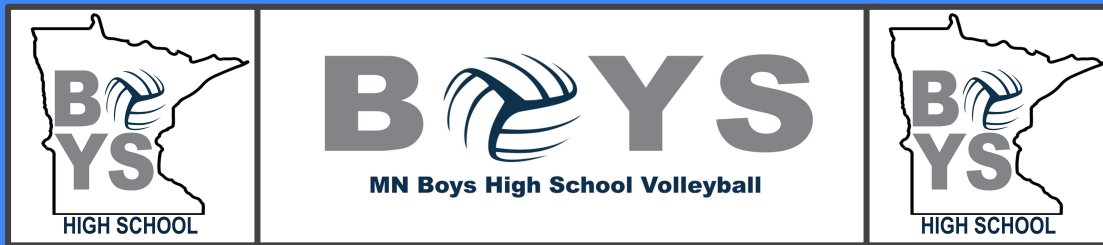


“GROWING BOYS HIGH SCHOOL VOLLEYBALL SUCCESSFULLY... HOW MINNESOTA DID IT”



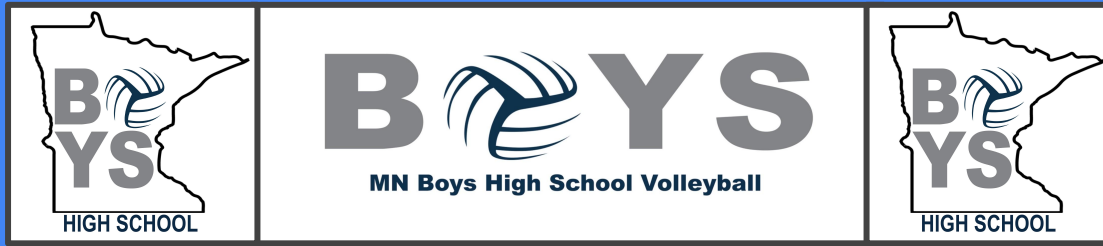


MINNESOTA BOYS HIGH SCHOOL VOLLEYBALL ASSOCIATION

**ALL STARTED WITH A SIMPLE QUESTION...
"WHY NOT BOYS VOLLEYBALL IN MINNESOTA?"**

- SPORT SANCTION PROPOSAL TO MINNESOTA STATE HIGH SCHOOL LEAGUE (MSHSL) - OCTOBER 2017 (IT WAS OPPOSED BUT RAISED AWARENESS)
- 8-10 PEOPLE INTERESTED IN STARTING BOYS HIGH SCHOOL VOLLEYBALL
- STARTED MEETING REGULARLY SEPTEMBER 2017

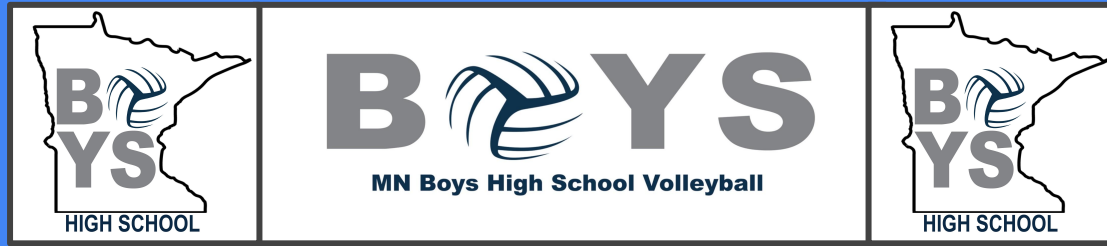




WHAT WOULD IT TAKE?

- NO “EXTRA” WORKLOAD BURDEN ON ATHLETIC DEPARTMENTS - BE A ONE STOP SHOP - ONE LEAGUE FEE
- NEEDED SUPPORT FROM A LARGER, GLOBAL ORGANIZATION - (USAV-LOCAL REGIONS)
- PLAN MUST LIMIT BARRIERS - COST, RULES, PAPERWORK, COMPLEXITY
- TURNKEY PLAN

what **if** not
why **not**



MINNESOTA BOYS HIGH SCHOOL VOLLEYBALL ASSOCIATION
ESTABLISHED ASSOCIATION IN JANUARY 2018

THE MISSION

“To create opportunities and support BOYS playing volleyball in Minnesota high schools and ultimately for the MSHSL to recognize, support, and sanction boys volleyball as an official MSHSL sport.”

