

## Bogus Basin Ski Club Minutes

May 1, 2018

**The business meeting was called to order:** by President Darryl Kuhrt at 6:40 pm

**Present:** **President:** Darryl Kuhrt **Vice President:** Mark Barnard **Secretary:** Lynda Clark **Treasurer:** Mike Hanson **Membership:** Margie Ridgeway **Social Director:** Barbara Bryant **Marketing Coordinator:** John Adams **Asst. Marketing Coordinator:** Vicki Kuebler **Communication:** Carol Peterson **Purchasing:** Paul Markowitz **Trip Coordinator:** Anna Anderson **Asst. Trip Coordinator:** Betty Hawkins **Social Media:** Nancy Moore

**New Board Members in attendance:** Craig Olsen, Michael Bouton, Roxann Jensen, Sandra Hufsmith, Susette Newsom

**ISC Liaison:** NA

**Guests:** Kim Hovren

**Ex-Officio: Historian:** Fred Uranga

**Absent:** As noted by strikethroughs, above.

**Secretary's Minutes:** Mike Hanson made a motion to accept the minutes for April, seconded by Margie, motion carries.

**Treasurer's Report:** Mike Hanson delivered Treasurer's Report – ending balance \$25859.79 in OP account  
The Club brought in \$1861.30 and spent \$3128.31

The club is approximately 5k ahead of last year at this time but there are lots of expenses coming up because of upcoming FSWA convention. Carol made a motion to accept the treasurer's report, Craig seconded – motion carries.

Mike Hanson presented new card reader to the group.

**Communications Report (Carol):** April Version of Mogul is completed and being sent out.

**Social Media:** Nancy was able to get control and ownership of the Bogus Basin Ski Club Face Book Page from Daryl New. We should send Eblasts to let members know the new page is out there and get all the members to like the page. (NOTE -- watch out for Bogus Ski Club as that is owned by Daryl New and is a for profit club.)

**Membership update (Margie):** Daryl New was deleted from membership spreadsheet but we cannot delete as that is record of history, so Margie fixed. For the Tailgate at Bogus Basin Mountain, she had 100 forms made up for \$100 and found that Staples is way too high. Darryl let the group know he can print with color laser printers. Suggestion to ask small companies to print and we can add their logo to the membership form to show their support of the ski club. We did get new members at the Tailgate party.

**Marketing Update:** John – presented a calendar created by Betty that shows the yearly events and can be used for all events. Betty will keep it updated and Carol will put up on Google Drive in PDF.

John to send email about changing the name/logo of the club.

## Main Event Topic(s):

**Tailgate at Bogus Basin Mountain** – Barbara and John got there early to save a spot. There was blizzard like weather that day but that did not stop the 46 people that showed for lunch. Paul purchased all food items, the club ended up \$152 in the hole but the hotdogs and hamburgers will be saved for other events

**Annual Meeting Recap** – Annual Meeting was held April 15<sup>th</sup> at the Powderhaus off Chinden. Start time – 4:30pm with business meeting at 5:00pm. Topics were short and we got ahead of schedule but all worked out. Dinner served and awards presented from 5:30 to 6:30. We had great reviews for food and the meeting agenda and timing. There was a comment that we need to consider non-spicy selections.

Cost for the event is \$1603 and the club lost approximately \$460. We usually spend more than that for beer, food, and trophy's, and lots of free meals. We had 87 people show.

At the check-in table, we need to be sure to save the papers. Mike Hanson has money collected at the check-in table.

**Summer Host Program** - Mark reviewed status. This is to help grow the club and support the mountain. This will be for **every Saturday throughout the summer and we need to start** reaching out to entire club. The members will perform “meet and greet” type of service, will need to know about the events and venue, promote the club, and promote all activities offered on mountain. There will be 2 hours of training and working with Bogus Basin Mountain hosts. Michael Bouton is working on a reward for volunteers which could possibly be something like coaster passes, buddy pass, or discounts for season pass buyers. The club will need 5 to 6 volunteers per event – so need 25 people to step up for the initial start of the summer events. We need people that know Bogus Basin and love the Bogus Basin Ski Club. This activity is future looking to show our support of the mountain and to promote and help grow the club. No financial commitment from the club. We need volunteers for Saturday events.

