

**Bogus Basin Ski Club Minutes**  
**June 4, 2019**

**The business meeting was called to order:** by President Lynda Clark at 6:30 pm

**Board of Directors**

**Present:** **President:** Lynda Clark, **Vice President:** Margie Ridgeway, **Secretary:** Carol Peterson, **Treasurer:** Betty Hawkins, **Membership:** Barbara Bryant, **Social Director:** Kim DeWit, Marketing **Coordinator:** John Adams, **Communication:** Craig Olsen, **Purchasing:** Michael Bouton, **Trip Coordinator:** Roxann Jensen, **Social Media:** Nancy Moore

**Assistants & Ex-Officio:**

**Past President:** ~~Darryl Kuhn~~, **Historian:** Fred Uranga, **ISC Liaison:** Paul Markowitz, **Asst. Marketing Coordinator:** Vicki Kuebler, **Asst. Social Director:** Sussette Newsom and ~~Sandra Hufsmith~~, **BBSC Rec Race Team Captain:** ~~Dave Henry~~, **Media Designer:** ~~Kas Henry~~, **Past Past President:** Kim Hovren

**Absent:** As noted by strikethroughs, above

**Secretary's Minutes:** Motion by Craig to accept minutes, second by Betty; motion carries.

**Main Topics**

**Treasurer's Report: (Betty)** – approximately \$30,400 balance in our accounts.

**Checking Account** – New bank going well. Money will stay in Wells Fargo for a while. Gave a debit card to Michael for purchasing. Paid \$30 for not-for-profit licensing fee to state. She is adding that pay date to the calendar. Craig needs a copy of the license. Betty will send it Craig when she gets it, and he will upload it to the website. Betty will get a debit card for Paul.

**Communications: (Craig)** – 5 new bank accounts registered with SportsEngine. St. Moritz and the campout are ready and on the web site. The 2020 trips are now in operating funds.

**Marketing: (John/Vicki)** – John gave everyone a sheet for the shed. Met with Virginia and Zac. It's a go. Need to put together a Letter of Agreement. Met with Store-Mor Sheds and Best Built Sheds. Shed will be 12x20. Both companies do an excellent job. Ron Raush gave us a \$600 shed door with opener. Paul and Doug Baker took the door apart and it is at Medek's. John donated the window. Asking Store-Mor to donate a portion of the shed. We would give them exposure to the club and would list them as a sponsor on our website. Electricity? Working on it. Zac wants to bring in more gravel. Sussette can recommend an electrician.

**Discussion.** Has the board approved? Last I heard it was going to be free. Free shed was going to cost \$6,000 to move with a crane. And it was an old shed. Has anyone looked at the pictures of Sussette's shed from Home Depot, which is a 12x10 foot shed? John said a Home Depot 12x10 foot shed cost \$4,200. John said they were as much money. TuffShed did Sussette's, she had to do a little leveling. John

took \$417 out of the proposal for paint/painting. From the research that Paul and John did, they think this plan is the best deal. If we were renting a 12x20 shed, it would be \$150/mth. Can be installed by the middle of July if not sooner. Works best with Zac so he can bring in more gravel. Bertha can also be inside. We talked about a shed 25 to 30 years ago. Where would we put it? Don't know if George was involved. He modified the grill to open, transport, and store. Virginia said George would have liked to have this on the property.

Need a motion from the Board for the max expenditure, insurance. It's mobile, movable, not real property. Painting cost. Ramp.

Craig moved that we stipulate up to \$5,000. Roxann seconded. The money would include the shed, painting, foundation, miscellaneous supplies, agreement, insurance for a Barn Style Shed that is 8ft high for the garage door. Includes 3 shelves across the back. Use the shelves we have in storage. 36' of 2' shelving. Barn style gives a little more storage. Board voted for barn style. Need to be sure to include insurance for Big Bertha. Motion to Not to Exceed \$5,000 was approved with one abstention. . Kim Hovren suggested that Jim Hovren examine the agreement with the Medics regarding the shed.

