

2025 SPONSORSHIP PACKAGES



Align your business with the rising momentum and growing prominence of the Northville Mustangs High School Football program. Join the growing number of businesses aligning with the Northville Mustangs High School Football program, a source of pride, passion, and Friday night excitement in our community.

In 2024, our Varsity team finished with a strong 6-4 record, tying for 2nd place in the competitive KLAA West division and earning the right to host another home playoff game. Building on our 2023 district and division championship season, the Mustangs continue to be a consistent force in MHSAA Division 1 Football, drawing loyal fans and community support every step of the way.

The excitement surrounding Northville High School Football is only growing. Our facilities now include brand new turf (installed in 2023) and state-of-the-art bleachers that seat over 4,500 fans (added in 2024). These improvements have transformed our facility into one of the premier high school football environments in Michigan, enhancing the experience for athletes, fans, and sponsors alike.

Why Sponsor With Us?

As a sponsor, your business will benefit from high-impact visibility throughout the season:

- **Stadium Banners:** Your logo will be featured on a 3 foot by 8 foot stadium banner, viewed by tens of thousands of fans attending games from youth through varsity levels.
- **Website and Social Media Exposure:** With over 3,000 organic visitors each month and rapidly growing engagement on our social media platforms, your brand will reach a wide, loyal audience across Metro Detroit.
- **Digital Magazine Feature:** Appear in our weekly "Story of the Season" digital magazine, our most popular community update highlighting game recaps, standout performances, and team news.

Your sponsorship directly supports the development of our over 170+ student-athletes. Funds raised help cover essential program needs including safe and updated player and program equipment, technology, uniforms, summer camps, team dinners, and much more.

If you are interested in supporting our program and making a lasting impact while gaining meaningful exposure, we invite you to join the Northville High School Football family for the 2025 season.

Thank you for considering this opportunity to support our student-athletes and be part of something special. Let's build something great, together!

NORTHVILLE MUSTANGS FOOTBALL

2025

SPONSORSHIP PACKAGES



- ☐ **LOCKER ROOM PACKAGE** **\$10,000**
 - Naming rights and main sponsor of updated home Locker Room, featuring 50 brand new state-of-the-art lockers
 - All of the VIP package perks
- ☐ **VIP PACKAGE** **\$2,000**
 - 3x8 Banner at 50 yard Line
 - Exclusive "Play of the Week" Full Page Color Ad in Story of the Season
 - PA Announcement at all home games
 - Social Media Shoutout
 - 2 Sideline Passes for 1 Game
 - Northville Athletics Year Pass- admits 2 for all home games
 - Choice of 4 Northville Football Shirts/Hats
 - Business Logo and Link on Football Program Website
- ☐ **TOUCHDOWN PACKAGE** **\$1,500**
 - 3x8 Banner
 - 2 Page Spread Color Advertisement in Story of the Season
 - PA Announcement at all home games
 - Social Media Shoutout
 - 2 Sideline Passes for 1 Game
 - Business Logo and Link on Football Program Website
- ☐ **HOME GAME PACKAGE** **\$1,100**
 - 3x8 Banner
 - 1 Page Color Ad in Story of the Season
 - PA Announcement at all home games
 - Social Media Shoutout
 - Business Logo and Link on Football Program Website
- ☐ **ORANGE PACKAGE** **\$950**
 - 3x8 Banner
 - 1/2 Page Color Ad in Story of the Season
 - PA Announcement at 2 home games
 - Social Media Shoutout
 - Business Logo and Link on Football Program Website
- ☐ **MUSTANG PACKAGE** **\$750**
 - 3x8 Banner
 - 1/4 Page Color Ad in Story of the Season
 - PA Announcement at 2 home games
 - Social Media Shoutout
 - Business Logo and Link on Football Program Website
- ☐ **FOOD SPONSORSHIPS** **\$1,250 VALUE**

In exchange for providing a full team meal for approx 100 people, all food sponsors will receive

 - 3x8 Banner
 - Business Logo and Link on Football Program Website
 - Social Media Shoutout

