



## Menomonie Youth Hockey Association

### Board of Directors Meeting Agenda

February 7, 2022

6:00 PM at Stout Craft Co

**Mission:** To provide youth in the greater Menomonie area with the opportunity to learn, play and compete in the game of hockey with an emphasis on growth in the areas of skill development, teamwork, and sportsmanship.

**Vision:** Pursuit of the model USA hockey organization following the American development model.

**Ground Rules:** Mutual respect, be timely – start on time and end no later than 9:30 p.m. Come prepared. Allow enough time to make decisions and stand by your decisions. Communicate, conduct yourself and make decisions based on what's best for the entire association versus just your child.

**Call to order:** Stacy called the meeting to order at 6:07

#### **Roll Call/Quorum:**

- Stacy Hintzman, President - present
- Kris Wilkens – Concessions Co-Director - present
- Gary Messerschmidt, Treasurer - present
- Bob Weir, Hockey Operations Director - Absent
- Dave Schwedler, Growth & Retention - Present
- Mike Jax, Tournaments & Scheduling Director - Present
- Vacant, General Operations Director
- Troy Wilkens, Concessions Co-Director - present
- Adam Wamboldt - Present
- Kelley Gowling Equipment Director - Present
- Heidi Dowd – Fundraising Director - Present
- Kate Kramschuster – Secretary - Present
- Guests – Ronda Messerschmidt

#### **Member comments:**

#### **Consent Agenda:**

Motion to approve all items, motion passed

#### ***Secretary: Kate Kramschuster***

- Minutes from January 3rd meeting

#### ***Treasurer: Gary Messerschmidt:***

- February Board Meeting.pdf

***Fundraising Director: Heidi Dowd***

- Kwik trip fundraiser
  - \$3,770 approximate profit so far
  - Only 15% of families participated
- Chevy test drive event now -Feb 28<sup>th</sup> - As of today not a single participant
- Blood drive April 1<sup>st</sup> - Will be putting out dibs hours this week.

**REGULAR AGENDA**

***Old Business***

***President: Stacy Hintzman***

- WAHA Updates:
  - Classification concerns brought forward in last meeting - Stacy called WAHA to discuss. Every program goes through ups and downs, and it isn't recommended practice to move an association when they are having a bad year. Menomonie community is too large to have a 3A team. This could be appealed, but due to the association size and the success we have seen in the past few years, it is not recommended. Association will not be pursuing change at this time.
  - Concerns about game length and what rules to use (WAHA vs. MN rules) when playing Hudson/River Falls – This is a topic for presidents of the teams to discuss and will be put on the agenda for the next region 6 meeting (likely happening in April).
- January Ice Schedule- A few adjustments were made to address member concerns. February calendar was also adjusted to reflect these concerns. There may be some further adjustments to allow the teams playing at State to have full ice to prepare for the state tournament.
- Behavior issues raised as concern – no follow-up at this time.
- Stacy met with Perry Myren to discuss how hockey can be included as a district-recognized sport. Matt Ellis, High School Coach, also part of the conversation. More discussion to occur in the off-season.

***Hockey operations director: Bob Weir -Absent, no updates on agenda items below***

- PDC and Level Directors communication plan for the coaches
- Review of Mite/Mini Mite format
- PDC to develop 1-3 items for improvement by February meeting.
- Coaching applications done through Sports Engine so that they are included in membership emails.
- PDC roles and responsibilities need to be defined and communicated

***Tournament and scheduling Director: Mike Jax***

- Outdoor Mites tournament is happening on February 12<sup>th</sup>, 10am -4pm. Need to communicate about parking due to ice fishing tournament also happening that weekend.

- Guidelines for TMs scheduling additional games/tournaments – off season to-do item

***Concession stand Director: Kris and Troy Wilkens***

- Concession Stand Position(s) – one person interested, pending decision about when Wilkens will step down.

***Equipment Director: Kelly Gowling***

- Reaching out to LTS families to get equipment back – Has equipment from a few families and will schedule an equipment turn-in date for all LTS.
- Coordinate board member/PDC headshots – Siri is willing to do this. This will be put into the 50-year anniversary budget.