**Social Media: (Nancy)** – (Email Report) Many of you know I recently started a new profile for our BogusBasin SkiClub (note the spacing in the title). The previous Facebook page was simply a page within my account. We had 140 "likes." I realized that someday someone else will take over the social media job, so had to create an independent profile apart from my account. Originally when I began this adventure, Facebook wouldn't let me create a profile, only a page within MY profile. Thus, this new account. I could not use the name Bogus Basin Ski Club because it is already in use with the page under my account. So, had to change the spelling. This has turned out to be a good move for our club...at this writing (Sunday evening) we have over 700 friends--not likes, actual friends! Real friends! Most people are not ski club members but they accepted my friendship requests that were suggested by Facebook who were connected to the original friends of this page--you, me, Margie, Roxann, Craig, Barbara, etc... The power of one...ripple effect...so it's important for each of us to become friends of this page (send a friend request to BogusBasin SkiClub) and then Facebook will suggest YOUR friends to me and I will take it from there.

The importance of this is that our message reaches more people (non-members mostly) than the eblasts and The Mogul because we can reach tons more people with our posts, photos, and events. I'm excited about this! Ask Nancy to keep updating our page with our events, trips, etc. The contact is under Social Media. Craig has Facebook and Sports Engine. He sends what he gets to Nancy and she uploads it.

**Membership: (Barbara)** – 306 members. Kim H. is proposing a membership for a lifetime category: age 90+ free, 80+ \$150, 70+ \$200, 60+ \$250, 50+ \$300, 40+ \$350, 21+ \$400.

**Discussion.** Really low for lifetime membership. Let's think about what we are doing today. Set up a separate account where we want to take in. Those numbers matter when we pay for insurance. It is predicated on the number in the club. Does lifetime member need to physically renew? What does lifetime membership mean? No matter where I live, I want to show my support. Let's come up with criteria. How long have you been a member? Need that data. It's on the old spreadsheet. How long do

people hang on? Could offer it for a year and see how it goes. Committee assigned Kim, Craig, Vicki, Margie, Sussette. Kim to gather more information and bring back to board.

**Weekly social on Mondays.** Not a lot of people came but it does give people the opportunity to get together. Suggestion. First Monday of each month at a different brewery. Barbara and Kim D. will work together. Craig will take off the website and out of the eblast. And we should change it from membership to social. It could be used for new member orientation, and new members should get 1 free beer. Pinning party last year was a good success and we could do in September. The Social should be more informal, not lined up at a long table but round table. Vicki will send a list of the vendors who supported UllrFest and we should look at rotating through them.

**Key Fob.** What does it do? Need to show on the website members get \$ off beer at White Dog and \$5 off ski wax at McU Sports.

**Lynda.** Start now looking forward to September, October, November. How to connect meetup to SportsEngine.

**Trip Coordinator: (Roxanne)** 34 days and counting till fly to Africa

**Trip Planning for 2019/2020**

**August Cape Town Africa** – Roxann Jensen Leading this Africa trip July 2019. 34 days and counting. There are 6 going.

**Schweitzer** - Margie is chair – Jan 26th to 30th 2020. 11 people signed up – Michael suggested options like people buy their own airfare or maybe drive and do an extension. Craig needs the price of the lodging and price of lift tickets (free with Powder Alliance). Transportation will be provided from the airport. Asked the travel agent to redo the numbers. Can't do airfare yet. Margie need permission to give a deposit for the trip. She will send an email with amounts for deposit.

**St Moritz and London** – Still a go. Feb 29- March 13, 2020 -- 38 people on this trip with 8 on wait list.

**Portugal Bike Trip** – 2021 - Proposed by Roxann –Waiting for 3 proposals on routes. Hard to plan costs. Hotels will not release numbers. Paul suggested use this year's price and add 7%.

For 2020, we only have Schweitzer and St. Moritz. We need another trip. Paul will check with Sun Valley for 1st week in January.

Barb. Suggested Big White. 3-hour drive from Spokane.

**Club Activities: (Kim D) --**

**BBSC Road Clean Up** - May 18th We had a good time. 2 people per mile and cleaned up the parking lot in the snow.

**Thirsty Thursday (Barb)** – This Thursday 6/9 at 6pm meet on the lawn at Telaya Winery. Bring camp chair, picnic basket, buy food, beer, wine. No host. Barb needs a wind blade. Music is Blaze and Kelly.

