



EASTON YOUTH SOCCER LEAGUE TOWN HALL

Agenda

Introduction

Travel Program

Recreation Program

• Shovel Town 5v5 Premier League

Fee Increases

Sponsors/Fundraising

YSL Soccer —Town Hall ntroduction

Welcome Easton Soccer families and friends &

Thank you to Peter Galeno for donating the Field House Arena for tonight's meeting!



Travel Program

ravel Program

Changes to our Current Travel Program

Boys & Girls 7th/8th Grade

- .. First come first serve team in Fall
- . Mid October tryout

Boys & Girls 3rd Grade – Mid October Tryout

ravel Program – 7th/8th Grade

Vhy Change?

Travel has been first come first serve for numerous years at this age group in the fall season. The "official change" better aligns process.

Fall boys and girls EMS Soccer

Allows players to have a better tryout after technical and physical growth from May to October.

Teams will be built in time for winter training.

ravel Program – 3rd Grade

Vhy Change?

Poor Fall Travel experience – insufficient competition

Most SSSL towns DO NOT participate in Fall Travel

Declining enrollment in SSSL for U10

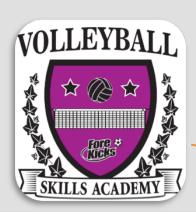
Allow for a better town soccer experience and less travel for busy families.

Allow Easton Soccer to have better data points at making spring travel teams.



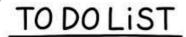
Fall Recreation Program

Recreational Program - Challenges









SO MANY

3. THINGS







Easton Children's Theatre



Recreational Program – New League

ShovelTown Premier 5v5 League













Shovel Town 5v5 Premier League - Objective

- The goal is the same defend, attack and score goals.
- It is a smaller version of the world's greatest game that allows more individual ball time (more touches!) and continuous play at a fast and exciting pace.
- Every player is more involved in the game & close to the action and the focus turns to the core principles of soccer—passing, dribbling, possession and shooting.

Shovel Town 5v5 Premier League - Format

- Preseason or week 1 player assessment and assignments.
- Teams with a parent coach and one volunteer (i.e. high school player).
- 5 v 5 games including a goalie.
- Individual grades will have their own leagues, if possible.
 - COED teams are first option to address numbers.
 - Combing grades, 3/4, 5/6 and so on is second option.

Team Jersey's – athletic shirts by country



Shovel Town 5v5 Premier League - Benefits

Benefits of new league and format

- More players, games and fun with without travel or club commitment.
- Better player development environment— leads to more competitive travel and club teams as well as future Oliver Ames teams.
- Allows for more than just soccer players to enjoy the game, develop good exercise habits and build confidence.
- Increase participation allows the flexibility for more opportunities to improve player and coach development and program expansion (e.g. 5v5 Easton Tournament).

Social media, competition and FUN





Fee increases

ees

Fees have been stable for 6 years

Increased costs – registration, insurance, field rental, and SSSL

Realignment of fees compared to other town and local programs



Volunteers

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Ve are always looking for volunteers – current open positions

Field Coordinator

Uniform Coordinator

Referee coordinator

Assist with fundraising

Questions

