

**EASTVIEW BASKETBALL ASSOCIATION**  
**MINUTES OF A MEETING OF THE BOARD OF DIRECTORS**  
**October 10, 2022**

**Present**

Ben Goodman, President  
Sue Newton, Vice President  
Derek Bronson, Girls Tournament Director  
Erin Hanson, Fundraising Director  
Tom Madden, In-house Director  
Ross Gustafson, Boys Tournament Director  
Dan McGrath, Assistant Boys Tournament Director and Social Media Coordinator  
Kate Schwartz, Assistant Girls Traveling Director and Equipment Coordinator  
John Grosse, Treasurer  
Rachel Swanson, Apparel and Web Coordinator  
Scott Sikich, Player Development Coordinator  
Erin Erickson, Facilities Coordinator  
Jo Seaton, Assistant Volunteer Coordinator

**Absent**

Michelle Goodman, Girls Traveling Director  
Brad Newton, Boys Traveling Director  
Dara Bronson, Assistant Girls Tournament Director  
Jude Miron, Assistant Boys Traveling Director  
Travis Day, Coach Development Coordinator

**Proceedings**

Meeting called to order by Ben Goodman at 7:33pm. With a quorum of Directors being present, the meeting proceeded with business. At this time, a motion was made by Tom Madden to approve the September 13, 2022 board meeting minutes. Rachel Swanson seconded the motion with no board members opposed.

**Program Updates**

The Board received the following updates:

- 1) **September 13 Board Minutes Approval (5 min) - ALL**
- 2) **In-house Registration Update (10 min) - Madden**
  - Total Number as of 10/9 at 6 pm: **463** registrations. Still a few that are interested. Open registration back up?  
Discussed that Tom can use his discretion if it makes sense to reopen.

Kindergarten Players: 56 signed up (boys 45, girls 11) : Fall 51, Winter 25 (20 doing both sessions, 5 only doing Winter)  
1st Grade Boys: 49  
2nd Grade Boys: 72 (71 for the Fall)  
1st Grade Girls: 29  
2nd Grade Girls: (32 total players, 31 for the Fall)  
3rd Grade Boys: 44  
3rd Grade Girls: 24  
4th Grade Boys: 47  
4th Grade Girls: 22  
5th Grade Boys: 41  
5th Grade Girls: 10  
6th Grade Boys: 28  
6th Grade Girls: 7

- Due to a higher number of registrations, I am still looking for another hour of gym space on Saturday mornings. I reached out and I am still waiting for a response. Sue to connect with someone for Faithful Shepherd.
- Also due to the increased registrations, I had to alter some of the times that were advertised on the website. It did say tentative times, but I anticipate some upset parents will send me emails.
- I reached out to South Metro Sports and jersey/shirt orders should arrive on time.
- I still need to finalize a date/location for a coach's meeting, but the date should be booked with the week.
- I still need to check on basketballs at the storage shed and get them out to the schools.
  - Last year we had to retire quite a few of the smaller basketballs. Did we ever place an order for additional balls?
  - It sounds like we did place another order last year and one less 4<sup>th</sup> grade team so should have enough.
- Skills Sessions coaches are ready to go!
- Almost all of the K-2nd Grade teams have coaches so I only need to find a few more parents who are interested in helping out. Once I have all names, I will pass them along.

### 3) Boys Tournament Update (10 min) – Gustafson/McGrath/Seaton

- Number of teams signed up and facilities needed
  - 171 teams with Eastview teams, 3 open spots but Minneapolis teams joining tonight likely
  - All sites confirmed
  - Currently organizing sites and teams/games – will send to Jo
- Derek and Dara – ordering medals
- Jack – ref and EMS – triple confirmed 😊
- Derek applying for permit in case we do concessions – Dan is working on the volunteers

#### DIBS:

- DIBS open date – Seaton
  - Jo is doing the math to determine if we will run out of DIBS if we have a score keeper.
  - Do we have a scorekeeper or have the teams volunteer. If numbers work out, we will have it be a volunteer for each team.
  - Site coordinator enters scores – don't need an extra person for scoring.

