attend Senior Men’s National Team Camp at BMO Training Ground with Jesse Marsch as well as two workshops delivered by Mike Vitulano, Regional Excel Director.
- OPDL venue staff continued to have training protocols modernized to support game day operations. With a more interactive learning experience, we are pleased report that we have maintained a high standard in the area of game day satisfaction with a rating of **82%** from parents/players that participated in the survey.
- More than **4,000** players (3,951 Full-Time) participated in the OPDL for the 2024 Season with more than **2,000** Games played across more than 100 different venues. A total of **636** Developmental Players also participated in the program.



- The 2024 season saw the advent of the U16 division of competition within the OPDL.
- The “OPDL Appreciation Day at BMO”, presented by Toronto FC, was held on Saturday, August 31st, 2024.
- Over **\$21,000**, a 75% increase compared to 2023, was raised for different charities from the 2024 OPDL ‘Gary Miller’ Charity Shield.
- To celebrate the OPDL’s 10th year anniversary, a celebratory logo was launched with supporting assets and saw Ontario Soccer host a celebration event connected with the Opening Weekend.
- The Final-8 teams of the Under-16 OPDL Cup participated in the Ontario Summer Games in London to crown both the OPDL Cup Champions and Summer Games Champions.
- The 2024 OPDL Season saw the launch of integrated Under-17 ID Weekends aimed at connecting U17 players to post-secondary opportunities. This initiative provided players with scouting profile creation tools and leveraging live-streaming matches for scouts to review and assess.

OPDL - Coach Development Program

Since 2020, Ontario Soccer’s OPDL Coach Development Program has not been offered. In 2024, the program was redesigned and offered with greater alignment to the Coach Association of Canada’s (CAC) National Coach Certification Program (NCCP). The goal being to eventually provide more opportunities for soccer coaches to enter and complete the Advanced Coach Diploma.



Partners in the Talented Pathway



OPDL - Annual Performance Review (APR)

Using the initial assessments established in 2022 & 2023, the APR was conducted more thoroughly reviewing the season's operations and assessment against standards within the competition element of the program. All Clubs met through individual 90-minute meetings with Ontario Soccer staff in January 2024 to discuss the findings and generate an action plan to address both ongoing and newly identified gaps and report against progress made from the previous meeting. Entering Year 3 of the new licensing process, OPDL Licence Holders were required to provide updated key documents such as their Strategic, Operational and Technical Development Plans as well as initial metrics around player, coach and match officials' key performance indicators; a paradigm shift away from traditional outcome-oriented measures of success toward development. In 2024, reports were compiled to begin the re-licensing process for the subsequent two years. Site Visits from contractor staff will continue with greater prioritization to targeted Clubs to review key documents, assess progress against action plans and ensure standards are delivered against for both grassroots and OPDL programs.

2024 OPDL Cup Champions

Under 15 Girls



Under 16 Girls



Under 17 Girls



Under 15 Boys



Under 16 Boys



Under 17 Boys



Grassroots Player Development

Ontario Soccer launched its own Grassroots Standards, based on those launched by Canada Soccer, but simultaneously taking into consideration the long history of Long-Term Player Development implementation that began in 2012. The document has been adjusted to better reflect the realities of Ontario, with Canada Soccer's approval, after review and consultation with the membership and Technical Advisory Committee. Full-scale rollout has begun with two districts already initiating implementation while discussions continue with District Leadership on province-wide adoption.

Intricately linked to this program is Canada Soccer's Skill Centre program, which has been modified for implementation in Ontario. As much of the competition and coaching criteria has already been in place in Ontario's Operational Procedures through Long-Term Player Development initiatives, Ontario Soccer will continue to work with its District Associations on elevating standards for Grassroots Soccer. By doing so, no further striation of the system occurs – allowing more players to have better experiences locally - and that the province as a whole can provide a holistic development experience to all soccer participants at the grassroots ages regardless of club or geographic location.

The Grassroots Focus Group, formed in 2022, has since concluded its work and provided valuable insights and feedback to Ontario Soccer on areas of prioritization for future resource development as well as potential enhancements to Grassroots programs using technology.

2024 Gary Miller Charity Shield Champions

Under 14 Girls



Under 15 Girls



Under 16 Girls



Under 17 Girls



Under 14 Boys



Under 15 Boys



Under 16 Boys



Under 17 Boys



Implementation of Club Licensing

In order to meet the Canada Soccer mandate that all active Clubs either hold or are in the process of meeting the requirements for a Quality Service Provider (QSP) License by the end of 2023, Ontario Soccer is working with the District Associations to embed QSP criteria into their respective annual membership renewal processes.

In order to continue to support Clubs seeking to attain the QSP Club Licence, a series of 14 informational webinars were delivered to representatives from 73 different Clubs.

As of March 31, 2025, Ontario Soccer had **169** licensed Clubs, increasing from 133, across all levels; 27 National Youth Club Licence Holders, 7 MA Level 2 Clubs, 17 MA Level 1 Clubs and 118 QSP Clubs. In collaboration with the Districts, the requirements of QSP are being embedded into membership criteria in an effort to reduce duplication and onboard all the remaining Clubs.



169 LICENSED ONTARIO CLUBS

27 National Youth Club License	7 MA Level 2
17 MA Level 1	118 Quality Service Provider



— DEVELOPMENT —

MATCH OFFICIALS DEVELOPMENT

Recruitment and Retention

The recruitment and retention of Match Officials continues to be a primary objective of the program. Entry-Level and Small-Sided clinics hosted in 2024 saw an **8.94%** increase in graduated students versus the previous year.

Retention of Match Officials has now shifted to be the primary focus, as recruitment efforts are showing significant success. In 2024, Ontario Soccer relaunched the Long-Term Officials Development (LTOD) program into a series of modernized learning events and held 15 across Ontario, with nearly **250** match officials in attendance. These events provided development and engagement through reality-based training and subject matter expert content delivery.

Clinics

In 2025, Ontario Soccer introduced several improvements to its Small-Sided & Entry-Level accreditation courses, including a Club Hosting Model that fostered local engagement and a capped class size to enhance learning through better facilitator-to-student ratios. Additionally, standardized online modules (Smarter U), the removal of webinars, and a streamlined payment process through hosting clubs improved consistency, accessibility, and administrative efficiency. In previous years, graduation rates ranged between 80%-82%; with the revised hosting model, this has increased to **91.1%**.

Total New Officials Accredited

	Jan-Jun 2024	Jan-Jun 2025	% Change YoY
ENTRY LEVEL	1,520	1,816	16.3% +
SMALL SIDED	1,615	1,627	0.7% +
TOTAL	3,135	3,443	8.94% +

Total Accreditation Webinars & Practical Sessions

	Jan-Jun 2024	Jan-Jun 2025
WEBINARS	92	0
SMALL SIDED	123	158



Talent Identification Program

Utilizing Talent ID and Scouting Programs throughout the province, enhanced development opportunities have been provided to select Match Officials. This included opportunities at the OPDL Gary Miller Charity Shield, Ontario Summer Games, Ontario-Quebec Inter-Provincial Championships, and the Provincial Screening Competition. This program has seen the integration of video, with tools provided by Veo and Hudl, which has improved the development of match officials through analysis tasks and reflection exercises to support those pursuing higher levels of the game.

NextGen Program

The NextGen program continues to evolve and be enhanced in alignment with the tools used for Talent Identification. The aim is to provide a professional environment to educate and support the top Match Officials in Ontario. The program is designed to prepare them for nomination to the Canada Soccer NextGen Program.

Futsal

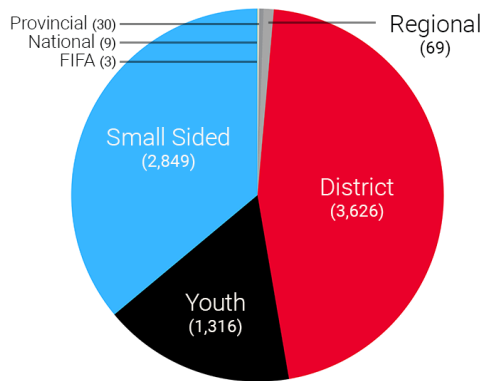
Ontario Soccer delivered four Futsal Match Official Accreditation courses, training 64 new Match Officials and significantly increasing the capacity of the system to service expanding competitions with this modality.

In collaboration with Canada Soccer, the Entry-Level course was redesigned to include reality-based training in a controlled environment. This helped the Match Officials prepare and immediately be assigned to high-level, challenging assignments within OPDL Futsal Festivals and the Ontario Futsal Cup.

