



# CCHA Board of Directors Meeting February 19, 2024

## Blue Line Room (VRC West) and/or Virtual/Zoom – 7:00pm

### Join Zoom Meeting

<https://us06web.zoom.us/j/86459746703?pwd=MGhvSng5S3M5eXNpNFd1SUM4WVM5UT09>

Meeting ID: 864 5974 6703 Passcode: 530430

### Roll Call:

#### Bord Members

<b>Kevin Roberts</b> (President)	<b>Nate Prosser</b> (Vice President of Administration)	<b>Jon Johnson</b> (Vice President Hockey Operations)	<b>Desi Fritsvold</b> (Secretary)	<b>Michael Larson</b> (Treasurer)
<b>Cullen Leapaldt</b> (Junior Gold Commissioner)	<b>Jacob Reeb</b> (Bantam Commissioner)	<b>Kristy Nutter</b> (Peewee Commissioner)	<b>Beth Johnson</b> (Squirt Commissioner)	<b>Luke Hartle</b> (Upper Girls Commissioner)
<b>Gina Houmann</b> (Lower Girls Commissioner)	<b>Nash Simet</b> (Upper Mite Commissioner)	<b>Shauna Brick</b> (Lower Mite Commissioner)		

#### Key Volunteers

<b>Greg Rotunda</b> (Accountant)	<b>Kacey Lorenzen</b> (Apparel Coordinator)	<b>Karla Bogucki</b> (Concessions Manager)	<b>Lisa Huh</b> (Concessions Coordinator)	<b>Brian Charchenko</b> (Equipment/Jerseys Coordinator)
<b>Lindsay Schullo</b> (Golf Tournament Director)	<b>Erika Spande</b> (Hoopla Coordinator)	<b>Julie Eklund</b> (Ice Coordinator)	<b>Dawn Rodell-Riley</b> (Ice Coordinator Assistant)	<b>Nash Simet</b> (Little Stormhawks Camp Director)
<b>Kevin Kurtz</b> (Marketing & Communications)	<b>Katie Vann</b> (Marketing & Communications)	<b>Anna Simet</b> (Raffle/Gambling Coordinator)	<b>Alisha Johnson</b> (Recruiting Coordinator)	<b>Tara Schini</b> (Photography Coordinator)
<b>Jessica Kutz</b> (Registrar)	<b>Jessican Gieseke</b> (Safe Sport Coordinator)	<b>Michelle TeBrake</b> (Special Events Coordinator)	<b>Kristy Lindell</b> (Stormhawk Awards-Coordinator)	<b>Cathy Justice</b> (Stormhawk Awards Coordinator)
<b>Lindsay Schullo</b> (Sponsorship Coordinator)	<b>Alecia Nickell</b> (Sponsorship Coordinator)	<b>Michelle Smithson-Aldoubal</b> (Sponsorship Committee Chair)	<b>Alyssa Stambaugh</b> (Team Management Coordinator & Room Scheduler)	<b>Laurie Grund</b> (Tournament Director – Brick City)
<b>Kelly Olson</b> (Volunteer Coordinator)	<b>Matt McCoy</b> (Webmaster)	<b>Micki McCurry</b> (Registrar Coordinator)	<b>Mike Erickson</b> (BHDC)	<b>Justin Olsen</b> (GHDC)

**Rob** (Mite 3-4 | 8U Scheduling Coordinator)

### Special Guests:

- Brett Lawler
  - Discussed Goalie Tenure program (material was emailed to Board and Key Volunteers).



- Discussed timing of information sessions (before Hoopla and/or Summer).
- Discussed financial impact of reduced registration fees.
- Discussed each player rotating as goalie throughout games.
- Brett to collaborate with Mike and Justin at the HDC level.

### **Key Volunteer Reports (7:00 PM)**

- Accountant (Greg Rotunda) - Absent
- Apparel Coordinator (Kacey Lorenzen) - Absent
- Brick City Director (Laurie Grund)
  - Discussed helping with garage sale.
- Communications/social- media (Kevin Kurtt, Katie Vann) - Absent
- Concessions Manager (Karla Bogucki)
  - Hosting STP tournament in April at Chaska. Discussed staffing using ice credits.
  - Looking to donate any leftover items to Storm Hawks player bags.
- Concessions Coordinator (Lisa Huh) - Absent
- Equipment/Jerseys (Brian Charchenko) – Absent – Update on behalf of Kevin
  - Discussed refreshing goalie gear and budget.
  - Will send Kevin a list of items for the budget.
  - Discussed garage sale.
  - Discussed Mite jerseys for 2024 season.
  - Discussed storage unit. Tryout pennies will be the only item left at Victoria.
- Hoopla (Erika Spande)
  - Discussed Hoopla scheduling and awarding.
  - Intermediate nets are done and ready to be hung.
  - Chik-Fil-A and raffle are scheduled for Saturday.
  - Discussed Wayzata team playing in the Hoopla tournament.
- Pond Hockey Tourney (Nash Simet)
  - No updates.
- Golf Tournament (Lindsay Schullo)
  - Scheduled for August 19, 2024.
  - Will open registration early.
  - 144 spots.
- Ice coordinator (Julie Eklund) -Absent – Update on behalf of Kevin
  - All ice is given so far for teams. Hoopla has been given. Ice will be dished out as teams make regions.
  - As I am being given some ice as High school teams drop, I am adding small practices here and there. Any other questions commissioners can reach out to me.
- Ice Coordinator Assistant (Dawn Rodell-Riley) - Absent
- Mite 3-4 | 8U Scheduling Coordinator (Rob) - Absent
- Photography/Room Scheduler (Tara Schini)