### **Discussion and things to consider:**

- Need full time volunteer to coordinate schedules for all the volunteers.
- Education / Training program to be done by Michael Bouton
- Bogus Basin Ski Club volunteered for this and Brad and Jamie are excited for us to help. Do they think we are needed to greet folks in the parking lot?
- Michael Bouton and team are still researching and there might be some financial costs, like printing and T-Shirts for the hosts. **The club will need to have answers about costs and actual plan.**

### **Board of Directors Positions with new assignments:**

Pres – Darry Kurht

VP – Margie Ridgeway

Secretary – Lynda Clark

Treasure – Betty Hawkins

Membership – Michael Bouton

Social – Barbara Bryant and Sussette Newsom and Sandra Hufsmith

Purchasing – Paul Markowitz

Communications – Craig Olsen – the Mogul and Eblast

Web Site web master - Carol Peterson – for interim only and stated during this interm there will be no last-minute updates

Social Media – Nancy Moore

Trip Coordinator - Roxann Jensen - with support (Anna, Paul, and Mary Pribble really good at Trips coordination so lots of help available)

Marketing Director - John Adams

Marketing Director Assistant - Vicki Kuebler

Historian – Fred Uranga

**Darryl gave overview**, it is the board that really supports and makes the club work and complete things that are needed to run the club. It is the board that steps up for all events. Positions are for 2 years with a 30 day transition. Board primary positions can make proposal and vote, assistants cannot.

**Alias emails** – Carol will change and send test email to each new board member. Please reply.

Reminder: We do not put phone numbers on business cards

Mike Hanson made a motion to accept the new board, Mark seconded and motion carries.

### **Trip Planning for 2017/2018 Ski and Summer Season**

**Camping Trip** - July 20-22, 2018. We need trip Chairperson for this event. The menu will be discussed next month. Last year had 23 people and was short funds of \$83. Cost discussion and poll for \$35 wins. Mark made a motion for camp out for \$35 with the PayPal fees subsidized, Mike Hanson seconded, motion carries.

**Salmon River Raft Trip with MFWO Trip – Aug 9 – 15, 2018.** 8 people committed but agreement was 10. Anna will be cutting a check to Willis. The club paid \$800 for the 2 extra spots and Lynda will check to see if Willis will allow us to go with only 8. We have advertised with FWSA and ICS. Anna will send to Dennis with Snowriders and to Park City Mountain Ski club.

**Norway Hiking, Biking and Kayaking** - Aug 13 – 27, 2018. – (Mary Pribble leader) There are 15 people committed. We have met the minimum but it would be good to get 2 more people to commit.

**Zermatt – January 24 - 27 2019** – Club paid \$612 for commitment. Activities like Cat Ski and Sundance Film attendance will be additional cost. Trip will include skiing at Sundance and Deer Valley or Park City, 2-day skiing is included. 10 people signed up for the trip at the annual meeting and this was passed to Michael Bouton.

### **Proposed Trips selections from Annual Meeting**

**Schweitzer (on powder alliance) and Big White (in Canada)** – had 27 people sign

**Whitefish** - Anna will lead and is already booked for Feb 20 – 24<sup>th</sup> 2019. This will be a Wed – Sun trip and will use airline to get to destination. This trip had 24 people sign.

**Jackson Hole** – Someone needs to reach out to Snowriders group to check on their schedule. They usually go end of January which conflicts with Zermatt for our club.

**Arlene King - Italy in April** – wants to put together another Bike and Barge – could be fall 2020. Arlene will update the board.

**Roxann Jensen – August Cape Town Africa** –Africa Trip has completely changed and all within South Africa – cost today is \$8000 plus Airfare – but the club can only have 1 month to advertise and get commitments. Because this has changed so much, she needs to re-present to the board.

## Club Activities Updates:

**FWSA Summer Conference** – attendance and subsidies Reno June 7 - 10

We pay for the 6 attendees and then get a comp back of \$159. There is a budget of \$3000 approved for the attendees. Darryl reviewed the process and nominees, Man and Woman of the year are subsidized separately, which is Kim Hovren and Michael Bouton.