Female Leadership Program

Ontario Soccer continued to support female Match Officials and other stakeholders. Delivering 2 female-specific development events in Cambridge and Vaughan. The number of female developers has tripled from 8 to **24**. Supporting female match officials and their development will continue to be prioritized through 2025.





Female registration continues to be tracked and monitored for patterns and program development:

FIFA	2	(66%)
National	0	(0%)
Provincial	3	(10%)
Regional	2	(3%)
District	496	(14%)
Youth	320	(24%)
Small Sided	913	(32%)
TOTAL	1,736	(22%)

2024 Registration - 7,902 Total

FIFA	3	District	3,626
National	9	Youth	1,316
Provincial	30	Small Sided	2,849
Regional	69		

Upgrading Programs

- We had **14** officials qualify for the Regional Upgrading Program and **7** qualify for the Provincial Upgrading program.
- Ontario Soccer had **5** officials invited to the Canada Soccer NextGen and **3** officials to the Female Program.

Other Program Areas:

- Continued the research project with Dr. Tracy Vaillancourt regarding Bullying and Abuse of Youth Match Officials
- In partnership with Reveal Media and Brock University, the Ref Cam pilot project was completed and provided insights to the benefits of the tool.
- Provided Futsal officials and Director of Officials to Ontario Winter Games, held in Thunder Bay.
- NextGen: provided a dedicated coach to **42** Match Officials with the potential to upgrade.

— DEVELOPMENT —

HIGH PERFORMANCE



Provincial Xcel

The 2024 Provincial Xcel Program was available to all Ontario Soccer registered players who are competing at either U14, U15, U16 & U17 age groups. The OPDL is the primary program in which potential Provincial Team Players are detected. There are, however, alternative player detection options for those Ontario Soccer registered players who do not compete within the OPDL [i.e. Talent on Location Days (ToLD)]. The Provincial Xcel Program will focus on player detection, screening, identification and benchmarking of players through competition.

It was at the Ontario vs Quebec Inter-Provincial Competition in May of 2024, hosted by Ontario Soccer, where Canada Soccer was present to scout the U15, and U17 players for potential invite to Canada Soccer's National Excel and National Development Centre Programs.

The U14 Boys & U14 Girls All-Star programs competed in two (2) showcase matches within the program, Ontario Red vs Ontario Black.

The U16 Boys Provincial Xcel program competed in two (2) showcase matches against the Toronto FC Academy (U16 Boys).

The U16 Girls Provincial Xcel program competed in two (2) showcase matches against the National Development Centre Ontario (NextGen).

Goals & Objectives:

1. To provide players with an inspirational experience in the Provincial Xcel Program to ignite their ambition to represent Canada at the international level.
2. Talent Identification and Benchmarking player performance through quality competition.
3. Provide the opportunity for new Ontario players to be selected for future National & Regional Xcel Programs.
4. Provide opportunities for the top Ontario players to be exposed to more post-secondary opportunities, locally and abroad, in a best with best environment.
5. Create a practical environment for Provincial Xcel Players & Staff to enhance and experience best practice at a National Excel & National Development Centre (NDC) standard.

National Player Identification

Ontario provided an average of **61%** of the athletes selected for Canadian National Senior Men's & Women's programs.

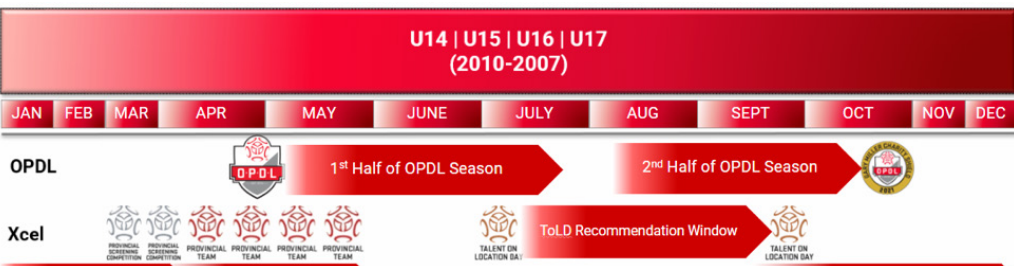
	ONT Players	Percentage of NT
Men's National Team	85	58%
Women's National Team	83	62%
Men's U17, & U20	32	50%
Women's U15, U17, & U20	50	60%
Men's Para National Team	5	45%
Men's Futsal National Team	3	21%

2025 Provincial Screening Competition

During the 2024 season, the Ontario Soccer Provincial Xcel Program identified over **600** players for continued screening in the 2025 Provincial Screening Competition. These 600 plus players were identified across the age groups of U14, U15, U16 and U17 for both girls and boys from the OPDL, through scouting, and the Talent on Location Day (ToLD) Recommendation Process.



PROVINCIAL XCEL IDENTIFICATION CALENDAR



Female Players Identified for 2025 Screening Competition

Under 14 Girls OPDL (born 2011/12)	80
Under 14 Girls ToLD (born 2011/12)	5
Under 15 Girls OPDL (born 2010)	75
Under 15 Girls ToLD (born 2010)	4
Under 16 Girls OPDL (born 2009)	71
Under 16 Girls ToLD (born 2009)	4
Under 17 Girls OPDL (born 2008)	68
Under 17 Girls ToLD (born 2008)	11

9 Female OPDL Players were selected into Canada Soccer National Development Centre.

Male Players Identified for 2025 Screening Competition

Under 14 Boys OPDL (born 2011/12)	77
Under 14 Boys ToLD (born 2011/12)	7
Under 15 Boys OPDL (born 2010)	66
Under 15 Boys ToLD (born 2010)	22
Under 16 Boys OPDL (born 2009)	78
Under 16 Boys ToLD (born 2009)	6
Under 17 Boys OPDL (born 2008)	72
Under 17 Boys ToLD (born 2008)	15



— DEVELOPMENT —

COMPETITIONS

Ontario Cup - 108th Edition

The purpose of the MilkUP Ontario Cup is to provide meaningful competition to the Soccer For Life membership and to crown a Provincial Champion in the Under 13 to Senior age divisions. Some of the objectives of the MilkUP Ontario Cup include: maximizing participation and competition in the “competitive” Soccer For Life stream of LTPD, identifying provincial representatives for National Championships in specific age divisions, engagement of grassroots soccer in various categories - age, gender, special needs, providing opportunity for teams to participate in a prestigious competition with a rich history and providing an opportunity for teams to play against teams they would not normally play in league competition.



750 Number of Games Played

2120 Number of Team Officials
(based on 4 per team)

9540 Number of Players
(based on 18 players per team)

2293 Number of Match Officials
(based on 3 per game and 4 per Semi-Final and Final Game)

Ontario Cup Semi-Final Hosts

- Durham Region SA
- North York SA
- Peel Halton SA
- Southwest Soccer

The Ontario Cup Finals were held at the Zanchin Automotive Soccer Centre in Vaughan over two weekends in September.

In 2024, 531 teams registered to participate in the Ontario Cup.

Team Registration Breakdown by District Association

Durham Region S.A. 17	Niagara S.A. 26
East Central Ontario S.A. 4	North York S.A. 30
Eastern Ontario Soccer 20	Peel Halton S.A. 118
Elgin Middlesex S.A. 30	Scarborough S.A. 25
Essex County S.A. 17	Soccer Northwest Ontario 4
Greater North S.A. 1	Southwest Soccer 37
Hamilton Soccer 26	Southeast Ontario S.A. 3
Huron District S.A. 23	Toronto S.A. 54
Lambton Kent S.A. 3	York Region S.A. 93

2024 Ontario Cup Champions

DIVISION	TEAM	CLUB	DISTRICT ASSOCIATION
Under 13 Boys	KOIFootball Richmond Hill	KOIFootball Academy	York Region S.A.
Under 13 Girls	Niagara United Juventus	Niagara United SC	Niagara S.A.
Under 14 Boys	York Jets Atletico	York Jets SC	Toronto S.A.
Under 14 Girls	Woodbridge Strikers IModel	Woodbridge SC	York Region S.A.
Under 15 Boys	Burlington Force Prospects	Force Soccer Academy	Peel Halton S.A.
Under 15 Girls	Guelph Jr. Gryphons Red	Guelph Soccer	Southwest Soccer
Under 16 Boys	London Alliance FC Mustangs	Alliance FC	Elgin Middlesex S.A.
Under 16 Boys District	Hamilton Croatia	Hamilton Croatia SC	Hamilton Soccer
Under 16 Girls	Glen Shields Juventus FC	Glen Shields FC	York Region S.A.
Under 16 Girls District	-	-	-
Under 17 Boys	Thornhill Bolts	Thornhill SC	York Region S.A.
Under 17 Girls	London Alliance FC	Alliance FC	Elgin Middlesex S.A.
Under 18 Boys	Mississauga Dixie SC Black	Dixie SC	Peel Halton S.A.
Under 18 Girls	Richmond Hill Raiders	Richmond Hill SC	York Region S.A.
Under 21 Men	Kleinburg Nobleton SC Lions	Kleinburg Nobleton SC	York Region S.A.
Under 21 Women	Ancaster Legacy FC	Ancaster Legacy FC	Hamilton Soccer
Men	Gloucester Celtic	Ottawa Gloucester SC	Eastern Ontario District S.A.
Women	Scarborough GS United	GS United	Scarborough S.A.



