

SATURDAY, MAY 22

2021
3RD ANNUAL



www.casting4kids.com

2021 EVENT TO RETURN

MADISON, Wis, - After canceling last years event due to concerns with Covid 19, we are excited to announce that Mark Osiecki's third annual Casting for Kids, will return on May 22nd, 2021.

Headquartered for the first time at the Green Lantern Restaurant and Bar, this fishing event was created to help raise funds for children fighting cancer at the American Family Children's Hospital and the UW Carbone Cancer Center.

"With all the uncertainty in the world in which we live, and after conversations with others involved, we've decided to reset and move this year's event to May 22, 2021, which is the weekend before Memorial Day," said event organizer and UW associate head men's hockey coach Mark Osiecki.

Having raised over \$160,000 in its first two years, Casting For Kids raises money by asking local fishing guides to take participants out fishing, along with national and local celebrities, in a catch-and-release fishing tournament. We will be capping off the day with an award ceremony and happy hour at the Green Lantern Restaurant and Bar.

All net proceeds will benefit American Family Children's Hospital / UW Carbone Cancer Center



For more information, please contact:

Mark Osiecki **email:** mao@athletics.wisc.edu **cell:** 614.935.1004

Casting for Kids

1233 Scenic Ridge Drive, Verona, WI 53593

SPONSORSHIP OPPORTUNITIES

Saturday, May 22, 2021

Green Lantern Restaurant and Bar • 4412 Siggelkow Rd • McFarland, WI 53558

PRESENTING SPONSOR

Includes:

- "Casting for Kids" brought to you by...
- Name/Logo on Event Publications
- Signage at Event
- Autographed Memorabilia
- Name Recognition on any PSA's,
- Registration Banner/Signage
- Recognition at Happy Hour / Trophy Presentation
- 3 Boats Fishing in Event

PLATINUM SPONSOR \$5,000.00

Includes:

- Name/Logo on Event Publications
- Signage at Event
- Recognition at Happy Hour / Trophy Presentation
- Autographed Memorabilia
- 2 Boats Fishing in Event

GOLD SPONSOR \$2,500

Includes:

- Signage at Event
- Recognition at Happy Hour / Trophy Presentation
- Autographed Memorabilia
- 1 Boat Fishing in Event

HAPPY HOUR SPONSOR \$1,500.00

Includes:

- Signage at "Happy Hour"
- Host of the "Happy Hour"
- Signage at Event
- Autographed Memorabilia
- Recognition at Happy Hour / Trophy Presentation
- 2 Anglers Fishing in Event

FISHING REGISTRATION/LUNCH SPONSOR \$1,500.00

Includes:

- Signage at Fishing Registration-Opening Meeting
- Signage at Event
- Recognition at Happy Hour / Trophy Presentation
- 2 Anglers Fishing in Event

BOAT SPONSOR \$600.00

Includes:

- 4 Merchandise Packages
- Recognition at Happy Hour / Trophy Presentation

SILVER SPONSOR \$250.00

Includes:

- 2 Merchandise Packages
- Recognition at Happy Hour / Trophy Presentation

QUOTE FROM DR. BAILEY

"Like many healthcare organizations across the country amid the COVID-19 pandemic, the American Family Children's Hospital, UW Hospital & Clinics and the UW Carbone Cancer Center have pivoted to address the ever-changing landscape of patient care. We are truly lucky to be part of a community with these incredible institutions at the helm of public health, especially during such unprecedented times. Even with the ability to care for patients becoming more challenging every day and in spite of constant challenges interrupting the hard work of research teams, our physicians and care providers have not wavered in their commitment to supporting happy and healthy communities right here in Madison as well as around the state—and the committee behind Casting for Kids remains a group of steadfast supporters in this endeavor."

- Dr. Howard Bailey

Director of the University of Wisconsin Carbone Cancer Center and a professor of Medicine at the UW School of Medicine and Public Health



Over \$160,000.00 raised
the first 2 years!