



PLANET FITNESS ANNOUNCES GRAND OPENING OF “JUDGEMENT FREE” GYM IN SPRINGFIELD

Guest Appearance by Washington Capitals Star Jakub Vrana to Sign Autographs and Take Photos with Fans

SPRINGFIELD, VA (February 17, 2020) – [Planet Fitness](#), one of the largest and fastest-growing global franchisors and operators of fitness centers with more members than any other fitness brand, will be holding a grand opening event from 4 p.m. to 7 p.m. on Tuesday, February 18 at the new Planet Fitness located at Concord Centre, 6123 Backlick Road.

Jakub Vrana, a member of the Washington Capitals, will make a guest appearance from 4:30 p.m. - 6:30 p.m. to sign autographs and take pictures with fans. Attendees will also enjoy complimentary food, giveaways and raffle prizes. A ribbon cutting is slated to begin at 4:30 p.m. with local community officials and the [Greater Springfield Chamber of Commerce](#).

Additionally, Planet Fitness will be donating \$2,500 to [Springfield/South County Youth Club](#), an organization that provides diverse athletic programs for boys and girls ages 4 to 19 that promote character development, good sportsmanship, and exemplary behavior.

The 15,157 square foot location offers state of the art cardio machines and strength equipment, PF360, 30-Minute Express Circuit, fully equipped locker rooms with day lockers and showers, numerous flat screen televisions, HydroMassage beds, massage chairs, tanning beds, a Total Body Enhancement booth, and more. The facility is open and staffed 24 hours a day Monday through Friday, and 7 a.m. to 7 p.m. on Saturday and Sunday.

"We're thrilled to open a Planet Fitness in Concord Centre and provide a Judgement Free fitness experience to the Springfield community," said Russ Preite, president and CEO of PLNTF Holdings, a Planet Fitness franchise with 80 locations. "We strongly encourage people to come out and see our newest club."

Planet Fitness prides itself on providing a high-quality experience at an exceptional value and being home of the Judgement Free Zone®, where members experience a hassle-free, non-intimidating environment. Membership includes a variety of other benefits including brand name cardio and strength equipment, fully equipped locker rooms, flat screen televisions and free fitness training by a certified trainer through the PE@PF® program. In addition, as a member appreciation gesture, Planet Fitness provides free pizza on the first Monday of every month, and free bagels on the second Tuesday of every month while supplies last, as a reminder that it's okay to treat yourself occasionally.

Planet Fitness also provides members with an opportunity to connect and support each other with "Planet of Triumphs," an online community that celebrates all accomplishments and inspirational stories of Planet Fitness members. Planet of Triumphs provides an online platform for members to recognize their triumphs (big or small), share their stories and encourage others, reinforcing the Company's belief that 'everyone belongs'. Check out real Planet Fitness member stories and accomplishments at [PlanetofTriumphs.com](#).

For more information or to join online, please visit www.PlanetFitness.com or follow us on Facebook (www.facebook.com/PlanetFitness) and Twitter (www.twitter.com/PlanetFitness).

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About Planet Fitness

Founded in 1992 in Dover, NH, Planet Fitness is one of the largest and fastest-growing franchisors and operators of fitness centers in the United States by number of members and locations. As of September 30, 2019, Planet Fitness had more than 14.1 million members and 2,000 stores in 50 states, the District of Columbia, Puerto Rico, Canada, the Dominican Republic, Panama, Mexico and Mexico. The Company's mission is to enhance people's lives by providing a high-quality fitness experience in a welcoming, non-intimidating environment, which we call the Judgement Free Zone®. More than 95% of Planet Fitness stores are owned and operated by independent businessmen and women.

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