6 attendees to go to FWSA and must stay through Sunday to vote as delegate. Attendees are to go and pay costs. BBSC will write check back to you after the conference.

Barbara and Don Bryant – Don is a judge

Susette Newsom

Mark Barnard

Kim Hovren

Michael Bouton

Kim Hovren and Michael Bouton will get their Man and Woman of year funds and some additional funds from the delegates fund as well. They will stay and be delegates.

Anna made a motion to allow Man and Woman and of the year to also get funds from delegate pool, Margie seconded, motion carries.

Darryl to complete the sign up of attendees and send to FWSA.

**Road clean up** - May 19<sup>th</sup> noon to 5pm. All to meet at Highlands Hollow at noon – up to Forest Service Land sign and start cleanup of the last 8 miles. For this activity we need pickup trucks. After cleanup, meet at Sunray in Hyde Park. Eblast will be sent out over the next couple of weeks with RSVP. ACHD will supply vests, trash bags, and signs for traffic to slowdown. There is still a question about the the “Adopt-A-Highway” sign that shows BBSC cleans up this road.

**ULLR Fest day — January 19<sup>th</sup> of 2019** Vicki spoke with Brad Wilson, Vertigals, Prime Timers, and Bogus Basin. Bogus Basin is looking for a weekend without major race for that day and will not know for sure until August because that is when race season is setup. Vicki needs 50 volunteers. Austin Smith from Bogus Basin has eliminated the staff position for Bogus Basin events. Going forward, Bogus Basin provides the venue and we (others) run the events. There is no charge for venue and ULLR Fest is a weeklong event. Bar de Nay wants to participate, we would like to tie into First Flakes to promote. In the past there has been a budget of \$500 and a co-chair. There will be gift baskets for raffle prizes.

**Family Adventure BBQ - Alpine Glow to Sponsor** – ready for last Thursday in May which is the 31<sup>st</sup>, held at Lucky Peak Discovery Park - Kim will Chair – use leftover hamburgers and hotdogs. Kim will send emails about this.

**Thirsty Thursday – June**

**Pedal and Pints – June** - had 15 people show up last year

**Pals and Pets – August** – Hike at Bogus Basin

**Blues and Bones in Eagle Island St. park** - End of August and \$20 per person

**Champagne brunch Sept 15<sup>th</sup>** - changed to Saturday because venue was not available

**Weiser bike trail – maybe September 22**

**Wine Bike Ride – October** Paul?

**Warren Miller 2018** – Nov 15, 16 17<sup>th</sup> for 3 days 4 shows at Egyptian Theatre. Larry Crockett / John Greenwood with Kim as the liaison for BBSC.

**Old Business: NA**

**New Business:**

**Athletic Scholarship** – Barbara and Anna presented information to the club.

BBSCF - U 16 which is 14 and 15 year olds

There is no cost to BBSC for this as there is a trip already donated to be auctioned off and those funds will be used to donate to the Athletic Scholarship. The donation is for the individual athlete but deposited into the team account and funds can only spend it for training and race fees. BBSCF has a winter welcome in October and always looking for auction items. This trip will be given to that event for auction. We believe a minimum price of \$500 should be set for the trip auction.

Requirements for individual: It will be hardship based but also consider additional criteria like community involvement, willingness to work hard, race results, sportsmanship. Applicant has to fill out questionnaire. Barbara and Anna will rework some of the questions.

How to pick the individual: There will be approval from board, but selection will be completed by a sub-committee. Barbara / Sub Committee will contact BBSCF and present auction item. In June 2019, we will accept the applications for the scholarship. At this time, the board can decide if we should offer more funds from the club, in addition to the funds raised from the auction of the trip.

Moving forward? Margie made a motion to allow this request to move forward, Mark seconded and motion carries.

**Meeting ended at 9:11 PM**

**COPY of Board of Directors from Bogusbasinskiclub.org**

**Darryl Kuhrt, President**

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**Michael Bouton**, Membership Director

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**Nancy Moore**, Social Media

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## **Ex-Officio/At-Large**

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**Fred Uranga**, Historian

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**Carol Peterson**, Webmaster

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**Kim Hovren**, Past President

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