Masters Provincial Championships

The Masters Provincial Championships is the highest competition for Soccer for Life participants in the Over 30 Women's division and the Over 35 Men's division. The event provides meaningful competition for those athletes that have remained in the game of soccer, thereby, providing a real demonstration of Active for Life. Teams that play in a Recreational or Competitive League throughout the season may enter this competition.

The winners of the Provincial Championship advance to a Canadian Championship run by Canada Soccer. A goal for athletes in this Soccer For Life stream is to reach the highest competitive level possible.

2024 Masters Provincial Champions

DIVISION	TEAM	CLUB	DISTRICT ASSOCIATION
Masters Men	Burlington SC	Burlington SC	Peel Halton S.A.
Masters Women	Whitecaps London	Whitecaps London	Elgin Middlesex S.A.



National Club Championships

In 2024, National Club Championships were held in the Under 15 Boys and Girls, Under 17 Boys and Girls, Senior Men's and Women's divisions, and the Masters Men's and Women's Regional Championship. The winners of the Ontario Cup and Masters Provincial Championships in these divisions advanced to the National Club Championships.

At the National Club Championship, medals were handed out to the following teams:

- **GOLD** - Burlington Force (Under 15 Boys)
- **GOLD** - Gloucester Celtic (Men's)
- **GOLD** - Whitecaps London (Masters Women's)
- **GOLD** - Burlington SC (Masters Men's)
- **Silver** - Thornhill Bolts (Under 17 Boys)
- **Bronze** - Guelph SC (Under 15 Girls)



League Management

In 2024, three youth Regional Leagues and two senior Provincial/Regional Leagues operated a league season. As well, IModel ran its third year as a pilot project. This "Integrated Model" continued as a pilot project for Central Region and was also run as a pilot project in South Region for the Under 13 age division. IModel is a league that consists of two phases, a qualifying phase and then either a Competitive 1 phase or Competitive 2 phase depending on what the team qualified for in the first phase.

SOCCKER FOR LIFE YOUTH REGIONAL LEAGUES

Golden Horseshoe Soccer League and IModel – South Region	IModel – Central Region	East Region Soccer League	Western Region Soccer League
--	-------------------------	---------------------------	------------------------------

SOCCKER FOR LIFE SENIOR PROVINCIAL AND REGIONAL LEAGUES

Ontario Soccer League	Ottawa Carleton Soccer League
-----------------------	-------------------------------

Ontario Indoor Cup 2025

The Ontario Indoor Cup serves as the provincial championship for small-sided soccer during the Indoor Season. The competition format is round robin preliminary tournaments set up to advance teams to the final 8 teams in each age division. The Final 8 teams are divided into two groups of four that play a round robin tournament format with the top two teams in each group of 4 advancing to the Semi-Finals followed by the Finals. The competition is offered in the Under 13, Under 14, Under 16 and Under 18 Boys and Girls age divisions.

The 2025 Competition began with the Preliminary Rounds in late December, and the Finals Rounds were finished in mid-February. This past year there was an increase in participation of eight teams from 2024.



Ontario Futsal Cup 2025

The Ontario Futsal Cup is the Provincial Championship for Futsal. This competition began in 2006 with 12 teams. Over the last 18 years, the number of teams has varied, but recently, the sport has seen more growth and interest along with higher levels of competition.



The Ontario Futsal Cup Final Round consisted of a round robin tournament format with top teams advancing to the Cup Finals. In some divisions a preliminary round was required. This year, we were able to run a tournament format for the preliminary round which gave more teams opportunities to play and experience the sport than in previous years when it was only a single elimination game. The winners in the Preliminary Round tournaments advanced into the Final Round tournament.

2025 Ontario Futsal Cup Champions

2025 Ontario Indoor Cup Champions

DIVISION	TEAM	CLUB	DISTRICT ASSOCIATION
Under 13 Boys	First Touch Jaguars Yellow Brampton	First Touch FC	Peel Halton S.A.
Under 13 Girls	Toronto Cherry Beach Red Cheetahs	Cherry Beach SC	Toronto S.A.
Under 14 Boys	Scarborough GS Yellow	Canadian Titans SA	Scarborough S.A.
Under 14 Girls	London Alliance FC Mustangs	Alliance FC	Elgin Middlesex S.A.
Under 16 Boys	Thunder Bay Chill 16 Boys	Thunder Bay Chill	Soccer Northwest Ontario
Under 16 Girls	Guelph Gryphons Red 09G	Guelph Soccer	Southwest Soccer
Under 18 Boys	Futsal Club Toronto Red	Futsal Club Toronto	Peel Halton S.A.
Under 18 Girls	Mississauga SA Rebels 2008G	Mississauga Soccer Academy	Peel Halton S.A.

DIVISION	TEAM	CLUB	DISTRICT ASSOCIATION
Under 13 Boys	Woodbridge Strikers 2012 OPDL Blue	Woodbridge SC	York Region S.A.
Under 13 Girls	Toronto Cherry Beach Red Cheetahs	Cherry Beach SC	Toronto S.A.
Under 14 Boys	North York FC Emery 2011	FC Emery	North York S.A.
Under 14 Girls	Unionville Milliken SC	Unionville Milliken SC	York Region S.A.
Under 16 Boys	Toronto United FC U16HP	Toronto United FC	Toronto S.A.
Under 16 Girls	Woodbridge Strikers 2009 OPDL White	Woodbridge SC	York Region S.A.
Under 18 Boys	Vaughan OPDL 2008 Boys	Vaughan SC	York Region S.A.
Under 18 Girls	Unionville Milliken SC 2008 OPDL	Unionville Milliken SC	York Region S.A.
Men	9 de Octobre Toronto	Woodbridge SC	York Region S.A.
Women	Windsor Caboto	Caboto SC	Essex County S.A.

Ontario Soccer Futsal Festivals

Ontario soccer recognizes the immense potential of Futsal as a vital tool for player development, as it encourages creativity, quick decision-making and technical precision. These festivals were designed to provide increased opportunities to play futsal, become more familiar with the sport and to continue the growth of the game. These festivals were hosted from Jan-Mar in three locations; Mississauga, Pickering, & Vaughan.





BUSINESS

PARTNERSHIPS

Strategic Growth, Digital Innovation, and Partnerships

Following a transformative 2023–2024 year, Ontario Soccer’s Business Department entered 2024–2025 with a clear mandate: build on commercial momentum, deepen partner engagement, and advance a digitally connected, community-driven future. This year marked major strides in asset monetization, digital infrastructure, and partner activation.

A key focus was the continued commercialization of the **Zanchin Automotive Soccer Centre**, where Ontario Soccer continued its targeted sales efforts to secure naming rights for the facility’s remaining core assets. The Zanchin Automotive Group was officially unveiled as new title partners of the Ontario Soccer Centre at a community BBQ in August 2024. New signage and fencing began transforming the venue into a vibrant, partner-integrated facility.



The year also saw the launch of one of Ontario Soccer’s most ambitious digital initiatives to date: the **Ontario Soccer MySoccer App Powered by BMO**. Unveiled at the 2025 Ontario Soccer Summit, this innovative platform — developed in partnership with Sportswik and powered by BMO — ushered in a new era of real-time engagement for players, coaches, fans, and families. With features including live scores, stats, livestreams, and highlights, the MySoccer App is designed to connect the entire soccer ecosystem across Ontario and beyond. The app stands as a legacy project in the lead-up to the 2026 FIFA World Cup™ and a testament to BMO’s commitment to continue growing the game through innovation and inclusion. See more on the MySoccer App on page 53.

As Ontario Soccer approaches the 2026 FIFA World Cup™, the 2024–2025 year stands as a testament to strategic partnerships, digital innovation, and community-first thinking.

Activations and Events

BMO – Bank of Montreal

In 2024, our partnership with BMO continued to grow as we hosted four BMO Girls Play ON! festivals and one BMO Kids Play ON! festival that was also branded as our Indigenous Youth festival. The basic premise of this program is training a group of 16-17 year old teenage female soccer players in the FUNdamentals coaching diploma, during a morning session with those trained coaches using that newly formed coaching skill to coach young girls ages 7-8 at a 3v3 festival in the afternoon. A pride point for both BMO and Ontario Soccer, more than 55 youth coaches were trained, and over **200** young girls and boys (KPO) joined as participants. The program would not have been possible without the support of co-hosts at various Ontario Clubs.

