

Adult Women's Hockey - Report
Minnesota Hockey - Board Meeting
April 25, 2021

1. Pilot Program for D3
 - a. Meeting for all coaches and officials for 2020-21 in July 2021 (looking for an event sponsor)
 - b. Information gathering will focus on first year experiences, reasons for being involved, roadblocks to being involved, suggestions for improving the process
 - c. From feedback, create an operating plan which will improve the female coaching/officiating experience and increase the number of females in coaching/officiating
2. Update on WHAM Marketing and Recruitment efforts:
 - a. Three levels of recruitment:
 - i. New to hockey – working on marketing materials
 - ii. Returning to the game of hockey – tracking hockey players from youth and 19U who are not registered with WHAM; set up meeting with Todd Elmer and data availability.
 - iii. Graduating from college – materials out to local colleges and universities
3. Set up the Committee for Recruiting Girls and Women to the Game as spectators, players, coaches, officials and fans – work with Hockey Operations on this endeavor.
4. Coordinate with Diversity Committee on inclusion of females in the focus.
5. Met with Mike Terwilliger and Derek Ricke on WHAM programming and increasing visibility of WHAM and women's hockey. Results will be sending more info to Derek for inclusion in MNH news outlets and updating the website with more current information.