



2021 Target USA CUP Vendor Request

We invite you to participate in the world's largest international youth soccer tournament in the Western Hemisphere as an official vendor July 9-17, 2021. Please fill out the form below and submit to Logan Halvorson at lhalvorson@nscsports.org.

2019 Target USA CUP HIGHLIGHTS:

- Over 16,000 participants from 1,150 teams came to the National Sports Center (NSC) to compete against one another. More than 20 states and 20 countries were represented.
- During the nine-day period an estimated 206,000 spectators, players, coaches, referees and volunteers visited the NSC campus; an average of over 25,000 visitors per day.
- More than 2,500 games were played during the eight-day period and over 400 referees were on campus to call the games.
- Over 1,000 volunteers were also here to assist with the tournament from sunrise to sunset.

Target USA CUP has two components: **Target USA CUP WEEKEND**, July 9-11, 2020, and **Target USA CUP WEEK**, July 13-17, 2020. As an official vendor, you may decide which tournaments you would like to exhibit during the event.

If you are interested in being an official vendor for Target USA CUP and would like more information, please contact me directly. A letter of acceptance and vendor contract will be sent upon approval. Also, for a more extensive site map and additional information about the tournament, please visit our website at www.usacup.org.

Sincerely,

Logan Halvorson

Logan Halvorson
Sports and Recreation Coordinator
National Sports Center
lhalvorson@nscsports.org
763.785.5678



2021 Target USA CUP / July 9-17, 2021
Exhibitor Request

Response Deadline: June 11, 2021

FOR ADDITIONAL EXHIBITOR INFO
CONTACT: LOGAN HALVORSON / 763.785.5678 / LHALVORSON@NSCSports.ORG

Requested Exhibitor Dates: _____

EXHIBITOR INFORMATION (Please Print)	
Organization/Company Name	Contact Name
Street	City, State, Zip
Phone (day)	Phone (evening)
E-mail	
Exhibitors must attach a list of ALL products to be sold, displayed, or sampled.	

Exclusivity contracts between the National Sports Center and our retail sponsor may prohibit the sale, display, and sampling of products. All must be approved by staff in order to be sold on-site.

Indoor Booth Size	Details	USA CUP Weekend	USA CUP Week	All Days
10' x 10'	Includes 2 tables and 2 chairs	\$795	\$995	\$1,400
Outdoor Vendor Space	Limited availability	TBD	TBD	TBD

If interested in a larger booth size, please contact Logan Halvorson for availability and pricing.