

859 Oakton Street | Elk Grove Village, IL 60007-1904 office 847.806.1160 | cell 847.778.9018 | fax 847.640.7831 | email nuxco@allegrampm.com

Dear Affiliate President,

The Girls/Women's Section has three long-range planning committees, one of which is Defining Leadership Roles and Filling the Gaps. We are excited to be able to offer the USA Hockey Affiliates an opportunity to benefit from a women's leadership summit February 7-8, 2020 in Anaheim, CA.

## Game On: Empowering Women in Hockey.

## Purpose:

- Provide information and training to female leaders in hockey
- **Empower attendees** so they can connect their local community and enhance the diversity of our future leadership pool

## Objectives:

- Leadership Development: Tangible discussion, action items, and how-tos
- **Best Practices:** Discover and implement new best practices for growing female hockey and female leaders
- **Networking:** Build allies and a base of female leaders across the country; create a network of strong female leaders within each community across the country

**Format:** We will have a few large audience speakers discussing leadership, confidence, and their experiences, but the majority of the event will be spent in breakout sessions led by experts in the following five key areas:

- Know your value/find your voice: Identify skill sets, establish credibility and
- **Inclusion:** Build authentic relationships, advocacy, and stakeholder engagement
- Communication Management: Communication role play workshop
- Building Foundations for Leadership: Recruit and retain females in leadership roles
- Connecting with the Community: Build allies; tools for working with affiliate leadership, NHL club, local girls' clubs to help grow female membership and female fans

**Benefits:** To ensure that the participants return home and embody the purpose of this summit, we will task each of them with the following:

- Host an informational session in their affiliate
- **Provide a recap of the summit** at the next Affiliate board meeting and submit one proposal that will support female leadership and growth of female hockey







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- Connect with local NHL club(s) to help implement and support girls-specific initiatives
- Identify and mentor 2 females in their Affiliate
- **Follow up** will include 2 check-up Zoom calls and emailed resources
- To create a network of volunteers in each Affiliate, the Defining Leadership Roles and Filling the Gaps subcommittee will create avenues for future communication with the attendees

We have support from USA Hockey, USA Hockey Girls/Women Section, the NHL, Anaheim Ducks, Pacific District and we are encouraging each Affiliate to join this event. We are requesting support from each of the USA Hockey Affiliates by sponsoring two representatives to attend *Game On: Empowering Women in Hockey.* These representatives should be current or future volunteers, board members, or influencers in your Affiliate. For every representative that your Affiliate sponsors (travel and lodging), the summit will cover the registration fee. We believe the return on your Affiliate's investment will result in stronger programs for females in our sport both on and off the ice.

More information will follow including agenda, schedule of events, and list of speakers. For budgeting considerations, the hotels in the room blocks we have secured will cost between \$150.00-\$200.00. There are no requirements to stay at the suggested hotels. We recommend attendees fly into Orange County (SNA-Santa Ana) or Long Beach.

We would like to have your commitment by December 31, 2019 Once you identify your representatives, please send the names to Kristen Wright at <a href="mailto:KristenW@usahockey.org">KristenW@usahockey.org</a> to complete the registration process.

Thank you for considering this request. In doing so, you are directly supporting the initiatives of the Girls/Women's Section and providing important leadership tools to the women in hockey in your Affiliate.

Sincerely

James P. Smith

Jim Smith President USA Hockey