***New Business***

***President's Report: Stacy Hintzman***

- Ice Board Update
  - Energy costs doubled
  - Dehumidifier broken. Repair is 20,000, replace is 80,000. Researching more information about the warranties that come with repair Doesn't need to be repaired until later in the season/summer
  - Zamboni wrap to be done later
  - Girl's Locker room - will utilize the training room and will have a key fob added for access
  - Two groups presenting to ice board on outdoor pavilion opportunities that will utilize our current structure.
  - Ice board will be raising the rates. No prior increase since 2016, and that was \$5. Stacy requested that any increase is consistent with other user groups.
  - Orkin contract signed for mouse control.
  - Ice will be coming out by March 11<sup>th</sup>. Will not have ice for the annual meeting. Will ask Stout coaches to do some fun dryland activities for the kids.
  - Ice board nominee Steve O'Dell needs to be approved by the MYHA board. Former MYHA board member. Motion to approve, passed.
- Bylaw update
  - There are 3 current open board member positions. We will need to have a member vote for 3 new elected members, and then determine a president-elect based on current board members. That person will fulfill the current term of their board position next year. Once we have a full board, we will appoint the president-elect.
  - Past practice has been that board terms have gone with the person, not the position.
  - Non-voting members (secretary and treasurer) should be elected by board every year. President should also be elected every year.
  - Motion to elect Gary and Kate for another year as treasurer and secretary. Motion passed.
- Bob's email proposal
  - Proposal to split Hockey Operations into two positions. Hockey Operations and Player Development. Other (larger) programs have similar structure, but we don't have as big of a pool of experienced parents who can step into these roles. The committee currently

- spends a lot of time on the operational part of the position. People on the committee are sitting through long meetings of topics not part of their area of interest/expertise.
  - It is a big position for one person. There are a lot of responsibilities underneath. How are responsibilities and accountability defined? What is the role of each member of the PDC? What will change by going to two people?
  - Closed session to discuss PDC proposal. Motion to allow Rhonda to stay in closed session. Passed. 7:50pm
- Additional Board meeting on February 24<sup>th</sup> to review the PDC Document. Meet at 5:30 pm at the rink.
- Annual Meeting on March 22<sup>nd</sup>. Coach of the year, Member of the year, Stout Coach (decided not to do) Applications can be sent out to members. Stacy will send out to Kate
- Playdowns/State Planning - Give each state-bound team manager a task.
- Conduct Update – There is a conduct complaint procedure. Behavior issues are also Safesport issues, and that is coach’s responsibility.
- Coaches Payments – need to have Team managers help with taking attendance
- Board Applications – Heidi Neverdahl, Heidi Dowd, Tucker Giertz, Russ Bahr. We will keep the application open and put out another call for volunteers when we have the PDC/Hockey Operations positions finalized.

***Treasurer’s Report: Gary Messerschmidt***

- Review Feb Board Meeting.pdf
- Proposed Rate Increase (email sent Feb. 4)

***Secretary: Kate Kramschuster***

- Survey Draft – will update holiday question, ask if they will be returning, ask about team sizes

***Fundraising Director: Heidi Dowd***

- Sponsorships – sponsorships have been going well. The 2<sup>nd</sup> half of the press box has been sold. Zamboni sponsorship. Smaller sponsorships have been slower. Likely due to the economy and pressures on Heidi’s time.
  - Can members get incentives for making sponsorship connections? Need to have a process, so business owners don’t get contacted by too many people.
  - Idea to have raffle tickets as a second fundraiser. People would pay cost with registration and get money back for tickets they sell.
  - Jersey sponsorship – Can businesses sponsor jerseys and pay the cost? Next year we will have 50<sup>th</sup> anniversary jerseys for free. Putting names on jerseys would make them more special.
- Event – This is on hold due to lack of engagement with members, also due to the 50<sup>th</sup> anniversary celebration.
- Planning for next year
  - Lack of member engagement. Will review survey data to inform our discussion of this issue with members.

***Growth & Retention Director: Dave Schwedler***

- Sending out patches – working with Team Managers
- Sending Dibs Communications – working with Beth and Brent

***General Operations Director: Vacant***

***Hockey Operations Director: Bob Weir***

***Concessions Co Directors: Troy & Kris Wilkens***

- LTS DIB sessions/ Communications – LTS has their own calendar with DIBS. They should be working 1 hour to get acquainted with DIBS. Only 4 families signed up in December, none in January. There were two separate trainings that were held. How to communicate this to LTS families? Utilize LTS Team Managers for communication more.
- Team manager responsibilities
  - Have a beginning of season meeting
  - Meet a few times during the season
  - More communication and handholding needed at LTS level
- Skate sharpening – New Sparx machines are about \$1000 and fairly easy to run. We can make this investment during the off season and get set up with training. Could get members set up with a punch card. Kelly will connect with Sparx representative

**Next Meeting: February 24<sup>th</sup> at 5:30pm at the rink.**