The co-hosts were:

- Brams United Soccer Club
- Tecumseh United FC
- Ottawa South United
- Thunder Bay Chill Soccer Club (Girls Play ON! & Kids Play ON!)

The BMO Kids Play ON! festival in Thunder Bay marked a meaningful step forward in our mission to break down barriers and create greater access to sport for Indigenous youth.

This year we also hosted the first Winter Edition of BMO Girls Play ON! during March Break, where we hosted a group of 16-17 year olds from Cambridge Bay, Nunavut! This program offered participants an enriching experience not readily available in Nunavut, while also empowering them to develop valuable leadership skills.

Under the BMO banner, we hosted our first BMO Julia Grosso Clinic in June 2024, which provided young boys and girls age U8 and U11 the opportunity to meet and train with the Canadian Women's National Team star. This fun and unique opportunity was loved by all.

In partnership with Special Olympics Ontario, we hosted over **50** women with intellectual disabilities at the Zanchin Automotive Soccer Centre as part of BMO's Women's Soccer Day in September. This activation provided these women an opportunity to participate in drills and scrimmages, furthering our objective and vision of soccer, **Where Everyone is Welcome!**



Dairy Farmers of Ontario

Originally launched in 2021, and under the banner of the MilkUP Ontario Soccer Future Leaders Program, we continued one of the marquee activations, the MilkUP Ontario Soccer Future Leaders Award, which celebrates the outstanding achievements of Youth in the soccer community. The award strives to actively acknowledge the selfless display of civic care, pride in one's sport and leadership, an attitude of resilience and strong work ethic, and constant desire for impact and improvement.

2024 MilkUP Future Leaders Winners

RECIPIENT	CLUB AFFILIATION
Aaron Coulas	Opeongo Minor Soccer
Brianna West	Kingston United Soccer Club
Zachary Wilkinson	South Simcoe United FC
Felipe Cintra	North York Academy
Molly Owen	Cambridge United



The **MilkUP Youth Summit** returned to the Ontario Soccer Summit in the Niagara region the year. This event brought together youth for a day of leadership, learning, and connection. Attendees honed their skills in communication, relationship-building, and more. Participants took part in an interactive workshop led by Ontario Soccer Board Member and University of Guelph Lang Chair in Sport Management Dr. Ann Pegoraro and her talented Lang grad students. The group also had the opportunity to take in Casey Stoney's Keynote at the event. The MilkUp Youth Summit was all about empowering the next generation of leaders in soccer.



Gatorade

Revitalized in 2024, the Gatorade 5v5 tournament returned to the Pickering Soccer Centre for the 2025 edition, with much of the planning and promotion taking place in the winter of 2025. The actual event was on April 5-6 2025, and will be reported on in the next Annual Report.

Another key deliverable for Gatorade, aside from Game Day hydration at OPDL, is the **OPDL Team of the Month**. Each month during the OPDL season, a team from the boys and a team from the girls is chosen for their community service, their resiliency, their skill, and their team spirit.



Toronto FC and Canadian Premier League

With TFC and CPL marketing efforts closely aligned with the 2024 OPDL Season, the arm patch program continued, delivering over **8,000** arm patches to OPDL license holders. Ticket promos and collaborative social marketing efforts were also key to delivering for these partners. Toronto FC offered a Match Official Appreciation Night, as well as an OPDL Appreciation Night, showcasing their commitment to growing the talented pathway. TFC hosted over **700** players, coaches and families on the OPDL appreciation night, and the players got to take part in the opening ceremony! Toronto FC also partnered with Bell and Ontario Soccer to deliver the eSports Gaming Night tournament.



Circle K

In its triumphant return as Premier Partner, Circle K invested bigtime in Ontario Soccer and was a huge supporter of grassroots initiatives through a variety of programs such as the Circle K 2v2 Festivals, Celebration Festival Grants, All Abilities Festivals, and Match Official Clinics.

The Circle K 2v2 Festivals took place in five different locations and was open to boys and girls aged U8-U11 free of charge. The 2024 locations included Toronto, Mississauga, Barrie, Windsor and Kanata. At the end they received Circle K swag, T-shirts, water bottles and coupons making it a fun time for everyone.



In partnership with Soccability, we also featured three Circle K All Abilities festivals for the first time providing people with physical disabilities and developmental disabilities an opportunity to enjoy the sport at no cost. The All Abilities festival had a great outcome with over **70** participants frequenting the three locations in Pickering, Newmarket, and Vaughan.



The Celebration Festival Grants were a huge success again with 50 Ontario Soccer Member Clubs receiving the **\$750** grant and promoting our partnership with co-branded Ontario Soccer & Circle K tablecloths and banners displayed at the festival. The Celebration Festivals had 36,000 festival participants, 4,000 coaches contributing their time and expertise and 53,000 spectators cheering from the sidelines. In total nearly **93,000** individuals were directly impacted by these grassroots initiatives, creating lasting memories for players, coaches, families, and supporters alike.

The Match Official Clinics were also a great success, with six LTOD events last year with about **30** participants at each. These Match Officials participated in on-field and classroom activities while networking with fellow officials and instructors. The success of this program is showcased through the **94%** retention rate of match officials who attended the event.



O’Neills

In their second year as our apparel partner O’Neills delivered a phenomenal new kit for our Provincial Xcel program in 2024. O’Neills also provided hoodies to the player of the games at Provincial Xcel as well as during Gary Miller Charity Shield. They also ensured our team was looking great all weekend long at the Summit. In addition, they featured as the Coach and Match Official of the Month Partner for OPDL.

2024 ONTARIO SOCCER PARTNERS

Premier Partners



Apparel & Equipment Partner



Facility Naming Partner



Community & Program Partners



Official Suppliers



Sport Partners



PARTNERS IN THE TALENTED PATHWAY

BUSINESS

MARKETING

Vision Campaign - Everyone is Welcome



Everyone is Welcome

This evergreen campaign will remain as Ontario Soccer's vision campaign – encouraging all Ontarians to engage with the game of soccer, regardless of their background and identity.

Launched in January of 2022, and similar to the Pitch In, Play ON! Campaign, this campaign was created to support membership in their various recruitment efforts. A suite of graphics was created and posted online for member access, and various graphics were shared via Ontario Soccer social media, web, and videoboard announcements at BMO Field.

Program Area Campaigns

#MadeInOntario - We continued to highlight #MadeInOntario players at the 2024 Paris Olympic Games and highlight major news with Ontario born soccer players around the world, including the historic transfer of 19 year old Olivia Smith to Liverpool for a transfer fee of **£210,000**. The Canadian Women's National team at the Olympics featured a record-breaking number of 12 #MadeInOntario players making up **67%** of the roster.

#NoRefNoGame - With the retention of Match Officials lower than ever before, efforts were made to focus on changing the behaviour of the Ontario Soccer membership. Citing abuse as the number one reason for match officials not returning, it was time to focus on their well-being and mental health. In support of this movement, Ontario Soccer created a suite of graphics to be used on Club and District webpages, social media, and even at grassroots games. Match Officials are a vital piece of the soccer puzzle, and without them, we would have no game to play.



FIFA World Cup 2026™ - Planning is well underway for this monumental event, along with a parallel engagement campaign by Ontario Soccer. This campaign is intended to galvanize the support and engagement of all existing Ontario Soccer stakeholders, while attracting new participants on route to Canada co-hosting the FIFA World Cup 2026™.

The underlying motivation of this campaign is to familiarize Ontarians with the Ontario Soccer Talented Pathway for Players, Coaches, Match Officials, and Administrators and show each person how they can become part of The Road to 2026 and claim a little piece of World Cup glory for themselves.

Ontario Soccer Programs and Events – Continued to elevate the Ontario Soccer Brand by providing graphic design support for various programs and events. This included increased coverage and branding for the Provincial Xcel Program, the MilkUP Ontario Cup Finals, the Gary Miller Charity Shield, the new Coaching Pathway graphic, the Ontario Soccer Summit, and more.

Awareness Dates

In support of the Diversity, Equity, and Inclusion (DEI) efforts, Ontario Soccer continued marking significant dates to celebrate the diversity within the soccer community.