3x8 Stadium
Banner
\$400

1/4 page Color
Ad in SOS
\$400

Half-page Color
Ad in SOS
\$600

Full-page Color
Ad in SOS
\$800

2-page spread
Color Ad in SOS
\$1200

WANT MORE INFO ABOUT SPONSORSHIPS? CONTACT: BETSYE PARK at northvillehsfootball@gmail.com

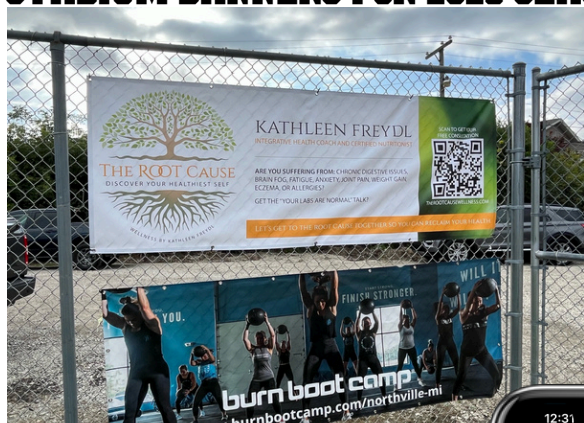
NORTHVILLE MUSTANGS FOOTBALL

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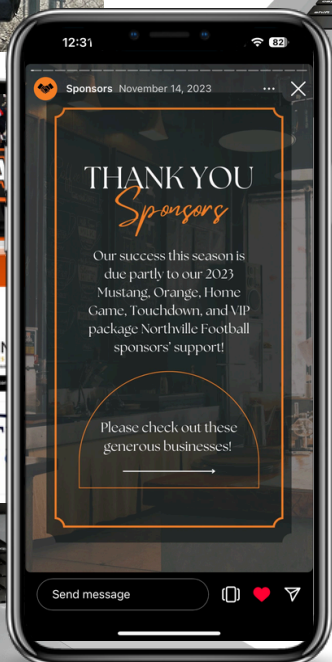
SPONSORSHIP PACKAGES

STORY OF THE SEASON DIGITAL MAGAZINE
ADVERTISEMENTS

3X8 STADIUM BANNERS FOR 2025 SEASON



LEARN MORE ABOUT SOS HERE



SOCIAL MEDIA SHOUTOUTS

**BRAND
EXPOSURE
30,000+**

Number of fans from Metro Detroit who attended a game at Eight Mile Stadium last season during High School Varsity, JV, Freshman, Northville Middle School Football, NYFA (1st-8th grade) season.

5,000+

Views of the Story of the Season Weekly Digital Magazine

2,400+

Social Media Followers and growing daily!



PROMOTE YOUR RESTAURANT BY PROVIDING A
TEAM DINNER!

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NORTHVILLE MUSTANGS FOOTBALL

20
25

SPONSORSHIP PACKAGES

ALL
INFORMATION
AND PAYMENT
DUE BY JULY 31,
2025

FIRST/LAST NAME

BUSINESS

ADDRESS

CITY/STATE/ZIP

EMAIL

PHONE

BUSINESS WEBSITE

SOCIAL MEDIA HANDLE

TOTAL COST:

☐

CHECK

☐

PAY ONLINE

Make checks payable to Northville High School

Send check and form to:

Northville High School

Attn: Rosina Lamerson

45700 Six Mile Rd

Northville, MI 48168

SPONSORSHIP SELECTION

- ☐ Banner \$400
- ☐ 1/4 page Color Ad in Story of Season
- ☐ Half-page Color Ad in SOS
- ☐ Full-page Color Ad in SOS
- ☐ 2-page spread Color Ad in SOS
- ☐ Food Sponsorships
- ☐ Mustang Package \$750
- ☐ Orange Package \$950
- ☐ Home Game Package \$1,100
- ☐ The Touchdown Package \$1,500
- ☐ VIP Package \$2,000
- ☐ Locker Room Package \$10,000

Pay online at NorthvilleMustangsFootball.com
or scan QR Code

