

# **Ullr Fest at Bogus Basin Simplot Lodge**

**Saturday – February 2, 2019 – 10:00am to 3:00pm**

**Sponsors:** Bogus Basin Ski Club  
Bogus Basin Mountain Recreational Area  
Hood River Distillers, Inc.  
44 Degrees North Vodka  
Moxie Java  
Hayden Beverage Company  
Stein Distributing  
Sysco Idaho, Inc.  
Signs2U

## **Schedule of Events:**

**10:00am      Crowning of the Ullr King and Queen,  
introduction of Ullr, Skadi, dignitaries and traditional Ullr chant.**

**10:15am      Let the games begin!** Ring your cowbells and wear  
your best Nordic costume. (*Games end at 2:20pm.*)

- \* Find an Ullr medallion on the mountain and  
redeem it for a goody bag. (*Medallions must be  
turned in by 2:00pm.*)
- \* Test your best ring toss throwing skills.
- \* Participate in the “Corn Hole” bean bag toss.

**12:00 noon      Ullr Family Parade led by King Ullr & Queen  
Skadi.** Meet at the top of Deer Point chairlift (12:00 noon) to ski  
down.

**2:30pm      Closing ceremonies. Raffle prizes and baskets  
awarded.** (*Winners must be present.*) Final Ullr Chant to PRAY  
FOR MORE SNOW and keep us from harm!

**3:15pm      Thank you party** for ski club volunteers, event  
sponsors, vendors, Bogus Basin employees and ski patrollers on the  
third level of Simplot Lodge.

Buy \$1.00 raffle tickets to win a pair of adult snowshoes or one of many incredible baskets or local artwork. Visit Black Diamond shop; thank a Bogus Basin Ski Patroller; join Vertigals, Primetimers, Ski Club, SheJumps, Bogus Basin Ski Education Foundation, Recreation Unlimited, Idaho Mountain Search and Rescue (and canine unit), the Scandinavian Society, Wild Hearts Idaho and Boise Curling Club. Check out Eco-Lounge's, Greenwood's, McU's, The Board Room's and Boise Gear Collective's ski and board demo day. Find the Ullr labeled "shot ski" for those over 21 years of age.

### **Outdoor ski-up beverage:**

**Moxie Java** will provide complimentary 4 oz. cups of hot chocolate and coffee.

**Hood River Distillers, Inc.**, distributors of ULLR Nordic Libations – 44 Degrees North Vodka, Pendleton Whisky, and Sinfire Cinnamon Whisky and Hayden Beverage's and Stein Distributor's beer products available for sale at the bar for patrons over 21 years of age. *(Must be wrist-banded with photo identification.)*

## ULLR FEST HISTORY and CHANT

This wacky, crazy winter festival is to honor the mythical Norse God of Snow, ULLR, (pronounced Oooo-ler). He loved the cold so much that each winter he blanketed the earth with snow to protect it and skiers from harm. He traveled throughout the land, gliding along on his great skis for pleasure and hunting, and is said to be quite beautiful to look upon and has all the characteristics of a warrior.

Bogus Basin Ski Club members chanted to ULLR in December and look at our abundance of fluffy white snow! Now we need to thank ULLR and toast our praises to him by having a great party on February 2, 2019. This is our chant:

Come snow! Come Snow!

Fall fast, fall slow.

Come snow! Come Snow!

Blessed ULLR bestow.

Come snow! Come Snow!

From here to fro.

Come snow! Come Snow!

To you we owe.

Come snow! Come Snow!

To you we raise.

Come snow! Come Snow!

Our schnapps in praise.

Come snow! Come Snow!

Keep us safe from harm.

Come Snow! Come Snow!

To you with all your charm.

Come Snow! Come Snow!

Bogus Basin is blessed.

Come Snow! Come Snow!

It's time for you to rest.

Come Snow! Come Snow!

You've given your best.

Come Snow! Come Snow!

It's time for us to "Fest."