



Dear Wings Community,

Urban Initiatives is thrilled to partner with the Wilmette Wings for our 17th Crosstown Classic. At the event, Wings players and Urban Initiatives program participants:

- Play together on the same soccer teams, creating an atmosphere of teamwork, learning and fun
- Promote active and healthy lifestyles, while bringing together diverse communities
- Celebrate the longstanding partnership between the Wings and Urban Initiatives communities

WHEN: Friday, October 4th, 4:30 – 6:30 pm at Avoca Park, 2921 Illinois Road, Wilmette, IL 60091

WHO: Urban Initiatives' mission is to use the power of sport and play to empower Chicago's youth to achieve academic success, develop social-emotional skills, and build social capital.

- Urban Initiatives offers participants a **continuum of programming** rooted in the world of team sports and enables students to gradually transition from Player to Team Captain to Coach over the course of their elementary, middle, and high school years.
- Our work currently reaches an estimated **17,000 students** in **55 Chicago Public Schools**

WHY: Building a brighter future for Chicago's youth is a team effort and engaging stakeholders across the city, like members of the Wilmette Wings community, to empower advocates is key to our success.

OUR HISTORY: Our first Crosstown began in 2004. Over the years we have worked with thousands of Wings players. Urban Initiatives is proud to have several young professionals from the Wings community who serve on the Associate Board. They are now in their twenties and helping shape a stronger Chicago!

Crosstowns are one of the highlights of our year, and no club is more welcoming than the Wilmette Wings! The Wings' dedication each year is inspiring, and we would love for you all to come out and participate this year.

For more information about our work, please visit us at urbaninitiatives.org. Thank you for your support!

With gratitude,

A handwritten signature in black ink that reads 'Jim Dower'.

Jim Dower
Executive Director & Co-Founder