

## 2018 Tiger Fan Guide Brag Ads

### Brag Ad Rates

Full Page	\$350
Half Page	\$225
Quarter Page	\$150
Eighth Page	\$120

### Mechanical Requirements

Full Page	7-1/2" x 10"	Quarter Page	3-1/2"x4-3/4"
Half Page	7-1/2"x5"	Eighth Page	3-1/2 x2-3/8"

### Deadline

**All ad information and payment must be submitted on or before July 20, 2018. Brag Ads are printed in black and white.**

### Half Page

#### Brag Ad Copy

Copy may be submitted directly to Alpha Graphics.

**Please send finished ads to be used in your space to:**

[tigers@alphagraphics.com](mailto:tigers@alphagraphics.com)

Photos should be attached to e-mails or delivered to Alpha Graphics on a CD or USB Flash Drive. Please make sure photos are good quality and high resolution (300dpi). Alpha Graphics prefers .pdf, but will accept .doc, .tif, .jpg, .eps, or .psd files.

#### AD FEE

If you would like for Alpha Graphics to produce your ad, please submit the items listed above and include \$25 with your payment to Tiger Club.

### Quarter Page

#### Payment

Check should be made payable to Tiger Club.

#### Mailing Instructions

Mail ad copy with payment to Tasha Johnson, Tiger Club, 5110 Whistling Straits Drive. College Station, Texas 77845 by **July 20, 2018**.

### Eighth Page

#### Contact Information

Please e-mail or call for additional information:  
Tashajohnson120@gmail.com, 979.484-7241

# “BRAG AD” ADVERTISING AGREEMENT 2018

This agreement is made on the \_\_\_\_\_ day of \_\_\_\_\_, 2018, by and between the Tiger Club and \_\_\_\_\_, referred herein as Advertiser, for the following purpose and consideration:

These rates are for the friends and family of students who wish to acknowledge their accomplishments.

## 2018 Tiger Fan Guide

The Tiger Club will publish the 2018 Tiger Fan Guide which will be sold during the 2018 football season.

For the sum paid as indicated below to the Tiger Club by Advertiser, the Advertiser is entitled to have an ad in the 2018 Tiger Fan Guide:

### Ad Size: (check one)

- |  |   |
|--|---|
| <input type="checkbox"/> \$350 - Full Page | <input type="checkbox"/> \$150 - 1/4 Page |
| <input type="checkbox"/> \$225 - 1/2 Page  | <input type="checkbox"/> \$120 - 1/8 Page |

### Ad Copy: (check one)

- My ad has been/will be (circle one) electronically transferred to Alpha Graphics. [tigers@alphagraphics.com](mailto:tigers@alphagraphics.com)
- My ad will be hand delivered to Alpha Graphics

**Proofs may be checked at Alpha Graphics. Please note here a contact number/e-mail address if you wish to review your proof. (If same as below, note ‘same as below’.)**

Name/contact information \_\_\_\_\_

**This form and check must be mailed as directed below regardless of how the ad is submitted. Brag Ads are printed in black/white and upon receipt of payment.**

### Payment Information

Tiger Fan Guide Advertisement \$ \_\_\_\_\_ (Checks should be made payable to The Tiger Club)

Student Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

\_\_\_\_\_

E-mail address: \_\_\_\_\_

Signature: \_\_\_\_\_

**Return by July 20, 2018** to: Tasha Johnson • Tiger Club • 5110 Whistling Straits Drive • College Station, TX 77845