SPRING 2018 (YEAR 1) RESULTS

6 MONTHS - 22 SCHOOLS - 38 TEAMS - 400+ BOYS - 50+ COACHES



KEYS TO OUR SUCCESS

CRITICAL FACTORS

PASSIONATE VOLLEYBALL ICONS



Hugh McCutcheon



Walt Weaver

*EACH
STATE
HAS
THEM!*

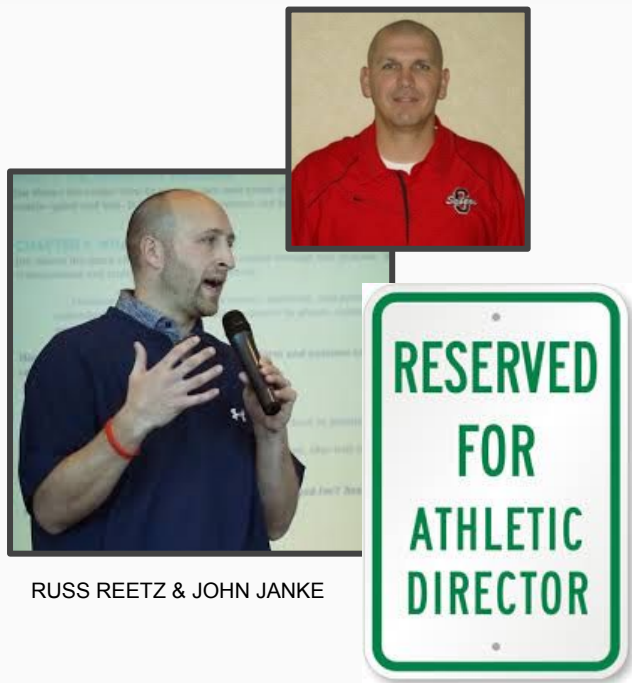


KEYS TO OUR SUCCESS

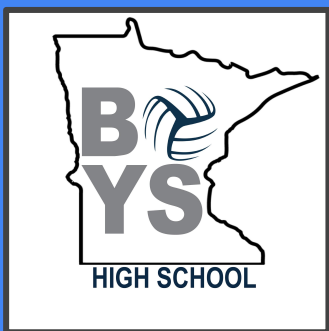
CRITICAL FACTORS

A FEW INCREDIBLY SUPPORTIVE ATHLETIC DIRECTORS

- HELPED US NAVIGATE CHALLENGES ON BEHALF OF ALL ATHLETIC DEPARTMENTS
- GUIDED US THROUGH THE MINNESOTA STATE HIGH SCHOOL LEAGUE PROCESS
- SPOKE UP TO SKEPTICS ON BEHALF OF THE LEAGUE
- ADVISED BECOMING AN SCHOOL RECOGNIZED CLUB FOR FACILITY PRIORITIZATION



RUSS REETZ & JOHN JANKE

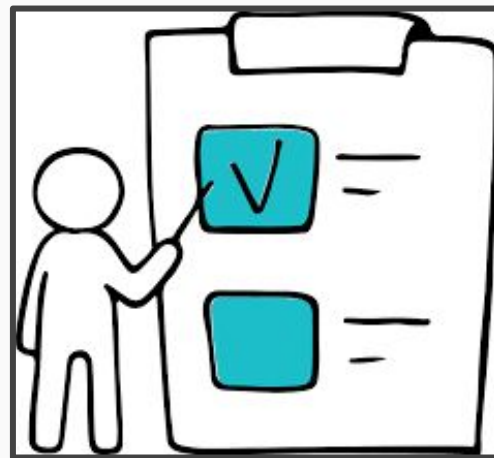


KEYS TO OUR SUCCESS

CRITICAL FACTORS

HAVE A TURNKEY GUIDE TO STARTING A TEAM

- [ANYONE CAN DO IT - JUST FOLLOW THE STEPS](#)
 - CO-OP WITH ADJACENT SCHOOLS, IF NEEDED
- [SUGGESTED TIMELINE/COURSE OF ACTION](#)
- [FAQ'S & TESTIMONIALS](#)
- [BUDGET TEMPLATE](#)
- [2019 GUIDE TO STARTING A TEAM](#)
- [2018 GAME DAY FORMAT & GUIDELINES](#)