#### Roles:

- Site Lead (typically board members) – who wants to volunteer? Jo will send out sign up
  - Apple Valley Community Center (Saturday & Sunday)
  - Hope Fieldhouse (Saturday & Sunday)
  - Scott Highlands Middle School (Saturday & Sunday)
  - Blackhawk Middle School (Saturday & Sunday)
  - Eastview High School (Saturday & Sunday)
  - Eagan Community Center (Saturday & Sunday)
  - Burnsville High School (Sunday only)
  - Falcon Ridge Middle School (Sunday only)
- Site Coordinator (2 credits for 3 hours)
  - Court Attendant (1 credit for 3 hours)
  - Check In (1 credit for 3 hours)
  - Data Entry (1 credit for an entire day) – we had this last year in part to deal with COVID, but check-in or Site Coordinator could probably handle
  - No Clock/Scorer – Discussed this and most likely the numbers will align to no clock/scorer. Had talked to high school coaches but this is before their season, so likely difficult to enforce or communicate.

To do: Site lead meeting – Early November with Ross

Goal to Open Boy's Tournament DIBS Sign Up (dependent on when schedules finalized):

- To girls on Tuesday 11/1
- Open to Boys on Thursday 11/3 or how much offset do we usually give that??

DIBS Credits to be awarded:

- 1 credit per coach
- 1 credit per team manager
- Full credits board members
- I have the board member list; Need to get coach and team manager lists for boy's and girl's teams – Rachel to send google doc link

5. Location of Bins – all info received

**4) Fundraising Update (10 min) – Hanson**

- Attendance was good overall
- Raised \$2550
- Feedback – games were awesome, treats/popcorn good, more baskets geared toward kids or sports would be better. The higher end doesn't seem to align
- More games next year!
- Two coaches per station or rotate so each person doesn't have to work non-stop – need breaks for the coaches/volunteers
- Biggest issue – coaches picked up their uniforms and didn't communicate with their kids, so parents were trying to find their coaches. Perhaps we assign spots or signs, wear nametags.
- Being inside was better for games and just feeling like a community.
- Get another court for next year at Hope
- Other ideas? Do we go back to Bogarts? The best thing about this one was getting the kids together with their teams – coaches have to do a better job.
- 3-3 tourney, other activities or use the whole Hope next year?

**5) Social Media Coordinator (McGrath)**

- Several past player contacts shared by the Girl' EVHS team, will reach out in the coming months for interviews on life after travel
- Boys Concessions - previous meeting we spoke about outsourcing concessions to Middle School/HS student lead program as a fundraiser. SHMS WEB leadership program for 8<sup>th</sup> graders is interested, still working on additional schools (BHMS, FRMS, EVHS).

**6) Facilities (Erickson)**

- November schedules are out already. Erin is amazing. December is coming shortly. Holiday break schedule getting sent out also – google doc so teams can sign up.

**7) Web Coordinator / Apparel (Swanson) - Basketball apparel store will open again mid December. Apparel order from the first order should be arriving soon.**

**8) Equipment (Schwartz) – no update. Fundraiser/kick off worked well to pass out ball bags.**

**Other items (15 min)**

- Parent Meeting feedback – everyone got great feedback from the parents, it was helpful, organized, and informative
- Coaches Meeting at MSB – Day/Scottie: about 12 showed up, everyone was receptive, good information shared. Scottie is sending out an email about what needs to happen and how coaches need to be involved in the sessions and how the sessions have been structured. The training is customizable.
- Fall trainings – Do we continue? Are they valuable? Feedback has been mostly good. A few issues – with a few missing coaches. A little more buy in/commitment from the coaches.
- First week of traveling practice – Mostly good – Hope was a little bit of a mess with outside kids coming onto the courts. Ben – to talk to Hope. Bethel had issues with hoops not down and unable to get in, etc.
- Financial update – Grosse. We are in good shape –with increased numbers with in-house and the fundraiser.

- Save the date for February 11, 2023. Eastview basketball (in-house, and boys/girls travel) day/night at a Women's Gopher Basketball game as they take on Wisconsin! Tickets are \$6. Once I get the link, we can start promoting!
- Ben providing feedback to Jeff with EVAA about communication/emails and the process – too lengthy and not able to send in time for timely emails to go out to parents.
- Girls tournament – 84 teams signed up so far

#### **Adjournment**

- Business was concluded and the meeting adjourned at 8:30.