

**EASTVIEW BASKETBALL ASSOCIATION
MINUTES OF A MEETING OF THE BOARD OF DIRECTORS
JULY 12, 2021 @ 7:30pm via Zoom**

Present

Ben Goodman, President
Ross Gustafson, Vice-President
John Grosse, Treasurer
Keri Williamson, Fundraising Coordinator
Amy Hiivala, Web/Social Media Coordinator
Tom Madden, In-house Director
McCain Rosonke, Boys Tournament Director
Brady Nathan, Boys Traveling Director
Brad Newton, Assistant Boys Traveling Director
Derek Bronson, Girls Tournament Director
Kris Wilson, Assistant Girls Traveling Director and Equipment Coordinator
Dara Bronson, Assistant Girls Tournament Director
Jeff Pearson, Assistant Boys and Girls Tournament Director
Ben Walcker, Player Development Coordinator
Travis Day, Coach Development Coordinator
Erin Erickson, Facilities Coordinator
Rachel Swanson, Apparel Coordinator
Scott Sikich, Observer

Absent

Michelle Goodman, Girls Traveling Director
Jude Miron, Volunteer Coordinator
Jo Seaton, Assistant Volunteer Coordinator
Nathan Scott, Observer

Proceedings

Meeting called to order by Ben Goodman at 7:34pm. With a quorum of Directors being present, the meeting proceeded with business. At this time, a motion was made by Brady Nathan to approve the June 10th, 2021 board meeting minutes. Ross Gustafson seconded the motion with no board members opposed.

Program Updates

The Board received the following updates:

- **In-house (Madden)**
 - Attended MSOB session
 - Registration to open in late July and stay open until 9/30
 - View 3rd grade MSOB sessions as “no additional charge” for families, funded by the program
- **Boys Traveling (Nathan)**
 - Tryout times are finalized - we are going to give the 4th graders a two day tryout this year as well and see how it goes
 - Meeting scheduled with evaluators this week to review process and discuss potential changes
 - Planning on having in-person, grade specific parent meeting during tryouts
 - Schedule starting to come together. Registered for two tourneys (plus Eastview) - Targeting 4 tourneys total (including EV) before and 5 (including state) after New Year's. No tourneys scheduled during Girls tournament or Presidents' Day weekends. No away tourneys.
 - Awaiting additional tourney postings on MYAS
 - Finalizing update to covid plan
 - Need to review Sports NGIN functionality for team management
- **Boys Tournament - November 13-14, 2021 (Rosonke)**
 - 2021 flyer posted on MYAS website
 - Starting process to make initial contact with teams
- **Volunteer Coordinator (Miron)**
 - Decided that DIBs should not be used to help with tryouts; Board Members may be needed only
- **Girls Traveling (M. Goodman)**