Acknowledging that not all dates could be accommodated, the Diversity Officer and key stakeholders narrowed down the list to the following dates: Black History Month (Month of February), International Women's Day (March 8), Pride Month (Month of June), National Indigenous Peoples Day (June 21), Rowans Law Day (Last Wednesday of September), National Day for Truth and Reconciliation (September 30), & United Nations International Day of Disabled Persons (December 3)

Understanding that awareness dates alone are not the answer, they are certainly a step towards recognizing the courage and empowering the resolve of the various communities that the dates serve to celebrate. And while more work needs to be done in the area, Ontario Soccer is committed to creating a safe and welcoming environment for all, who partake as players, coaches, match officials, volunteers, parents, spectators, and staff.





#OPDL10

Ontario Soccer was thrilled to celebrate 2024 as the 10th anniversary of the OPDL, and to commemorate this achievement we unveiled a special edition OPDL logo for the 2024 season and hosted a celebration on June 8! The celebration featured a spin wheel with amazing prizes such as Toronto Raptors and Toronto Maple Leaf tickets, a Toronto FC and York Utd jersey and more! We also released a limited edition #OPDL10 celebration T-shirt that the first 50 guests received and our celebration also featured an autograph session with Canadian Women's National Team players Jayde Riviere and Kadeisha Buchanan.



Gary Miller Charity Shield

For the first time in the history of the event, a central charity was chosen to be the beneficiary of **50%** of the funds raised over the course of the event weekend. The central charity chosen this year was SickKids.



In events prior to 2024, the total fundraising 'pot' was split between the six winning teams to benefit six unique team-chosen charities. New in 2024, winning teams still chose their designated charity, but there was also a '50 per cent central charity' component to enhance the fundraising opportunity. The winning squads raised an incredible **\$21,970.79** for Ontario Charities, supporting SickKids, Canadian Cancer Society, Kids Help Phone, and Canadian Tire Jumpstart. **\$11,873.41** went to SickKids thanks to the new Central charity format this year.

BUSINESS

EVENTS



Centre Circle Awards

The Centre Circle Awards - Presented by Nothers Award Store are Ontario Soccer's highest level of recognition and are presented annually to deserving soccer leaders and organizations nominated based on their outstanding contributions to the development of soccer in Ontario and Canada.



This year's luncheon event took place at the Hilton Toronto Airport Hotel & Suites as part of the 2024 Ontario Soccer Annual Meeting of the Members (AMM). Clubs, Coaches, Match Officials, Administrators and Community Leaders all had a moment to shine in the spotlight of the Centre Circle. The luncheon was very well received, and award winners had a great time celebrating their achievement with family, colleagues, and friends.



In total, **20** individuals and organizations, including the 5 MilkUP Future Leaders Award winners (see page 38), were recognized in 2024 for their life-long commitment to our sport in Ontario:

AWARD	RECIPIENT	NOMINATED BY
Chair of the Board Award	Ontario Women's Soccer League (OWSL)	
Club Recognition Award	Erin Mills Soccer Club	
Coaches High Performance Award	Marko Milanovic	North Toronto Soccer Club
Coaches Soccer 4 Life Award	Theo Margaritis	Cherry Beach Soccer Club
Match Officials High Performance Award	Filip Dujic	Toronto Soccer Association
Match Officials Carol Anne Chénard Award	Richard Kuchta	Oakville Soccer Club
Match Officials Mike Bremer Award	Michael Gagne	Valley United Soccer League
Meritorious Award- Central	Rick Kent	Oshawa Kicks Soccer Club
Meritorious Award- Central	Chris Reilly	Whitby FC
Meritorious Award- Central	Judy Diamond	Darlington Soccer Club
Meritorious Award- East	Liana Ouellette	Kingston United Soccer Club
Meritorious Award- North	Giuliano Celebre	Nipissing District Soccer Club
Meritorious Award- South	Tony Crowle	Ontario Women's Soccer League
Meritorious Award- West	John Laverty	Elgin Middlesex Soccer Association
Brian Avey Award	Tom Wilkinson	Staff of Ontario Soccer



Ontario Soccer Summit

The eighth annual edition of Ontario Soccer's personal and professional development weekend event was an overwhelming success as over 600 delegates from Ontario, across Canada and internationally, gathered in person at Niagara College in Welland from February 28 - March 2, 2025.



The event was an overwhelming success with a record number of **30** Summit partners and **748** total attendees!

With this year's theme **Legacy and Leadership**, many factors contributed to the event's success, including a line-up of world-class speakers, spearheaded by three incredible keynote speakers – Michael 'Pinball' Clemons, Casey Stoney, and Mike Chu – each a veritable expert in their field.

The event offered a rich blend of classroom and on-field sessions that energized and engaged attendees. Highlights included a standing-room-only presentation by Jesse Marsch on Canada's New DNA, which sparked meaningful dialogue around the future of soccer development.

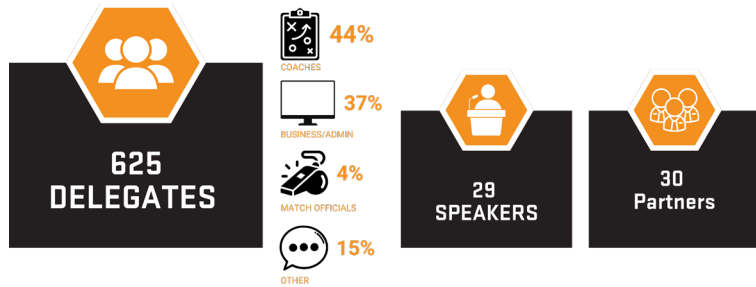
The Summit concluded on a high note with an insightful panel discussion titled **"2026 - Are We Ready?"**, where panelists explored the impact and opportunities of hosting the FIFA World Cup™ on home soil, leaving attendees with much to think about as the country prepares for this historic event.

Presenting Partners



Event Partners

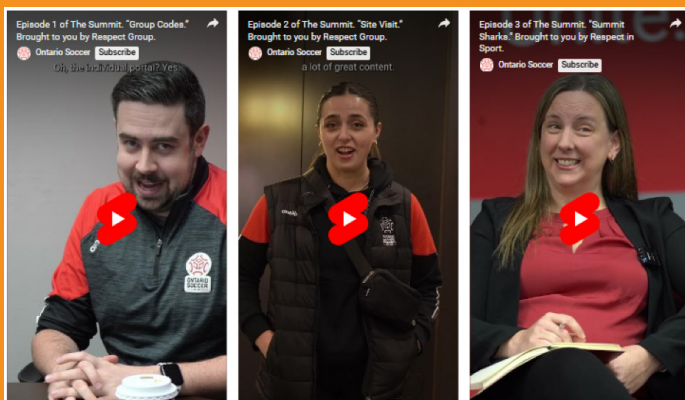




“The Summit” Series Brought to You by Respect in Sport

As part of the marketing and communications efforts for the 2025 Ontario Soccer Summit which saw an overall increase and improvement in digital storytelling, the Marketing and Communications team produced The Summit, a fun three-episode mini Instagram video parody series based on the popular sitcom, The Office, featuring Steve Carell.

The Summit parody series was incredible successful, and as a result, will make a return next year, with plans to expand this style of content to other program areas.



VIEWES 30,878	WATCH TIME 64.4 hours	INTERACTIONS 718
-------------------------	---------------------------------	----------------------------

Ontario Soccer Summit Digital Impact



BUSINESS

COMMUNICATIONS

In 2024-25, Ontario Soccer's Digital and Communications Operations took large steps towards modernizing its digital channels through the increased use of fun and engaging content such as the Soccer Summit parody series; the use of digital contesting, such as the #OPDL10 Swag Pack Giveaway; social media influencer marketing; and an overall increase in storytelling and branding practices.

Other accomplishments from the year include a continued upgrade to Ontario Soccer livestream broadcasts and a brand uplift to the Inside the 18 newsletter, which contributed to a major increase in subscribers.

To cap things off, in the final month of the 2024-2025 fiscal year, Ontario Soccer's digital operations took a huge step in its history, announcing the launch of its new digital platform, Ontario Soccer's MySoccer App Powered by BMO. This launch will coincide with the kick-off of the 2025 OPDL season with details to be reported in the 2025-2026 Annual Report.



Video Production/Livestream

This year, Ontario Soccer's Digital and Communications team continued to build on its livestream and video production efforts, further enhancing the quality and professionalism of its broadcasts. With features like instant replays, stat packs, and player highlights, the livestreams offered grassroots players a glimpse into a high-caliber production environment. These upgrades also created a more engaging experience for parents, scouts, and fans watching online. As a result of these ongoing improvements, Ontario Soccer saw a **25%** increase in YouTube subscribers over the course of the year. For the first time, games from the Ontario vs. Quebec Inter-Provincial series—held at the Zanchin Automotive Soccer Centre—were livestreamed, expanding the reach and visibility of this marquee event.