KEYS TO OUR SUCCESS

CRITICAL FACTORS

BUSINESS & MARKETING 101

- DOCUMENT THOUGHTS
- BE PATIENT, BUT PERSISTENT - FOLLOW UP
- EMAIL & SOCIAL MEDIA
- SITUATIONS ARISE, GO WITH THE FLOW



@mnboyshsvb



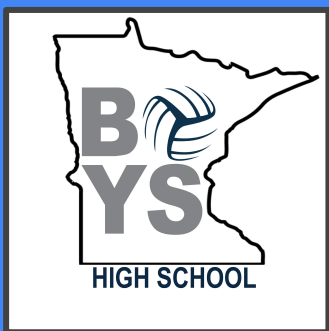
KEYS TO OUR SUCCESS

CRITICAL FACTORS

THE GREATER GOOD SHOULD ALWAYS COMES FIRST!

- GO INTO IT WITH A VOLUNTEER MINDSET, DON'T GET THE CART BEFORE THE HORSE
- FIND PEOPLE WITH CONNECTIONS - LOCAL CLUBS, COACHES ASSN, OFFICIALS ASSN, ETC.
- WHAT CAN PEOPLE GIVE
- KEEP IT SIMPLE - CELEBRATE SMALL WINS
- **STAY FOCUSED ON DOING A FEW THINGS GREAT, NOT MANY THINGS JUST OK**





KEYS TO OUR SUCCESS

CRITICAL FACTORS

LEAGUE REGISTRATION & COMMUNICATION TOOL - SPORT ENGINE

- WEBSITE - CENTRAL HUB FOR ALL INFORMATION
- REGISTRATION & LEAGUE MANAGEMENT
- DOCUMENTATION & RESOURCES





KEYS TO OUR SUCCESS

CRITICAL FACTORS

OFFICIATING

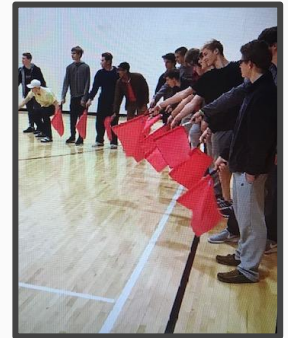
- HIRE R1 - ESTABLISHES LEGITIMACY
- ENGAGE LOCAL OFFICIALS' ASSOCIATION TO ASSIGN AND MANAGE PAPERWORK
- TEAMS ASSIST R1 (R2, LINE JUDGES, SCORE) - BEST WAY TO LEARN THE SPORT & LOWERS COSTS

SIMPLE SCORING AND LINE UP TRACKING

- DON'T OVERWHELM WITH COMPLICATED SCORING
- SIMPLE TICK SHEET AND LIBERO TRACKING SHEET



Brad Aaberg





KEYS TO OUR SUCCESS

CRITICAL FACTORS

REGISTRATION & INSURANCE



- SAFETY FIRST - EVERYONE NEEDS TO BE COVERED!
- LOCAL SCHOOLS CARRY CLUB INSURANCE, BUT NOT ALL TEAMS HAVE SCHOOL BOARD APPROVED CLUB STATUS
- RESEARCH BEST GROUPS/RATES/SERVICE TO DETERMINE YOUR SOURCE (JVA, AAU, USAV, ETC)
- BACKGROUND CHECKS & COACHING SAFETY