- Try out location, date, and times set; will need help from a few folks the day of tryouts
- Finalizing pre-tryout workout with coach Kasper; most likely going to be 8/23 or 8/24 from 5-8:30, but waiting for gym confirmation
- Selected our 9 tournaments, hoping to do our overnight in early November in Ames, Iowa, pending MN Department of Health guidelines
- Interviewing coaches for 2 paid 8th grade positions
- Need to review Sports NGIN functionality for team management
- **Girls Tournament - January 8-9, 2022 (Bronson)**
 - Girls Tourney; Info/flyer updated in MYAS for our Jan tournament. Coordinating with Erin on Facilities. Plan is to use Hope Field House, AVCC and still considering Burnsville High School as opposed to using District 196 schools.
 - Updated board member info with MYAS to reflect those in new positions
- **Coach Development (Day)**
 - Free MSOB in-house and traveling coach clinic on fundamental skills. I don't believe this is new, but I really liked the idea of having our coaches attend this 75 min session. The MSOB team will bring a couple of players in to demonstrate what they work on with the kids during team sessions. The goal here is that the coaches will then bring these into their practices outside of MSOB. Will want to discuss as a group to see if this is something to take advantage of.
 - Discussed with Brian....will be on a Tuesday or Thursday night from 9pm to 10:10pm
- **Player Development (Walcker)**
 - MSOB is looking for commitment on a number of team training sessions by the end of July. Goal is to have everything scheduled for us prior to opening up dates to the general public. Will want to figure out if we will be bringing the 3rd grade teams into the MSOB fold as well. Pricing for team sessions has not changed, it is still \$75/hr.
 - For 3rd grade players, MSOB facility is not in use on Saturday's during the high school season, and this could be a great option to bring the kids in on a Saturday morning and work with their staff.
- **Facilities (Erickson)**
 - New uniforms are in and they look great
 - Facilities training with Sara Hummel next week
 - Will reach out to Rachel to get apparel training scheduled as well
- **Apparel (Swanson)**
 - Nothing new to report
- **Equipment (Wilson)**
 - Will need to discuss plan for COVID cleaning supplies for upcoming season.
 - Will need to order ball bag supplies as well as girls balls and potentially 2 additional ball bags
 - Also would love info on bag tags and where we got them or who made them to make sure all ball bags have if tags.
- **Web/Social Media Coordinator (Hiivala)**
 - Reviewing registrations as they come in and sending out reminders to families
- **Fundraising (Williamson)**
 - Targeting 9/25 or 10/2 for a corn hole tournament fundraiser
 1. Ideal timeframe would be ~1pm to 5pm
 2. Reached out to corn hole tournament organizer and they are available; \$250 charge
 3. Venue options
 - Park (outdoor) is ideal, have food trucks on-site, and BYObeverages
 - Permits required in Apple Valley parks and insurance is required if alcohol
 - Reached out to Buck Hill as possible venue; only available 10/2
 - Hope Fieldhouse could be an option as well (contact Josh Schoaf)
 - Softball park? Not sure if same rules would apply here as do for a park...
 4. Fundraising options at event:
 - Entry fee? \$5, \$10? Used to be included with registration and received drink tickets; use to cover \$250?
 - 1/2 corn hole tournament entry fee to program, other 1/2 used as top 5 payout
 - competitive division \$60/team
 - Backyard/social division \$40/team
 - kids division \$20/team
 - Silent auction? Time could be factor unless teams are required to bring a basket

- 50/50 raffle?
 - "Coach Purse Squares"?
 - Heggie's Pizza
 1. requested same timing as last year as that seemed to work very well
 - delivery timing week of 12/5 or 12/12, Eastview High School parking lot
 - Hibernate Sheets
 1. confirmed we will participate in this again
 - need to determine how long store will be open (was full season last year)
 - incentives run first two weeks only
 - Do not want to make it a requirement
 - Association night at local restaurants
 1. % of sales goes to association
 2. will reach out to local restaurants on "EVBA" nights, like what other programs do
 - "Butter Braids" - EV gymnastics currently sells these, and they seem to be a big hit...
- **Financials (Grosse)**
 - Reviewed FY2022 budget with the Board
 - FY2021 ended with \$206k in total income (exceeded budget by \$27k) and \$1k in net income (in line with budget) including the uniform purchase for FY2022
 - **Potential 3rd Tournament (Pearson)**
 - Looking into options and exploring the following:
 1. When (and relatedly who)?
 - What is Hope FH availability for the third tourney at this point?
 - If it's a boys or coed tourney and we wait until after boys 7-8 state it would be March 19-20 and we'd be bumping into spring breaks.
 - Girls only could be on the same weekend as one of the boys state weekends similar to our 2021 tourney but we may impact volunteer availability.
 - "In season" weekends would have to be examined further for schedule conflicts and venue availability.
 2. How big?
 - Hope fieldhouse only? Other venues as well?
 - Based on venues
 - How many teams?
 - Number of volunteers/dibs needed?
 3. Theme or format?
 - Based on when, who, and how many teams.
 - Current ideas
 - "Tournament of Champions" (teams have won a tourney during the season at respective level)
 - Target a geographic area like South Suburban or teams from specific areas of the metro like North v. East v. South v. West
 - "Spring Fling" or similar themed event

Adjournment

- Business was concluded and the meeting adjourned at 8:40pm.