A total of **42** livestreams were produced, drawing over **158,000** combined views—an average of approximately 3,300 views per stream. These broadcasts not only elevated the visibility of Ontario Soccer's programming but also provided greater exposure for partners, particularly during halftime segments. By incorporating branded content and promotional features into these breaks, partners were able to connect with a highly engaged audience in a more meaningful and impactful way, strengthening their presence within the soccer community.

Inside the 18 Newsletter

Ontario Soccer's weekly e-newsletter, Inside the 18, saw a design facelift in 2024-25 to better match Ontario Soccer's brand and provide a more modern and sleeker look-and-feel.

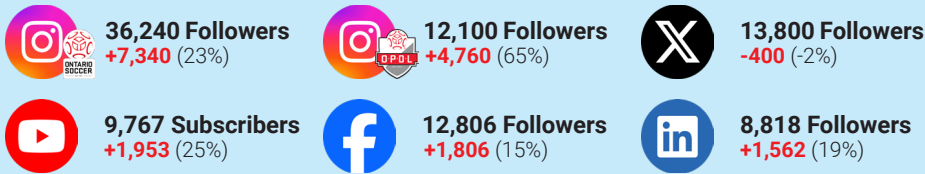
Along with the design upgrades, Ontario Soccer's increased storytelling, both long and short form, on various subjects that were highlighted in the newsletter led to a major increase in subscribers.



30,773 SUBSCRIBERS
+11,042 (+36%)

31.2% OPEN RATE
+7.5% (+32%)

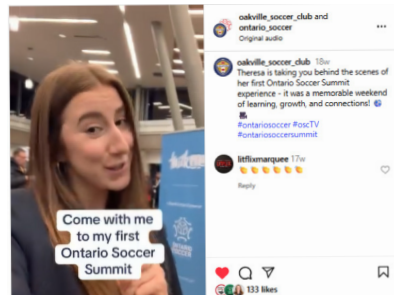
9.1% CLICK RATE
-3.3% (-27%)



*Data compared from May 1, 2024 to May 1, 2025

Influencer Marketing

For the 2025 Ontario Soccer Summit Ontario Soccer collaborated with Oakville Soccer Club & SHE Scores Bangers, to provide a cool, behind-the-scenes look of the event.



Digital Contesting

As part of the #OPDL10 celebration, Ontario Soccer held a social media contest giving away an exclusive Ontario Soccer Prize Pack, which was showcased in a fun video where the prize pack was unboxed.

To celebrate hitting **30,000** followers on Instagram participants could easily enter the contest on the fun video of an Ontario Soccer coordinator juggling a ball to 30 instead of 30,000.

Introducing the MySoccer App

Powered by **BMO**



Available on iOS & Android

Play. Inspire. Unite.

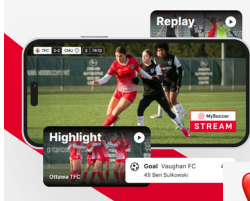


Ontario Soccer's MySoccer Powered by BMO

On March 3, 2025, Ontario Soccer, supported by its premier partner BMO, announced the upcoming launch of its new digital platform, MySoccer Powered by BMO, a cutting-edge app and media platform set to revolutionize the soccer experience for players, coaches, officials, fans and families throughout Ontario.

Produced by internationally acclaimed platform designer, Sportswik, Ontario Soccer's MySoccer Powered by BMO app leverages advanced technology to bring the soccer community closer together while enhancing the fan and participant experience.

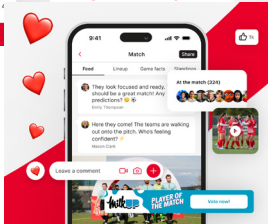
Livestreaming & Real-Time Updates



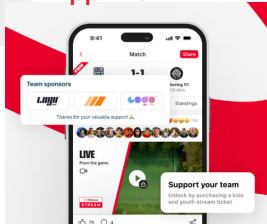
Fan Engagement & Gamification



Personalized Fan Feeds



Monetization Opportunities



Ontario Soccer's MySoccer App Powered by BMO is currently in a pilot introduction phase anchored around collaborations with the OPDL and Ontario Soccer League, and other select partners/leagues helping to refine and test the platform before its full launch in 2026.

The impending launch of Ontario Soccer's MySoccer Powered by BMO App marks a transformative shift in how Ontario's soccer community will interact with the sport, from the grassroots to the elite levels. With BMO's support, the platform represents a major leap forward in making the game more accessible, more engaging, and more connected than ever before.

For more information on Ontario Soccer's MySoccer Powered by BMO, visit ontariosoccer.net/mysoccer



**ONTARIO
SOCCER**
EST. 1901

— ADMINISTRATION —

**FINANCE &
MEMBER SERVICES**



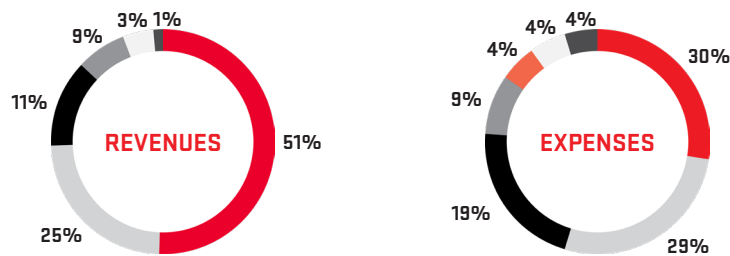
Finance

Ontario Soccer continued to strengthen its financial foundation during the 2024-2025 fiscal year, achieving key milestones aligned with our long-term strategic objectives. Notably, the organization reduced its long-term debt to \$833,387, down from \$1,252,789 in 2024, and increased the Emergency Reserve Fund to \$575,739, up from \$500,000.

Total revenue reached \$14,928,836, reflecting year-over-year growth from \$13,618,944 in 2023. Player registration also increased, with outdoor registrations rising to **287,662** (2023: 283,693) and indoor registrations reaching **111,240** (2023-2024: 102,735).

The organization reported a surplus of \$1,554,893, which improved the unrestricted fund balance to \$1,481,240, compared to \$612,719 in the previous year. Generating a surplus is essential to help fund the planned 2025 Outdoor Artificial Turf Replacement, which is expected to cost approximately \$2.2M.

Looking ahead, Ontario Soccer remains focused on responsible budgeting and strategic planning to ensure continued financial health and organizational resilience.



Source of Funds

■ Registration Fees	\$7,619,597
■ Development Fees	\$3,747,012
■ Rental Income	\$1,679,006
■ Sponsorship	\$1,323,317
■ Grants	\$450,930
■ Other	\$108,974
Total	\$14,928,836

Use of Funds

■ Programs	\$4,053,719
■ Salaries & Benefits	\$3,908,314
■ Canada Soccer Fees	\$2,591,410
■ Insurance	\$1,153,331
■ Amortization	\$571,148
■ Maintenance & Utilities	\$557,610
■ Corporate, General & Admin	\$538,411
Total	\$13,373,943

The financial statements of Ontario Soccer have been audited by Grant Thornton LLP and the accompanying financial statements present fairly, in all material respects, the financial position of the Association as of March 31, 2025, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Administration

Human Resources

During Fiscal Year 2024 – 2025 we continued with the rebuilding of our workforce for Ontario Soccer. The goal was to complete the hiring of integral staff to support the efficient delivery of our programs. From April 2024 to March 2025 Ontario Soccer hired Four (4) new staff members for the following departments: Development (1), Finance (1), and Business (2). The process of recruitment will continue into the new fiscal year with the goal to fill all positions in the current recruitment plan.

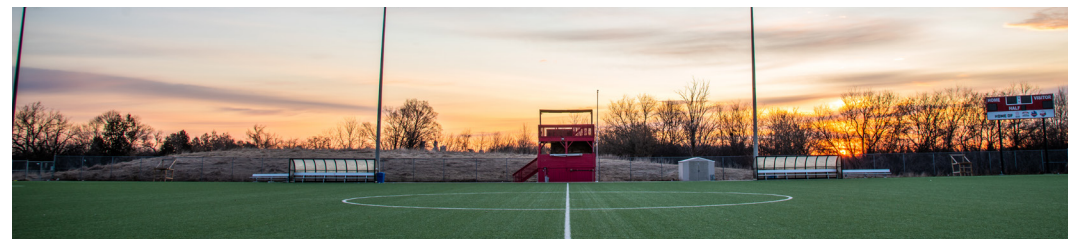
Ontario Soccer completed its annual review and update of the Employee Policy Guide which includes Acceptable Use policies for email, IT Equipment and Services, Microsoft Teams and AI protocols effective for Fiscal 2025 – 2026. These have been put in place to ensure our staff and users are trained and maintain a high level of Cyber Security.

