



## Minutes Board of Directors Monthly Meeting

Time: 6:30pm

Date: March 9, 2020

Location: Marian U – Stayer Center – Room 212/213

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### FDLSA Executive Officers:

Chad Collett, President • Luke Newman, Vice President • Andy Gill, Secretary • Bob Van Kirk, Treasurer

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### Agenda:

- **Call to Order / Roll-Call: 6:32**
  - Present – Chad, Luke, Andy, Bob, Jess, Josh, Diane, Justin,
  - Absent – Jillian, Bryan, Dan, Don, Kali,
- **Guest Open Forum - None**
- **Approval of BOD February Meeting Minutes – Bob 1<sup>st</sup>, Luke 2<sup>nd</sup>, Approved.**
- **Approval of Financials – Bob 1<sup>st</sup>, Luke 2<sup>nd</sup>, Approved.**
- **Treasurer's Report (Bob) – Justin 1<sup>st</sup>, Jess 2<sup>nd</sup>, Approved.**
- **President's Report**
  - Chad and Luke will be attending the WYSA Annual Meeting and DOC Meeting this coming Saturday, March 14<sup>th</sup> in Milwaukee.
- **Program Reports**
  - **Select League (Chad)**
    - Final Spring 2020 Select season schedules will be live Tuesday, March 10<sup>th</sup>. The season begins April 18<sup>th</sup> weekend and runs until June 21<sup>st</sup>. All teams are practicing indoors and hoping to get outside soon as ground is ready.
    - Seeking people to Lead, Assist with Tryouts for 2020/2021 season. See Chad with interest. Need to begin planning this month to launch promotions in April.
    - Training Camp Dates for Select 2020/2021 teams are set. August 3-7<sup>th</sup> at FDL Soccer Complex with training led by Marian U. Chad is coordinating with Coaches Saiberlich and Peltonen on fees. FDLSA will oversee registration + the camp shirt.
  - **Academy Program (Chad)**
    - With no one else stepping up to take this over, Chad coordinated with Marian University to run the spring Academy training sessions. Coach Craig Peltonen will lead trainings with assist from his coaching staff and players from Marian. This spring is an 8-week program starting April 19<sup>th</sup> and concluding May 31<sup>st</sup>.

There is no training Memorial Weekend but we will add two trainings on Thursdays, April 30<sup>th</sup>, and May 7<sup>th</sup>. Trainings will be Sunday (6 of the 8) from 3pm – 4pm for 2012/2013 players and 4:15pm – 5:30pm for 2009-20011 players. Cost to participate is \$75 and includes a training shirt.

- **Recreation League (Luke, Chad)**
  - Registration is open. We are 1100 active registrations (last we were at 992 at same time frame).
  - An in-person registration was held Saturday, March 7<sup>th</sup> at YMCA. Luke and Chad volunteered and assisted several people to sign up including those who wished to pay in cash and needed financial assistance.
  - Volunteers: Current Numbers for Rec: 95 Coaches, 52 Assistant Coaches, 295 Concessions. Note this numbers may be inflated due to families with multiple children in the program.
  - Price goes up to \$100 on Monday, March 16<sup>th</sup> (12am). Luke and Chad will begin to form teams after that.
  - Jerseys: Luke and Chad met with Hopper's and propose we shift our jerseys this year to Hopper's. Jack's Team Sports has done a great job the past few years but Hopper's can print jerseys in town. Approx. \$1/more per jersey but overall cost will likely reduce due to second/third orders that always draw confusion and excess jerseys.
  - Team Sponsors: We potentially only have 2-3 spots open dependent upon payment of sponsorships. Goal is to hit 120 sponsorships. Luke and Chad will be evaluating total number of teams we will have after March 16<sup>th</sup> date.
- **Adult League (Bryan)**
  - Registration is now Open for Adult League Season that begins May 28<sup>th</sup>.
- **Coaching Report (Chad)**
  - Main focus now is on Rec League Coaches and recruiting. Also using Demosphere via WYSA to track Risk Management Status to get all coaches approved prior to assigning to a team.
  - Starting due diligence and outline to propose for a new Director of Coaching Hire. Chad will present outline including potential costs, to board in coming months for review.
- **Referee Report (Chad)**
  - Feb 8<sup>th</sup> there was a new referee course held at the Fond du Lac High School we coordinated. There were 12 people who signed up. Unknown how many were from Fondy. There is one more recertification course March 15<sup>th</sup> at FHS for returning refs.

Chad will open referee registration via Assignr.com for Rec League refs Mid-Late March.  
This will be a new registration system we can use due to a recent upgrade from Assignr.com to their site capabilities.

- **Concessions Report (Dan)**
  - Concessions Expansion Project Update
- **Soccer Complex Maintenance & Grounds Report (Andy)**
  - Going to fix goal boxes and low spots on fields soon.
  - Need to clean and organize garage.
  - Plan on turning on water later in the month.
- **Sponsorships, Donations, and Capital Campaign Drive Report (Andy, Chad)**
  - **TURF FIELD Campaign Update**
    - Slow moving, small donation from Excel,
    - Switching our focus after meeting with SMSA leadership, we will focus on the 1700 we serve vs the need for turf.
    - Exploring a few grants.
  - **Gift Bricks, Banners, Online Donations**
    - Slow Moving, Need to wrap up Gift Bricks by End of Month.
- **Marketing & Communications Report (Diane)**
  - Set up the billboards for three months.
- **Old Business**
- **New Business**
- **Next Meeting: April 13th at 6:30pm – Stayer Center Room 212/213**
- **Adjourn – 7:27**