



# SLYB



*“The Home of Champions” ~ Since 1956*

South Lexington Youth Baseball has a long tradition in Lexington dating back to its founding in 1956. Since that time, SLYB has experienced tremendous growth. We average 750 boys and girls between the ages of 4 and 12 playing in four divisions on four fields. Including practice time, our baseball seasons run from March through late October.

SLYB’s success can be attributed to the commitment of providing all players with a positive environment in which to learn and develop their skills. In addition to teaching the skills of the game, SLYB is committed to instilling in each child the qualities of dedication, teamwork, and sportsmanship which transcends beyond the playing field. Our team of skilled and dedicated managers, coaches, volunteers, and sponsors provide the foundation for this commitment.

Sponsor Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone #: \_\_\_\_\_

Email address: \_\_\_\_\_

**\*\*\*Please call or text Eric Mueller at (859) 519-8647 or email SLYBsponsorships@gmail.com with any questions\*\*\***

Type of Sponsorship:

\_\_\_\_ Corporate Partner - SLYB League Sponsor (\$5,000/year)

\_\_\_\_ Division Sponsor - Major League Sponsor (\$1,000/year)

\_\_\_\_ Division Sponsor - Minor League Sponsor (\$1,000/year)

\_\_\_\_ Division Sponsor - Rookie League Sponsor (\$1,000/year)

\_\_\_\_ Division Sponsor - TeeBall League Sponsor (\$1,000/year)

\_\_\_\_ End of Season Tournament Sponsor (\$1,000 per age group)

\_\_\_\_ Meet the Park Saturday - SLYB Park Sponsor (\$750/year)

\_\_\_\_ Team Sponsor - Major/Minor League (\$500/year)

\_\_\_\_ Team Sponsor - Rookie/Tee-ball/Wee-ball (\$300/year)

### **Corporate Partner**

- SLYB will provide two 3' x 8' Outfield Fence Signs (one for each of the Major/Minor League fields) and two 3' x 5' Outfield Fence Signs (one for Rookie Field and one for the Tee-ball Field).
- Sponsor will have company information on SLYB Home Page.
- Sponsor will have the opportunity to participate in ceremonial first pitches at the park, if they desire.
- Sponsor will have the opportunity to participate in special league activity days, if they desire.

### **Platinum Sponsor**

- SLYB will provide one 3' x 8' Outfield Fence Sign on the Major League field.
- Sponsor will have the opportunity to participate in special league activity days, if they desire.

### **League Sponsor**

- SLYB will provide one 3' x 8' Outfield Fence Sign on a field of your choice.
- Sponsor will have the opportunity to participate in special league activity days, if they desire.

### **Meet the Park Saturday Sponsor**

- SLYB will provide a high foot traffic area in the park for the sponsor to meet families.
- SLYB will make announcements at each of the fields throughout the day letting families know about the sponsor.
- Sponsor can hand out flyers, coupons, gifts, and other items while interacting with the families.

### **End of Season Tournament Sponsor**

- SLYB will announce sponsor's name throughout the tournament.
- Sponsor will receive naming rights to the tournament, option to throw out ceremonial first pitch for final game of the tournament, and signage.

### **Team Sponsor - Major/Minor League**

- SLYB will provide one 3' x 8' Outfield Fence Sign. The sponsor will have the opportunity to add "Meet the Park" sponsor activity as well.

### **Team Sponsor - Rookie/Tee-ball/Wee-ball League**

- SLYB will provide one 3' x 8' Outfield Fence Sign. The sponsor will have the opportunity to add "Meet the Park" sponsor activity as well.