To compliment our Screening Practices Ontario Soccer completed a search for a new provider of Criminal Record Checks for staff, contractors and learning facilitators. The proposed organization, Triton will provide Criminal Record Checks and Judicial Matters Checks for individuals involved in our programs. Effective in Fiscal 2025-2026 Triton will replace My Backcheck as our provider and will be available to all Districts and Clubs.

Member Registration System Management

In the fall of 2024, it was decided that Ontario Soccer would discontinue their agreement with SportsEngine and actively engage in a search for a new member registration system provider.

A comprehensive Request for Proposal (RFP) process was completed, and a final recommendation was made to the Board of Directors in March 2025. PowerUp was selected and approved as Ontario Soccer’s new, “Official Member Management Technology Partner”. The new member registration system is set to launch province wide on November 1, 2025, for Outdoor 2026 registrations.



Code of Conduct and Ethics Complaints

In August of 2024 Ontario Soccer secured the services of Alias Solutions, a 3rd party Complaints Management Service Provider. Alias was tasked with the review and resolution of complaints of Maltreatment.



The Code of Conduct policy and process was reviewed with the goal of streamlining complaints. At the end of Q4 the review was 90% complete and the platform for lodging a complaint was taking shape. The purpose of the enhanced process was to allow complaints to be addressed in a timely manner. This platform will be available to Districts and Clubs in Q1 of 2025-2026.

Ontario Soccer is committed to continually improving our systems to better serve our members and uphold the integrity of our organization.

Discipline, Appeals & Dispute Resolution

The 2024-2025 fiscal year marked continued growth and development in Ontario Soccer's Discipline and Appeals Program area. The organization delivered key training opportunities, introduced new initiatives, and responded proactively to increased demand. This fiscal year saw an increase in the number of discipline and appeals cases compared to 2023-2024, further highlighting the importance of cultivating a well-trained network of certified individuals.

ONTARIO SOCCER DISCIPLINE CASES HEARD	2023 - 2024	2024 - 2025
Ontario Soccer	12	8
OPDL	11	18
Ontario Cup	12	20

Discipline and Appeals Certification Courses

In the fiscal year 2024-2025, the discipline and appeals certification program made significant strides in enhancing its training offerings and adapting to new challenges. This summary provides an overview of the key activities and developments during this period.

- Core Discipline Certificate Courses
 - A total of **6** core discipline courses were hosted.
 - These courses provided essential training on foundational aspects of discipline and appeals, ensuring participants gained a solid understanding of core principles and procedures.
- Chair Discipline Certificate Courses
 - 3** chair discipline courses were hosted.
 - Aimed at individuals in leadership roles, these advanced courses covered complex discipline issues and appeals management.

TYPE	2023 - 2024	2024 - 2025
Ontario Soccer Appeal Cases	20	26
Ontario Soccer Dispute Resolution Cases	2	3

International/Interprovincial Transfer Certificates (ITCs/IPTs)

In Fiscal 2024-2025, Ontario Soccer observed an increase in the number of ITCs requested for player movement in and out of the province. There were **380** ITCs issued to players leaving Ontario – a **53.8%** increase from Fiscal 2023-2024. The number of ITCs issued to players entering Ontario was **240** – an increase of **4.3%** from Fiscal 2023-2024.

INTERNATIONAL TRANSFER CERTIFICATES (ITCS)				
	2021	2022 - 2023	2023 - 2024	2024 - 2025
ITCs OUT	250	178	247	380
ITCs IN	230	168	230	240

TOP 3 NOTABLE COUNTRIES BY MOVEMENT INTO ONTARIO (ITCS)			
Country	2023 - 2024	Country	2024 - 2025
USA	107	USA	106
Italy	16	United Kindom	14
Germany/Spain	11	Germany	12

In terms of the overall number of IPTs issued to players entering Ontario from another Canadian province during the Fiscal Year 2024-2025, there was a decrease compared to Fiscal 2023-2024. The overall number of IPTs issued to players leaving Ontario for another Canadian province for the Fiscal Year 2024-2025 increased, compared to Fiscal 2023-2024.

TOP 5 NOTABLE PROVINCES BY MOVEMENT INTO ONTARIO (IPTs)			
Province/Territory	2022-2023	Province/Territory	2023 - 2024
British Columbia	22	British Columbia	14
Alberta	10	Québec	11
Québec	6	Nova Scotia	7
Newfoundland & Labrador	4	Manitoba	4
Saskatchewan	3	Alberta	3

TOP 5 NOTABLE PROVINCES BY MOVEMENT OUT OF ONTARIO (IPTs)			
Province/Territory	2022-2023	Province/Territory	2023 - 2024
Alberta	28	Québec	63
Québec	24	British Columbia	22
British Columbia	13	Alberta	20
Saskatchewan	9	Nova Scotia	9
Nova Scotia	7	Saskatchewan	2
















Information Technology

After the successful installation and deployment of the Fiber Optics Internet project in 2023-2024 Ontario Soccer has moved into the next phase of their IT infrastructure update project. In August of 2024, Ontario Soccer embarked on an ambitious project to overhaul their Information Technology Infrastructure. Through the acquisition of a Third-Party Service Provider, Manawa, we have been able to accomplish 75% of the project plan in the past fiscal year.

Membership/Registration Report - Outdoor 2024

DISTRICT ASSOCIATION	MINI U10	MINI U12	YOUTH REC	YOUTH COMP	SENIOR REC	SENIOR COMP	TOTAL PLAYERS
 Ontario Soccer	-	-	-	31	-	2,583	2,614
 Durham Region S.A.	8,482	2,261	3,158	1,723	3,974	129	19,727
 East Central Ontario S.A.	3,859	950	840	621	1,094	119	7,483
 Eastern Ontario Soccer	17,492	5,883	4,769	3,834	7,185	1,732	40,895
 Elgin Middlesex S.A.	9,526	2,667	2,355	1,820	3,015	1,417	20,800
 Essex County S.A.	4,431	1,086	1,162	1,383	960	367	9,389
 Greater North Soccer Association	4,536	1,175	826	464	2,140	36	9,177
 Hamilton Soccer	6,563	2,074	1,407	1,467	2,619	103	14,233
 Huronia District S.A.	7,530	1,848	1,083	1,002	1,336	272	13,071
 Lambton Kent S.A.	2,652	669	636	283	914	163	5,317
 Niagara S.A.	7,412	1,664	1,973	523	2,272	316	14,160
 North York S.A.	1,635	609	324	738	250	344	3,900
 Peel Halton S.A.	14,545	5,424	4,835	4,689	7,238	731	37,462
 Scarborough S.A.	1,906	466	218	481	205	565	3,841
 Soccer Northwest	695	412	311	-	319	-	1,737
 Southeast Ontario S.A.	5,786	1,776	1,427	850	2,196	40	12,075
 Southwest Soccer	14,097	3,369	3,431	2,156	2,128	524	25,705
 Toronto S.A.	7,651	2,607	2,075	2,293	1,189	383	16,198
 York Region S.A.	10,335	4,710	4,351	3,503	5,815	905	29,619
Total	129,133	39,650	35,181	27,861	44,849	10,729	287,403

Membership/Registration Report - Indoor 2024/2025

DISTRICT ASSOCIATION	MINI U10	MINI U12	YOUTH REC	YOUTH COMP	SENIOR REC	SENIOR COMP	TOTAL PLAYERS
 Durham Region S.A.	3,625	41	2,702	103	2,918	82	9,471
 East Central Ontario S.A.	759	107	519	-	387	-	1,772
 Eastern Ontario Soccer	4,088	423	4,313	386	2,184	742	12,136
 Elgin Middlesex S.A.	2,032	70	1,270	147	4,030	311	7,860
 Essex County S.A.	-	-	97	18	667	43	825
 Greater North Soccer Association	1,356	63	889	11	1,443	-	3,762
 Hamilton Soccer	1,928	31	1,197	-	625	-	3,781
 Huronia District S.A.	508	489	584	124	13	119	1,837
 Lambton Kent S.A.	86	63	135	-	-	-	284
 Niagara S.A.	1,931	-	1,019	27	1,205	-	4,182
 North York S.A.	821	33	881	33	11	57	1,836
 Peel Halton S.A.	11,487	355	8,340	229	5,594	38	26,043
 Scarborough S.A.	620	86	488	13	375	46	1,628
 Soccer Northwest	454	-	329	-	264	205	1,252
 Southeast Ontario S.A.	118	69	207	99	325	306	1,124
 Southwest Soccer	4,838	460	2,790	446	1,152	93	9,779
 Toronto S.A.	3,703	120	2,439	637	468	16	7,383
 York Region S.A.	6,923	414	5,353	409	3,090	96	16,285
Total	45,277	2,824	33,552	2,682	24,751	2,154	111,240



FACILITIES

OPERATIONS

Executive Summary

The Zanchin Automotive Soccer Centre demonstrated strong performance and significant progress on operational goals throughout the year. The indoor season was a notable success, with prime-time rentals reaching 99% capacity and the Provincial Indoor Soccer League (PISL) growing to include 600+ teams. Outdoor rentals faced challenges early in the year due to an extremely wet spring, but a strong summer season and continued fall bookings provided ample opportunity to recover lost revenues. To further drive bookings, new initiatives were launched, including a partnership with a third-party app and the development of an online rental portal to streamline requests.