- Picture banners for Victoria and Chaska arrived. Will update current banners.
- Refund check will be here by April 1, 2024.
- Tentative planning for same dates as 2023 season.
- Raffle (Anna Simet) – Absent – Update on behalf of Kevin.
  - Everything is done for the raffle that should be. Nash may fill in during Hoopla if needed.
- Recruiting (Alisha Johnson) - Absent
- Registrar (Jessica Kutz) - Absent
- Registrar/Eligibility Coordinator (Micki McCurry) - Absent
- SafeSport (Jessica Gieseke) - Absent
- Special Events Coordinator (Michelle TeBrake) – Absent – Update on behalf of Kevin.
  - CCHA Rink Roots with the U of M will be held on 2/21 & has a full roster of 60 kids (+15-20 on a waitlist). It will be CCHA peewee/squirts/mites all getting an hour-long skate with the Gopher athlete team leading the drills. All details are taken care of and squared away - including confirmed the concession stand will be open.
  - CCHA Night at the Gophers will be held Friday, March 1st vs. Michigan with puck drop at 7:30. Discounted tickets in a 3-tiered price range in 3 different sections but all next to each other. Communication was distributed via Kevin to the Association, it's listed as an event on Facebook as well as details being shared out from each team manager to their individual teams. We know that it's Playoffs for some teams - but wanted to give families / teams that are done or have nothing that weekend a fun optional night out.
  - Adopt A Highway: This is officially done. After careful safety considerations of the location and conversations with MNDot, we have decided to forgo renewing our agreement.
  - A few things that I'd like to incorporate for next year:
    - Hockey Day 2025: Something fun for CCHA to do/participate in HDMN
    - Bingo night: not sure if this should be during the season or pre. Need to work through some of the gambling details around this in the offseason.
    - Meat Raffles: same as Bingo night notes above
    - Spotlight the people behind the scenes: Board members, amazing team managers, volunteers that move the needle, zam drivers, etc.
    - Next year I would also like to figure out a way to partner with all 4 high school teams and see if we could execute a big brother / little brother style program. I heard the girls program does this and I'm going to try and execute/work through details in the offseason.
  - Sponsorship Committee:
    - Sponsorship Chair (Michelle Smithson-Aldoubal) – Absent
    - Sponsorship Member (Lindsay Schullo)
      - Beer for Gear fundraiser is this Thursday. CCHA received 15% kickback.
      - Discussed High-level Sponsorships
      - Land O'Frost is flying in Tuesday and meeting with Kevin. The focus will be on how to raise funds.
    - Sponsorship Member (Alecia Nickell) (Absent)
    - Sponsorship Member – **open 2023-2024**
- Stormhawk Awards (Kristi Lindell and Cathy Justice) – Absent



- Team Management Coordinator & Room Scheduler (Alyssa Stambaugh) - Absent
- Volunteer Coordinator (Kelly Olson)
  - **Need volunteers for Hoopla (Erika)**
  - Credits have been added.
  - Working through coaches/team managers who weren't registered.
- Webmaster (Matt McCoy) - Absent
- HDC
  - BHDC (Mike Erickson)
    - Discussed terms at HDC level.
    - Discussed training opportunities provided and reviewed feedback on how to maximize these going forward.
    - Discussed a Coaches Appreciation Event, possibly in early April. Working through date and location.
    - Discussed off season projects.
    - Looking for additional equipment.
  - GHDC (Justin Olsen) - Absent

### **Board Member Reports (7:45-8:30PM)**

#### **O Board Member Reports**

- President (Kevin Roberts)
  - Budgets **due May 1, 2024.**
  - Board Elections:
    - Role descriptions have been reviewed.
    - Elections posted by March 11<sup>th</sup>, open mid-March for 2-weeks.
    - Discussed open roles open.
  - Discussed waiver rule.
- VP Admin (Nate Prosser) - Absent
- VP Hockey (Jon Johnson) - Absent
- Finance Update
  - Treasurer (Michael Larson)
    - Discussed goalie budget.
    - Budget dream sheets are **due by May 1, 2024.**
    - Discussed payments for concession kickbacks and contract.
- Secretary (Desaray Fritsvold)
  - No updates.
- Commissioner Reports
  - Upper Girls (Luke Hatle) - Absent
  - Lower Girls (Gina Houmann)
    - Discussed idea of full girls' day.
      - Plan for locker room tour.
    - Hockey and cookies to recruit rookie mite girls.
  - Jr. Gold (Cullen Leapaldt)



- No updates.
- Bantam (Jacob Reed)
  - Discussed recent Bantam A behavior at the rink.
  - Discussed rink conditions at of lately.
    - Victoria east rink will be out for Summer 24' due to the cost of renting compressor.
- PeeWee (Kristy Nutter)
  - No updates.
- Squirt (Beth Johnson)
  - Discussed remaining games/tournament of the season. Overall good season.
- Upper Mites (Nash Simet)
  - Goalie helmets are ready and with Kevin.
- Lower Mites (Shauna Brick)
  - Registration to add t-shirt sizes and preferred trophy naming.

**Closed Board Meeting (8:30 PM)**

**Next Meeting:** March 19, 2024, 7:00-9:30pm Blue Line Room (VRC West) and/or Zoom

**Notes:**