**FWSA Conference** – Conference is June 13 – 16, 2019. Hyatt Regency Indian Wells Resort & Spa, Indian Wells, CA. Michael Suggested to attend one of the snow leader academy sessions. There will be one on club insurance, another session on Ifs, Ands, and Buts of Membership. These are all 90 interactive minutes. The third one will be Trips. Michael is in charge of the election and gets to announce the number of delegates from each council. BBSC has 9 members going.

**Michael.** Without approval gave a package 2 nights at the Grove Hotel, breakfast, transportation, dinner at Bardenay. We have an opportunity to have a table and hand out trail maps. Lynda is interested in staffing the table.

**Campout July 19-21** – reservations confirmed by Michael at SISCRA –Doug and Sue Baker will be Camp Leaders/Hosts. Kim D. can you reach out to the Bakers and find out how it's going.

**Boats, Floats, and BBQ** - Thursday August 8th at 5pm to 8pm – Lower Discovery Park.

**Champagne Brunch** – Betty is Chair - Barbara reserved Kristen Armstrong / Municipal Park facilities for Sunday, Sept 8. Margie needs to get the raffle board together. We are waiting to finalize the raffle after we go to Palm Springs. Michael Hayes from Brundage will not be at the convention. President (Lynda) will reach out to Bogus for passes. Michael said we might get one of the chair 2 chairs. Suggested a separate raffle.

**Wine Bike Ride** – Sunday, September 22, Start at St. Chapelle at 11 am.

**Weiser River Trail.** Sandra will look into doing a ride during September. She is advised to send her plans to the board.

**Bike rides on the Greenbelt.** Barb. June 10 and 24, start from Barb's house at 10 am Old Business

**BBQ at Ester Simplot (John)** – Stan and Joe renting at a reduced rate. If you don't reserve the pavilion, it will be hard to get a group together. No alcohol permitted.

**Botanical Garden** Thursday Night. Margie suggested she and Betty will look into it. Will keep Kim D in the loop. Whoever chairs it, get in first, put the blankets down to save space for people.

**Scholarship Update (Barb)** – 4 nights at Zermatt Inn and Spa, 2 all-day adult lift tickets at Deer Valley, Brighton and Solitude. How to market? Not yet working with BBSEF. Lynda will make contact. Michael suggests we do an online auction through our website. Craig will look into it. If they cannot sponsor a racer. Roxann mentioned part of the problem is the confidential information. They can do any process they want to select the racer. If the team does not want the information. Money goes to the coaches.

**Trophies.** Betty. Greenwoods has two that they will display.

**Display Case.** Michael. No news from Centennial High School.

### **New Business**

**Question.** If you are a not-for-profit-, can you only carry a limited amount of money in your treasury. You need to spend off the money. Can you ask at the conference? Paul, in Idaho we can make money and spend money and save money without limitation. Betty, please ask at the conference.

**Policy and Procedures Review** (Lynda) Ski Passes. President shall obtain them or we can purchase.

**Raffle Drawing.** According to Policies and Procedures, the raffle drawing should be the last night of Warren Miller. Should we do it in a more public viewing rather than the Christmas party? Think about it.

**Welcome new members in Mogul.** Barbara. Mail a welcome packet with stickers and information.

Any board member or assistant can view the club membership in the following way. (1) Log into SportsEngine when on the BBSC website. You will know you are logged into SportsEngine if you see a small circle in the upper right-hand corner with your initials in it. (2) Once logged in, you will see a vertical gray control panel along the left side of the BBSC website. (3) Click on the small gear wheel labeled "Admin." (4) A wider dark gray vertical panel will be on the left of the page with menu items below our BBSC logo. (5) Open "Members" and then "Directory." This will open an alphabetical list of all BBSC members. (6) Click on the name of the member you want to see (not the small box to the left of their name). This will open up their contact information (mailing address, email address, and phone number) and the website permissions. All members of BBSC not associated with the board or assistants have only viewing permission of all website public pages.

**Safety Program with Bogus Basin** – Safety or Awareness signs up on the mountain with BBSC Logo. Michael. Apathy vs. Empathy. What people need to do to be aware to prevent collision. Nate Shake has OK'd it. Michael will bring a proposal next month. Barb reminded Michael that FWSA gives trips for implementing safety programs.

**Meeting ended at 8:30 PM**

**Respectfully Submitted by Carol Peterson**