Capital investment was a primary focus, culminating in the completion of a multi-year effort to upgrade all washroom and changeroom facilities for the first time since the building's opening in 1997. Planning for the critical replacement of the outdoor stadium turf is now complete; contractors have been secured, and the installation is scheduled to begin on October 6th, 2025. We are extremely grateful to the Province of Ontario for the CSRIF grant of close to one million dollars. With this funding support, we are positioned well and expect to meet our completion date of opening the outdoor stadium in the second quarter of 2026 and come in on budget.

Rentals/Programming

The Zanchin Automotive Soccer Centre remains a vital centre for local and provincial soccer, demonstrating strong rental figures and hosting a wide array of high-profile events.

- **Indoor Season:** The indoor season began in mid-October with all four local Vaughan Clubs commencing their training. There was a slight increase in the hours requested by each Club, and the available time was divided equally among them. Prime-time indoor rentals reached **99% capacity**, Spring/Summer indoor rentals sat at approximately 80% occupancy, on par with the previous three years.
- **Outdoor Season:** The spring outdoor season began earlier than usual due to low snowfall but was hampered by a very wet spring, causing some cancellations and rescheduling. Despite this, trends showed an uptick for late May and the summer, with rental rates progressing well for the remainder of the season. Outdoor stadium rentals continued into the fall and winter as long as weather permitted.





New Initiatives to Drive Rentals

- **Third-Party App:** To boost daytime and non-prime time bookings, the facility engaged a private third-party app provider, CatchCorner. The app has been successful generating a number of rentals and net new revenue for operations.
- **Online Rental Portal:** An online portal for submitting field rental requests is being rolled out using existing booking software. This new system is designed to improve record-keeping, gather more client information upfront, and reduce staff hours spent on phone and email follow-ups.

Hosted Events & Partnerships

- The stadium served as a host site for numerous League1 Ontario teams, including UMSC and NDC, for both men's and women's games.
- A wide range of Ontario Soccer programming was hosted over the summer, including:
 - OPDL Central Venues
 - OPDL 10th Anniversary Celebration
 - Ontario/Quebec Interprovincial Competition
 - FIFA Coach Training
 - Canada Soccer B and C License courses
 - MilkUP Ontario Cup
- Rebranding activities with the Zanchin Automotive Group are now finished, featuring new staff uniforms, updated wayfinding signage, and new illuminated exterior signage on the front of the building, and roadside at Martin Grove Rd. The vehicle storage compound has also received branded scrim for the fencing and has been installed.

Capital Investment

Significant progress was made on critical infrastructure projects, focusing on renovations, replacements, and long-term asset management.

Washroom and Changeroom Renovation Cycle (Complete):

- This multi-phase project, which began in late 2023, is now complete, resulting in all washroom and changerroom facilities being upgraded throughout the building for the first time since it opened in 1997.
- **Phase 2 Changerooms:** The work, finished at the end of June, included the installation of 6050 m2 of epoxy flooring, new partitions and toilets, new benches, and fresh painting.
- **Final Touches:** In the final quarter, renovations to the Restaurant, North Balcony, and South Balcony washrooms received final touches. This included new countertops, sinks, faucets, soap dispensers, mirrors, and toilet partitions. Painting and new lighting were scheduled for completion before the end of Q4.

Outdoor Stadium Turf Replacement (Planned):

- **Project Status:** Planning for the replacement of the outdoor stadium turf is well underway. The installation is scheduled to begin on October 6, 2025, and is expected to take 6 to 8 weeks, depending on weather, with the reopening targeted for May 1, 2026.
- **Funding Application:** A comprehensive 42-page application was submitted to the Provincial Government under the CSRIF grant stream for just under \$1 million. The process involved meetings with Ministry of Sport personnel and included letters of support from five user groups.

Other Capital Repairs and Assessments:

- **Building Condition Assessment:** A third-party construction and engineering firm has completed a full building condition assessment. This will result in a 10-year layout of necessary repairs and replacements to improve budgeting and a preventative maintenance plan to extend the life of existing infrastructure.
- **Repairs:** A number of capital items were repaired or replaced, including:
 - Three indoor field fans that reached their end of life.
 - Rubber flooring on the main lobby stairwell.
 - 800 feet of downspouts and repairs to 1200 feet of eaves troughing and roofing panels.
 - Sweeping and crack filling of the parking lot.
- An essential component for the facility elevator was replaced to reduce service calls and repairs.



— ONTARIO SOCCER —

BOARD & STAFF



Board of Directors

Alan O'Brien
Chair of the Board

Brenda Brown
Vice-Chair of the Board

Dr. Ann Pegoraro
Independent Director

David Zbar
Independent Director

Dr. Moriba Baker
Independent Director

Tom Walsh
Independent Director

Solomon Amoako
Independent Director

Jacques Konig
Regional Director - Central

Alice Strachan
Regional Director - South

Andy Charsley
Regional Director - North

Ahsanul Hafiz
Regional Director - West

Matt Williams
Regional Director - East



Ontario Soccer Staff

Corporate

Johnny R. Misley
Chief Executive Officer

Patty Forbes
Sr. Director, Corporate

Linh Nguyen
Chief Financial Officer

Saika Rajah
Executive Assistant

Celina Peluso
Coordinator, Corporate

Development

Matt Ferreira
Director,
Development

Robyn McComb
Sr. Manager,
Competitions

Bryan Rosenfeld
Sr. Manager, Development
& Provincial Xcel

David Barrie
Manager, Match
Officials Development

Matt Kassabian
Manager,
OPDL & Club Development

Brandon Frith
Manager, Player & Coach
Development

Alex Di Noia
Sr. Coordinator,
Club Development

Lyndon Hooper
Coordinator,
Coach Development

Cameron Oliver
Coordinator,
Player Development

Kurtis Portengen
Coordinator, Match
Officials Development

Sinéad Kappel
Coordinator, Match
Officials Development

Joshua Lemire
Coordinator, OPDL

Patricia Koutoulas
Coordinator,
Competitions

Ryan Raposo
Coordinator,
Competitions

Julio Ruiz
Coordinator,
Provincial Xcel

Finance

Linh Nguyen
Chief Financial Officer

Mythily Sasiharan
Manager,
Finance

Charmaine Bandao
Coordinator,
Accounts Payable

Nicholas Ierullo
Coordinator,
Accounts Receivable

Member Services

Charonne Thomasos
Director,
Member Services

Nicky Pearson
Compliance Officer

Tom Wilkinson
Manager,
Special Projects

Jordan Lynch-Roach
Manager,
Member Services

Michael Di Giuseppe
Coordinator,
Member Services

Business

Bjorn Osieck
Sr. Director,
Business

Robyn Gmeindl
Manager, Marketing,
Partnerships & Events

Ben Lungo
Manager, Digital Strategy
& Communications

Brendan Ford
Sr. Coordinator, Marketing
& Graphic Design

Chiara Aparicio
Coordinator, Marketing,
Partnerships & Events

Tara Palette
Coordinator, Digital
Strategy & Communications

Adam Pecchia
Coordinator, Marketing,
Partnerships & Events

Gabriella Bueno
Coordinator, Marketing,
Partnerships & Events

Victoria Paulus
Coordinator, Digital
Strategy & Communications

Facility Operations

Mike Giona
Director, Facilities &
General Manager, ZASC

Daniel Smith
Manager,
Facilities Administration

Karman Singh
Facility Supervisor

Ada Fiore
Coordinator,
Facilities Administration

Augusto Alarcon
Facility Operator

Terry Defreitas
Facility Operator

Gita Kalia
Facility Operator

Rajinder Saini
Facility Operator

Bhavpreet Singh
Facility Operator

Mohammad Azam
Facility Operator

Delroy Francis
Facility Operator

Stavros Badunas
Facility Operator



Premier Partners



Apparel & Equipment Partner



Facility Naming Partner



Community & Program Partners



Official Suppliers



Sport Partners



THANK YOU for helping us **Play, Inspire, and Unite!**

All of the programs and services that we are able to bring to the membership year over year would not be possible without the great support of our Partners.