CHALLENGES

THE "X" FACTORS

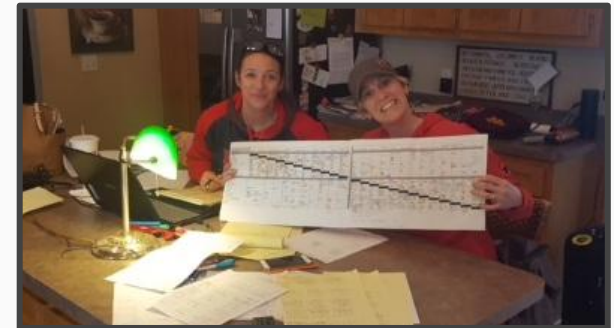
AVAILABLE FACILITIES

- GET CREATIVE - THINK OUTSIDE THE BOX - SHARE COURT/GYM SPACE
- USE ONE FACILITY AS THE CENTRAL HUB UNTIL MORE ESTABLISHED



SCHEDULING

- REQUIRE EQUAL NUMBER OF JV & VARSITY TEAMS
- HAVE OPTIONS/SCENARIOS IF TEAMS NEED TO FORFEIT





CHALLENGES

THE "X" FACTORS

SCHOOL ADMINISTRATION OPPOSITION

- ADDED PRESSURES ON PRESUMED WORKLOAD
- DECREASED PARTICIPATION IN OTHER SPORTS

TITLE IV EFFECT

- MISCONCEPTION THAT A BOYS SPORT CANNOT HAPPEN
- NOT AN ISSUE AT STATE LEVEL





WHAT'S IN STORE FOR 2019

LOOKING GOOD FOR 2019!

31 SCHOOLS REGISTERED FOR THE 2019 SEASON

- 62 TEAMS SO FAR
- EXPANDING TO OUTER METRO REGIONS
- **DEADLINE TO REGISTER: FEBRUARY 1, 2019**

**PARTNERSHIPS WITH JVA, BADEN & METRO
VOLLEYBALL OFFICIALS**





WHAT'S IN STORE FOR 2019

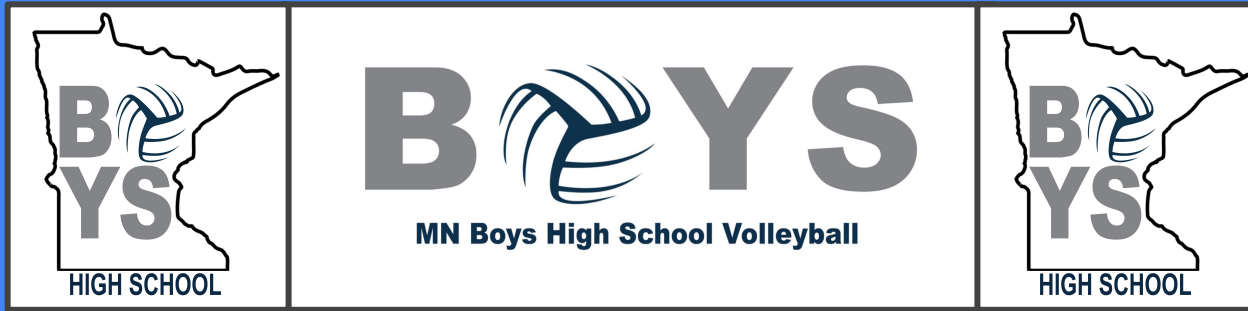
LOOKING GOOD FOR 2019!

MANY CLUBS AND LOCAL COLLEGES ALSO ONBOARD!

- MORE BOYS' CAMPS/CLINICS
- MORE BOYS' CLUB TEAM OPTIONS
- MORE LOCAL TOURNAMENTS FOR BOYS
- MORE BOYS EXCITED TO PARTICIPATE



SANCTION REQUEST PROPOSAL TO MSHSL - VOTE IN FEBRUARY



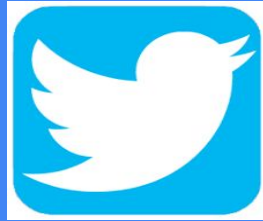
QUESTIONS????

“It's important to remember that the female and male versions of our sport help each other immensely. There are very few sports that can say that. Without question, having a boys volleyball team will help your girls team and vice versa.”

HUGH MCCUTCHEON

University of Minnesota Women's Head Volleyball Coach
Former USA/Olympic Men's & Women's Volleyball Coach

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www.mnboyshighschoolvolleyball.com

