

**Blue Line Club Meeting**  
**December 11, 2019 @ RCC**

**Attendees:** Kerry Peterson, Pete Kenefick, Sherri Brumm, Ricky Saintey, Kelly Sabo, Val Horsager

Meeting called to order at 6:10 pm.

**Minutes**

No formal November minutes (Brumm hospitalized in November)

**Budget Update**

Pete provided update

- Blitz Card fundraiser brought in \$11,581, with minimal associated expenses (pizzas, incentive gift cards and printing).
- Expenses: Roseau expenses came in under budget (hotel, food, team building).
- New collections reported: Player fees; U-16 tournament volunteering; Ad sponsors (still coming in; **Las Tortillas & 1st St Bk of Rsmt still outstanding**); Jersey/glove sales
- **Advertising Banner: Never got ordered; going forward, need to ensure we deliver whatever is promised on marketing flyer for selling Ads.**
- Note: When Dakota Electric donates, they want it split 50-50 btwn golf outing and ad sponsorship (this year was \$500 total);
- Had apparel credit of \$2,700, of which \$1,000 was applied toward logo jerseys, leaving credit of \$1,700 to be applied to apparel costs
- November ending bank balance of \$56,879.73
- Noted previous approval of a couple pairs of gloves due to damaged/missing pairs.

**Player Gear/Spirit Wear**

- Gloves: See note above
- Also see note above regarding apparel credit

**Holiday Tournament**

- All Rosemount games at St. Louis Park Rec Center
- Buses for both JV and Varsity will be provided TO the tournament; players need to arrange their own rides home from each game.
- Ricky provided game times for both JV and Varsity

**Website / Calendar**

Update provided by Kerry and MJ

- There are issues with synching on Android. SportsEngine has a simple fix, but are not getting around to it. MJ has been re-doing the schedule on the website calendar due to this issue, and has gotten through January.
- Discussed getting an "Upcoming Event" section on home page (see Key Dates below).
- MJ and Kerry both questioned if there is a more efficient way to tell what changed when a revised calendar is released.

## **Key Dates**

Updates provided by all

- December 14th - Jersey Night
- December 18th - Rudy's
  - Rudy's fundraiser instead of pasta dinner at RHS
  - Coach Erdmann still to speak at 8:00
  - Ceci to create signup genius for dessert
  - Choir concert same night
- December 24th - Alumni Game, following Varsity practice
- January 2nd - Rally Towel Night vs STA
  - Rally towels have been ordered
  - Towels sponsor: Tommy Chicago
- January 4th - Vitek/Carlson Night
- January 16th - Teacher Appreciation Night
- February 1st - Senior Night

## **Pictures**

Updates provided by all

- Hired Brian Lentz to take pictures at four home games vs:
  - Jefferson (Already done)
  - Lakeville South, STA & Burnsville scheduled
- Leon Ohlenschlager Van Coller continues to take pictures and post on separate Shutterfly
- Question was raised if we can get pictures on the Irish Boys Hockey website, but not much further discussion took place

## **Volunteer Needs**

Updates provided by all

- All families have either volunteered or have been assigned a volunteer position or positions. Was noted that many of the assignments required little to no effort.
- Teacher Appreciation Night is fast approaching, with no volunteers. Kerry P. contacted Gretchen Stramel during meeting and Gretchen agreed to lead Teacher Appreciation Night. Val H. shared past years' gifts that were given to teachers, as well as snacks, etc.
- Memory Book - Only one volunteer from initial request for volunteers, and it was an assignment.
  - Chris Kalata was suggested by both Kerry and MJ as someone that would do a great job with the memory book.
  - MJ to check with Chris
  - Val suggested having each family choose their own pictures, which can be sent through email. Would save a great deal of time when putting the book together

Meeting adjourned at 7:57